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ROYAL DOULTON
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# American Home

MAY, 1969 VOL. LXXII. NO. 4

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**OUR COVER:** Would you believe this handsome breakfast nook was once a closet? More about it on page 80. Photographer: Harry Hartman.


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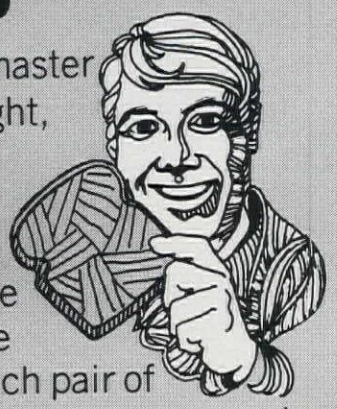
# The toaster that puts two and two together.

This "His and Hers" Toastmaster Toaster makes two slices light, and two slices dark — at the same time.

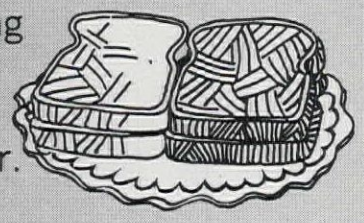
It's simple. It's like having two toasters in one — with separate controls for each pair of slots. This way, mom can have her toast light, while dad has his toast dark.

You can also use this 4-slicer like a regular 2-slice toaster.

Either way, you don't have to take turns making toast anymore. You do it together.





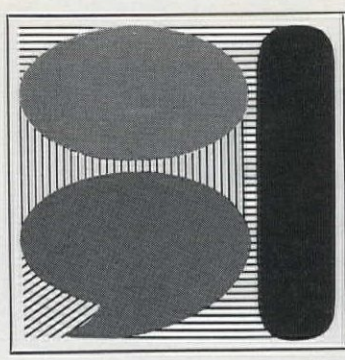




*4-slice model, D111 shown. Also see our deluxe 2-slice models.*

TOASTMASTER®

DIVISION/McGRAW-EDISON COMPANY, ELGIN, ILLINOIS 60120

## DEAR READER

The great immigration of families from our cities to the suburbs continues but there are still many hardy young families who have faith that our urban centers are not a thing of the past and can provide a setting for a good life. Some examples of these private urban renewal projects are shown in this issue.

Cities have never been the easiest places in which to live, especially for those who are not among the most wealthy. We feel pretty sure that there was many a citizen of ancient Rome who longed for a nice home in the suburbs provided the commuting wasn't too rough. Reading Dickens helps one understand just how rugged life was in London during the 19th century, and the great cities of this country have never been exactly garden spots except for a very few privileged souls.

Cities are by their very nature crowded, noisy, dangerous, and usually dirty. Parts of them are ugly and they can be horribly impersonal. But like the human beings that build them, they have a good side as well as a bad. Cities are exciting because their pace is much quicker than that found in small towns and villages. Cities still and probably always will contain our cultural centers. They are where the great libraries, museums, concert halls, and opera houses stand. They still are the nerve centers of commerce and industry and also the seats of our governments. Cities are where the action is and if action is what you seek in life, and many of us do, then cities are where we will eventually gravitate.

But cities need people. Not just to work in them but to live in them, to love them, to hate them, to care about them. If you want to know what a city without people is all about, go down to Wall Street in New York on a Sunday morning. It's a pretty creepy experience.

We don't feel that our cities can be saved by government action or by great massive renewal projects. They can only be saved by the action of individuals who care enough about them to live in them.

HUBBARD COBB
EDITOR

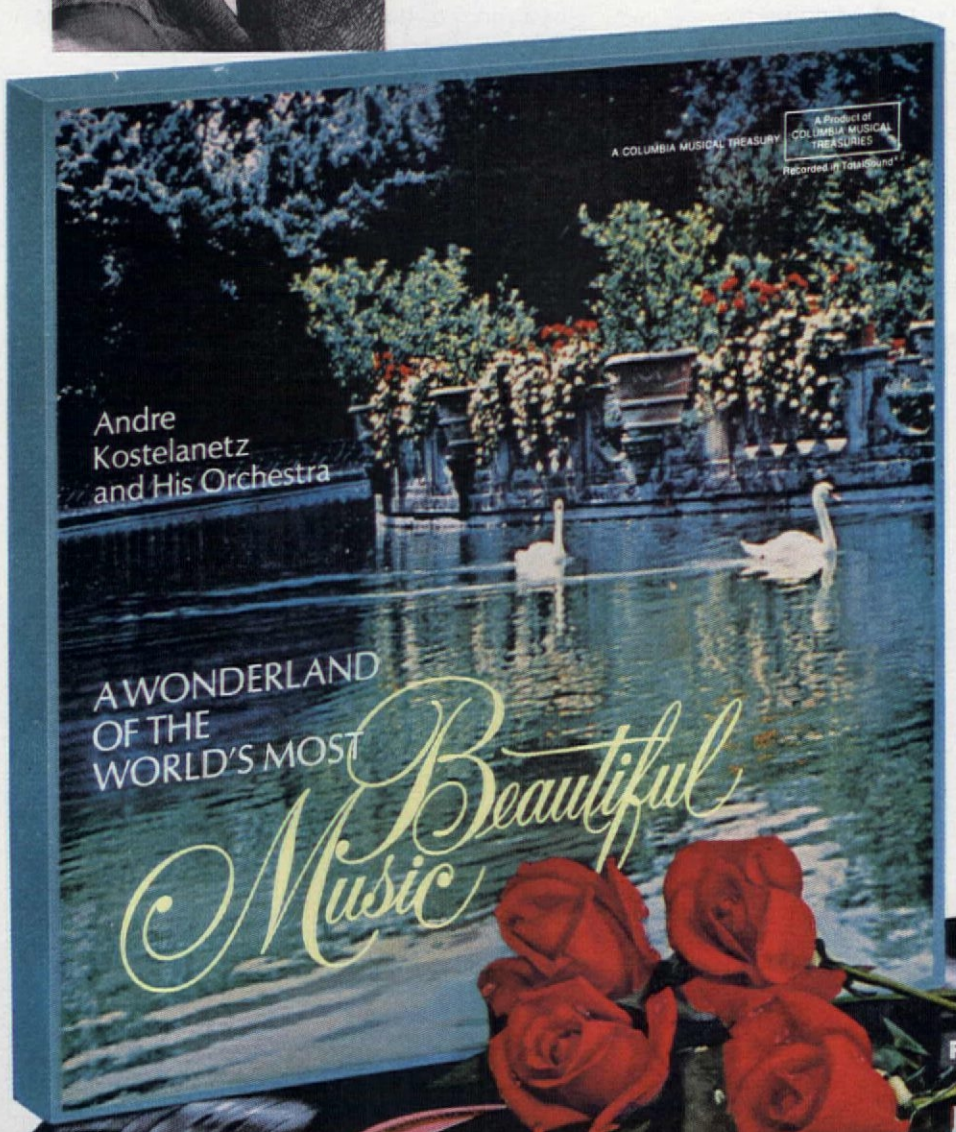
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**To enter Columbia Musical Treasuries sweepstakes, just fill in coupon below — and we'll phone you if you are the winner! Also tell us whether or not you wish to audition this sensational new 7-record set!**



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And best of all, you may listen to this great collection in your own home for 10 days *absolutely free!* Yes, because we think this set is so special — and we feel you're sure to agree — we're willing to let you play it and enjoy it for 10 days *entirely at our expense!*

When it arrives, we hope you'll notice that no expense was spared in preparing this lavish music library. The permanent presentation case will make an attractive addition to your record collection . . . the polyethylined record sleeves will protect each virgin vinyl record for years of dust-free, scratch-free playing . . . and the index printed on the inside cover makes it a snap to find any one of the 103 selections.

Most important, play your records. Just listen to their full-range "Total Sound" . . . the clarity of each instrument . . . the brilliant, live-performance quality of "Clair de Lune," "Deep Purple," "Autumn Leaves" . . . all 103 melodies. The world's finest musicians . . . under one of the world's great conductors . . . will seem to be performing just for you — right in your own living room!

Yes, the music is glorious . . . the packaging is luxurious . . . the sound is brilliant — and the price is unbelievably low! If you decide to keep it, the entire 7-record stereo set is yours for only $14.95 (plus postage and handling) — payable in three convenient monthly installments. So send for it today! (Remember — whether or not you wish to audition this set, you are still eligible for our $5,000.00 cash sweepstakes.)

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- Night And Day
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# Come home to the

## Let PPG Glass give you an open house.

What makes the indoors so great? The outdoors, naturally. And bringing the outdoors in is where glass comes in. Glass opens your house. Interior decorating suddenly becomes interior-exterior decorating —you almost find yourself considering how well a carpet will go with the backyard... or if a tree will harmonize with the living room draperies. Rooms become a part of the total landscape, where sliding glass doors can lead to private enclosed courts off the bathroom or bedroom or kitchen. And where living goes beyond the walls. Pretty. Great. And very practical. Today's new glass gives you safety, weatherbeating insulation, plus reduced fuel bills. Glass, the beautiful bargain.

Here, on these pages, are just a few of the new glass ideas from today's homes. Our new booklet will give you hundreds more:



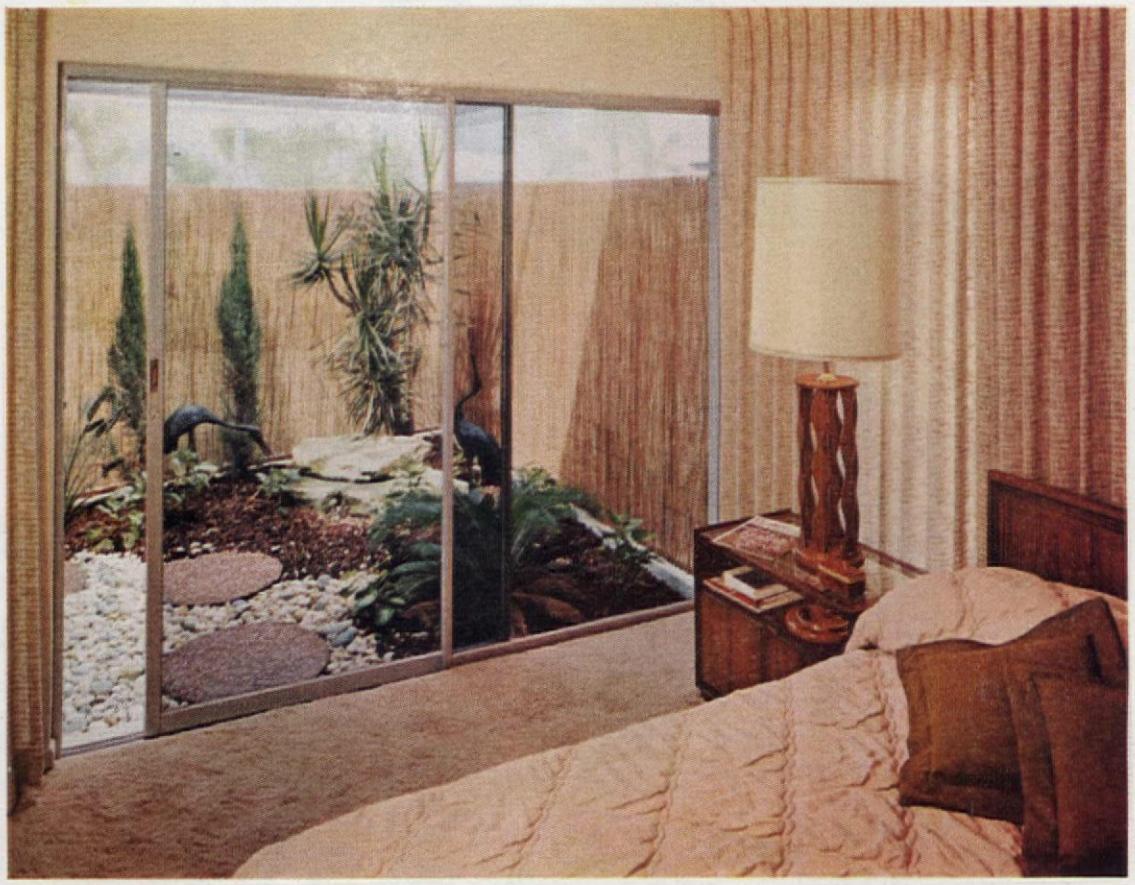
**Windows can insulate elegantly.** Colonial windows are more practical now, with PPG *Twindow*® insulating glass. *Twindow* is two pieces of glass, with a slice of dry air sealed in between at the factory. *Twindow* looks like an ordinary window, but does extraordinary things —like providing many of the insulation benefits of a storm window. Reducing downdrafts. And keeping your home warmer to cut fuel bills. *Twindow* gives you colonial charm with modern convenience.

**Patio doors open a house safely.** In this southwestern home, glass patio doors bring in the wide-open spaces. PPG *Herculite*® *K* is the recommended glass for sliding glass doors. This tempered safety glass takes terrific impact. And if it ever breaks, it won't shatter into large dangerous pieces. It crumbles into small fragments. Leisure living in a see-through house can be worry free with PPG Safety Glass...*Herculite K.*

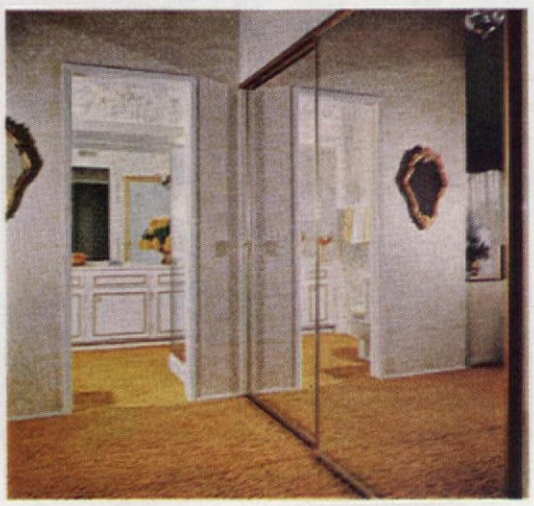


# great indoors

**Send for "Open House USA."**
PPG's new, 56-page full-color book will show you how glass can make your next home or remodeling plan work to let you live inside; out. Dozens of decorating ideas, too. Write: Open House, PPG Industries, Dept. AH-59, One Gateway Center, Pittsburgh, Pa. 15222. Include 25¢ for handling.







**Private courts brighten bedrooms.** Here, sliding doors open on a private enclosed court to add an indoor-outdoor touch to a bedroom. And when the doors have PPG *Herculite K* Safety Glass, even sleepwalkers are safe. Sliding glass doors open to leisure living wherever they're used. For expansive screen porches or open patios and pools. With this kind of glass, the buyer need not compromise when it comes to gracious living.

**New sliding mirrored wardrobe doors.** Rooms seem to double in size, dull walls become motion pictures. The trick is done with sliding door mirrors. Because of their exceptional clarity, PPG *High Fidelity*® mirrors have long been used by professional interior decorators to add depth and dimension to a room and create spaciousness. Mirrors reflect your good taste when used in hallways, living areas, bedrooms—even kitchens. *High Fidelity* mirrors are essential to making a house really open.

**PPG is Chemicals, Minerals, Fiber Glass, Paints and Glass. So far.**

PPG
INDUSTRIES

# It's fun to make creative stitchery pillows



Photographer: Alan Krosnick

They're Scandinavian inspired, designed by a young Swedish designer, Souweig Hedin. Tulip Circle (rear) is reminiscent of an old-fashioned peasant design. Sea Urchins, the most sophisticated of the three, calls to mind a lovely underwater scene. Flower Basket is as gay and fresh as the month of May. All three designs are stamped on first quality 100 percent linen. Kits include embroidery thread or wool, pillow back and zipper, easy-to-follow instructions and a color key.

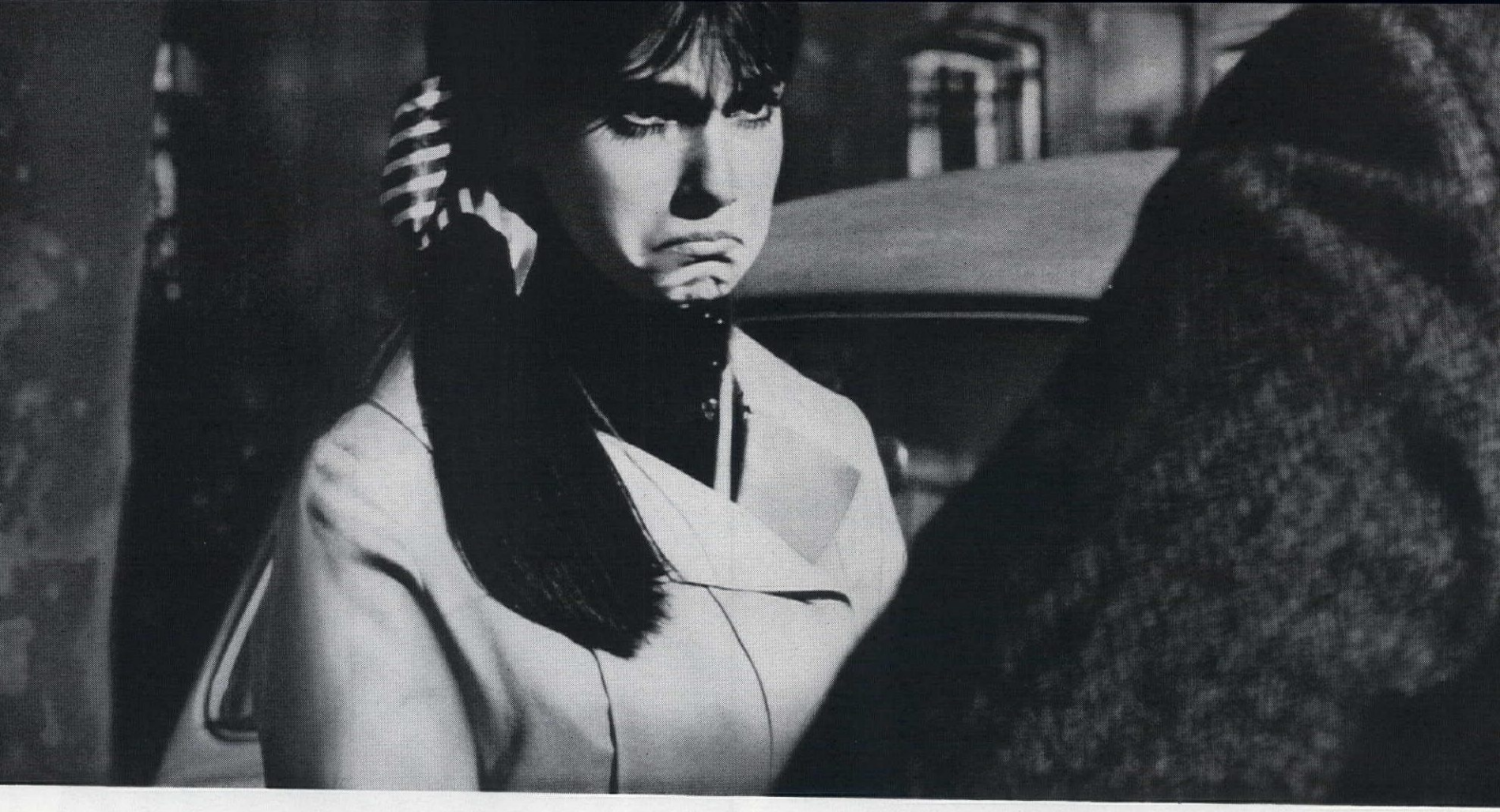
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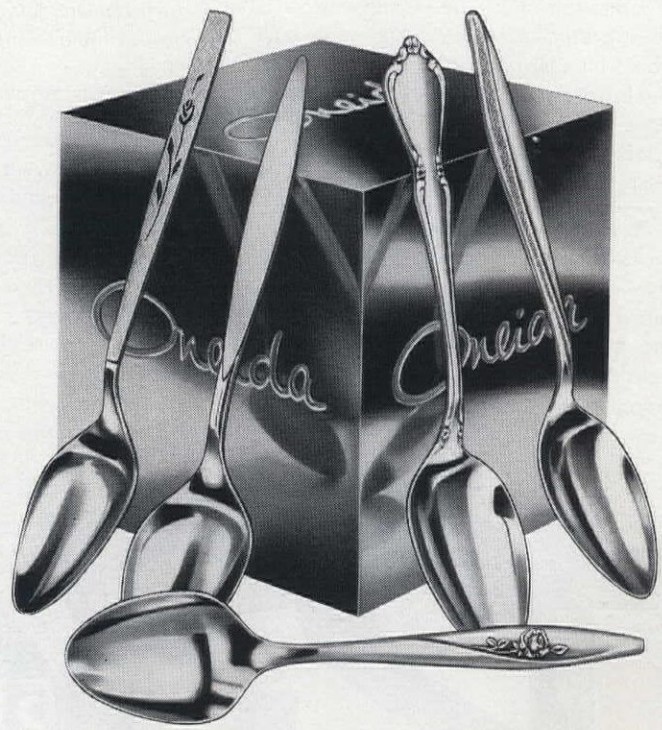
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# When he discovers the bill for the fender and grill

there are two things you can do—other than hari-kari. You can either cry and sigh and deny everything. Or become docile as a doe and let him rant-and-rave it out of his system. We suggest the latter. With one important addition.
Sit him down to some delectable aromatic madness from your kitchen—accompanied, of course, by beautiful Oneida tableware. Gleaming there in front of him, it's obvious Oneida never forgets the importance of pleasing a man. He takes a fork. The weight says substance. Richness. The shape is good. It feels right. Little by little he begins to unbend. Looks over at you with that scrunched-up scowl-smile you love . . . and suddenly another little crisis has passed. Might have been the food. The mood. Whatever. But doesn't it make beautiful good sense to . . . set it right with Oneida?

# Set it right with Oneida



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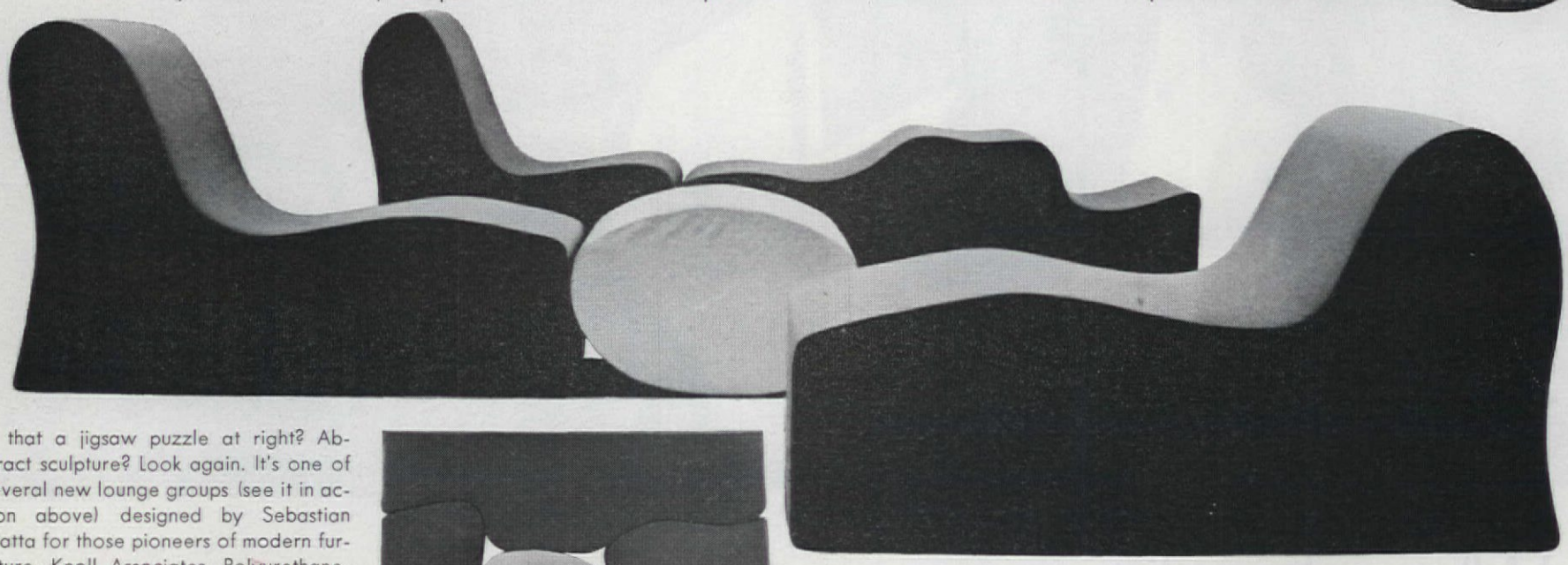
Oneidacraft® Deluxe Stainless patterns (l. to r.): *New* Capistrano, Wintersong, Chateau, Textura and Lasting Rose (down front). 50-piece service for eight, $49.95 at fine jewelry and department stores.

ALL ABOUT

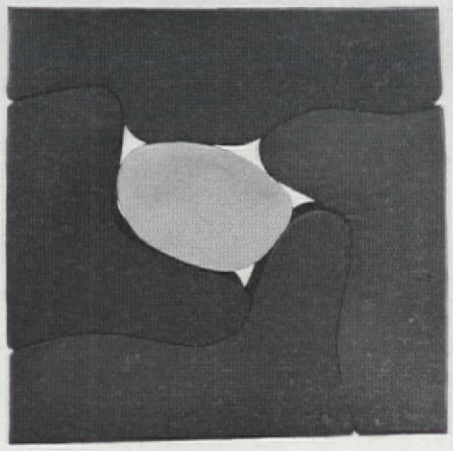
# decorating

Edited by Vera D. Hahn

Our monthly newsletter / Expert advice on Spanish furniture / The indispensable screen



Is that a jigsaw puzzle at right? Abstract sculpture? Look again. It's one of several new lounge groups (see it in action above) designed by Sebastian Matta for those pioneers of modern furniture: Knoll Associates. Polyurethane-foam pieces are upholstered in stretch wool and can be combined in various ways. To some they may have the shrouded, ghostlike look of furniture under old-fashioned summer covers. But to the more avant-garde viewer they're very much of today with their curvy, moonscape shapes . . . and all part of the trend away from right-angle modern.



Paper plates by Spode? "Yes, they're only twelve for a dollar," said George Barker, Spode's dynamic president. Of course they're not for eating, just life size, living-color replicas of a dozen favorite Spode patterns—to take home and mull over before investing in a whole set of dinnerware.

Piano to match. Indeed, and why not a blue, green, or red piano? It'll only cost you a little more (add $75 to $100) than the basic price of a spinet or console to have the piano you buy from the Story & Clark Piano Co., Lincolnwood, Illinois, custom finished.

Environment. Important word—even more important concept . . . one worth thinking about because you'll be hearing more and more about environment in the months, years, ahead. "Surroundings," says Webster. "The complex of climatic, edaphic (means of or relating to the soil), and biotic factors that react upon an organism and ultimately determine its form and survival." Immediate environment of human beings is the home. While a house is not necessarily a home, a home is not always an environment. So far even the professionals (interior designers) have been concerned with only one aspect, the aesthetic one, of the home environment. To turn a home into an environment means using other techniques for the ultimate-involvement of all the five senses.

Countdown. Graphics designers, showing their wares at the N.Y. Gift Show recently, went in heavily for numbers, rather than letters, but still like black-and-white combinations. Among numbered items: a clutch of goodies at Faroy—beach towel, barbecue apron, trays, and laundry bag printed with numbers all over. Drummers has numbered the drawers of a small, cardboard catch-all one through five. Trends Pacific has one-two-three pillows.



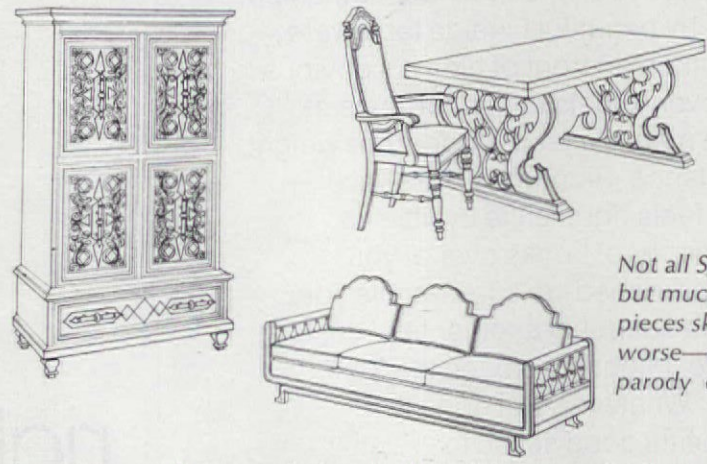

## AVOID MISTAKES WHEN YOU BUY SPANISH

Have you noticed that department and furniture stores are practically flooded with so-called Spanish-Mediterranean furniture? And how many model rooms, model houses, and home furnishings ads are currently done in the Spanish style? Not since the 1920s has there been such a revival. But pre-depression Spanish was mainly for apartment house lobbies and millionaires' villas, never quite made it into the home.

Maybe it occurred to you that *American Home* has not endorsed this popular design idiom. This is not an oversight on our part, nor is it due to our unawareness of an important fashion trend. The omission is simply an expression of disapproval of much of its design and its misuse.

Furniture of the 16th and 17th centuries—of the Renaissance and Baroque periods—was rarely comfortable. Spanish furniture of the Renaissance and Baroque periods, and it's precisely these two styles that inspire most of the new Spanish designs, was less so than any other.

Historically, Spain has been a country of sharp economic demarcations. The nobility was very, very rich. The poor were exceptionally poor, and the middle class, until recently, nonexistent. This means that the 16th- and 17th-century



*Not all Spanish is bad, but much of it, like the pieces sketched, is worse—a grotesque parody of the style.*

furniture now being copied and adapted for mass distribution is strictly of castle provenance.

Massively scaled for much-larger-than-life-rooms, this type of Spanish furniture is austere and masculine. Each piece needs great volumes of space to set it off properly and to this day, a typically Spanish room is underfurnished to the point of starkness. Aristocratic, autocratic, arrogant, and ceremonial (the court of Spain was the most rigid in its ceremonies and its etiquette) describe the Spanish style in furniture design. And that's the very antithesis of furniture for the relaxed, casual, comfortable lifestyle of today's

(continued)

# The first outdoor carpet with rich indoor texture. Sears South Pacific.



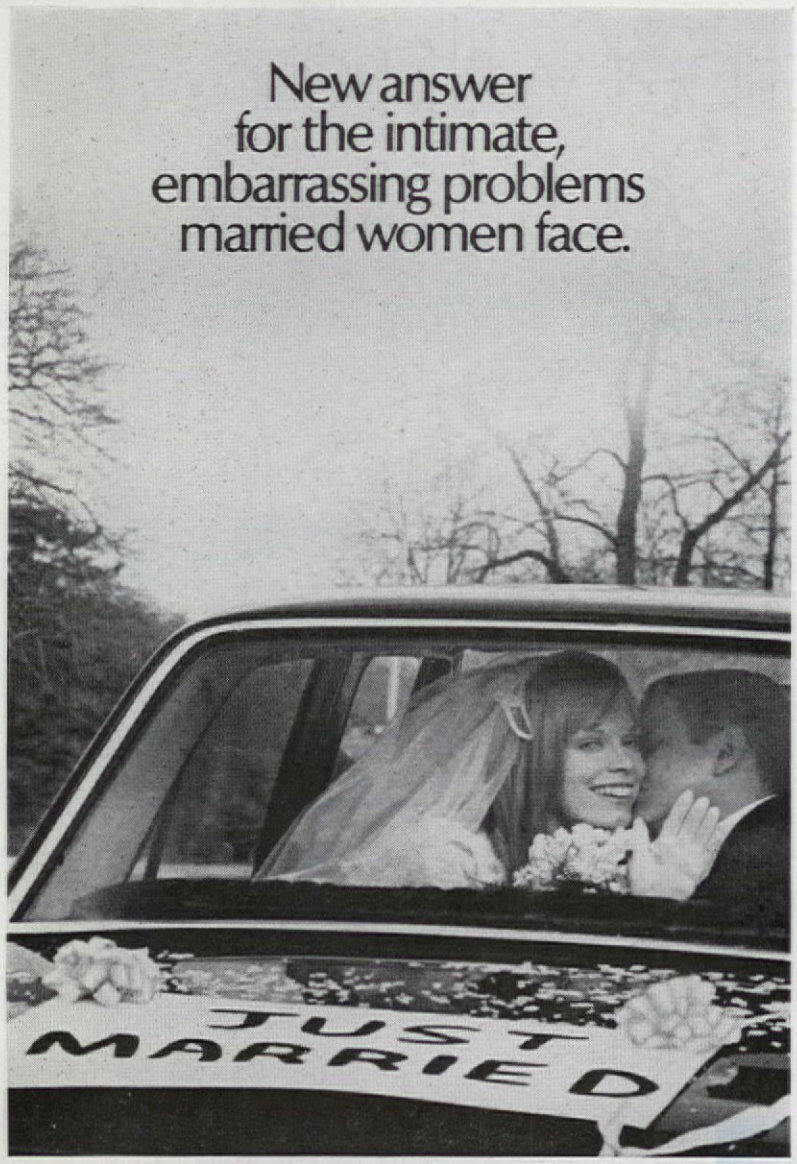
It loves the sun. Lives happily with rain. Yet it looks like a lush, living-room carpet. And it is! It's Sears South Pacific, the first deep-pile, sculptured carpeting made to be used outdoors, too.

South Pacific is 100% Acrilan® acrylic pile. The special, educated Acrilan that knows how to live in all kinds of weather. You don't have to worry about fading. Or mildew. Or stretching.

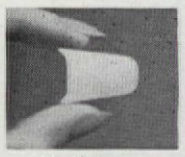
And the colors! Tahitian Bronze. Polynesian Fern. Hawaiian Sunset. Samoan Sand. 18 in all, to turn any porch or patio—any living room—into a tropical paradise.

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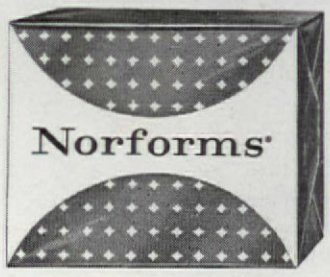
Douching is a nuisance. The apparatus is awkward and unsightly. Powders and liquids must be measured and mixed; and some have an unpleasant household odor. Besides, your doctor may tell you not to douche every day.

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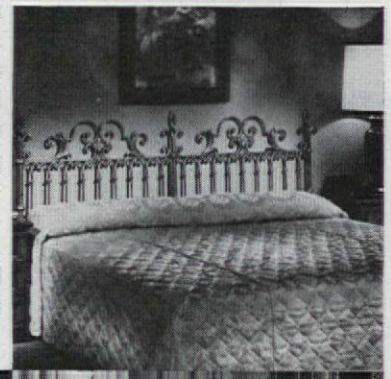
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young families. What we are saying is that it takes a castle in Spain to accommodate Spanish furniture, not a subdivision split-level ranch with pretend Spanish accents.

The characteristic soberness of the best Spanish furniture has been caricatured into ostentation. Scaling has been exaggerated until many pieces look like stage furniture and a whole room full of them looks like a stage set—seen from too close up. Blatant misuse of materials further cheapens the overall picture. But Spanish, when handled with understanding for authenticity and sympathetically interpreted for today's needs can be beautiful. It has strength, dignity, and character. Individual pieces mix well with other styles.





*The chest is typically Spanish in its massiveness and intricate geometrical moldings. As a foil, and to avoid an oppressive heaviness, the bed and table are lighter weight and use curved lines.*

**A DESIGNER'S POINT OF VIEW**

To establish a criterion for judging the very best of Spanish design we chose Henredon's Folio Nine collection and asked Kenneth R. Volz, the firm's Director of Design, for some pointers on buying and decorating with Spanish-Mediterranean. Although his remarks refer to the Henredon Collection, they have a far wider application and should be of great help to you in selecting from other Spanish-Mediterranean groups.

"A little Spanish goes a long way," says Ken Volz. "Flamboyant furniture, and many Spanish interpretations are just that, must be used with the utmost discretion. It's more palatable as an accent than by the roomful. One heavily carved, high-backed chair is just about what one low-ceilinged modern room can handle. Multiply that chair design by six or eight and the result has all the charm of a New York subway rush hour.

"Good design and suitability rather than fashion should be the motivating force when you buy furniture. The more overdone a trend is, the shorter its life span. A room furnished in nothing but Spanish is unbalanced, and becomes monotonous. All those multi-moldings and multi-panels gang up on you.

"We tried to make Spanish workable, easy to decorate with in Folio Nine. We wanted variety, the play of heavy against light elements, geometric against flowing, curving lines. First off, we broadened the accepted style base from the 16th and 17th centuries to include 18-century pieces as well.

"While staying within the bounds of authenticity and good taste, this allows us to incorporate the leaven of lighter, more feminine pieces, some with reverse curve cabriole legs, flat carvings, and paint finishes. These act as a foil for the more architectural designs with their deeply carved façades.

"We chose gold-leaf wrought iron for accent pieces (like the headboard shown) and for details instead of the phony finish black metal that characterizes so much pretend Spanish.

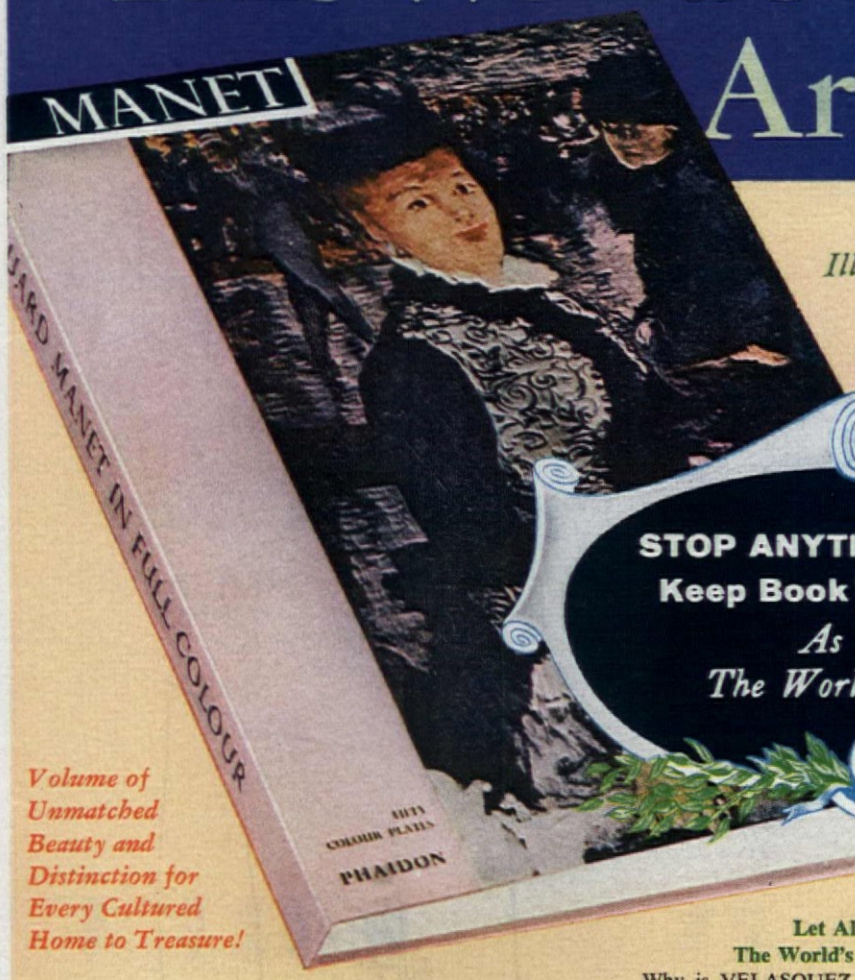
"We departed, quite sharply, from the common practice of a single finish—mostly a dark, murky brown—for all the pieces in a group or collection because mixed materials and finishes make a more interesting room.

"Good furniture must have a crafted look—it should bear the imprint of the human hand and the human mind but the finish and distressing (antiquing) of most Spanish pieces is overdone."

(continued)

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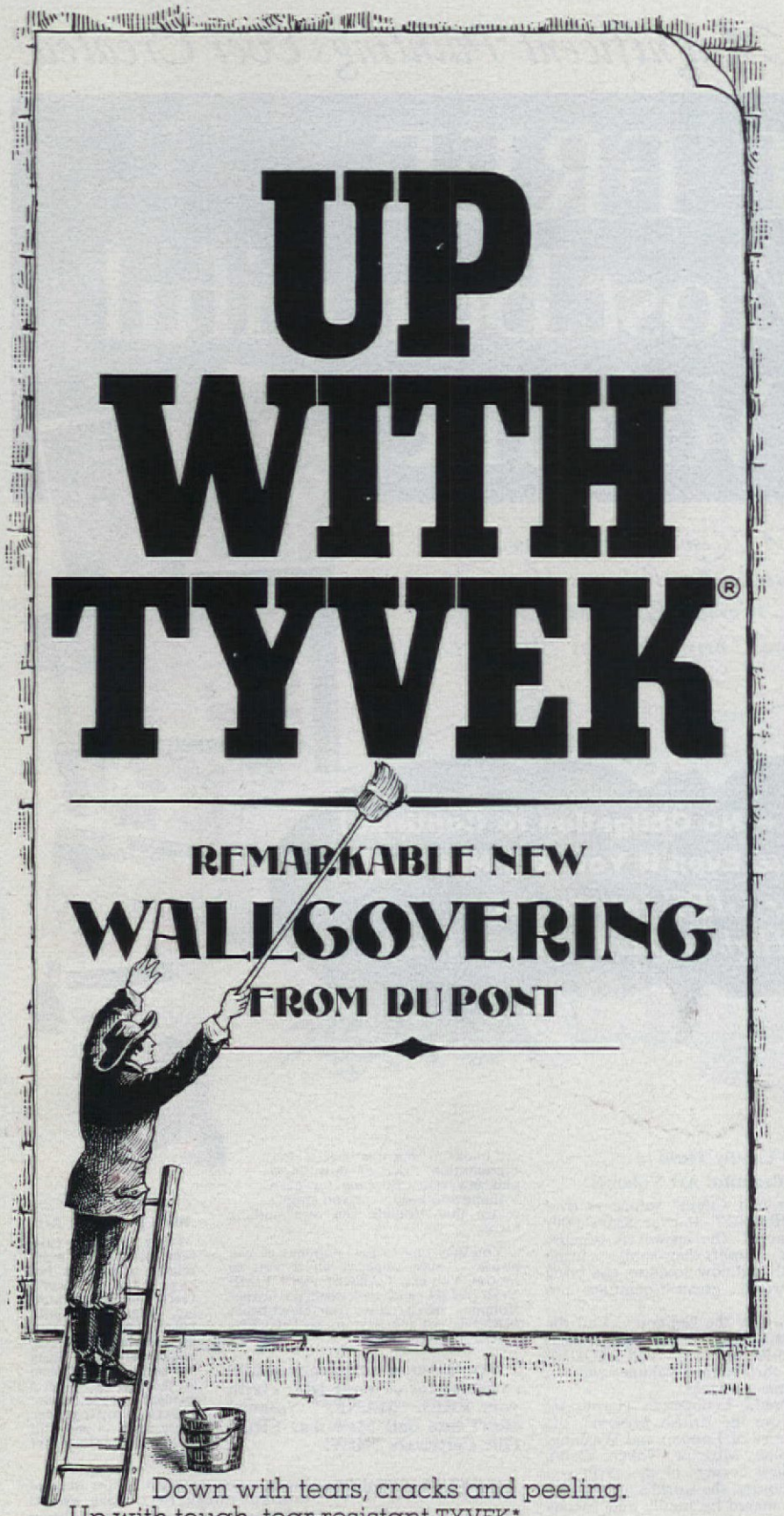
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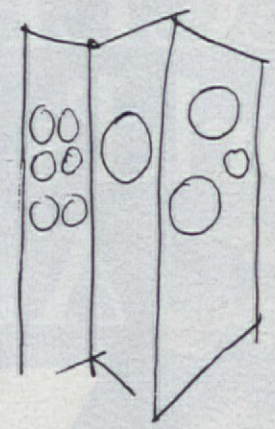
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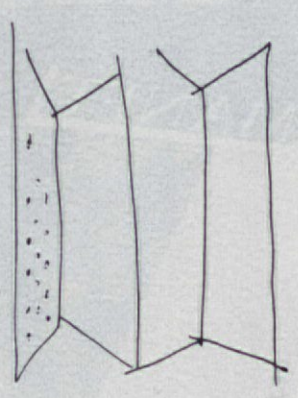



## THE INDISPENSABLE SCREEN

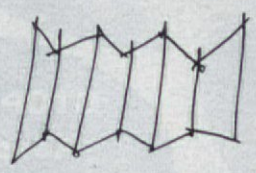
In our mind, no home should be without at least one screen. They are both decorative and useful. They perform a myriad of tasks—everything from hiding a radiator to housing a home office.



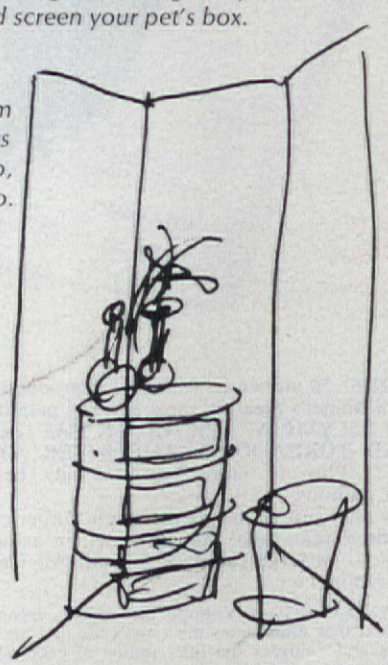
*The collector's screen. Hang small groups of decorative plates, pictures, pieces of wood carving in pleasing patterns.*



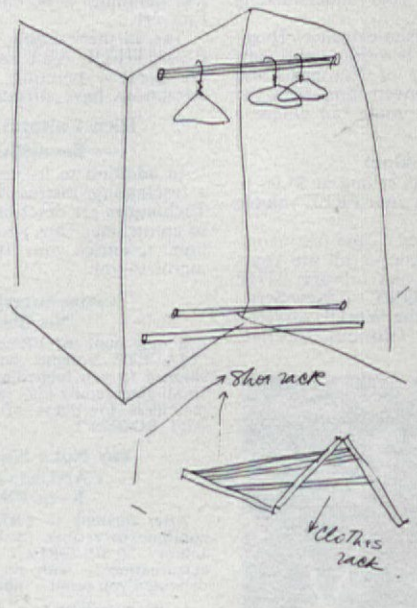
*The out-in-the-open display screen of pegboard can go in the kitchen, hobby room, children's room, you-name-it room.*



*The camouflage screen is low enough, long enough to hide an ugly radiator or eye-sore air conditioner. We've even seen one curling around a grand piano. A tiny one could screen your pet's box.*



*The dressing room screen is mirrored, shelters a place for makeup, acts as triple mirror too.*




*The extra closet screen, possibly for your second home or makeshift guest room, is easy to make with three clothes poles.*

(continued)

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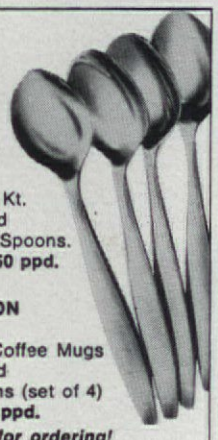
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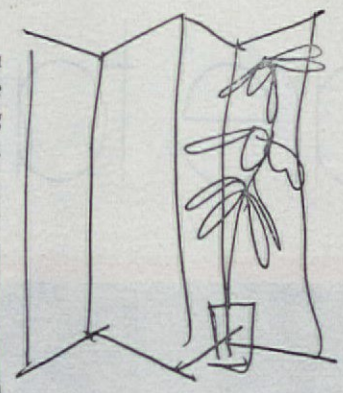
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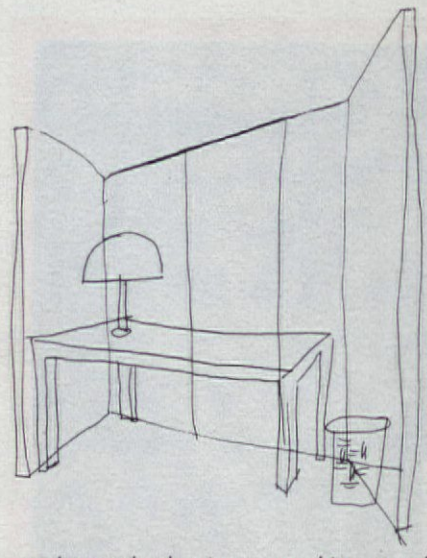
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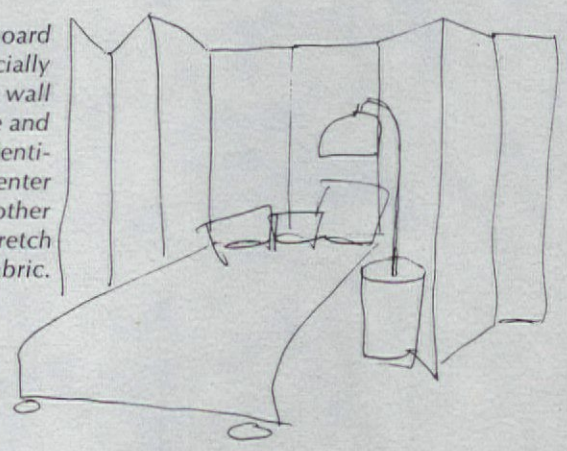
*The background screen displays a treasured plant, a favorite sculpture to best advantage. Try painting panels different colors.*

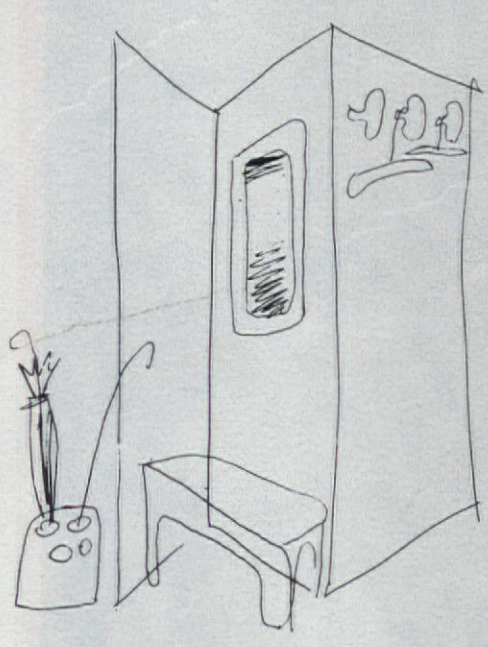




*The home office screen upholstered in gray flannel or maybe green felt, turns a table, lamp, chair, and wastebasket into a working carrel at little cost.*

*The headboard screen is especially good where wall space is scarce and windows plentiful. Make center panels solid, other frames to stretch gathered fabric.*





*The hall closet screen needs only a plastic-framed mirror (plastic because it weighs less), some hooks, a bench, and an umbrella stand.*

*The screen as work of art or as a decorative device —all it takes is a poster and some wallpaper paste.*



# The no-bricklayer brick floor. It's solid vinyl tile!

Kentile Colonial Brick has all the glowing warmth of natural brick—and none of the disadvantages. Washes spotlessly clean. Won't chip or powder. Costs far less. It's greaseproof, resilient, quiet, comfortable underfoot. And it cozies up the busiest family rooms with a rugged resistance to wear. Colonial Brick comes in four glowing colors in 9″ x 9″ solid vinyl tiles for fast, easy installation. Georgetown Red, accented with Woodstock White, warms this country kitchen floor. The wall base is brown KenCove® Vinyl. See your Kentile Dealer (Yellow Pages under "Floors") and look for the Kentile® name on the carton.

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KENTILE FLOORS



# Lifestyle

LIFESTYLE: It's the new word on everybody's tongue. Furniture salesmen no longer ask you the period you're furnishing in, but the lifestyle you prefer. What is LIFESTYLE? Nothing more than the way you live. . . creatively, interestingly, meaningfully. . . putting your own personal mark on your environment.

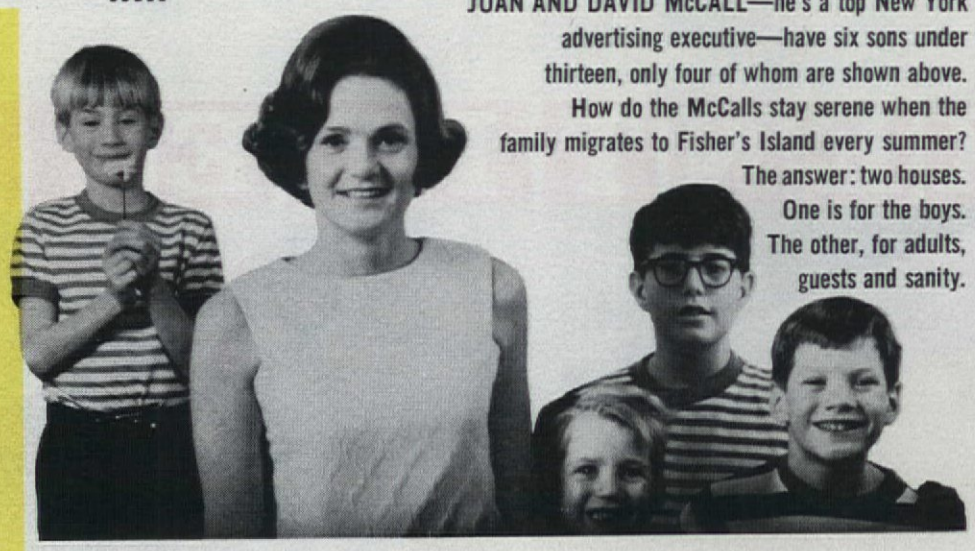
SCULPTOR AND MINI-WIFE (below), the Hans Hokansons, live in a self-made wooden skyscraper on the lonely, marshy tip of New York's Long Island. Everywhere: natural materials, a cleanness, a strength, a lack of pretentiousness. Dominant room: the studio. Structural innovation: insulation of polyurethane material used in refrigeration trucks.



LIFESTYLES: How are the top Republicans living in the "new" Washington? Look for the big names at the $70 million Watergate cooperative complex . . . eight minutes from the White House in traffic. Among the tenants: Cabinet members *Mitchell; Stans; Volpe;* the President's private secretary, *Rose Mary Woods;* and many others.

COLLECTION KIT: The *James Drakes* of Santa Monica, California, with five offspring from two to eleven, always carry a "collection kit" on their trips to Baja beaches or California mountains. It's a flight bag filled with string, scissors, glue, crayon. Last year, the children gathered shells, pods, and pebbles for far-out necklaces. This year, the supplies include charcoal and paper for stone rubbings.

LASER ART: It's the newest of wall decorations . . . glowing, silent insubstantial light lines, created by Washington, D.C., artist *Rockne Krebs.* Several of the capital's collectors are ordering them.



JOAN AND DAVID McCALL—he's a top New York advertising executive—have six sons under thirteen, only four of whom are shown above. How do the McCalls stay serene when the family migrates to Fisher's Island every summer? The answer: two houses. One is for the boys. The other, for adults, guests and sanity.



MUSHROOMS: not for cooking, but as this year's new "in" motif. Mushroom designs turn up on new china plates, even a china samovar. Fool-the-eye ceramic mushrooms decorate casseroles; plastic toadstools are used for table centerpieces.



CLOTHESLINES, U.S.A. That's the name of a new book by Helen Mather (Doubleday, $3.95) that defines the lifestyles of America by photographs of its clotheslines . . . which vary from area to area. Will the machine dryer ever replace the line? The Portland, Oregon, sneakers (left) prove there will always be something to hang out in the sun, announcing your status as it dries.

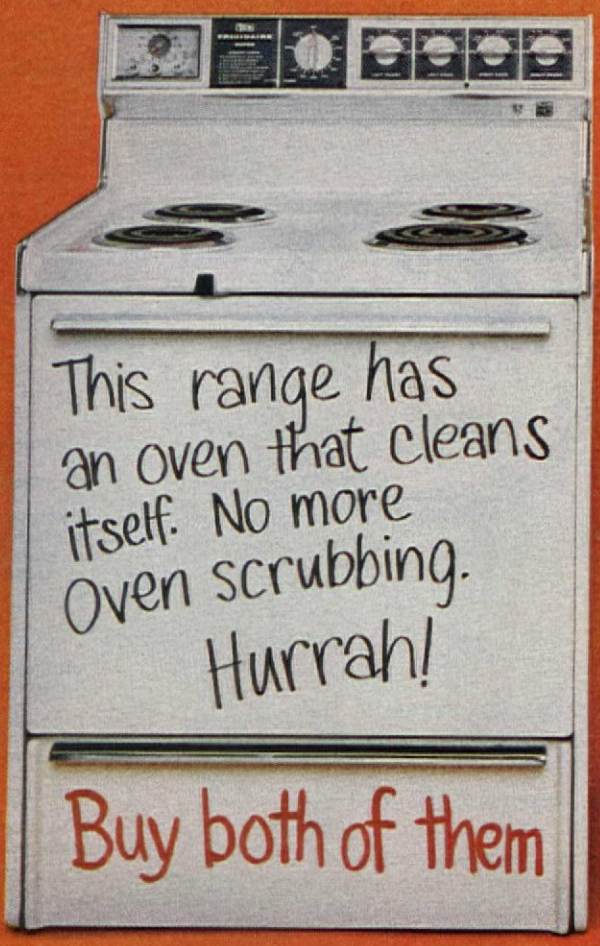


KENNEDY HOME: It's a gray-shingled building reputedly costing about $750,000. It nestles in a Virginia hollow overlooking the Potomac, and it's the new home of Senator and Mrs. Edward M. Kennedy. Their lifestyle: light and blond colors, fine antique furniture, and lots of sentimental photographs and gifts everywhere.

(continued)

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Check out the Big Double Deal at your Frigidaire dealer today.

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GM MARK OF EXCELLENCE

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FRIGIDAIRE

SUPER-GRAPHICS: The *Frank Vigneris* (he's a sculptor turned furniture designer) do exciting things with walls in their San Francisco apartment. The entry hall is papered with huge alphabetical patterns cut from old outdoor billboard sheets. In the kitchen, a family "collage wall," with phrases, designs, and pictorial material added or changed from time to time.

THE COUNTRY SCHOOL in Dundee, Illinois, is an unusual workshop and gift center. Led by wheelchair-bound teacher *Jean Ryan* and artist *Louise Sinnott*, handicapped artisans make greeting cards, notepaper, ceramics, and other gift items.

MOST EXPENSIVE WRITING PAPER in the world is probably the kind watermarked with your own portrait and handmade in Finland. Cartier in New York sells it for about $2000 for 100 sheets and envelopes. Stamps extra.





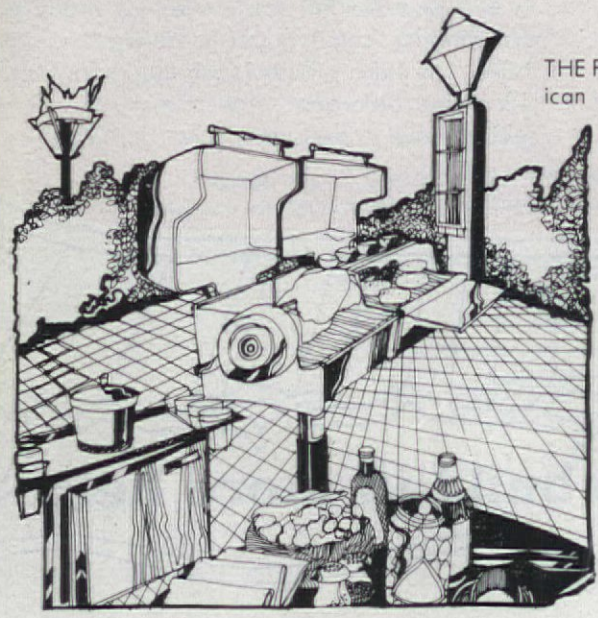
ORSON BEAN, comedian and TV star, is as creative about his lifestyle as he is with his performances. The Bean apartment is in a remodeled Manhattan brownstone, and features a party-entertaining room (above left) which they leave devoid of furniture and ready for guests to meet, dance, and be congenial in and (above, right) a secret passage which connects Orson's den-office with his wife's sitting room, a delight for the children.

**ASTROLOGY PICNICS and patio parties are bound to be popular this summer. Preparing for the star minded, Contempo is bringing out handsome paper plates in each of the twelve horoscope signs. Perfect for birthday celebrations. Ten plates for $1.00. Napkins also available.**






MIXED MEDIA FOR INFANTS? That's right. *Nelson Van Judah*, a designer in California's Portola Valley, has created a "super crib" for his 11-month-old daughter, Alison, complete with hi-fi speaker, tape recorder, and rear projection screen. Father likes to show pictures, also swirling patterns. Alison? She seems to thrive on the visual stimulation.



THE PATIO COOKOUT is a great American institution. Is the charcoal bag a thing of the past, however? Could be. There's a whole new assortment of outdoor appliances that are electrically or gas-operated, as the double gas-operated barbecue and rotisserie (left) . . . the gas outdoor lamps . . . and the portable refrigerator that turns into a movable bar. There are even outdoor infrared radiant heaters for those chilly nights when nobody really wants to move indoors, sweaters or not. (Needed, in all cases, lots of outdoor extensions.)

By the EDITORS

**You'll find JAQUET the center of attraction at these fine stores:**

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# Prelude means before...

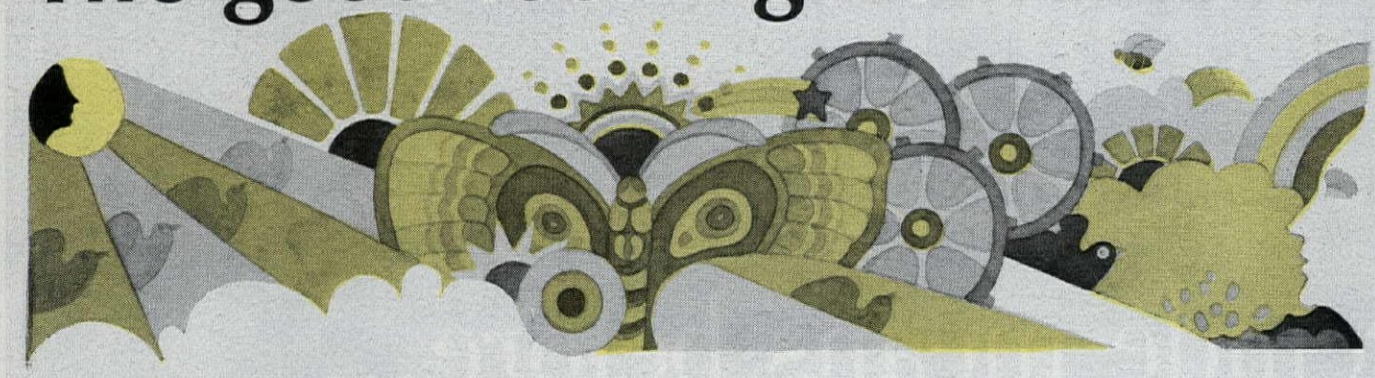
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Jaquet

# The good-looking homemaker



BEAUTY AT HOME By Constance Bartel

Isn't spring maddening? All those pushy little green things—all those restless tugs and urges! It seems that everything is bursting into bloom but you. Well, bloom a little yourself. Start by taking off right after the children leave for school. Turn your back on the chores, leave the car in the driveway, walk a beautiful mile. Great for your figure, your skin, your health, your spirit.

Treat your looks to something nice, to celebrate the season. Lay in a supply of succulent spring vegetables and fruits for a series of delicious, slimming lunches, served by you to you on a pretty tray with a flower. Or have your hair styled at the best salon in town without a single pang of guilt at the cost. Or recklessly put on perfume every morning! It's *your* merry month of May, too, remember!

When you lubricate the baby with baby oil or petroleum jelly, do you wipe the excess off your hands with a tissue? Don't! Put it to work to save your own skin. Smooth into hands, elbows, legs, ankles—until it disappears.

In case you never can remember which is stronger—toilet water or cologne, it's toilet water.

Gum massage sounds as unglamorous as you can get. But would you believe you can't have a glamorous smile without it? It's terrifying but true that many a sound white tooth has been lost because of weak, unhealthy gum tissue. That's why you hear so much today about *periodontia,* that branch of the dental profession that specializes in gum treatment. Massage your gums! Ask your dentist! And train your kids beginning now.

Said the expert: It is better to put on a little makeup *right* than a lot of makeup wrong. End of lesson.

Really new! Take a handful of dry yellow granules which smell pleasantly of minerals. Toss into hot water, then splash over your face repeatedly, before you go to bed. It's like dipping your face into a bubbling and beneficent natural spring, and in an eery way it manages to stimulate and soothe simultaneously. Revlon calls it Demi Active Face Rinse ($3.50), part of the Moon Drops Face Care Collection.

To make those tendrilly little side curls for evening, wrap dampened side locks around a pencil. Slide off pencil and pin until dry. Easy!

You can be a slip of a thing and still have a little round tummy that ruins your figure. Tummy problems are not always due to overweight. Sometimes they are caused by weak abdominal muscles, weak lower-back muscles, or both. Here's an exercise that helps: Drop down on hands and knees with your back straight. Now drop your head and arch your back like a cat. Then raise your head and sway your back. Three times daily. Besides helping your



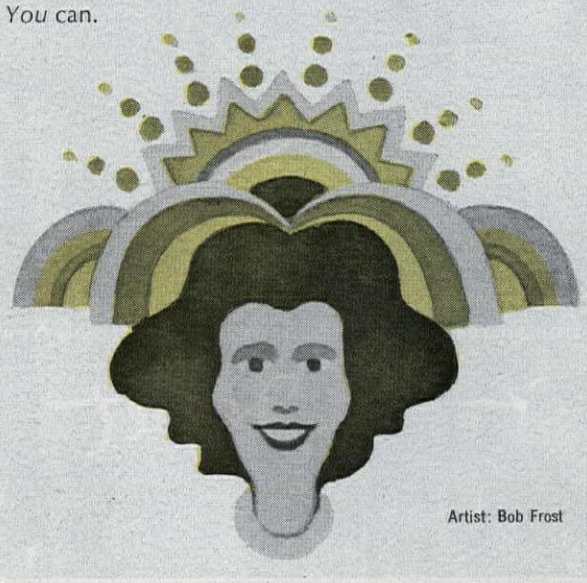
tummy in the long run, you'll feel an immediate and invigorating improvement in circulation.

Don't you find something awfully appealing about a palette of colors and a brush? Perhaps it's the sense of choice and control it gives you—you can dip, daub, and mix just as you please. Max Factor's new eye shadow palette gives you a chance to be madly creative because it offers eight colors, no less, in one pretty compact with a brush. It comes in three versions, each with a different combination of shades: California Shadow Collection for Baby Blues, for Big Browns, for Envy Greens. It is $3.00.

If you hanker for a glint of blondness in your hair, but can't face the time and upkeep of going all the way, what about a sneaky bit of frosting? Or a glamorous blonde streak? Home kits are available, and you need never worry about growing-out.

Let's face it. You have other things to worry about than the beauty of your *feet,* for heaven's sake. But unless you swim all year round, the opening of the beach season can find you trying to hide your toes in the sand. This year, avoid the awful unveiling by prettifying in advance. Start now to soften pump bumps and calluses with cream or oil. Use a pumice stone. Use a cuticle softener. Remove dead skin with an orangewood stick, and slick on a flattering polish. Another point scored for your ego.

Your career-girl sister may have more time for glamour than you do. But she can't try out a facial mask smack in the middle of the morning. *You* can.



Artist: Bob Frost


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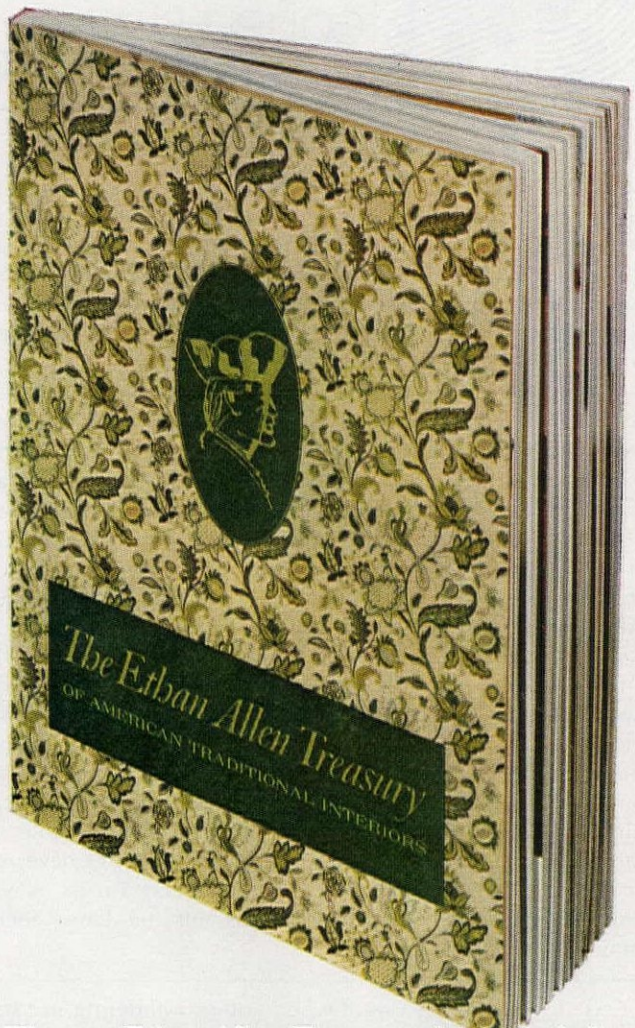
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Ethan Allen
AMERICAN TRADITIONAL INTERIORS




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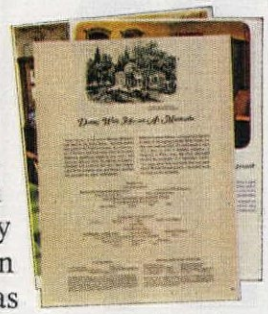
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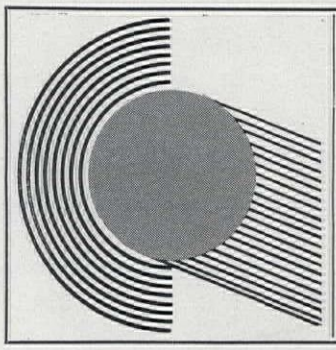
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By NANCY C. GRAY

# COUPLES WHO WORK TOGETHER

ENTERPRISING COUPLES. So many young couples are successfully combining business and family lives that we have a file called "Two's a Company." The enterprises, all flourishing—and fun too—range from pazzazzy stickers to the most ingenious grownup-children's toys and furniture you'll discover anywhere. California seems especially congenial to these enterprises, so we gathered a representative group of partners-in-life's-work there.

NECESSITY AND INVENTIONS. The business that occupies a petite and pretty artist named Marcia Lyndon and her architect husband Maynard, both in their 20s, was instigated by a child (April, aged one-plus) who needed toys and a life that needed a livelihood as much fun as it was lucrative. Invention turned a tiny, decrepit cottage in a Wilshire Boulevard (Santa Monica) beanpatch into an enchanting toy store filled with original, handmade toys. The Lyndons' Colorform started out housing their own collection of toys ("just things we'd bought because we loved them") and graduated to a booming collection of well-designed playthings from around the world plus Maynard's own designs. From plywood, in the bedroom-workshop of the family's small bungalow he produces happy things that are toys, children's and grownups' furniture rolled into one. An example: the rocker-teeter-totter that's also an arch to crawl through, cage to play in, sturdy baby table and coffee table, too. "Our little house had so much baby furniture we didn't have room for our own. So I designed pieces that could work for us as well." Their success indicates that other parents felt the same need in furnishings.

PREXY CAT. If your timing's right when you're wandering in Laguna Beach, you may cross paths with an enormous Persian cat named Stanley Katz. He's president of the whimsical Prodigious Press. Actually though, he fronts (just signs the letters) for his clever owners, Jim and Maryella Warren whose home turns out a stream of banners, calendars, and art-nouveau postcards. Jim runs a backyard silk screen; Maryella pens designs.

STICKY BUSINESS. And we'll never forget the day we watched a red Volkswagen bug darting in and out of San Diego Freeway traffic, so decked out in flower cutouts it looked like a garden on the run. The driver was the bright, young ex-advertising man who, with his wife, pioneered Rickie-Tickie-Stickies which have turned on everything from clipboards to garbage cans and automobiles. Don and Margaret Kracke live with their three children in a lively house where ideas hatch at the dining table and prototypes have long since chased cars from the two-car garage. The stickers, however, with a line of posters ("Keep America Beautiful—Clean Up Your Room!"), fan out around the country now from a burgeoning new factory in Rolling Hills Estates.

AND MORE. As a brief sampling, consider: Russ and Miyo Rudzinski, who not only introduced western palates to Japanese country-style cuisine (their little Mingei-ya restaurant is a San Francisco famous), but, via Miyo, initiated us to the traditional smock-type aprons of Japan. She designed these in gay Japanese patterns that jazz up kitchens, save cooks' clothes. The Currys (Bill and Jackie) make award-winning globe-on-a-block lamps in Rio del Mar. The Stits, Joseph and Darla, both teachers, turn out marvelous handcrafted wooden toys in a Bellflower garage (one was in the Pasadena Museum's prestigious Design Ten Show). San Francisco's Ted and Carla Van Dorn design and import decorative accessories (the paper Tiffany shade and plastic blow-up chairs among them). And the Bouchers, Connie and John, with a fellow artist liberated Peanuts into a line of sweatshirts, coloring books, "Happiness Is" books, and dolls. Include, too, the countless, clever interior designer-architect teams . . . Among these, the Crutchfields (Joan and Robert) and the Mardesiches (Dan and Virginia Anawalt).

# THE KID-CUSHIONED FLOOR™

## (It's a beauty)



**What do we mean by Kid-Cushioned?**

Beauty that's more than skin-deep.
Kid-Cushioned Floors are
*improved* Congoleum
cushioned vinyl.

With extra vinyl to cushion its
beauty against the beating
floors take from kids
*...better than other floors.*

They have the-cushion-in-the-middle.

So when your children jump up-and-down,
the cushion "gives." Then bounces
back to its original beauty.

**Scuffs? Scratches? Marks?**

Forget 'em!
Our vinyl is tougher & thicker.

**Spills? Dirt? Accidents?**

Forget about *them*, too.
Kid-Cushioned Floors come clean fast!

**"My, what a warm, quiet room..."**

*It's true.* Kid-Cushioned Floors help
make rooms warmer and quieter.
The cushion-in-the-middle insulates.
Helps shut out cold and kill chill.
Helps absorb and deaden sound.

**How's 153 for choice?**

Kid-Cushioned Floors come in
153 color-pattern combinations that
can take a beating... *without showing it.*
153 fashionable floors for families.

**Mothers Beware:**

There's only one Kid-Cushioned Floor.
It was invented & perfected by us:
Only one man sells it.
Your Congoleum dealer.
(He's in the Yellow Pages.)

**Free:** "Kid-Cushioned Decorating Ideas!"
A helpful 24-page color booklet.
Write to Congoleum,
Box 803, Kearny, N. J. 07032


Roman Accent™


Casa Grande®


Seascape®


Village Square™

# Congoleum

Copyright 1969 Congoleum Industries Inc.

*Persian Tile,™ Spring® Luxury Cushioned Vinyl: Terracotta*



# Why did Jane Wyatt, who could afford any washer in the whole world, choose a Kenmore from Sears?



In the fashionable Bel Air district of Los Angeles, there's a house almost completely surrounded by flowers.

Towering delphiniums, masses of primroses, borders of bright yellow marigolds, even exotic orchids encircle the home of the socially prominent Mrs. Edgar B. Ward. To any moviegoer or television viewer, just one look at Mrs. Ward would reveal that she's the lovely actress, Jane Wyatt.

In her house is a priceless Gilbert Stuart portrait of her great-great-grandfather. There are decorative plates of 18th-century Canton. The colorful appliqué in the frame is a mola from the Islands of San Blas. The beautiful antique chest comes from Korea.

And the washer from Sears, Roebuck and Co.

### "Mother" knows washers

"We got our Kenmore washer at Sears in Santa Monica," says Miss Wyatt. "I really feel like an expert on washing after bringing up two families. My own two boys, and my television family. During all those years on 'Father Knows Best,' it seems I was always doing the wash or sorting it during heart-to-heart talks with my television children."

### Kenmore so versatile

"I think our Kenmore is the most versatile washer in the whole world.

"As you see, I do a great deal of gardening, and you know what *that* does to clothes. My husband and I also do lots of camping. We recently paddled a canoe down the Allagash River in Maine. We've shot the rapids of the River of No Return in Idaho and gone boating on the Rogue in Oregon.

"Well, I can put everything—my gardening clothes or our big safari jackets, sport shirts, slacks, even muddy sneakers, in our Kenmore washer. I push the heavy-duty setting, and it gets the whole load completely clean in just one washing."

### Permanent-press settings to avoid ironing

"Our Kenmore also has settings for permanent-pressed clothes, which is marvelous if you're too busy to iron," adds busy Jane Wyatt. Besides her acting career (which has won her 3 Emmy Awards), Miss Wyatt is currently the National "Mothers' March" Chairman for The March of Dimes. The civic-minded star is also on the board of the UCLA Arts Council, helping raise funds for scholarships.

### The gentle washer

"We get all sorts of things at Sears," Jane Wyatt continued. "Our shutters, shades, and tools. And, by the way, Sears is awfully good about coming when they say they will. Their service is terrific. But we've had absolutely no trouble at all with our Sears washer or dryer.

"Why, my Kenmore can be so gentle, I put things in it that I never would have trusted in a washer before—like my shifts and sweaters. I know I could have spent more for a washer, but I doubt that I could have done better."

© Sears, Roebuck and Co.



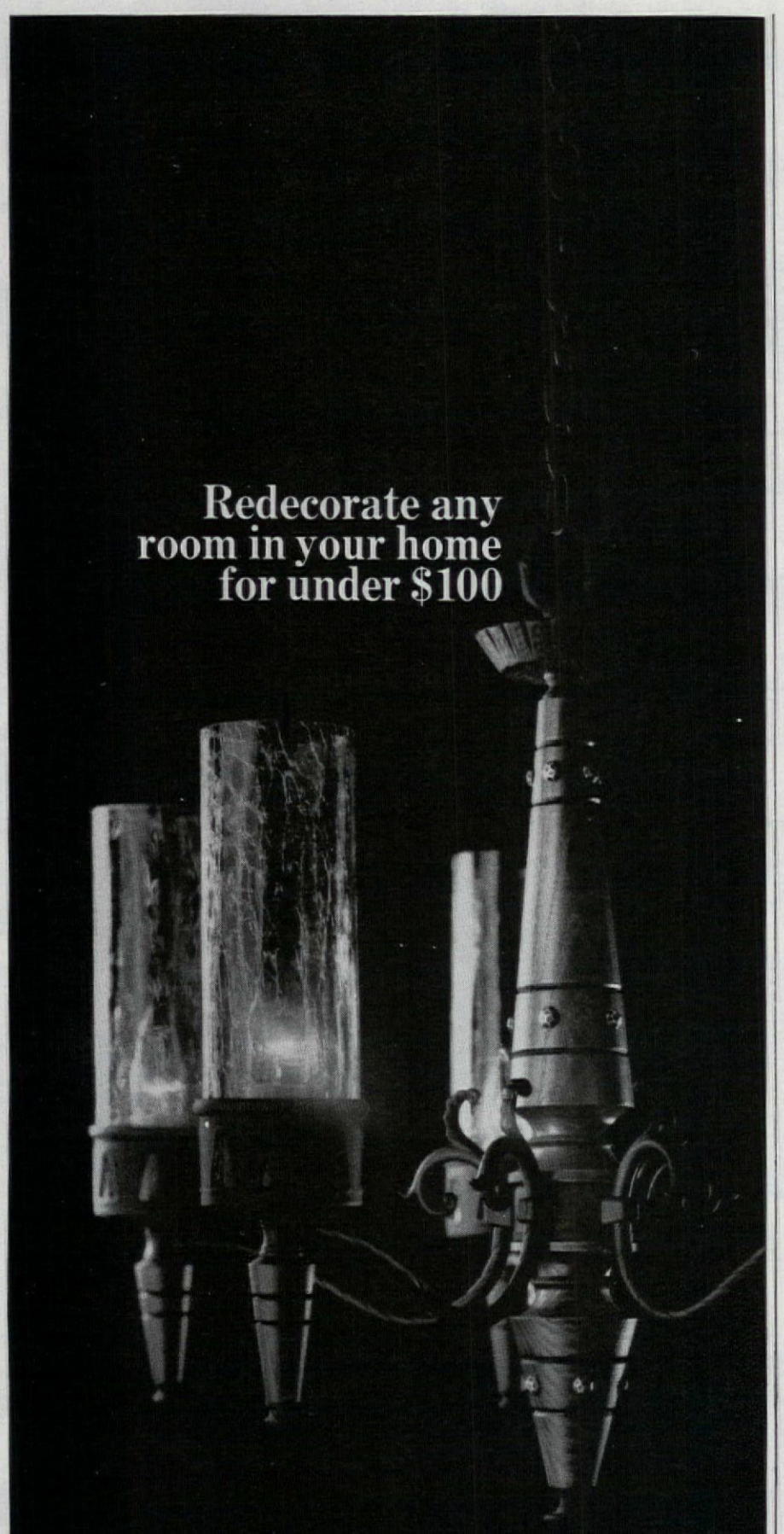
"My Kenmore makes my gardening clothes—even muddy sneakers—look new again."



"Hate to iron? Look, my Kenmore has permanent-press settings!"

# Sears Kenmore Washers

**for women who want the best even if it does cost less**




All you need is a new lighting idea from Progress, world's largest manufacturer of home lighting fixtures. It's the easiest, most inexpensive way to rejuvenate a room.

For instance, this unique Granada iron chandelier with crackled amber glass cylinders and hobnailed wood column in antique oak finish. Less than $95.

Use it to transform a corner. Dress up a dining area. Or be different. Show it boldly in a foyer, a playroom or a bedroom. You'll find hundreds of interesting ideas in all styles and prices at any Progress showroom. And you'll find an imaginative lighting expert to discuss them with.

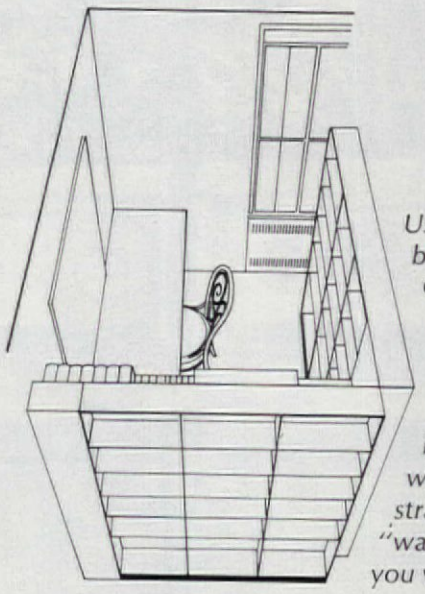
Look in the Yellow Pages under "Lighting" for your nearest Progress showroom.

For a full-color 116-page catalog of lighting styles, send 50¢ to Progress Lighting, Department M, Box 12701, Philadelphia, Pa. 19134.

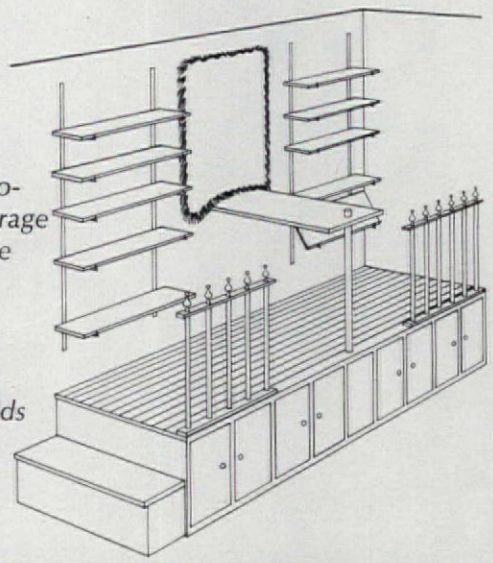
progress® LIGHTING
Division of Lighting Corporation of America
Philadelphia, Penna. 19134 LCA


# Instant remodeling

Overcoming the limitations of a small apartment brings out ingenuity above and beyond the call of duty—especially when you don't want to spend a fortune on built-ins, partitions, and such. All examples here were found in Manhattan, home of the world's most resourceful apartment dwellers.



*Using stock bookcases, F. Lanier Graham closed in a corner of his living room to create a 6-by-8½-foot office. Backs of bookcases are covered with Japanese straw mats. Such "walls" can go with you when you move.*



*This living room work platform provides lots of storage for Lucille and Joe Salinsky, plus a drafting table for her design work. Front opens for storage. Table folds onto wall when not in use.*



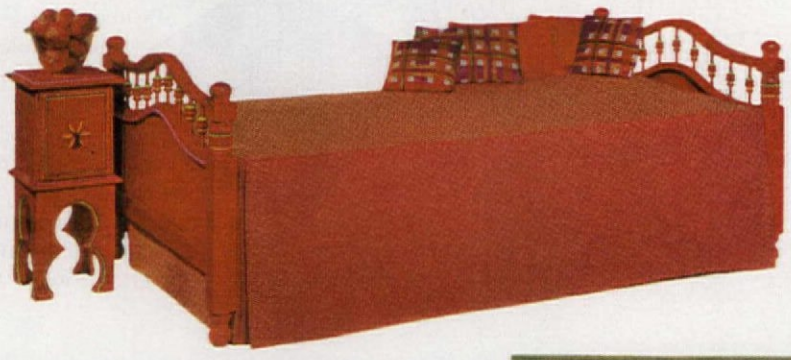
*A swing-up counter top and two ordinary cabinets form base for this partition of sliding shoji screens. It separates kitchen, dining area in the well-organized apartment of an interior designer.*

# If everyone liked the same thing, wouldn't life be dull?



Chairs can do more than hold people up.

If you want a sassy bedroom, you can have it.



Everyone doesn't think modern means plain.



People in Peru like arches. So we stole them for you.





Some people think a decorated finish is great.



Only a woman could love this.

Some people like a softer Italian accent.



When finishes go colorful, it's more fun.





All sofas needn't be angular.

## The Stanley Furniture Company

Mexicans like bright color. We adopted it. The Spanish like a decorated look. We adapted it. Peruvians do beautiful things with archways. We borrowed the idea. We lifted some things from the past.

Made up some things for the future. And we put all the ideas in a little black box. We added a booklet on how to buy furniture. And a floor plan scale, and furniture patterns to help you arrange things. To get yours, write Pat Parker, Dept. AH-95, Stanley Furniture Co., Stanleytown, Va. 24168. Ask for the "pretty room kit". It costs $1.00. And if we do say so ourselves, you won't find anything dull inside.



*We make around 2,078 different pieces of furniture. But we try to make each piece as though it were the only one we had to work on.*

STANLEY



# Old clothes get noticed like new

Now your whole wardrobe can look beautifully new all over again. Sta-Flo Fabric Finish is why. Sta-Flo's the miracle new ironing discovery that puts back body that detergents wash away.

And Sta-Flo makes ironing so easy to do. Just spray it on . . . iron lightly . . . then watch cottons, linens, silks, synthetics, even permanent press get "bodied-up" to look like new right before your eyes.

Start putting the "new" back in everything you wash and iron with Sta-Flo Fabric Finish . . . the best ironing aid you can buy.

Sta-Flo
New Miracle Ironing Spray!
FABRIC FINISH
PUTS THE NEW BACK

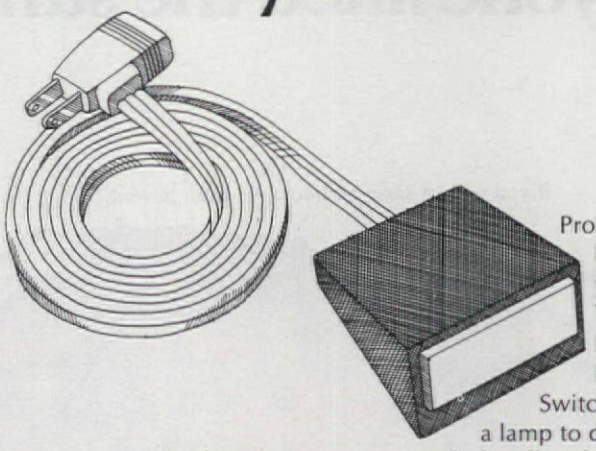
7¢ Here's 7¢ to put the "new" back

With Sta-Flo® Fabric Finish 7¢

MR. GROCER: Your Staley representative will pay you 7¢ plus 2¢ handling charge for each of these coupons. Or mail direct to A. E. Staley Mfg. Co., P.O. Box 1500, Decatur, Ill. 62525. Invoices proving purchase of sufficient stock of our brand to cover coupons presented must be shown upon request, and failure to do so may, at our option, void all coupons submitted for redemption for which no proof of products purchased is shown. OFFER VOID IF THIS PLAN OF MERCHANDISING IS TAXED OR RESTRICTED. Cash value 1/20th cent. AH-69

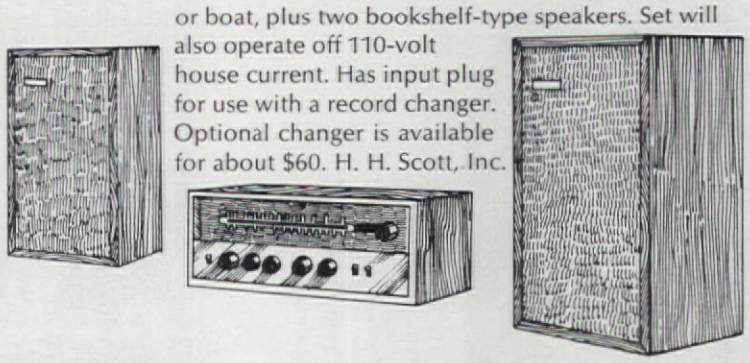
STORE COUPON


# Mainly For Men



Protect your home while you're away. The Bryant Electric Co.'s Photoelectric Switch turns on a lamp to discourage intruders. Lamp goes on at dusk, off at dawn. Put unit on windowsill, plug in, plug lamp into it. About $10.

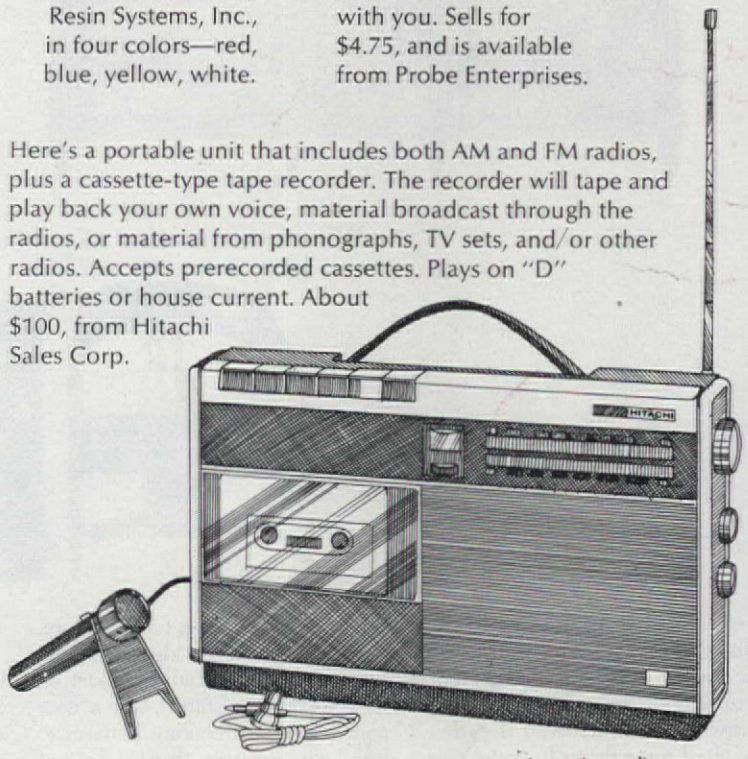
With the compact Scottie, you can have stereo music anywhere. For about $200, you get an AM-FM receiver that works off a 12-volt battery in a car or boat, plus two bookshelf-type speakers. Set will also operate off 110-volt house current. Has input plug for use with a record changer. Optional changer is available for about $60. H. H. Scott, Inc.



Put rubberlike grips on garden tools, pliers, knives, etc., by dipping them in a jar of Dip'n'Grip. This liquid clings to metal, wood, or plastic to create a smooth, cushioned surface. Begins to "dry" immediately, so you can build up thickness by repeated dipping. Comes in a 12-ounce resealable jar that costs $2.50. Made by Resin Systems, Inc., in four colors—red, blue, yellow, white.

A new auto seat belt for children gives them unusual freedom of movement. Sit-'n'-Stand uses a permanent retaining strap that stays inside the car and a harness that goes on the child. The unit which fastens the two together slides along the strap, letting child sit, stand, lie down in safety. Unsnaps to let child leave the car with you. Sells for $4.75, and is available from Probe Enterprises.

Here's a portable unit that includes both AM and FM radios, plus a cassette-type tape recorder. The recorder will tape and play back your own voice, material broadcast through the radios, or material from phonographs, TV sets, and/or other radios. Accepts prerecorded cassettes. Plays on "D" batteries or house current. About $100, from Hitachi Sales Corp.




(continued)

If your world includes the traditional furnishings of 18th century England, then your world should include Sir Knight. For the multi-level, sculptured design of this classic carpet was inspired by the exquisite carvings and well proportioned lines of Chippendale and Queen Anne cabinetry. Whether you select it in royal blue, antique bronze, willow green, or any of its many vibrant colors, Sir Knight will add an additional touch of grace and elegance to your world. Sir Knight, however, does make one break with tradition—to withstand the tests of time and man we made it with a 100% Creslan® Acrylic fiber pile. Sir Knight . . . an extraordinarily beautiful carpet made by craftsmen of extraordinary skill. But tradition is just one world and Sir Knight is just one Evans Black carpet. There are more . . . many more. So stop at your Evans Black dealer and tell him to show you a carpet that matches your world. He'll have it, as well as a free booklet that illustrates all the worlds of decorating, from traditional to the latest directions in contemporary.

# *Shouldn't your world include an Evans·Black carpet*

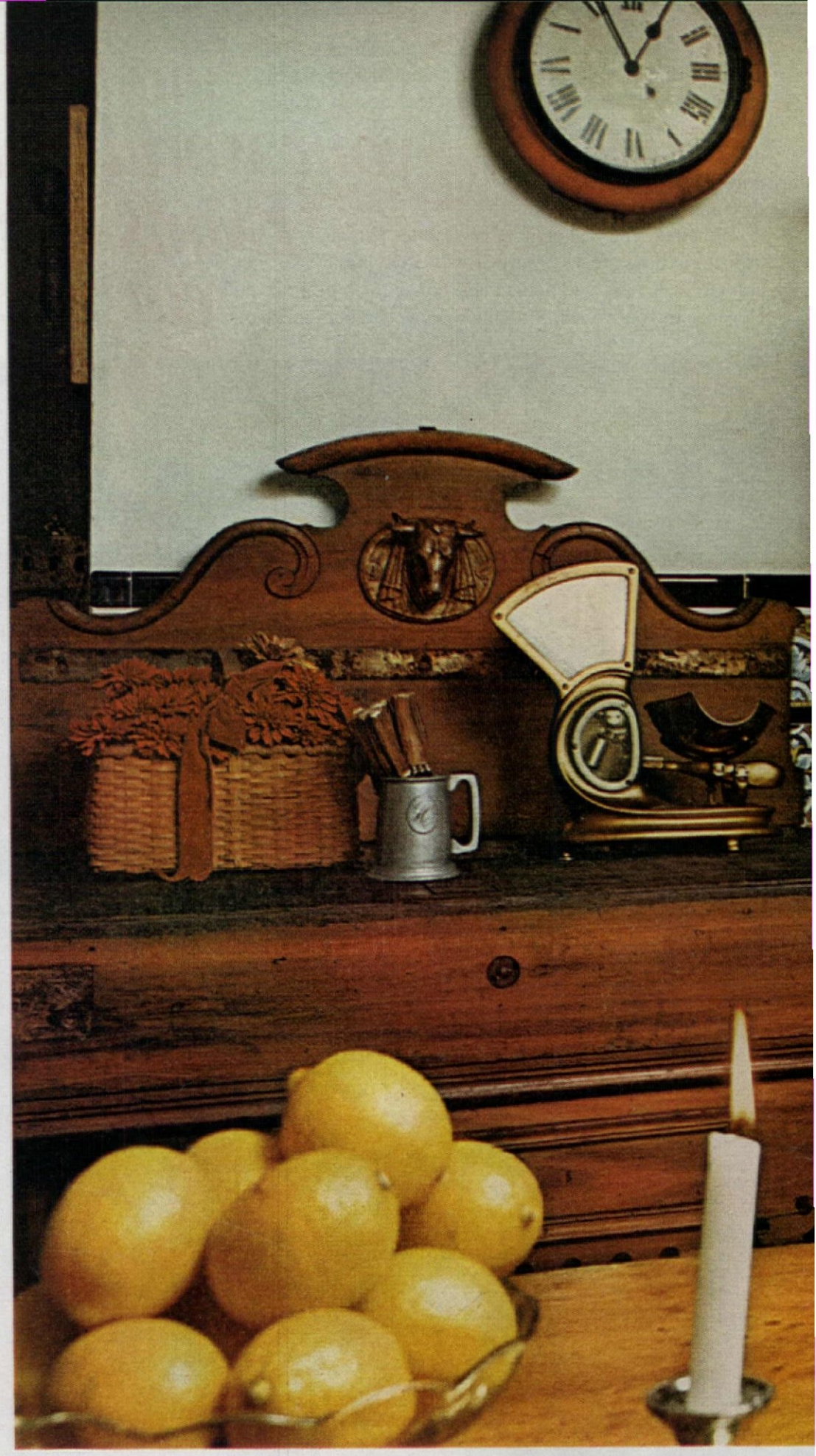
®—Creslan is a Cyanamid TM for acrylic fiber



*Evans·Black*
carpets
by Armstrong

E & B Carpet Mills, Inc. An Armstrong Subsidiary Dallas, Texas 75247

# Why did Mrs. Skitch Henderson, who could afford any refrigerator you could name, want a Sears Coldspot?



Noted composer-conductor Skitch Henderson and his wife Ruth live in one of New York's most fascinating town houses. You step from a leafy patio into a living room with a cathedral ceiling two stories high. There are paintings by Grandma Moses, one of the five existing chromatic harps, and some of the 40 to 50 antique clocks Skitch has collected.

More of the clocks are in the kitchen where the wall tiles come from Spain. The walnut chopping blocks and the unusual plate tree from France. And the refrigerator-freezer is from Sears, Roebuck and Co.

### "It's a convertible refrigerator!"

"Yes, we have a Coldspot from Sears and there's never been anything like it," says Ruth Henderson. "I do all the cooking in the Henderson household, and I'm very particular about everything in my kitchen.

"Well, my Sears Coldspot is a 3-door convertible—all completely frostless. And it's the first refrigerator I've ever seen that you can tailor to fit your needs.

"One side is a marvelously roomy refrigerator. The other side is a two-door freezer. But the top half can actually convert from a freezer to a refrigerator."

### "Dial More Freezer Space"

"All I do is turn a dial if watermelons or berries are in season, and this upper section becomes more refrigerator space.

"I turn the dial back after a party and I get more freezer space for leftovers.

"And I don't know how we ever got along without that wonderful ice-maker in our Coldspot. Now that Skitch is also host of a daily television show ('Skitch Henderson's New York'), more people keep dropping by to see him or rehearse. What a relief never to have to worry about ice."

Tall, graceful Ruth Henderson prefers informal parties for about 10. Her favorite menu centers around a German dish, Kassler-Rippchen. This is smoked pork cooked with apricots and almonds, or with sauerkraut and little potatoes in the skin; a green bean salad with cherry tomatoes. "Nothing first," says Ruth, "I want my guests to eat lots of the main course."

### "Every Shelf Comes Out"

"Another thing I love about my Sears Coldspot Refrigerator is that you can always make room for all your party platters, or big roasts, or cheese trays. Every single one of the shelves comes out, so you simply make the space you need."

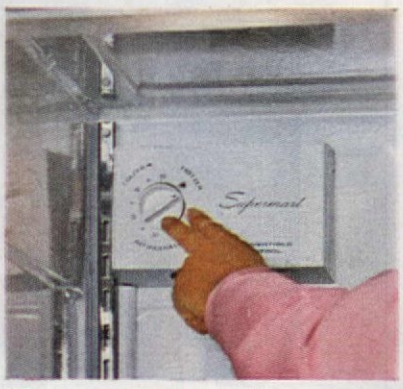
When she isn't cooking or entertaining, Ruth Henderson is hardly ever idle. Besides caring for Hans (7½) and Heidi (6)—Ruth helps supervise the kitchen of the Henderson's thriving restaurant-café, "Daly's Dandelion." This popular celebrity meeting place on Third Avenue has become one of the city's "in" places. She's also just opened an antique shop ("The Mushroom") next door. She finds time, too, to design a line of wallpaper, bicycle in Central Park, ski, and work on civic committees.

As the 40 clocks chime 7 o'clock, Ruth Henderson laughs, "You can always tell when it's dinner time at the Hendersons."

©Sears, Roebuck and Co.



"I like my Coldspot's coppertone panels. When you redecorate, you can change colors."




"Just turn the dial and get more refrigerator or more freezer space."

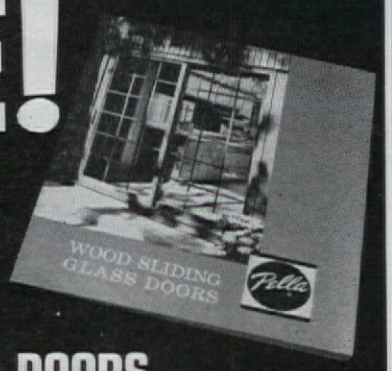
# Sears Coldspot Refrigerator

## for women who want the best even if it does cost less

# FREE!

IN FULL COLOR

## NEW IDEAS IN SLIDING GLASS DOORS




Send for this interesting brochure *before* you build, buy or remodel. Discover how PELLA Wood Sliding Glass Doors bring new meaning to today's indoor-outdoor living. Slim wood for beauty, and to keep out heat and cold. Welded steel frame for extra strength. Self-closing screens for extra convenience. Snap-in glass dividers for the traditional look. Send coupon for brochure today!

THIS COUPON ANSWERED WITHIN 24 HOURS

ROLSCREEN CO., Dept. VC-26 PELLA, IOWA 50219
Please send me FREE, full-color, PELLA Wood Sliding Glass Door Idea Brochure.

NAME

ADDRESS

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PHONE

Pella® SLIDING GLASS DOORS

PELLA MAKES QUALITY WOOD WINDOWS, WOOD FOLDING DOORS & PARTITIONS AND WOOD SLIDING GLASS DOORS





## Cut yourself a bunch of fun.

It's easy! All you need is a colorful selection of Dennison Crepe Papers and a few simple instructions. Dennison Crepe Paper flowers are the new fun way to pretty up your home, make a fun project for your church, club or community. Cut some soon. Mail coupon for how-to booklet on Dennison Crepe Paper flower craft.

Dennison Manufacturing Company,
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Please send me your Crepe Paper Flower Craft booklet. I enclose 25¢ to cover mailing.

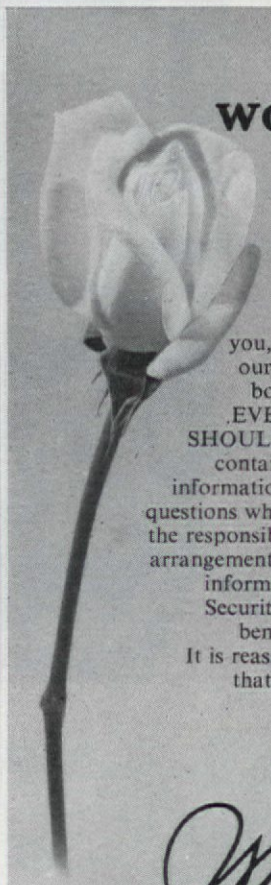
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Dennison





## for women only

May we send you, free of charge, our important *new* booklet "FACTS EVERY FAMILY SHOULD KNOW." It contains background information on the many questions which accompany the responsibility of funeral arrangements, plus detailed information on Social Security and Veterans benefits and Wills. It is reassuring to know that you will know what to do.

Good Housekeeping GUARANTEES IF PRODUCT OR PERFORMANCE DEFECTIVE REPLACEMENT OR REFUND TO CONSUMER

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. . . the most respected name in burial vaults

Wilbert Inc.
Box 147AH, Forest Park, Illinois 60130

Please send ( ) copies of FACTS EVERY FAMILY SHOULD KNOW to:

Name_____

Address_____

City_____ State_____ Zip_____







Safety, convenience, and accuracy are featured in this new radial arm saw from Black & Decker Manufacturing Co. All controls are located up front, within easy reach. On-off switch can be locked. Manual brake lets you stop blade instantly. Ten-inch blade locks positively in straight or miter position. About $200.

Despite all warnings, home owners seem unwilling to take enough precautions to take the menace out of using a power mower. So Dayco Corp. is marketing a blade made of flexible plastic that is safer to use than conventional blades and cuts efficiently. The manufacturer says the blade will appear on some new power mowers, and will be available as a replacement unit for others. It's designed to bend upon hitting objects such as your foot. Can be sharpened like steel, but won't rust over the winter.

A screwdriver is a screwdriver is a screwdriver. But you'd be surprised how much difference there can be from one make to another. The Stanley Works' new Workmaster line, for example, has handles specifically designed to increase the amount of force you can apply, while reducing hand fatigue. All this is accomplished subtly by the shape of the handle, which has three fluted sides that fit the shape of your closed fist. Made in standard and Phillips types, and in 16 sizes, and priced at about 90 cents to $2.

By far the best fully automatic Instamatic camera to come down the pike so far is this reflex model from Eastman Kodak Co. Film cartridge programs film speed into camera. Shutter is automatically set by built-in exposure meter. Just point and shoot. Comes with either F:1.9 ($250) or F:2.8 lens ($200). Wide angle, telephoto lenses available.




All Prices Approximate

# Only a finish this beautiful could risk a close-up this close.



Take a closer look at our carved Flamenco chest. See how the aged pecan glows warm and rich from deep within the wood? See how the bold distressed surface makes the romantic Spanish mood more romantic?

The right finish, distressed or smooth, painted or brushed with color, adds drama and charm to fine furniture.

At Thomasville, we believe that a finish is a lot more than just a finishing touch.

Every piece we make—Spanish, French, Classic, or Early American—has the finish that matches its mood. It's part of what we mean by that Thomasville look.

For three colorful portfolios of Thomasville dining room, bedroom and occasional furniture, send $2.00 to Thomasville, Dept. AH 59, Thomasville, North Carolina 27360.

Thomasville®

A SUBSIDIARY OF

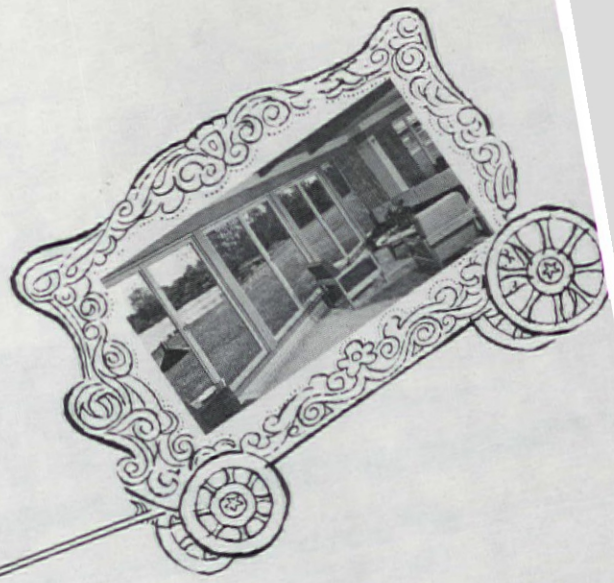
Armstrong

creators of THE INDOOR WORLD

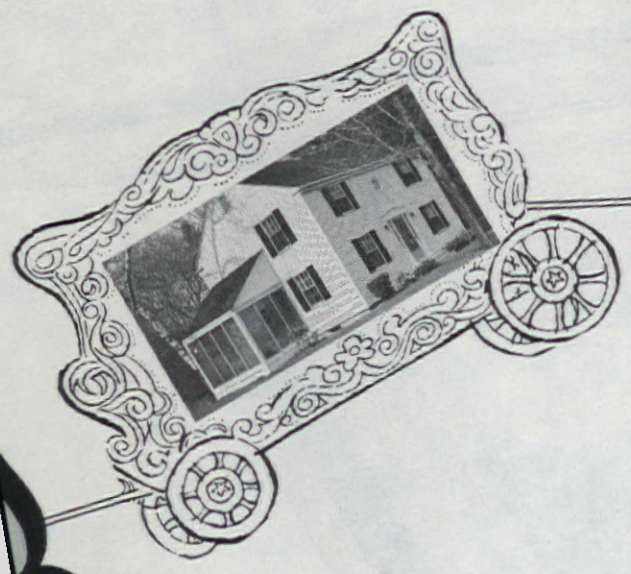
# IT'S HOME IMPROVEMENT TIME

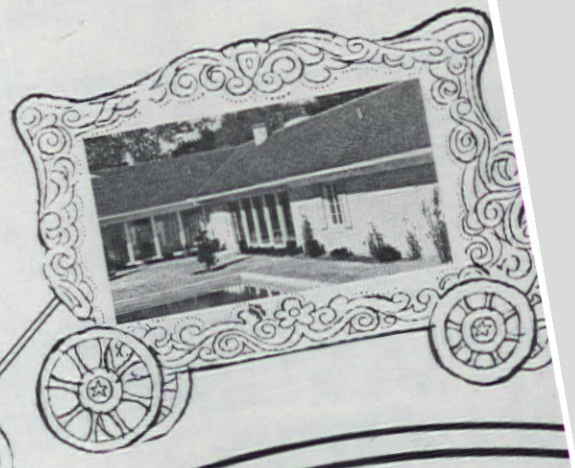
## COME TO THE PARADE!

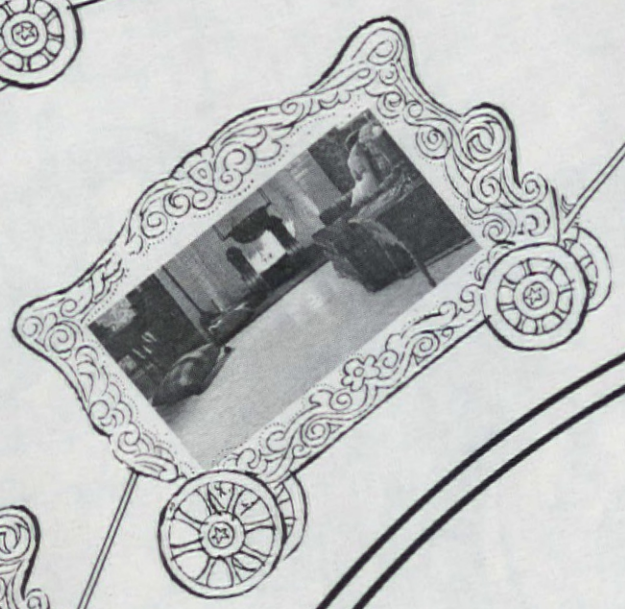
FOR A HOME THAT BECOMES YOU, THE NEXT 9 PAGES ARE FILLED WITH NEW HOME IMPROVEMENT PRODUCTS AND IDEAS FOR REMODELING AND DECORATING YOUR HOME. IDEAS THAT LOOK LIKE YOU . . . LIVE LIKE YOU . . . IDEAS THAT WILL MAKE YOUR HOME EXPRESSLY YOURS.

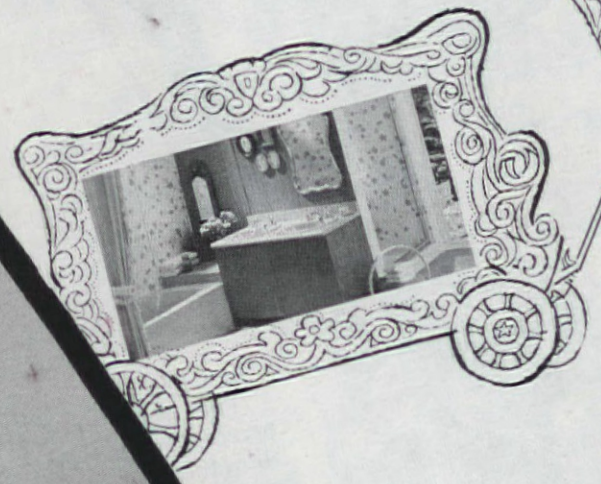












# A PARADE OF HOME IMPROVEMENT IDEAS!

HOME IMPROVEMENT TIME

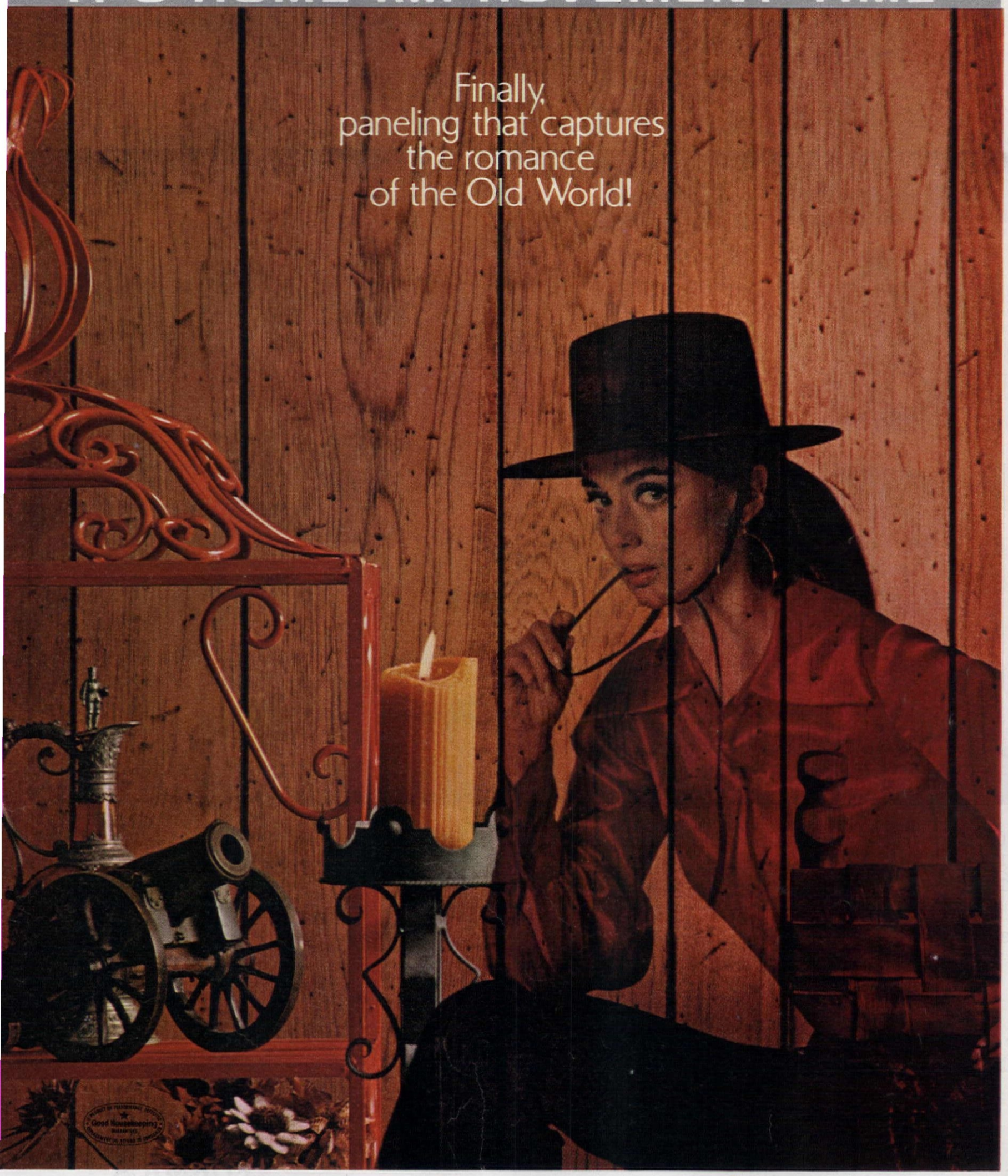
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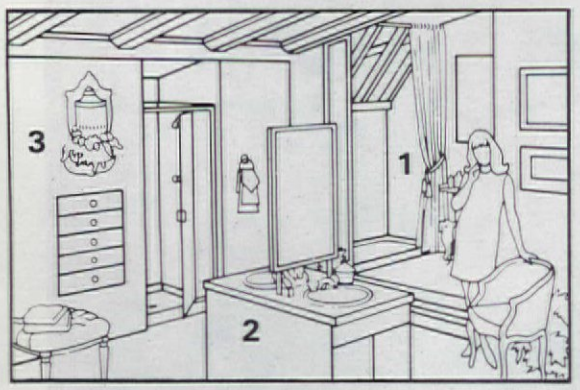
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Carpet: CRESLAN® acrylic fiber.

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IT'S HOME IMPROVEMENT TIME

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VINTAL brings a new dimension to interior design and decorating. Here is a resilient flooring that will reflect your own good taste—one you can live with proudly—and easily—for years and years. VINTAL combines for the first time the subtle, translucent beauty of natural marble with rugged durability and carefree maintenance... all possible because VINTAL vinyl polymer tile is a totally new concept in flooring. Each big 12-inch by 12-inch VINTAL tile has rich distinctive characteristics... yet, installed, the overall appearance is a dramatically beautiful floor with highlights and contrasts—complimented by the sweep of a gleaming smooth surface.



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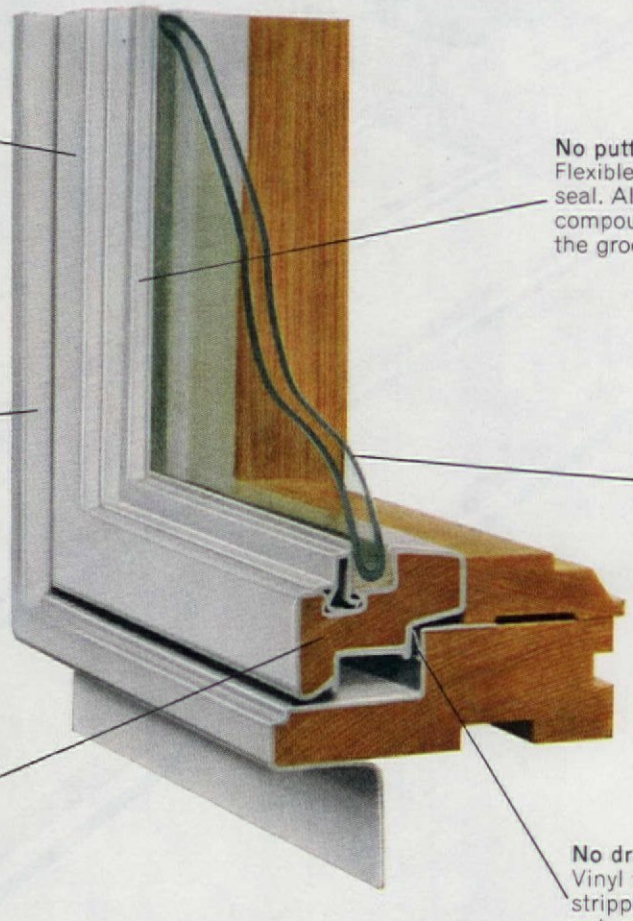
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# This new window doesn't need painting or storm windows. It resists denting and warping. It can't rust or corrode. It makes you wonder...



**No painting.**
Vinyl sheath doesn't need it. Won't rust, pit or corrode like metal.

**No puttying.**
Flexible vinyl forms seal. All glazing compound is in the groove.

**No maintenance.**
Vinyl sheath won't need scraping, painting or putty. Even hinges are stainless steel.

**No storm windows.**
You don't need them with double-pane insulating glass. Only two glass surfaces to clean—not four.

**No sticking.**
Wood's stable, and a natural insulator. Won't expand or contract, stick or bind.

**No drafts.**
Vinyl weather stripping seals 'em out, springs back to shape indefinitely.

# could this be the perfect window?



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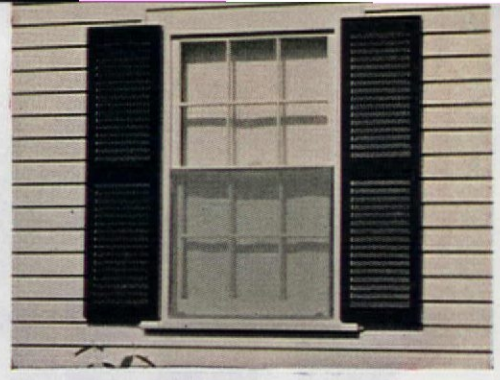
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AH-59

**IT'S HOME IMPROVEMENT TIME**





# Bird building products are 4 ways better

For remodelling or building, you can't beat Bird Solid Vinyl Siding, Shutters, Gutters and Bird JET® Shingles. They're the lowest-maintenance, most permanently beautiful products you can find. Read these facts and find out why.

## 1 for the savings

Bird means big savings. In low maintenance, and heating bills. Take the dramatically beautiful siding. Made of solid vinyl, the toughest of all plastic compounds. Color goes clear through. Never needs painting. Won't dent, pit, rust or corrode like metal. Won't blister, rot, flake or peel like wood. Can't conduct electricity or support fire. Provides ideal insulation. And installation is easy over most any exterior. Here's real savings . . . real beauty. Year after year. In white, gray, green.

## 2 for the show

Good taste and beauty. Everyone wants their home to reflect these qualities. And nothing does it like Bird solid vinyl shutters. Handsome, colorful, virtually maintenance-free. Put them up yourself with just four color-matched screws. No slats to warp or come loose. Molded in one solid piece. Always hang straight and true. Never need painting. White, black, green.

## 3 for the future

Security. That's what you get year after year with Bird solid vinyl gutters. Ordinary wood and metal gutters just can't stand up to the beating from water and ice. As with all Bird solid vinyl products, they're impervious to all weather conditions. Never need painting. You enjoy trouble-free beauty now and for years to come.

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Bird Wind Seal JET Shingles just won't let go! Even in winds of hurricane force. We know. We shingled half a roof with ordinary shingles . . . half with Bird JETS. Then backed up a jet plane and opened 'er up. Ordinary shingles tore loose. Not the JETS. They stayed flat and firm. Even at 120 mph! For real beauty and protection under all weather conditions, insist on Bird Wind Seal JETS. Fire-resistant, too! And they cost no more to install. In exciting new Terracolors.

When it comes to building products, you can't beat Bird. For beauty, durability and savings. Send coupon below for more information.

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Box AH59, East Walpole, Mass. 02032

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- ☐ Bird Solid Vinyl Gutter Systems
- ☐ Bird Solid Vinyl Siding
- ☐ Bird Solid Vinyl Shutters

I'm thinking of ☐ remodelling ☐ building.

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Street_____

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Available in golden tan, pewter grey and bronzed brown, Hallmark is fire safe and won't rot, shrink, split or warp. All it does is add a new dimension of becuty to homes . . . like yours.

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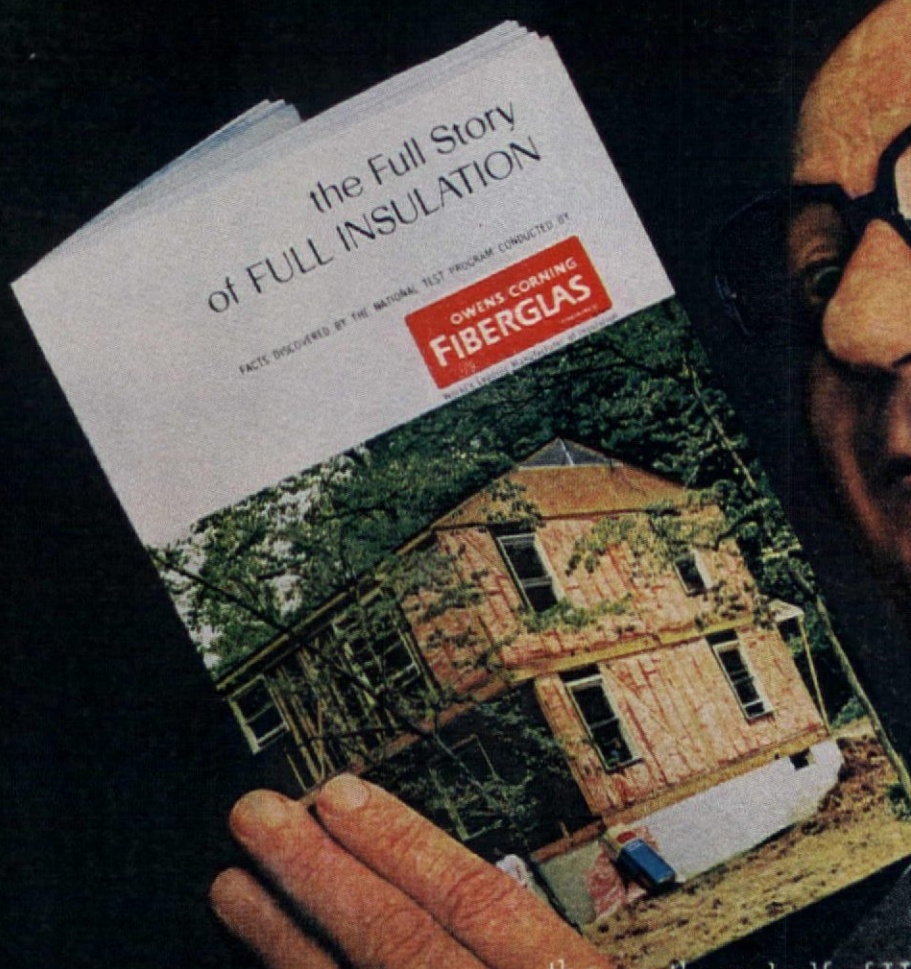
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6&3 is more than average insulation. Which is why it can save you up to $89 a year.

*Eighty-nine dollars is a computed annual saving for a 1500 sq. ft. ranch house in the northern half of U.S.A. using 6&3 vs. F.H.A. Minimum Property Insulation Standards.

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If you're building a new home or remodeling—all you have to do is specify Owens-Corning 6&3 pink Fiberglas Insulation just once. It's worth talking to your builder or building supply dealer about.

6&3 could save you $89 a year for a long, long time.

To find the builders in your area using 6&3 Fiberglas Insulation, call 800 243-0355.
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World's Leading Manufacturer of Insulation

If you can't remember 6&3, can you remember pink?



IT'S HOME IMPROVEMENT TIME

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The Burner-with-a-Brain*.
Smokeless broiling.
High, simmer & warm burner settings.
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IT'S HOME IMPROVEMENT TIME



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On the outside, prefinished Colorlok X-90 hardboard siding, so tough and durable you won't ever have to worry about the elements—including hail; wayward baseballs or the bumps and raps of ladders or hammers. Lap or panel styles with a selection of colors that are locked in the finish to give you years of leisure.

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# IT'S HOME IMPROVEMENT TIME

By ARTHUR M. WATKINS

# HOW MUCH DOES REMODELING COST

A friend of ours was quite surprised when she ordered a new kitchen much like the remodeled kitchen done for a neighbor down the street. The price for her kitchen was $600 more than her neighbor's.

That's no surprise to remodeling experts, however, as no two jobs are ever alike. Our friend ordered extra features, such as more cabinets and better appliances, thus her extra cost.

In addition, few remodelers are likely to bid the same price for the same job. Prices can also vary greatly according to such things as labor rate fluctuations in different parts of the country. Also, materials prices vary, depending on such things as how far you are from the lumber and plywood mills.

Then of course, there's a little matter called inflation, which has boosted contractors' costs in varying degrees from one area to the next.

The range of prices for typical improvements given below are based on an *American Home* survey of remodeling dealers in different parts of the country. All hedged their price estimates because so many things can make one job cost considerably more, or less, than the same kind of remodeling in a similar house down the street.

Nearly all dealers recommend that you get two to three bids—no more are usually necessary—from reliable remodeling dealers. But before you automatically order the job from the lowest-priced dealer check his bid carefully, says Arthur Oxenberg, President of New York's Federal Builders & Home Modernization Corporation, one of the East's largest and oldest remodelers. Be sure, he says, that the bid you accept includes everything you will need and everything that is included in the other bids you have obtained.

And often it will also pay to spend a little more to get the job done by a really good and reliable man. Remember that the best men in the business are seldom lowest in price. How can they be?

## TYPICAL COSTS

**Remodeled kitchen.** $1750 to $3500 installed. Prices average approximately $100 per lineal foot of new cabinets, counter top, and appliances. The price goes up, naturally, if you redo your floor and walls, install a new window or two, or if structural changes or alterations are needed. A large and elaborate new kitchen can cost up to $5000, sometimes more—especially if extensive major structural changes are required.

**New half bath.** $750 to $1500. The job will come in on the low side if it uses an existing space, and if the plumbing connections are short and simple. The cost goes up if new partitions or long plumbing connections are required. The new fixtures, accessories, and materials account for about half of the cost, labor the rest.

**Remodeled full bath.** $1250 to $2500, depending mainly on the fixtures and accessories desired, and if you get new flooring and wall surfaces. A complete new bathroom within existing space will cost more because of the new plumbing hookup needed.

**New attic room.** About $1250 to $3000, depending on its size and whether a new dormer is needed. It will be on the low side for a moderate-size new room if there is adequate headroom in the attic to start with and a new dormer is not required. That will generally get you a finished floor, walls, and ceiling, insulation, wiring, heating, and possibly a built-in or two. If a new dormer is required, add approximately $100 a running foot, or about $750 to $2000.

**Basement recreation room.** $1500 to $3000, depending on size and special work desired. It's on the low side for a small- to moderate-size room with new flooring, walls, ceiling, staircase, wiring, and lighting. The cost goes up for a larger room, especially if you need new partitions and if much old piping or ductwork has to be boxed in.

**New room added onto your house.** $2000 to $4500. That's for new living space, such as family room or bedroom wing, including new foundation, walls, and roof, heat and wiring, but no plumbing. It averages about $12 to $20 a square foot of new finished living space for frame construction. Figure as much as 10 to 20 percent more for masonry construction.

**Central air conditioning.** $850 to $1350 installed for adding a two- to three-ton cooling system to a heating system that already has ducts. The cost is higher, naturally, for more cooling capacity—about $500, more or less, per additional ton, more if new ductwork or wiring capacity is needed. Figure on an additional $200 or more for adding an electronic air filter at the same time.

**Air conditioning with room units.** $175 to $325 per unit installed, depending on the size and the amount of new wiring needed. At least three to four units are generally required to cool all or most of the house.

**New heating plant.** $750 to $1350 for a new warm-air furnace or hot-water heating boiler to replace a worn-out one. Exact price depends on the BTU capacity required and the amount of hookup labor needed. Naturally, the price will go higher for a large house or if new ductwork or plumbing is needed.

**Combination storm doors and windows.** $18 to $35 installed for each average-size storm-window-and-screen-unit. Prices are lowest for ordinary-quality aluminum units, highest for the top-quality aluminum, steel, or rigid vinyl windows. Expect to pay $75 to $110 installed for good- to best-quality combination storm doors. Prices for fancy decorative doors of high-quality metal range up to about $150; the extra cost is almost entirely for the decorative design and grillwork. Unusual shapes—arched, for example—will always fall into the higher price range




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**Aluminum siding.** $80 to $100 per square (100 square feet of wall) installed. Top-quality insulating siding costs 10 to 15 percent more than the standard kind and will go even higher if the local market permits. The cost also goes up for a house with a complicated shape and varied windows which require more cutting and fitting. Cost for an average-size house will run between $750 to $1500. Add another 10 to 15 percent if you want new aluminum soffits as well.

**New roofing.** $25 to $40 per square (100 square feet of roof) for new asphalt shingles weighing 235 pounds a square. That's installed over your old roofing. Thus the price can vary from as little as $350, more or less for a small house with a simple roof, up to $1000, sometimes more, for a large house. The cost rises if your old roofing must be stripped off first; if there are a number of gables, steps, hips, and other such breaks; if new flashing is required (in valleys, around the chimney, and so forth), or if a more expensive roofing material is used, such as cedar, shakes, or asbestos cement.

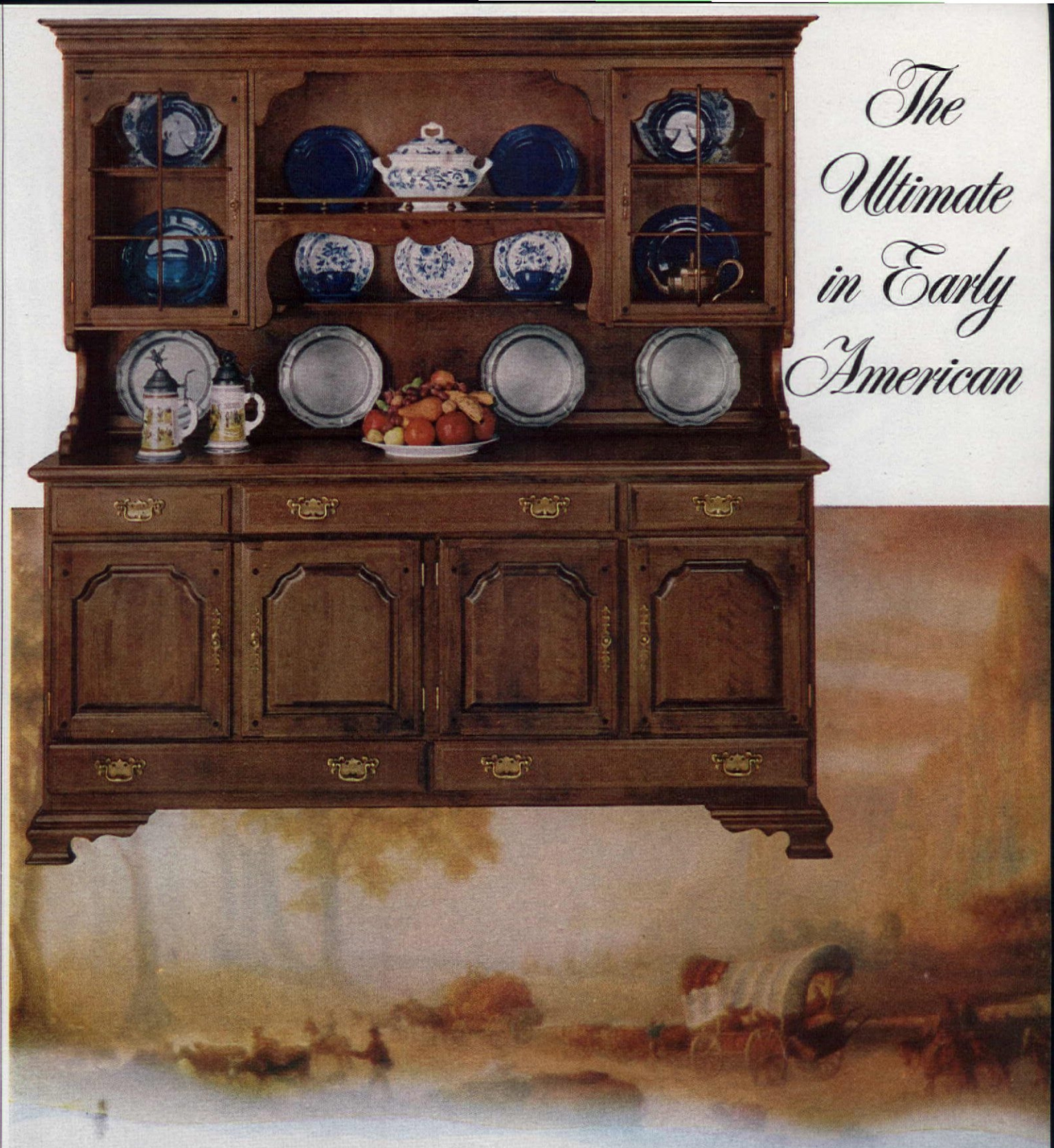
**Electrical work.** $150 to $225 for a new 220-volt 100- to 200-ampere electric service. New wiring for an existing house averages about $8 to $11 for each new outlet or switch, $25 to $50 for each special circuit that's required for an electric clothes dryer, air conditioner, power tool, etc. The heavier the wire and longer the run needed, the greater the cost.

**Wall paneling.** It has so far managed to avoid the spiraling inflation that has pushed up the price of construction-grade plywood. It should run 20c to 80c a square foot, excluding installation, for most common types, or about $7 to $26 per standard 4-by-8-foot sheet. The price is in the low to medium range for softwood, gypsum board, hardboard, and the most common plywood paneling. Better quality and more attractive veneered plywoods are at the high level, especially those with a hand-rubbed effect. So is plastic laminate paneling. The most handsome and exotic plywood and the prized hardwoods, such as walnut, oak, and cherry, can range from $1 to $2 a square foot.

**New one-car carport or garage.** $1000 to $1750 for carport; $1500 to $3500 for a new garage. Cost is lowest for the simplest frame construction and flat roof; higher for masonry wall and built-up roofing; highest for special features, such as built-in storage cabinets, insulation, or wall boarding.

**Exterior painting.** $500 to $1000 for most typical houses. Cost for a two-coat job can run 10c to 20c per square foot. The price varies according to how much cleaning and preparation the walls require before painting and the amount of woodwork to be painted. Cost is highest when old paint in really poor condition must be scraped and removed prior to repainting. Don't try to save by using lower-priced paint. In the first place, labor is your biggest cost. Besides, the cheaper paint will only cheapen your results, and will probably cut years off the life of the job. Thus it will end up costing you much more in the long run.

The above prices, while not specific, should give you an idea of what more comfort and more room are likely to cost you. We would like to pin them down more specifically, but that simply cannot be done accurately on a nation-wide basis.




Nothing quite compares with Pioneer Treasury, the spirited and impressively different dining furniture. For colorful booklet showng entire collection, and name of nearest store, send your name, address and 25c to Temple Stuart Company, Dept. AM 95, Baldwinville, Mass. 01436.

Pioneer Treasury by Temple-Stuart

BALDWINVILLE, MASSACHUSETTS 01436



The wonderful ways of color.

Welcome your guests with Rhapsody.

An exacting hostess looks to the creature comforts of her guests every moment they're in her home. She anticipates their wants and provides them with extra little niceties to make them feel warm and welcome.

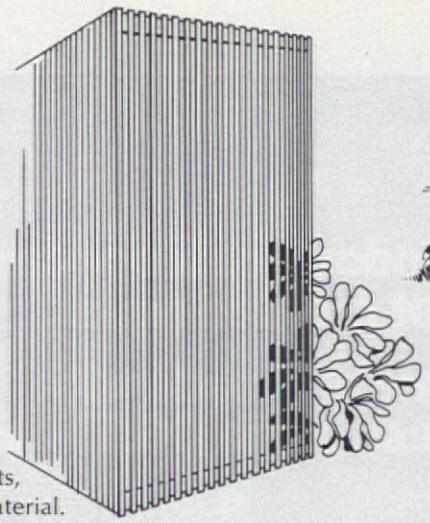
Small wonder she chooses to pamper with Rhapsody. Soft, velvety all-cotton towels matched to 50% cotton, 50% polyester no-iron sheets from Cannon Royal Family.

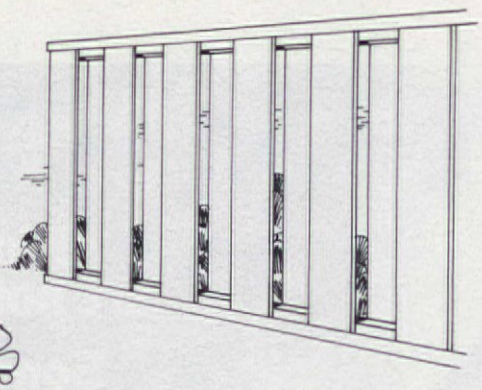
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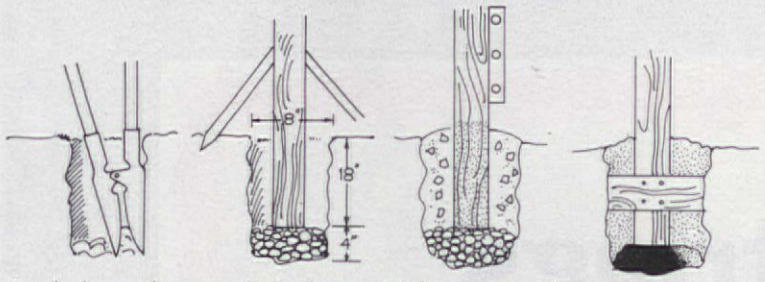
Cannon® Rhapsody towels and sheets in swirls of pink, blue or gold. At fine department stores. Cannon Mills, Inc., New York 10020.

# FUNDAMENTALS OF FENCING



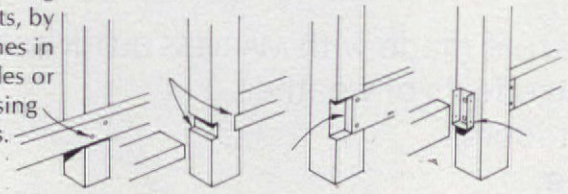


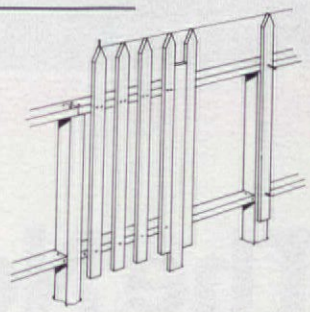
Whether it's a board fence you're building, or a modern, thinly slatted type, the basic steps are much like those in building a traditional picket fence. First you establish the posts, then add the actual fencing material.



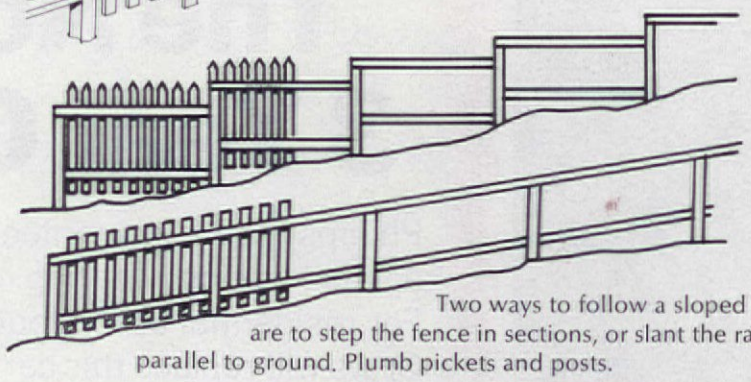

Dig holes with a post-hole digger. Fill bottoms with gravel or a flat rock. Use redwood, cedar, or wood pressure-treated with preservative. Steady posts with stakes, check plumb, pour in concrete. Mound it above ground. Mud also works, but requires an extra brace (right).

Add rails by merely nailing them to the posts, by letting them into notches in posts' sides or faces, or by using steel cups.

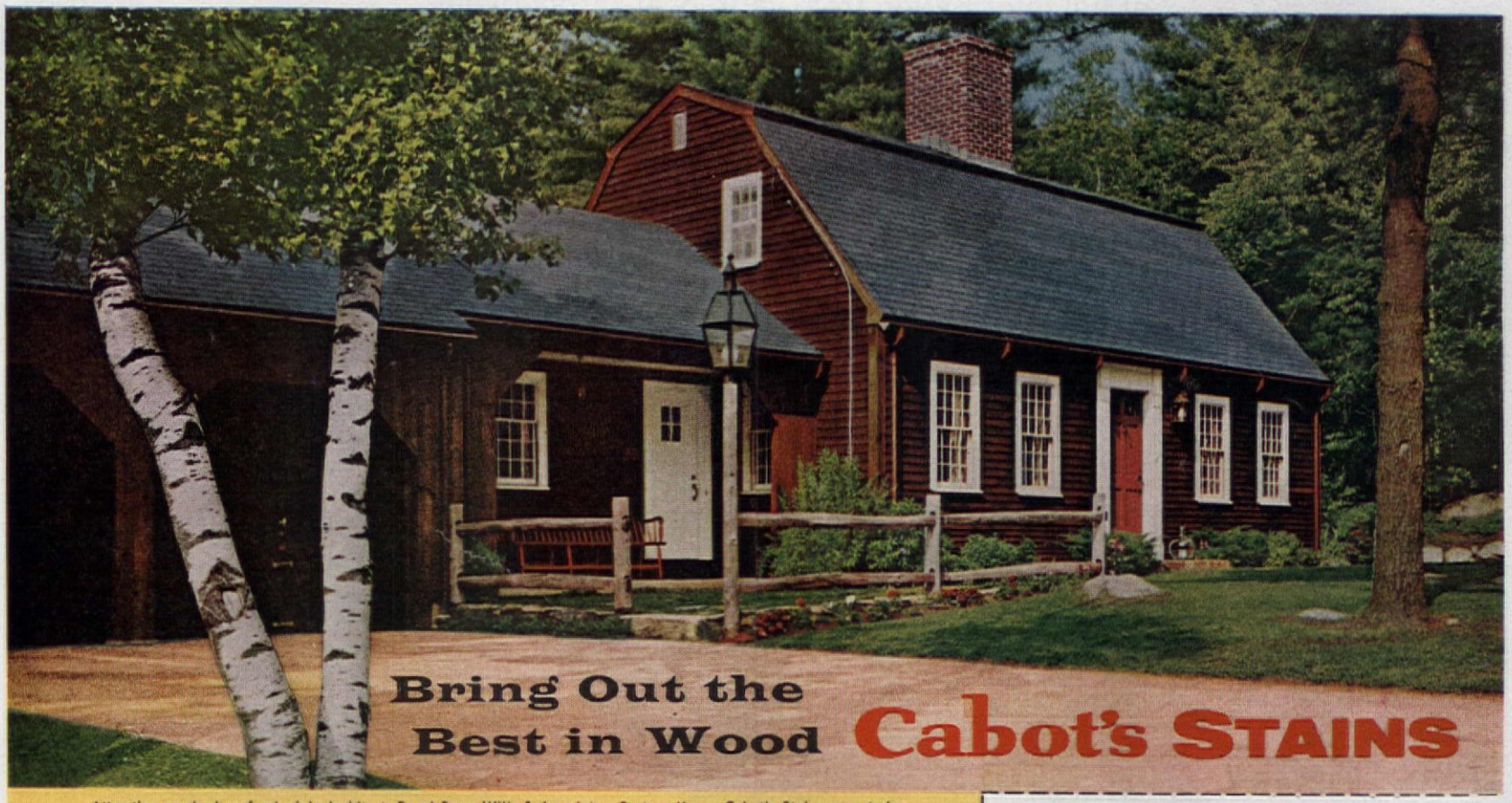




To level pickets (or boards or slats), use line stretched between temporary picket (right in drawing) and starter picket. Check plumb with level, use spacer board for uniform spacing. Nails should be galvanized or aluminum, or they'll rust.



Two ways to follow a sloped lot line are to step the fence in sections, or slant the rails parallel to ground. Plumb pickets and posts.


Attractive gambrel roof colonial; Architect: Royal Barry Wills & Associates, Boston, Mass.; Cabot's Stains on exterior.

**Cabot's Stains preserve the wood, accent the grain, never crack, peel, or blister.**

For this attractive home, the architect specified stain rather than paint, thus realizing his conception of beauty, keeping costs at a reasonable level, and reducing future maintenance. Cabot's Stains penetrate deeply, dyeing the wood and adding greatly to its life. A stained surface grows old gracefully; weathering actually enhances its beauty. Here is trouble-free protection in a choice of 57 authentic American colors. Today the trend is toward stains . . . *Cabot's Stains, the original Stains and Standard for the nation since 1877.*

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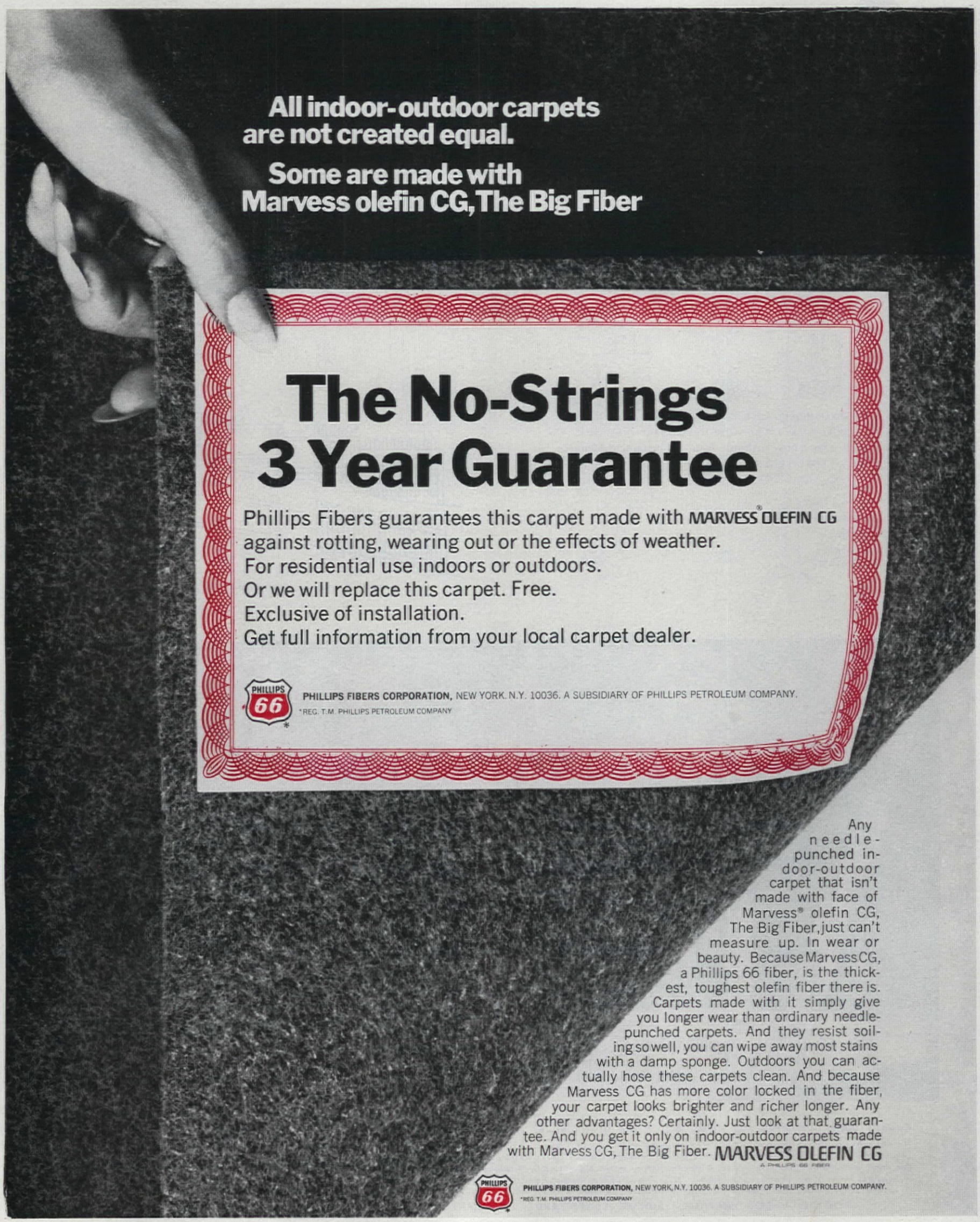
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Please send color cards on Cabot's Stains.

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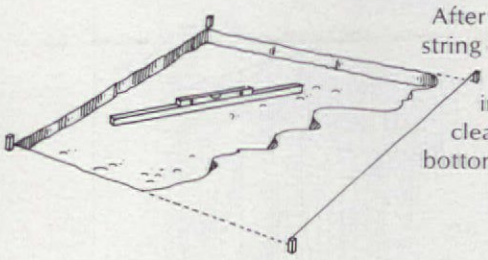
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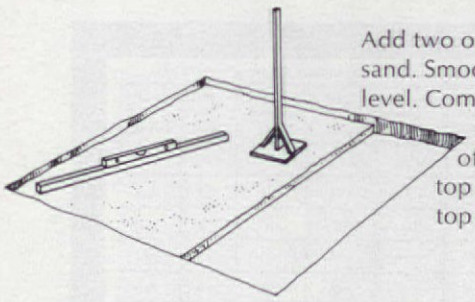

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# TO BUILD A PATIO

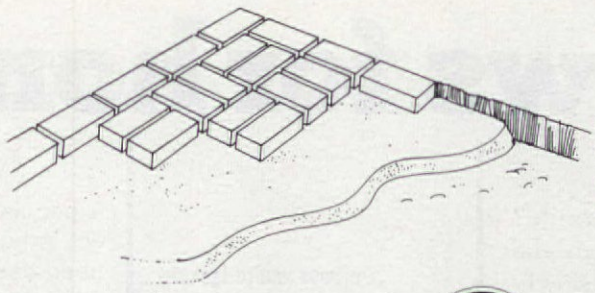
The steps in building a brick patio are virtually identical to those in building one of quarry tile, Belgian paving blocks, or what have you. Best way to do it is with a sand bed.



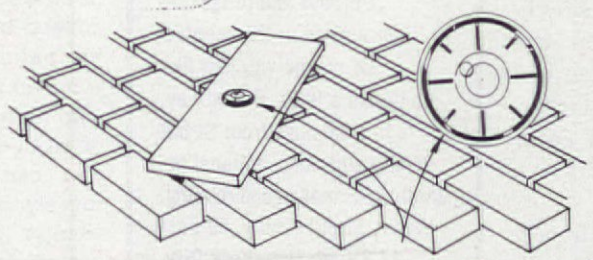
After marking off area with string or shovel, excavate to depth of five or six inches, leaving straight clean walls. Roughly level bottom with 2x4 and a level.



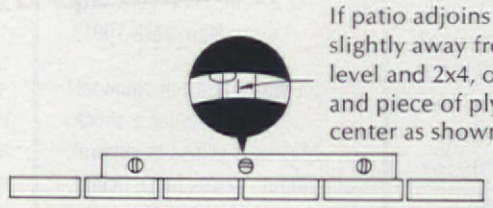
Add two or three inches of coarse sand. Smooth surface with 2x4 and level. Compact it with stick nailed to short length of board. Depth of excavation should allow top of bricks to rest just below top of mowed grass.

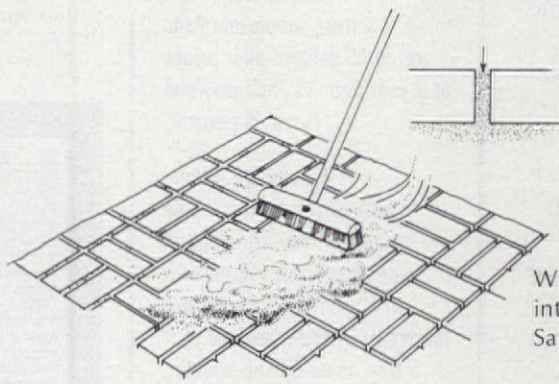


Place bricks with half-inch spaces all around. Again, use a 2x4 and level to check flatness of surface.

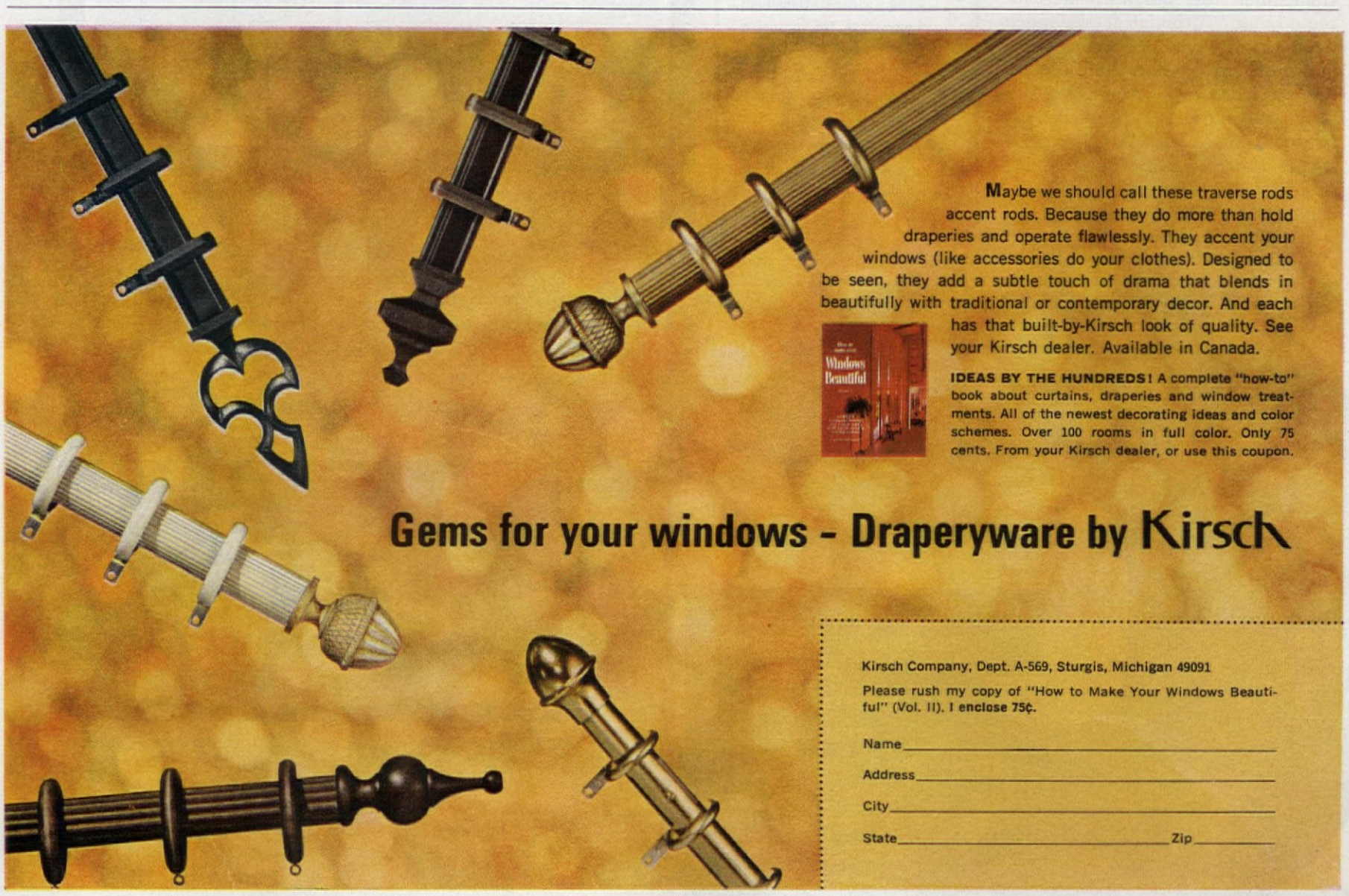


If patio adjoins house, slant bricks slightly away from house. Do this with level and 2x4, or circular level and piece of plywood. Hold bubble off-center as shown.





With a coarse broom, brush fine sand into open joints around the bricks. Sand eventually will settle a bit.

Maybe we should call these traverse rods accent rods. Because they do more than hold draperies and operate flawlessly. They accent your windows (like accessories do your clothes). Designed to be seen, they add a subtle touch of drama that blends in beautifully with traditional or contemporary decor. And each has that built-by-Kirsch look of quality. See your Kirsch dealer. Available in Canada.




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By Arthur J. Maher

# News for home owners

Ever hear of the Formosan termite? He's a recent immigrant from the Far East, who's spreading slowly northward. Dr. David Watson, entomologist for Velsicol Chemical Corp., says he's "... one third larger, and a much more voracious eater than the most common destructive domestic variety."

In Hawaii, C. Formosanas already chomp away to the tune of $3 million annually. In the continental U.S., he was first discovered in Texas, subsequently in Louisiana and South Carolina. Armed with his big appetite, this species can fly at night, and is attracted to electric light. Hence, he can invade a building by air.

Fortunately, the same chemicals effective on other species work on the Formosan termite. They are needed in larger quantities, however, and the Formosan termite goes on an eating binge just before he dies. So don't just batten down your hatches, treat them with chemicals first.

Remember the postwar two-bedroom house? Although it was much maligned, it provided inexpensive housing to new families. Well, it's with us again. PBS Corp., of Southern California, is offering a two-bedroom, two-bath house with less than 1200 square feet of space. They're going up in Orange County. Price is $23,000, with lot, financed over 29 years.

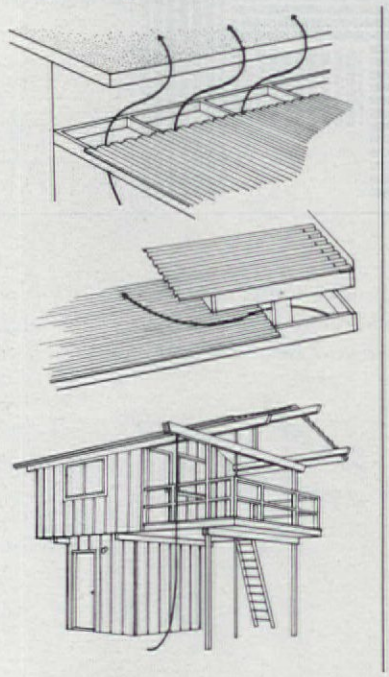
**Perhaps you're looking for a place in the country. Or maybe you just like to dream a little. Either way, free catalogs from Strout Realty and other national organizations make good reading. Write: Strout Realty, 60 East 42 Street, New York City, New York 10017.**

**Plan to build or remodel? Prepare for a shock. Materials prices in general, and lumber prices in particular, are up. As of this writing, wholesale 2x4s are up 50 percent over prices of a year ago; ¼-inch plywood is up 45 percent.**

**Is your home underwired? Millions are. While average kilowatt usage in homes has risen 118 percent in 12 years, relatively few homes have been rewired. For a free home-wiring booklet, write Copper Development Association, 405 Lexington Ave., New York, N.Y. 10017. Ask for "Facts About Electrical Wiring."**

A popular backyard carpentry project is building a patio cover out of fiber-glass panels. But too often, the covers trap enough heat to make the patio uncomfortable—a nice reward for your hard work. Filon Corp., who manufactures an attractive line of ribbed and striped panels, says you can avoid this problem by merely allowing a way for heat to escape. Suggested ways to do this are shown (above, right ).

Two other popular projects are tool sheds and playhouses. So why not combine them both? David F. Wagner, of Corvallis, Oregon, did just that. Our adaptation of his design is shown below, right. The tool shed is on the bottom, playhouse with covered porch on top.

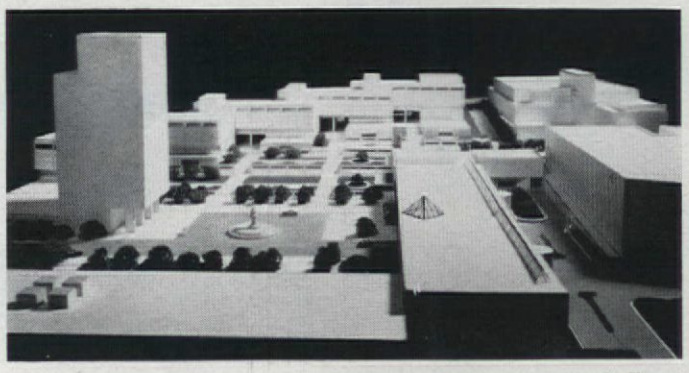


| | NEW HOMES | | | | | EXISTING HOMES | | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | Contract Interest Rate | Fees & Charges (%) | Effective Interest Rate | Term in Years | Percentage Borrowed | Contract Interest Rate | Fees & Charges (%) | Effective Interest Rate | Term in Years | Percentage Borrowed |
| Atlanta | 7.39 | 2.28 | 7.76 | 25.8 | 80.3 | 7.46 | 1.65 | 7.74 | 23.0 | 77.8 |
| Chicago | 6.80 | 0.99 | 6.96 | 23.3 | 65.8 | 6.93 | 1.37 | 7.16 | 22.7 | 71.8 |
| Dallas | 7.52 | 1.00 | 7.68 | 25.0 | 77.5 | 7.64 | 0.97 | 7.81 | 22.7 | 76.6 |
| Detroit | 6.82 | 1.31 | 7.03 | 25.0 | 63.3 | 6.88 | 0.80 | 7.01 | 25.4 | 68.4 |
| Houston | 7.57 | 2.11 | 7.92 | 25.0 | 85.5 | 7.72 | 1.64 | 8.01 | 20.0 | 79.5 |
| Los Angeles-Long Beach | 7.22 | 1.16 | 7.41 | 27.9 | 79.1 | 7.52 | 1.32 | 7.74 | 28.6 | 77.6 |
| Minneapolis-St. Paul | 7.44 | 0.30 | 7.49 | 24.7 | 76.1 | 7.47 | 0.64 | 7.58 | 22.5 | 73.5 |
| New York | 7.42 | 0.13 | 7.44 | 28.4 | 70.2 | 7.35 | 0.46 | 7.42 | 24.7 | 67.8 |
| San Francisco-Oakland | 7.57 | 1.68 | 7.84 | 29.1 | 81.0 | 7.61 | 1.61 | 7.87 | 28.1 | 76.2 |
| Seattle | 7.71 | 1.09 | 7.88 | 26.9 | 76.6 | 7.82 | 1.19 | 8.02 | 24.8 | 74.4 |

Need a mortgage? At press time, experts were admitting to puzzlement over the future supply and cost of money for home mortgages. However, they were quick to point out that while interest rates may change somewhat, adequate money should still be available. Latest available averages for key metropolitan areas are shown in chart above. Down payment requirements were still hovering in the area of 25 percent, but were up a fraction from a month before. Figures are from the Federal Home Loan Bank Board.

## GARDENERS TAKE NOTE:

If you already own a power mower, the next biggest time-saver you can buy for lawn maintenance is a powerized edger-trimmer. Costs about $100, and eliminates the border scissor work.



*Must urban renewal always require taxpayers' dollars? Apparently not. In Kansas City, Hallmark Cards, Inc. is financing the 85-acre, $115-million Crown Center project. Aside from over a million square feet of office space, 2200 apartment units, a hotel, two motels, entertainment facilities, stores, cultural amenities, and parking for 7000 vehicles, the center will boast a parklike atmosphere, complete with landscaping and street furniture.*

continued on page 82



# The finish on this siding is Du Pont TEDLAR®. It will outlast and look better longer than other siding finishes.

**TEDLAR is not a paint.**

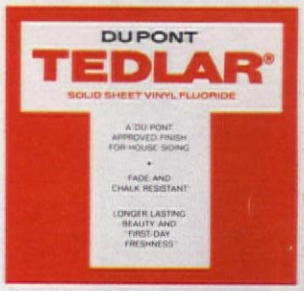
It is a solid sheet, vinyl fluoride finish manufactured by Du Pont in a continuous roll. This unique finish is then permanently bonded to the house-siding material by the siding manufacturer.

TEDLAR is 8 to 10 times more fade-resistant than oil-based house paint and 3 to 4 times more so than ordinary baked-enamel finishes. The color you choose—TEDLAR is available in a wide variety of colors and white—is the color that stays new and fresh-looking on your house—years longer.

TEDLAR is amazingly resistant to weathering and erosion. And even after decades of exposure, the protective TEDLAR finish should be thicker and stronger than ordinary baked-enamel finishes when new.

TEDLAR has the stain resistance of ceramic tile. It is unaffected by mildew, solvents, acids, caustics, industrial fumes, boiling heat, sub-zero cold. It is tough and practically maintenance-free—the perfect finish for house siding.

**For a free sample** plus literature describing how siding surfaced with TEDLAR can protect your home best, write to: TEDLAR Book, Du Pont Company, Room 7236, Wilmington, Delaware 19898.

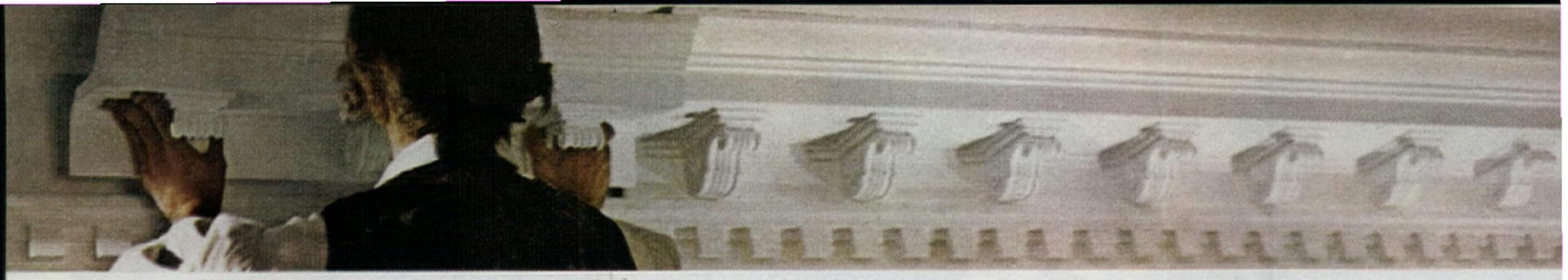



Look for this Du Pont SEAL OF QUALITY on pre-finished house siding. It is your assurance that the finish on the siding is Du Pont TEDLAR, and that it has been applied by the Du Pont-approved process. This seal further assures that you will enjoy all the low maintenance, long-lasting beauty and paint-free economy possible with Du Pont TEDLAR.

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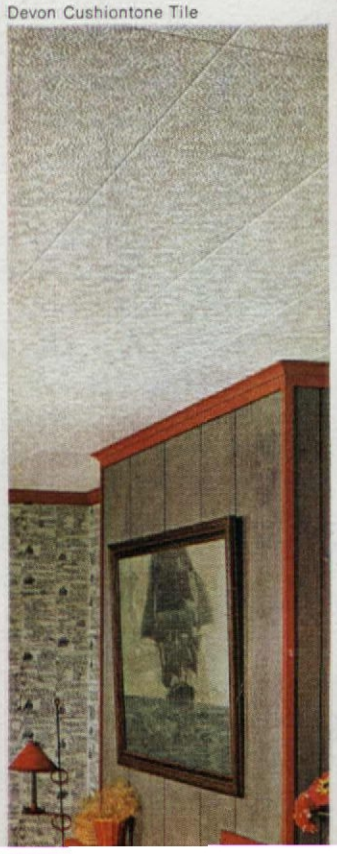
Wood Grain Ceiling Plank




Vinyl-Coated Woodcrest Suspended Ceiling



Devon Cushiontone Tile



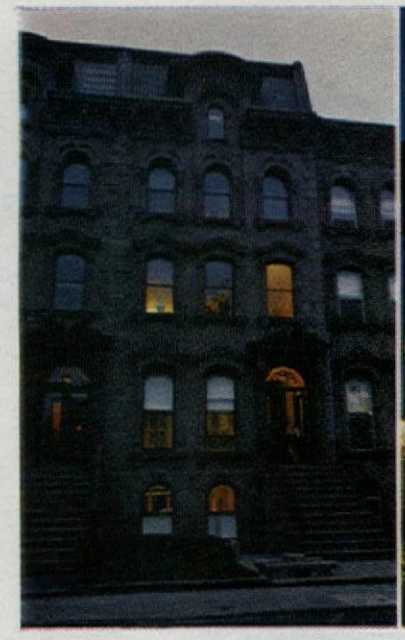
Conestoga Temlok® Tile





# Remodeling– not for the suburbs alone

Everywhere you look, scores of bright, energetic, involved families are taking a new approach to remodeling. They are "homesteading" in reverse, moving back in droves to the old, downtown areas of our cities. With zealous, pioneer spirit, they are restoring and rejuvenating the town houses, row houses, and the big, old "barns." The reason? Perhaps commuting has become unbearable. Maybe it's the nearness to cultural centers. The solution to big-family space problems. The chance to earn a second income through rentals. The lack of exciting design at moderate cost in the outlying areas. Whatever, the results are pleasing to behold. As you'll see on these pages, some of our remodelings are simple face-lifts, others are radical changes. But once begun in a single dwelling, the spirits seem aroused. Suddenly whole neighborhoods spring back to life. This human involvement may well spell the difference between ugly urban blight and beautiful, full-scale restorations.





Front of classic old brownstone (far left) was left virtually as it was, but rear was drastically altered. Huge glass areas (near left) were installed in lower apartment and roof was cut back on top floor to create a terrace. Photos on these two pages show the lower apartment. Following two pages are of upper apartment.

When Caswell and Mary Cooke decided to build, they never even considered suburbia. They didn't want the daily hassle with traffic and the never-ending fight with crabgrass. They wanted the excitement of living in a city. They also wanted a lot of space for their growing family. By purchasing a lovely but decrepit old brownstone in an urban-renewal area in New Haven, Connecticut, opposite Wooster Square, they got it all. Long on ideas, but short on cash the Cookes (continued)



At left is view completely through the lower apartment from front to back. The trees of Wooster Square reflected in the window suggest pleasant views seen from the house. Front room is study, living room is next, with dining room in the rear.



Louvered shutters in the study close for privacy. Greek artifacts are displayed on wall.

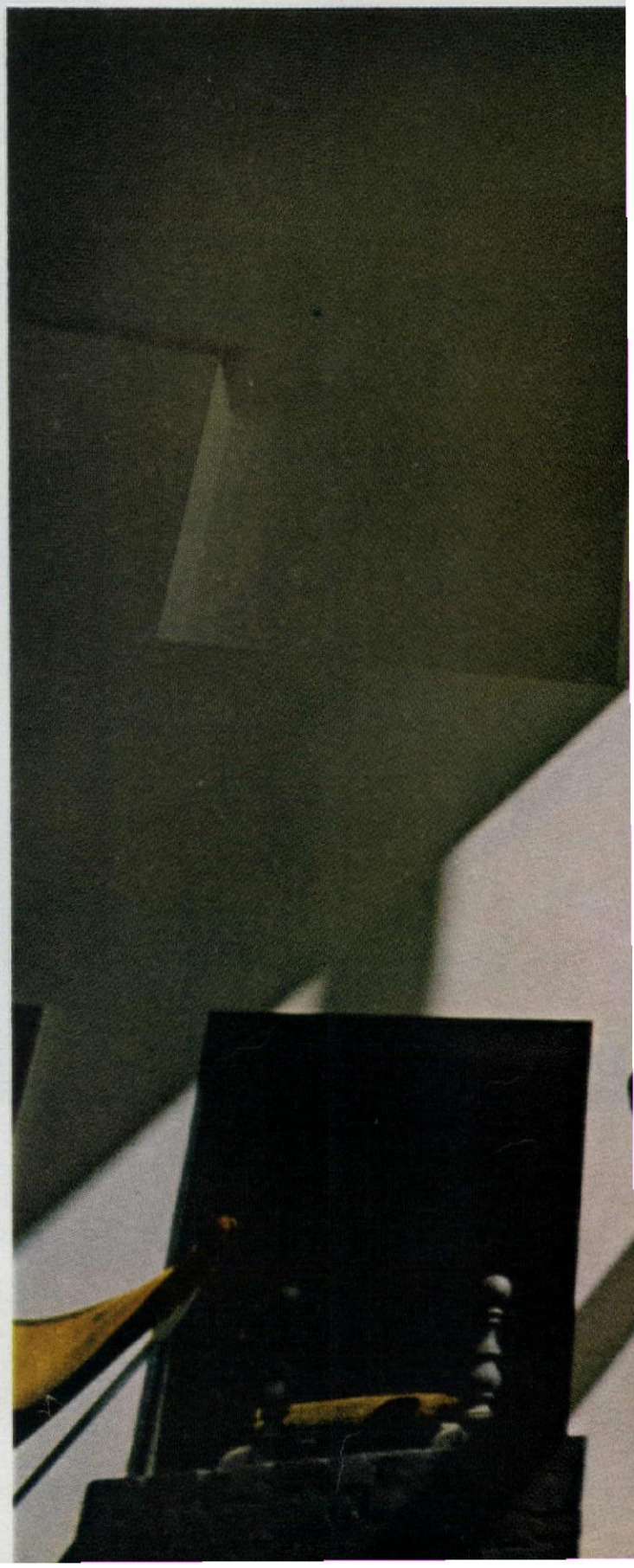
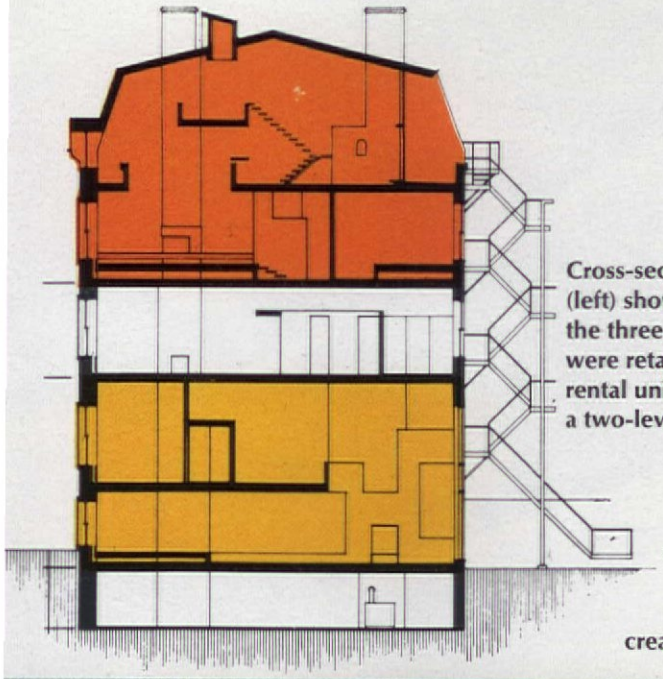


Photo (right) shows new two-story space at rear. By removing a large section of the ceiling and by installing a large glass wall toward the south, the whole apartment took on a bright sunny glow.

REMODELING

# Home plus an income

By Alan C. Borg



Cross-section through the building (left) shows how space was allocated to the three apartments. The top floors were retained by the owners. Two rental units—a small floor-through and a two-level apartment—are below.

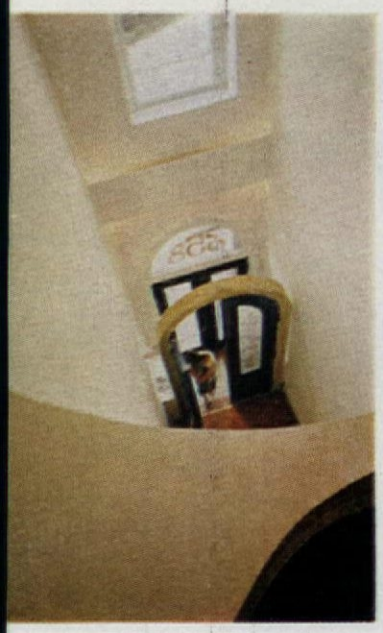



Young Tarquin Preziosi (near right) is not quite two years old but he has his own little nook built right into a storage unit. Changing table is included.



Fool-the-eye temple (far right) was created from parts from a salvage company.





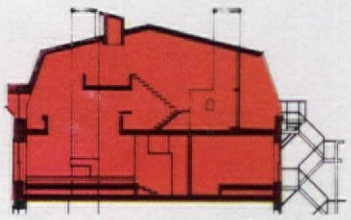
Spirit of old vestibule was maintained but the entry hall has a feeling of today due to the two-story height and bright colors.

HOME PLUS INCOME
(continued)
were able to buy the house at a good price and get favorable financing for it. As it turned out, they had to do considerable hunting to find the money for extensive remodeling. Once the money was forthcoming, the Cookes and their friends pitched in with much work. Since he is an architect, he had a good knowledge of where to start even though he never had any construction experience. After clearing out the trash that had accumulated in the twenty-one small apartments that had filled the building, he started removing floors, walls, and tons of plaster. Some 70 tons of debris was hauled away. Now that it is all over, the Cookes have a dramatic place of their own and two rental units to help pay the mortgage.



Part of roof was cut out on Cooke's own apartment to provide private terrace with dramatic views over rooftops to the harbor.

Photo (left) shows all levels in the owners' apartment. Entry is in center of lower level. Bedrooms and bath are at left, living room at right. Kitchen-dining are in middle level, study on top.



Section shows part of house kept by owners.



Children's room is sort of a Cooke's tour de force that is well appreciated by both the youngsters and grownups alike. Supergraphics decorate the wall and ceiling and simple lighting complements it. Raised platform permits toddlers to look out the window to the garden below.



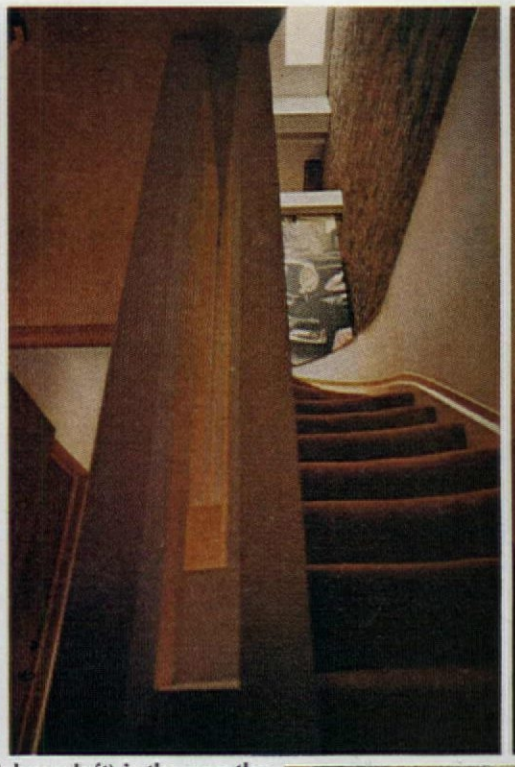
Tons of plaster were removed to expose the basic brick construction. Painted white, it forms a good backdrop for the eclectic decorating.

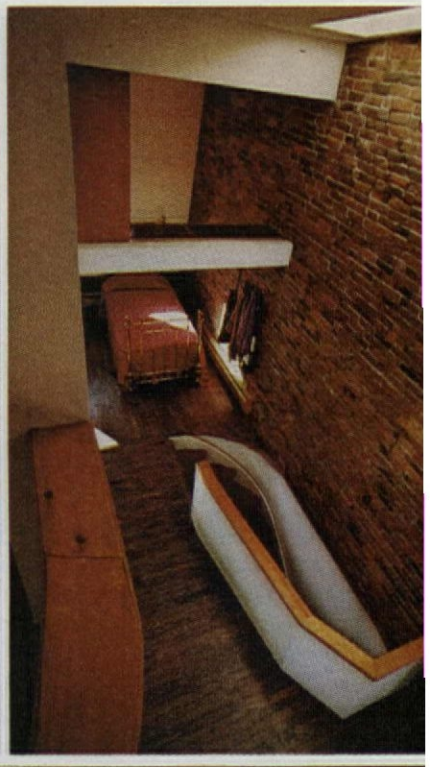
The view down to the living room from the kitchen is a dramatic one. Unusual placement of the kitchen and dining area was done to get view to harbor from the areas most used by the family during the day. Fireplace has long slate hearth with concealed lighting under it.



Photographer: Robert Perron Information: Alma McArdle







REMODELING (continued)

# Treasure in the attic

**Row house (above left) is the one the Gibbses purchased. Theirs is the one at right. Only exterior change was a new 4-by-4-foot window on the top floor. Entry to attic apartment is from foyer on third floor (above). Stairway widens gracefully as it reaches top (above right). Old plaster was removed to expose the hundred-year-old brick. Guest sleeping area at head of stairs can be opened to rest of apartment or closed off by sliding panels, which are papered with colorful pop-art posters.**

Jody and Donna Gibbs are no strangers to hard work. The day after they were married they left for Africa to teach school. Somehow when they got there, there was no school to teach in. Jody convinced the officials he could build one and proceeded to do so. He did his job so well that when he returned to the States two years later to study architecture he was given a study grant. Impatient to build again, they bought a row house just down the street from the Cooke house shown on the preceding pages. They decided to keep the two lower floors for themselves and make the third and fourth floors into rental units to help carry expenses. Photos here are of the top apartment which was rented even before they had it finished. The growing popularity of the area is glowing testimony to the efforts of New Haven's Mayor Richard Lee and the renewal-area officials.

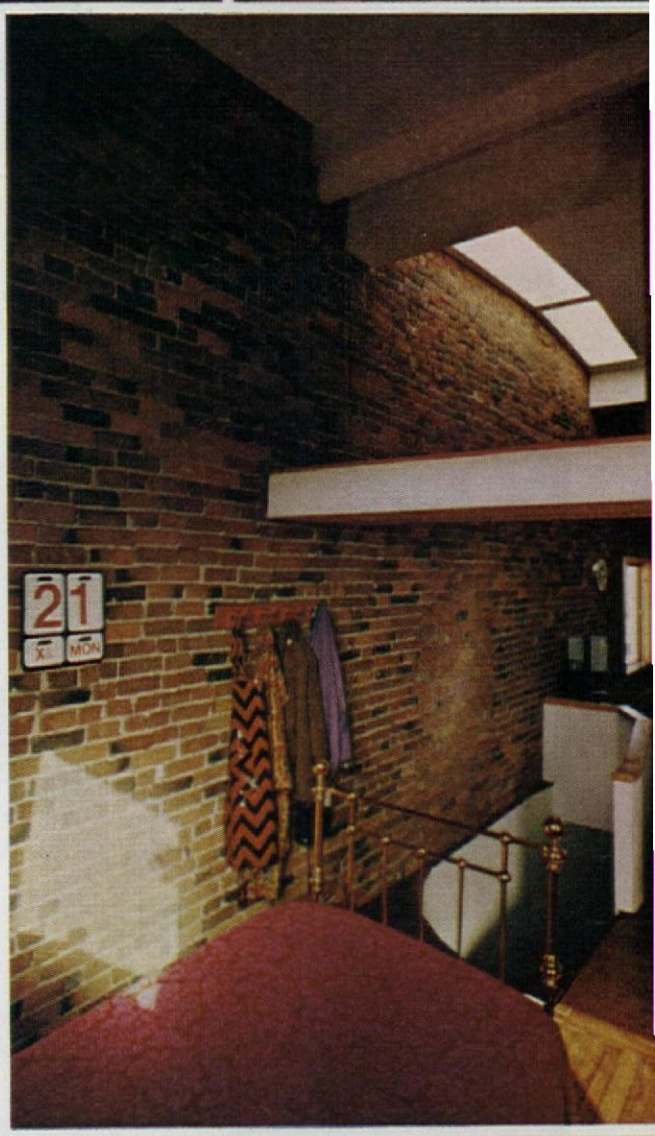
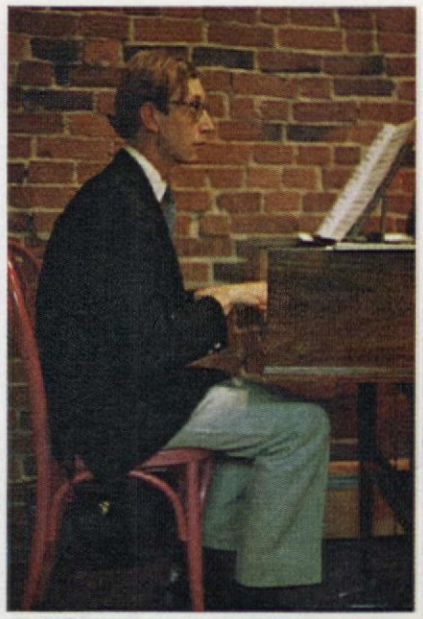


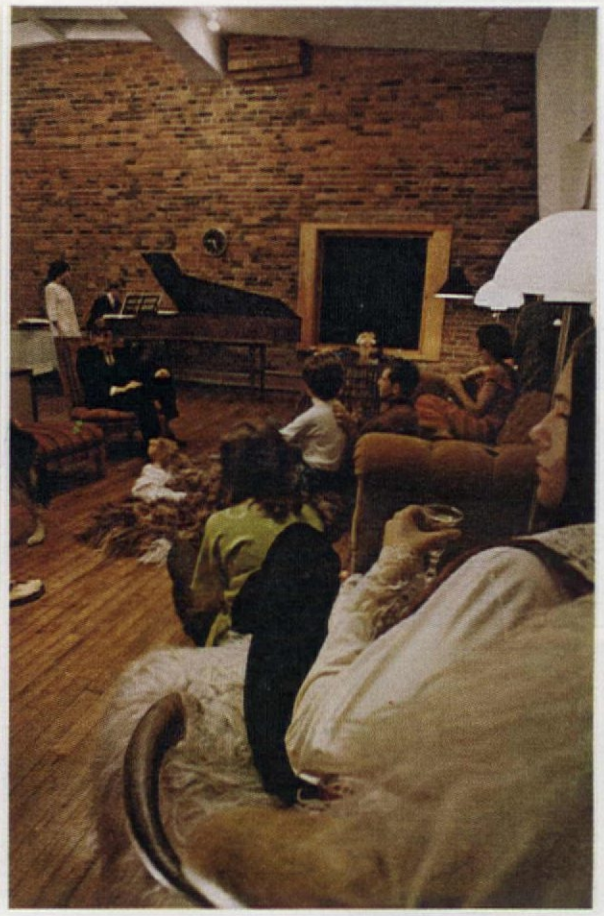

**Photo (above, right) shows view from guest sleeping area toward living room. Vertical spaciousness was achieved by removing part of ceiling to add overhead attic space to room. A long, slim skylight brings daylight to the stairway. Brick was sandblasted to produce a uniform texture.**

**Study-sleeping loft (right) has built-in storage and sliding panels that close it off from rest of apartment. This loft was built in center of apartment where the ceiling height was the highest. Bathroom and kitchen are located beneath the loft.**



Photographer: Robert Perron  Information: Alma McArdle





Open floor plan makes the apartment an ideal setting for musical gatherings. Everything from chamber music to hard rock is heard. Acoustics are excellent for both. And the room is large enough for partying afterward.



Entire top floor is virtually one large space cleverly divided by the central core which contains the kitchen and bathroom with the sleeping loft above. Sliding panels then shut off other areas as desired. Here, panels are pushed back and guest area is visible in background, as well as the kitchen in the curved part of core.





Photographer: Richard Jeffery
Information: Estelle Bond Guralnick

**Photo (right) shows view from dining room toward kitchen in rear. Main work area is off picture to the left, in the kitchen, but combination range and breakfast table is part of this informal entertainment area. Some partitions were removed here.**

**Rows of bow-front houses (above, left) give the street character. The Rothmans restored this intricate old door.**

# A sense of neighborhood

While young architects are certainly not the only ones moving back to the city, they are a significant force. Elliot and Martha Rothman are both architects. They bought an old bow-front house in South End Boston for many reasons, not the least of them being the low cost of the building. They also like to live and walk in the city. They feel the strong visual images of the city and the continuity of the bow-front brick houses are more stimulating than suburbia. They also felt there would be more action and interaction in a neighborhood of diverse ethnic groups and that a sense of community involvement would be exciting. It has all proven so and they have seen their investment double in value.

# 1 old house: 2 new homes

The large single-family house seen below was converted by Mr. and Mrs. Devereaux McClatchey, of Atlanta, into two duplex apartments. Redesigned by architects Jova, Daniels, and Busby, it was divided vertically and two new entrances made. A new approach was created by excavating back from the old steps and recessing new steps between concrete-block retaining walls. Windows were modernized. An iron gate adds to the appeal.

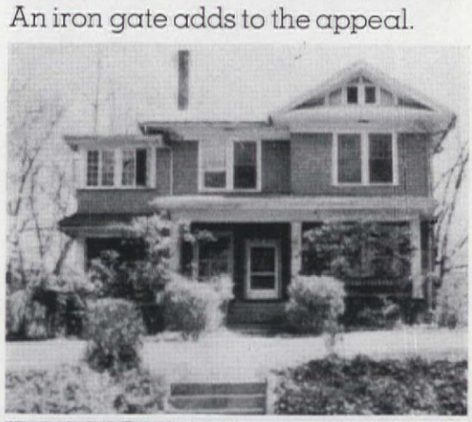




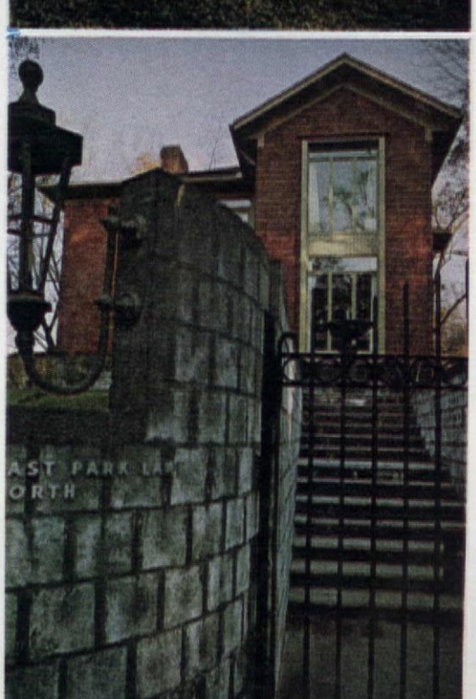


Top view (left) shows combination breakfast table and range. Two drop-in ranges are placed side by side in the wood chopping-block surface. Oven unit is below. Wall hangings are simply lengths of fabric hung on dowels.

Top floor (center and below) became master bedroom and studio for the husband-wife architectural team. They added the skylight, refinished the old floors. Dressing table becomes divider between the two areas. Maple chopping blocks were used throughout house for tables, counters, and bookshelves, all designed by the owners. Structure of house was mainly kept intact, but some partitions were removed to change plan from many small rooms to fewer but larger rooms.





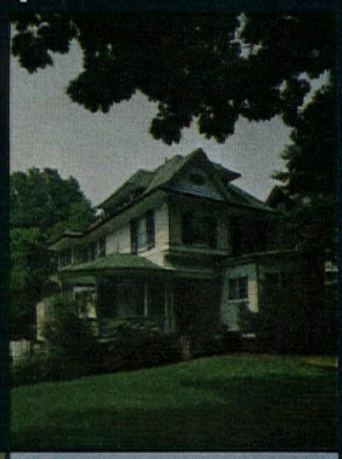


Photographer: Harry Hartman  Information: Susan Jones Medlock

# Updating two big old arks

These big old arks of houses have a lot of merit. They're spacious. You can find them in most towns, usually fairly close to the center of things. They have a lot of character, in a dumpy sort of way, and they can be successfully refined for contemporary living, as these two were. House 1 (at right) is the home of Mr. and Mrs. Ronald Scheman in Washington, D.C. Already twice-expanded, this Victorian house benefited from a living room, porch, and terrace addition in the rear. House 2 (below) is the Eli Goldston home in Cambridge, Massachusetts. Once an undistinguished two-family house, it was completely replanned, the entry relocated, and a fenced-in patio added. Each old house requires individual planning, but these show you what you can achieve.

1











New living room of the Scheman house (above, center) designed by architects Hartman and Cox, is set below main level of house to gain ceiling height. Visible in background is sun-room on main level, once a butler's pantry. Outside living room is the porch (above, left) and a raised deck (above, right) that looks like a seaside pavilion. The addition encourages people to wander around in a house that pushes out in all directions. At right, plant-filled sun-room overlooks new living room.

Large, airy living room (large photo, opposite) comes as a surprise after the sequence of small rooms in old house. The random, accidental quality of Victorian design makes it fun to play with the spaces in 20th-century style. Niche in wall gives view of sun-room.

2

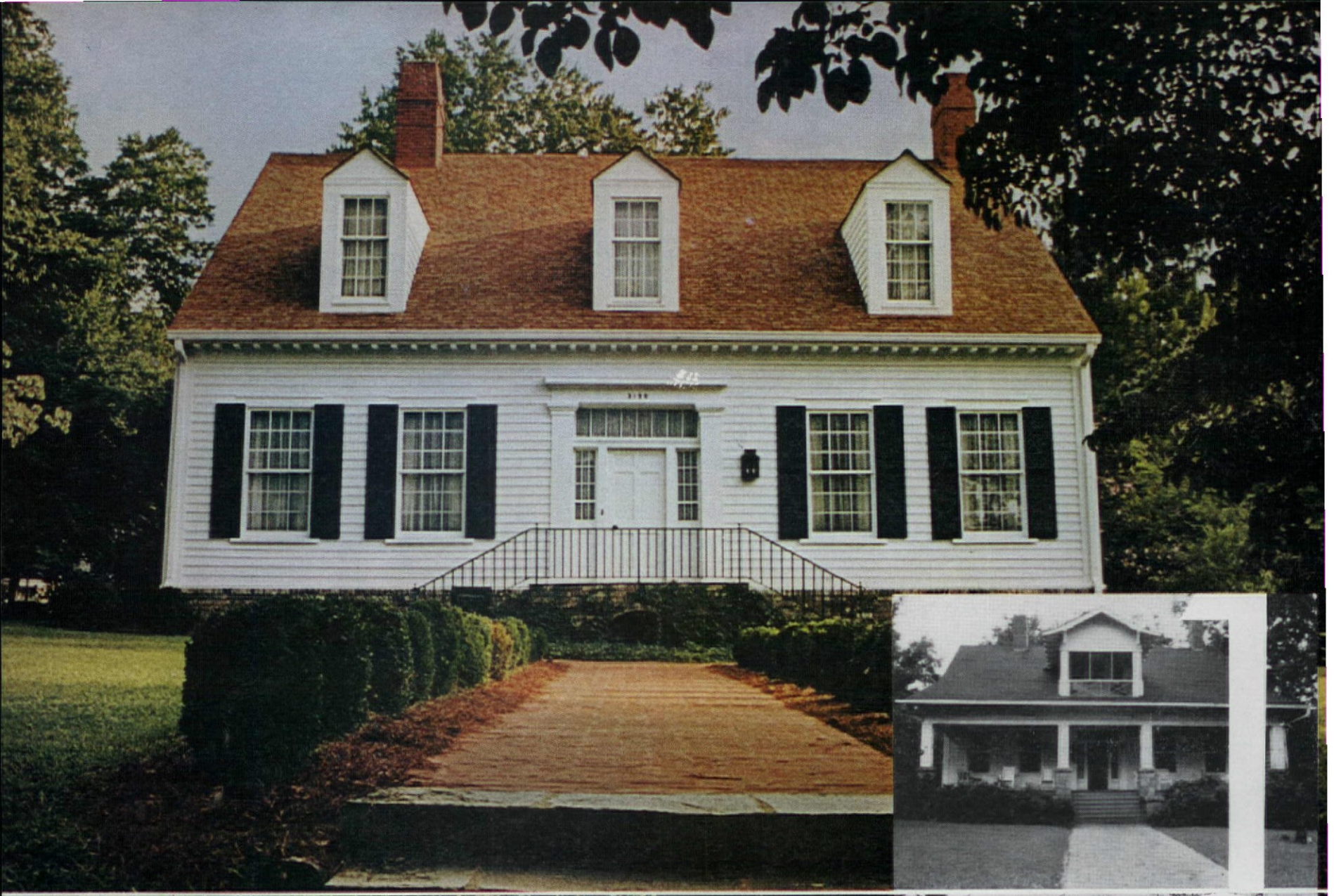




The shape of the Goldston house didn't change much, but its outlook did. Architect F. Frederick Bruck relocated the entry, formerly in the front, to the right. The entire floor plan was reorganized. The old garage was reduced in bulk by flattening the roof. It was connected to the house with a breezeway. The fenced-in patio in front, a compatible contemporary touch, provides privacy for entertaining, is outside the living and dining rooms. A paint job in a deep, unexpected color completed the new look.

Photographer: William Maris
Information: Alma McArdle
Information: Estelle Bond Guralnick

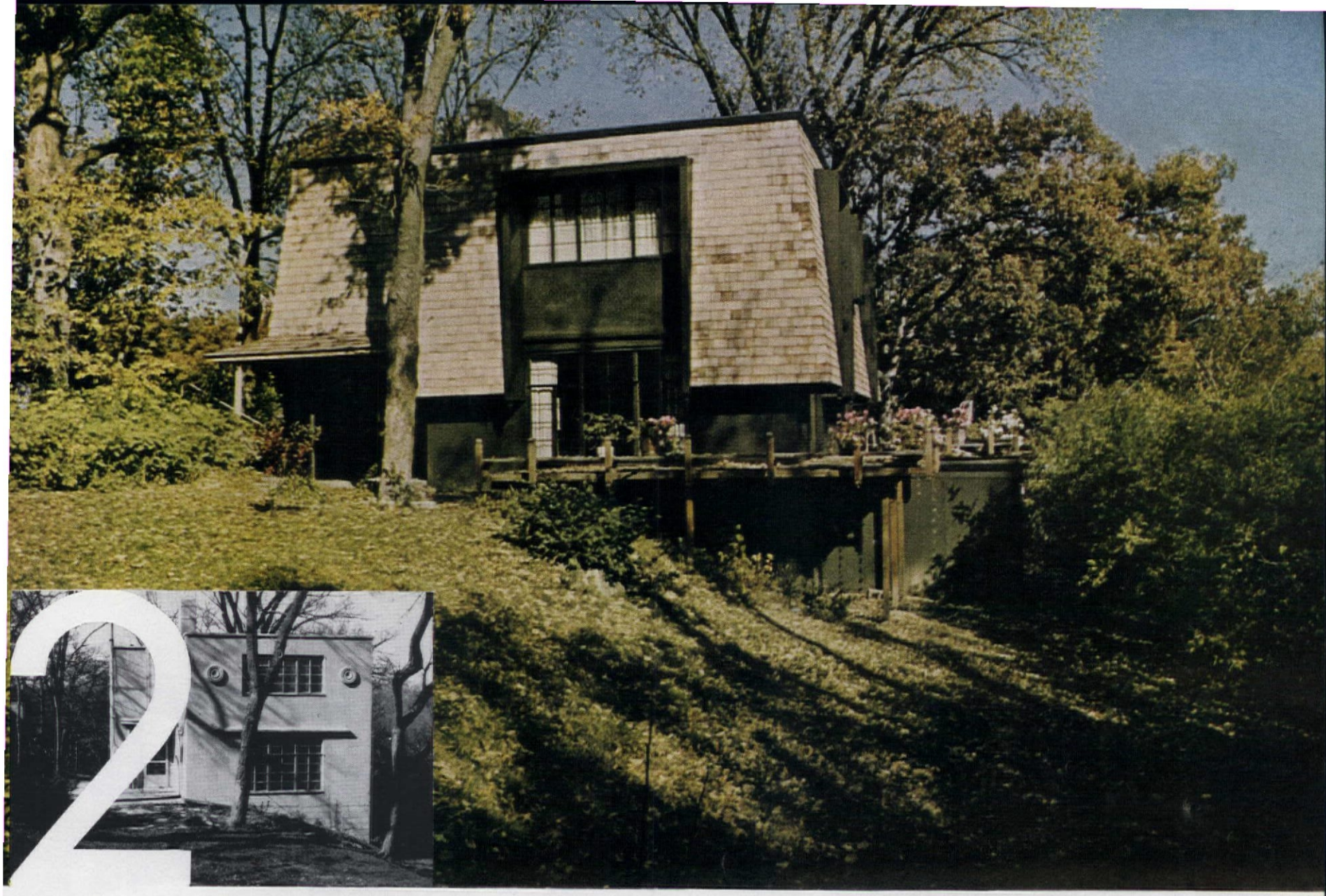








3





REMODELING (continued)

# Three dramatic face liftings

Many houses have years of use left in them but the exteriors are dated. The modish bungalow porches of the 20s look heavy-jowled today and what was strictly modern in the mid-30s is now a quaint period piece. One way of bringing them back to life is a major face lifting. By cutting back to the basic shape of the house, you can add embellishments that are not out of date, then wait to see how many years pass before somebody decides that this too is now out. Or conversely, you do something so far out of date that it's accepted as classic and traditional. Here are three outstanding remodelings of this genre, some almost unrecognizable in final form.

## 1

**The home of Mr. and Mrs. Lanier Hardman, in Covington, Georgia, was once a stolid-looking pre-Civil War cottage. Now it is a neat, trim Williamsburg Colonial. Henry Norris, the architect, simply removed the front porch and replaced the heavy dormer with three smaller ones. Careful detailing of shutters, dentil molding under the roof, and new entry steps completed the job. Simple landscaping is in keeping with the style.**

## 2

**Karl J. Winkler, the architect who remodeled this house in Des Moines for himself, admits that he had no sentimental attachments to its classic stucco lines, typical of modern design in 1935. He gave the house a new profile with a cedar-shingled hood. At the side, he added sliding doors and a deck, and upstairs, a tiny balcony off the master bedroom hidden by the Mansard roof.**

## 3

**The home of Mr. A. Van Weezel in Atlanta, Georgia, was almost completely rebuilt. It was transformed from a story-and-a-half frame house to a two-story brick-veneered one, with an entry yard surrounded by a graceful iron railing. Architect George P. Foote eliminated the old porch, raised the roof, and changed the windows.**

Information: Susan Jones Medlock Photographer: Harry Hartman

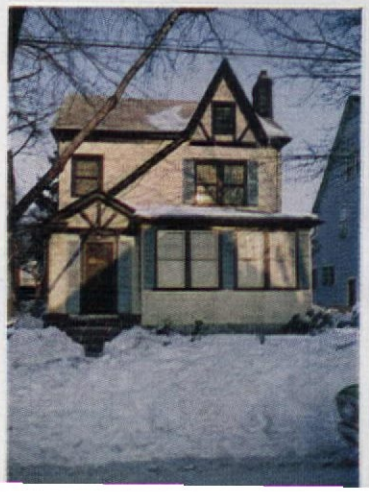
# Mission possible: decorate the impossible home

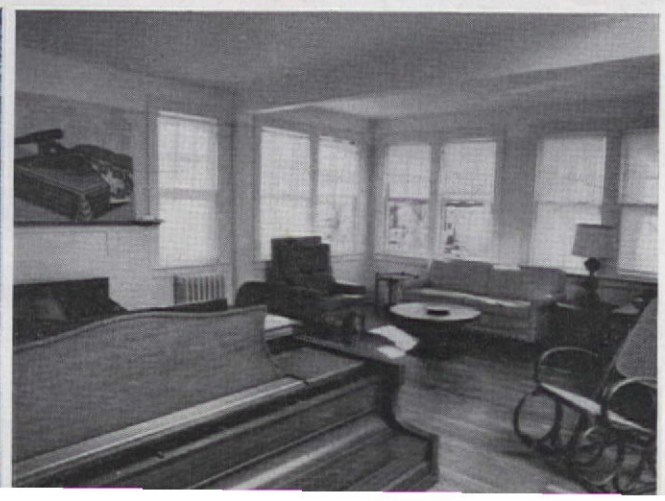
By Vera D. Hahn



"Although we bought our vintage '29 house (right) for all the right, sensible reasons and it has proven an excellent investment, our first evening as home owners wasn't exactly joyful." Speaking is Dr. Howard Coron, Associate Director of Student Teaching at New York University. "As a matter of fact, Ruth was in tears. Each room was papered with a different floral pattern but all had dark green backgrounds. And we discovered that there was no usable living room, although there were four rooms on the main floor."

All the Corons (Ruth is a full-time painter and teacher of art education), including sons Jonathan and Andy, ages 9 and 11 respectively, believe in a thoroughly modern environment. That's because they all lead busy lives and want a home that's easy to care for. In addition, art is so much a part of their scene that wall space had to be found not only for Ruth's paintings, but for the growing collection of graphics they're (continued)





The Corons' living room (above) is the happy result of a two-phase remodeling-redecorating job. Wall between living room and sun porch was removed, the fireplace cut down, and walls redone. However, the room was still cluttered and bleak (see left). We replaced the many small pieces with one huge sectional sofa (by Flair covered in Tenneco's Frontera faux suede). We enlarged the coffee table with a dinette tabletop and used a strongly patterned rug (Cabin Crafts) to hold the seating group together. Subtle pattern at the windows is due to a white-on-white sheer (Hathaway Fabric). Nothing was done to the exterior of the house (far left).





The Corons, having developed their taste beyond the maple set of their early married days (below, left), asked us for something more modern. We suggested this lacquered Parsons table (Founders) and the charming, molded plywood chairs (imports at Fritz Hansen). Excellent wall space here makes dining room a natural for Ruth Coron's large, hard-edge canvases. Their brilliant colors are echoed in a horizontally striped, room-widening shag rug (Cabin Crafts).

Small study off dining room needed a lot of attention to make it workable (below, right). We installed light pine paneling (U. S. Plywood's Weldwood Craftsman knotty pine) and covered one window with it to gain wall space. We wrapped a Micarta-covered workshelf around two sides of room, placed colorful cardboard files underneath and bookshelves above. Flat carpet (Lees Carpets) is patterned for practicality.





acquiring. To achieve the light, open look they wanted wasn't difficult. One wall separating the so-called living room from the sun porch had to be removed. The ceiling-high brick fireplace was cut down to better proportions and topped with a honed slate shelf. The stair rail was also removed. All walls were done in a lightly textured off-white vinyl. The old-fashioned raised panel doors were replaced by modern flush ones. It was at this point in their remodeling that we met Dr. Coron. "How," he wanted to know, "do you decorate a house full of paintings, and can it be done on a budget?" Our "after" pictures are the answer. We replaced only those pieces of furniture that were outworn or that the Corons had outgrown (like the Early American dining room set). We introduced a measure of pattern and warmth to the rooms by paneling two of them and added patterned carpeting. Obvious patterns at all the windows or on all the furniture would have distracted from the paintings.

(continued)



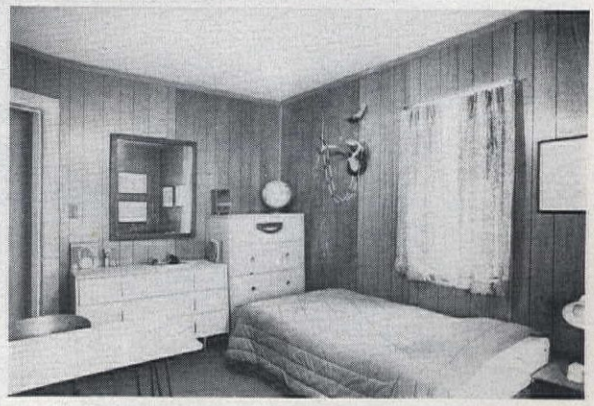


Like so many of us, the Corons put off decorating their bedrooms to the last, had made the master bedroom a catchall for leftovers (below, left). To make the new scheme super-practical here's what we suggested: Walls to match those in the study, wall-to-wall carpeting in a flat weave geometric (Callaway). Coordinated dish towels and beach towels (by Vera) that make easily laundered cafe curtains and bedspread. Unpainted chests sprayed shiny white.

Shopping Information, page 116

Photographer: Harry Hartman

**Dramatic difference in "before" (below right) and "after" pictures of boys' room is mainly due to switching furniture around. Corner arrangement of beds was broken up. They now flank the window with a long workshelf between. Cardboard files underneath act as nightstands. Dark paneling (U. S. Plywood) installed by previous owner made room seem smaller. We added lots of white in venetian blinds (Levolor Lorentzen) and color with a multicolor shag carpet (Callaway), vinyl bedspreads (Everwear).**



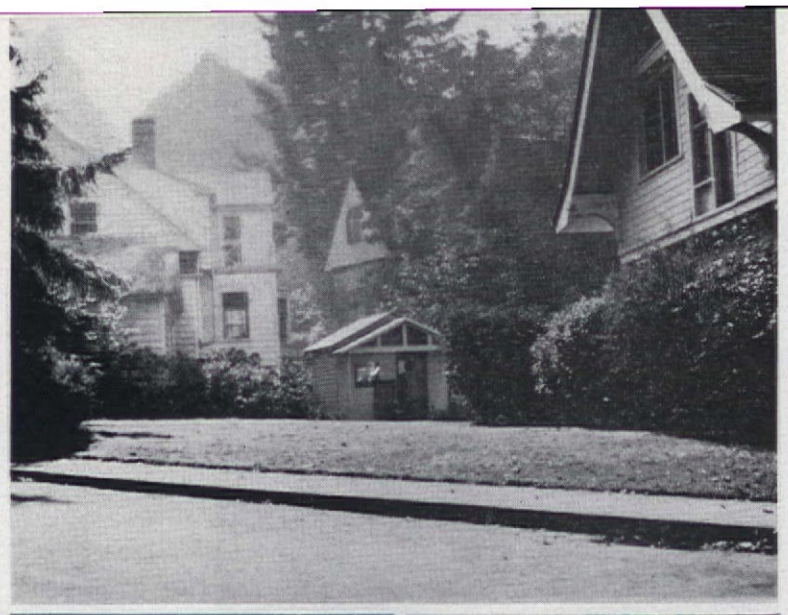
# New gardens for old

By Evanthia Kondonellis

**Deck, paving, and plant materials combine in an integrated design that's easy to live with. Shading the bench is golden bamboo. All plants are container grown; the shrubs used require little or no pruning. Canyon is at left.**



Landscape Architect: Frances Stafford Lloyd  Photographer: Charles R. Pearson  Information: Jocelyn Cox



The deck on the opposite page replaced this lawn and playhouse.





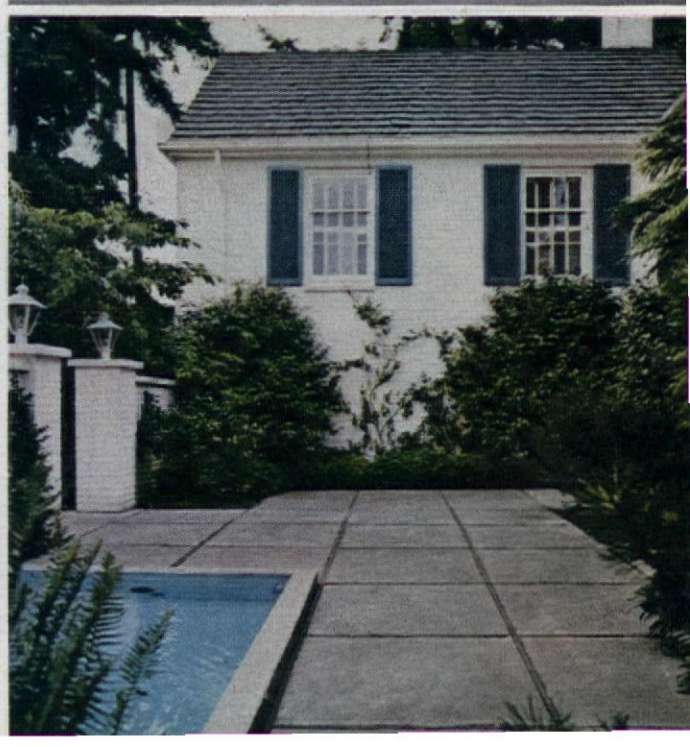
Oversize plant tubs (above left) contain native sumac with heather, white geraniums, and native Azalea occidentalis. Street-side entrance (right) has swinging saloon doors. Roofed-over fence connects house and garage, protects against rain, blocks view of deck from street.

A fresh start for your garden can mean a new style of life for you. Think carefree. Minimize maintenance for maximum enjoyment! Here are two ordinary landscapes that were transformed, one into an entry court, the other into a deckscape dedicated to freedom on weekends. There's no grass to mow nor weeds to pull on a deck. Mr. and Mrs. William Jackson of Seattle, Washington, enclosed the area adjacent to their door with a white brick wall (below) for a private entry court. A small reflecting pool is a view from the windows, a welcome for guests. They now have a private public garden, welcoming in its intimacy, without forgoing their traditional front lawn. The Portland, Oregon, deck (opposite) was originally the lawn above. No outdoor living there! Now the garden is an extra room, with living space added by extending the deck out over an adjoining canyon.



The "before" picture (right) proves that a small change can make a great difference. The view from the Jackson house (below, left) is of a pool, planted with ferns and euonymus. A camellia espalier, flanked by two massive camellias (below right), fills the high wall under the windows. The low tree whose branches arch over the wall is a 'Mount Fuji' cherry that flowers profusely each spring.





Landscape Architect: Beardsley & Brauner
Photography: Charles R. Pearson
Information: Daisey B. Pearson

# Remodeled kitchen brings surprises

By Virginia T. Habeeb

Leslie and David Watt live on the second and third floors of an 1885 vintage house in Chicago's Old Town neighborhood. The original kitchen remains as part of the first-floor apartment, the Watts' kitchen had formerly been a bedroom. It had two small windows of unequal size and a pantry that once was a closet. "We wanted to look out at the garden," says David. "We also wanted a dishwasher and a breakfast nook. Once the old plaster was removed from the wall, we discovered a wall of used brick. It had been charred by the Chicago fire and is older than the house itself. We were so intrigued by its visual charm we decided to leave this wall uncovered."

To get what they wanted, sliding glass doors were installed so they could enjoy the view, a dishwasher was incorporated in the plans, and the pantry converted into a breakfast nook.

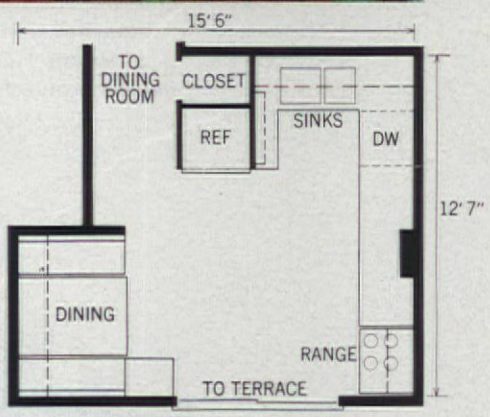






**Above, the charred brick wall, thanks to Mrs. O'Leary's cow, and the much-wanted dishwasher. Accessories were collected on a tour of Europe.**

**At far left, a view of the cooking area with its eye-level range. At near left, the new breakfast nook.**




**Plan at right shows location of sliding doors which afford view of garden. New Orleans-style balcony, retrieved from a demolition, was also added.**

Photographer: Harry Hartman
Designer: Barbara Da Vee
Information: Jessie Walker
Shopping Information, page 116

# When is a chicken not a chicken?

## When Campbell's turns it into Paprikash, Poulette Parisienne or Skillet Florentine.





**PAPRIKASH**

3 whole chicken breasts (about 2½ pounds), split
2 tablespoons shortening
1 can (10¾ ounces) Campbell's Tomato Soup
½ cup sour cream
1 can (4 ounces) sliced mushrooms, drained
¼ cup chopped onion
2 teaspoons paprika
1 medium bay leaf
Cooked noodles

In skillet, brown chicken in shortening; pour off fat. Add remaining ingredients except noodles. Cover; cook over low heat 45 minutes or until tender. Remove bay leaf. Serve with noodles. 4 to 6 servings.



**SKILLET FLORENTINE**

2 pounds chicken parts
2 tablespoons shortening
1 can Campbell's Cream of Chicken Soup
1 tablespoon lemon juice
1 medium clove garlic, minced
½ teaspoon oregano, crushed
4 servings cooked spinach

In skillet, brown chicken in shortening; pour off fat. Stir in remaining ingredients except spinach. Cover; cook over low heat 45 minutes or until tender. Stir now and then. Serve with spinach. 4 servings.

**POULETTE PARISIENNE**

2 pounds chicken parts
2 tablespoons shortening
1 can Campbell's Cream of Mushroom Soup
⅓ cup chopped canned tomatoes
Generous dash crushed basil
1 package (9 ounces) frozen artichoke hearts, cooked and drained

In skillet, brown chicken in shortening; pour off fat. Add remaining ingredients except artichokes. Cover; cook over low heat 45 minutes or until tender. Add artichokes; heat. 4 servings.

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# News for Home Owners

(continued from page 56)

**REMODELING MONEY**

Financing a home-improvement job can be great fun, if you love dealing with confusing numbers and legal jargon. But for most of us, it's a chore, to say the least.

For example, we read a lot about FHA-backed Title I and Section 203 (K) loans. The former has a limit of $5000, the latter $10,000. Only hitch is that the allowable interest rates are so low you can hardly find a lender willing to get involved. If you find one, let us know.

Of course, you can always refinance your mortgage, but that usually means you've got to pay certain closing costs over again. And, you'll find that if you have one of those nice, pre-tight-money mortgages that went for six percent or less, the refinancing will raise your interest rate. It can be a costly way to get the amount of money you need.

What about an open-end mortgage, which lets you, in effect, reborrow some of the principal you've paid back? Fine, if you have such a mortgage. But lenders don't like to give them anymore. So most of us must go one of the following routes:

- Borrow against life insurance. Interest is low, the procedure is quick and painless, and there's little or no pressure for repayment. In a way you're borrowing your own money, anyway.
- Get a personal loan. These are often advertised by banks as home-improvement loans. But close scrutiny reveals the same terms—about 8 percent—as prevail for "bill payer" or other personal loans.
- Get a bona fide home-improvement loan from a bank savings and loan. We've seen interest as low as six percent.
- Let a friendly contractor arrange a loan. This can be expensive. The contractor passes your credit application along to a finance company, often gets a piece of the action, and collects cash for the job. Interest rates tend to be high. Better to borrow another way and give him cash.

Incidentally, a good place to start looking for remodeling money is at the institution that holds your mortgage. They already know you, so red tape is minimized. And they think well of lending money to improve and maintain the home against which they've made a mortgage loan.

**THE VACATION-HOUSE SCENE**

The old "cabin at the lake" sort of vacation home is a thing of the past. Spacemakers, Inc., vacation-home manufacturer of Dedham, Massachusetts, says average price of a vacation home is likely to be in the $17,000 to $24,000 range. Of course higher construction and land costs contribute to this situation. But the overriding factor is the desire on the part of buyers for more and more convenience and luxury features.

Dishwashers, full-fledged bathrooms, low-maintenance materials are all musts these days. Then, of course, there's the fact that people now want better architecture in a vacation house, often more swinging than they'd accept in their principal home.

The vacation home is often thought of as an investment, say the people at Stanmar, Inc. This firm is building a condominium on Martha's Vineyard, Massachusetts, near the town of Edgartown. Along with the home, a buyer can get management service that keeps the place much like a resort hotel, and which rents the home out when not needed by the owner. To sweeten the package, Stanmar guarantees at least $1000 rental income per season, but says the owner can expect considerably more.

**PREPARE NOW FOR SUMMER HEAT**

If you swore that last summer would be the last one to catch you without air conditioning, now is the time to act. Wait until the first heat spell, and you'll be guaranteed a long wait, possibly higher prices.

Incidentally, if you shy away from central air conditioning, there's an interesting system on the market that has ducts so narrow they snake through the walls, in the existing stud spaces. No need to rip out the plaster or run sheet-metal ducts along your ceiling. And entry holes in each room are only 2 inches in diameter. It's called Space-Pak, and is manufactured by Space Conditioning, Inc. Unfortunately, it's currently available only east of the Mississippi, and in Kansas, Nebraska, and Minnesota.

**HEATING OF THE FUTURE?**

Roll your own heating system. Or spray it on. Acheson Colloids Company says it could be done with their electrically conductive coatings. (What a mouthful!) Dispersed in the coatings are ultrafine particles of graphite, silver, or other conductors. When applied to a wall, ceiling, or other surface, they can be hooked up to standard switches or thermostats.

At present, the coatings require application under factory conditions. They've been tried successfully in electric frypans, defrosting tape, electric irons, TV circuits. Job-site application may come, says the company.

**CRUSH THAT GARBAGE**

If your community or apartment building has trouble disposing of ever-increasing volumes of garbage, management should know about a new machine. It's an air-operated compactor that compresses refuse to a fifth of its volume. It runs off 110-volt current, using an air compressor, and is much less complicated than hydraulic types. Can handle 45 cubic yards of garbage per hour, and requires no special training to operate. Priced at $2500, it is made by Seattle Tent & Fabric Products, Seattle, Washington.





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By MAXWELL C. HUNTOON JR.

# DON'T LET YOUR HOUSE GET YOU DOWN

There seems to be a dismal lack of communication between the people who design and build homes and the people who buy and live in them. There's no other way to explain the dozens of irritating little problems that get built into house after house, even though a little forethought and a modest amount of money could have eliminated them painlessly, on the drawing board.

I bring this up because I am a collector of irritating problems in houses. And someday I'm going to build a dream house which, like you, I have tucked away in the dusty reaches of my imagination. And when I do I want as few design boo-boos as possible jabbing at me every day. In hopes that somebody, somewhere, will benefit from my experience, here are a few problems that I've lived with before and don't want to live with again, plus possible ways of dealing with them.

## INADEQUATE BASEMENT STAIRS

A basement can be a wonderful thing. If designed and built right, it provides lots of cheap space that can be finished off any way you please. But basements usually have stairways that are narrow, steep, ill-lighted, a menace to life and limb, and an impossible pathway for large objects.

One solution, of course, is an outdoor hatchway to the basement. This is fine for taking big things like boilers and garden machinery in and out. But I also want to be able to take things up and down indoors in lousy weather.

So what I'll put in my dream house is a basement stairway that is . . .

1. As wide as possible. Some basement stairs are less than three feet wide; my minimum is three and one half feet, and if possible I'll stretch it to four feet. Since the basement stairs will almost certainly be under the second-floor stairs, the latter will also be wider.

2. As straight as possible. Even in a fairly wide staircase, turns make it hard to carry things down. Also for this reason, I'll allow a minimum of six feet of clear area at both ends.

3. As unsteep as possible. Steep stairs are hazardous and uninviting. The least I'll settle for is an eight-foot rise or less in a ten-foot run.

4. As bright as possible. There will be two lights—one at the top and one at the bottom—so that if one burns out, the other will provide safe passage until I change the bulb.

**Extra cost:** My stairway will eat up more floor area. If this extra area can be borrowed harmlessly from other parts of the house, I'll pay only for the bigger stairs—about $30. Otherwise, I'll have to steal about 13 square feet of space from somewhere else, and if I want to be finicky, I can say that's worth about $80. Add an extra light fixture, and the total is only a little over $100.

## OVERHEATED ATTIC

Well, suppose the attic does get hot in summer? Nobody lives up there, and anyway, there's six inches of insulation between it and the floor below. Who cares if it gets hot?

I care. On a nice, hot, sunny day, the temperature in the average attic hits over 160°. This isn't noticeable downstairs at first, because the insulation isolates the heat. But gradually the insulation itself heats up, and by afternoon it's as hot as the attic, and the rooms below are pretty hot.

Now the sun goes down and the air gets cooler. But there's still all the heat in the insulation. Result: I bake like a potato until the insulation finally cools off.

The solution is to keep the attic cooler during the day, and get rid of the insulation's extra heat as soon as possible after the sun goes down. There are two ways of doing this:

1. Install a ridge ventilator. This is a metal or plastic strip that runs along the top of the roof and lets air out while keeping rain and snow from coming in. Hot attic air naturally rises to the attic peak and passes out the vent, being replaced by cooler air entering through gable or eave vents or through registers from the rooms below. But some ridges are not long enough for adequate ventilation. In such cases it may be necessary to

2. Install an attic fan, either in a gable vent or in the ceiling of the floor below, to force hot air out of the attic. I put a three-foot monster into one of my earlier houses; it was a life saver.

**Extra cost:** In an average roof, a ridge ventilator will cost about $1.20 per lineal foot installed; the total depends on the length of your ridge. A fan costs more—up to $150, or even more, but it does more work. I may use both systems in my dream house.

## UNTREATED AIR

This problem is made up of several little problems: My wife doesn't like to dust, a couple of us get a touch of hay fever in late summer, nobody likes the stale, smoky air that hangs around after a party. And the dry air that comes with winter heating bugs us in many ways: The piano goes out of tune, stays that way all winter; moldings shrink and crack their paint; coughs last longer; and the dry air feels colder so the heat has to be pushed up a couple of degrees.

This would be easy if I were to put warm air heat in my dream house. Both machines would be installed in the duct system. But my dream house will probably be a rambling affair with lots of wings; this requires zoned heating, which is best done with hot water. Unfortunately, no air gets blown around in such a system, so how do I get my nice, clean, damp atmosphere?

The solution is a separate two-duct system with a filter, humidifier, and blower. The outlet duct will exhaust into the living room, and the return-air duct will draw air from whatever part of the living area is at the other end of the house. Hence treated air will flow across the entire living area. The blower, which will be in the basement with the filter and the humidifier, will have two speeds: low, at which it will run all the time, and high, for smoky parties. Moisture will be controlled by an automatic humidistat in the living room.

Now this system won't carry treated air to every room. But moisture tends to spread throughout the house by itself, and if I find I want better circulation through, say, the bedroom


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area, I can add one small return-air duct in a bedroom hallway.

**Extra cost:** Unfortunately, quite a bit. I've never found a heating contractor who's put in such a system, but my estimate is around $500, and of course this will vary with the size of the house.

### IMMOVABLE TELEPHONE AND TV

Our household is best described as intramurally peripatetic: Every two or three months we move two or three major pieces of furniture around, and maybe once a year we have a real shake-up. It's all very stimulating, but when things settle down we find that the furniture on which the telephones sit is somewhere else. So we call in our friendly telephone repairman, he bores holes in the walls and floor and runs new wires along baseboards and door trim, and at the end of the month we get a nice friendly bill.

The TV problem is very much the same. There are two or three locations where the one-eyed monster is best placed at different times: The family room for stuff we all like, the basement rec room for football games which only two of us like, and bedrooms for times when someone is sick in bed and bored silly.

The trouble is, each of these different spots needs a wire from the antenna, and if I were to put up all these wires on the outside of my house, it would look like a telephone switchboard. Furthermore, my friendly TV repairman tells me that without some esoteric and uncheap electronic gadgetry, all those wires would hurt the quality of the picture.

The solution: Build both telephone and TV wires right into my dream house. I'll put outlets for both of the infernal machines into every room that could possibly want one, and if some rooms have two or three possible locations, they'll get two or three outlets. Each will be neatly and almost invisibly set into the wall, and moving either the phone or the TV set will be as easy as plugging in a lamp or an electric drill.

**Extra cost:** It varies, but here are some rough guidelines to work with:

In most areas the phone company will charge nothing for installing their wiring inside the walls during construction; in a few places there may be a charge of about $2 for every outlet. The special plugs that make it possible to move the phones around will cost from $5 to $11 each. So if my dream house has six phone outlets, the cost of building them in would range from about $30 to about $90.

The built-in TV antenna system will cost about $10 an outlet, plus the cost of the antenna itself and its attendant gadgetry. A complete system of six outlets could cost less than $100 or, if the reception area were poor or I wanted super-duper color pictures, something over $200. I'll settle for the lower price.

### TOTAL COST

The total cost of rectifying the foregoing irritating problems will range from a low of $850 to a high of $1400, depending on how lucky I am. In one sense, this is a lot of money. On the other hand, the cost is really a secondary consideration, at best, when you realize that it's adding a whole lot to my living comfort and convenience. And why else would anybody build a dream house in the first place?





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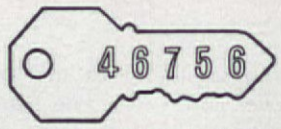
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3. Or you may obtain the winning number by sending a stamped self-addressed envelope to: Brillo Contest Rules, P.O. Box 813, Fullerton, Calif. 92638.
4. All entries must be postmarked by midnight, July 15, 1969. All entries must be received by midnight, July 31, 1969.
5. The R. H. Donnelley Corp., an independent judging organization, will be the official judges and will verify winning entries. Their decisions are final. All entries become the property of the sponsor. Winners will be notified by mail. Only one prize to a family living together.
6. There are 100 winning coupons. Each first prize winner will receive a 1969 Dodge Custom Sportsman Wagon, retail value $4,000.
7. Taxes where applicable will be paid by the winner. Employees of Purex Corp. and its affiliates, its advertising agencies, the judging organization, and the publishers and printers carrying this contest are not eligible to win. This Sweepstakes is subject to all federal, state, and local regulations and is void in Wisconsin, Ohio and any other states where such contests are prohibited by law. Government regulations apply.

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Please type or print clearly. You must include zip code to insure delivery.

B

By B. CORY KILVERT JR.

# GREEN CARPETS FOR YOUR GARDEN

Groundcovers are one of nature's most generous gifts to gardeners. They reduce and often entirely eliminate the chore of weeding, and bring rich beauty to a wide range of settings and climates. They offer unique foliage forms, seasonal color, and often long-lasting flowers of considerable charm.

Given their excellent qualities, it's to be expected that groundcover plants will be somewhat more expensive than, say, annuals. But their habit of spreading over many times their original area makes them a sensible choice for even budget-conscious gardeners. Another point in their favor: They're very easy to transplant.

Where do you use groundcovers? Any spot that, for whatever reason, is unsuitable for grass. Grass, for example, won't grow beneath shallow-rooting trees such as maples and ash, but a groundcover would. Other spots are areas in deep shade, small and narrow places where mowing would be difficult, and steep slopes where a lawn would be hard to establish and tiresome or dangerous to mow. A groundcover in a planting of naturalized bulbs or around shrubs will eliminate weeding almost entirely. Don't plant rampant growing covers, such as English ivies around shrubs, however, or they'll soon engulf them.

### THE SUN LOVERS

Polygonum reynowtria is one of the best covers for a spot in full sun. It bears pink autumn flowers opening from thick clusters of red buds borne above light green leaves. The foliage too is red in the fall. It grows up to 20 inches in height, so don't try to use it in a small space where it might overrun its neighbors. It's especially good on steep, bare banks, in new subdivisions, where its tight growth habit will help prevent soil erosion.

Ajuga 'Bronze Beauty' is an excellent choice for foregrounds because it rarely grows over four inches tall. Most of its energy goes into lateral growth. The leaves are especially handsome and set off the dark blue flowers that develop on short spires in late spring. Ajuga leaves are a good foil for yellow zinnias and marigolds. Although all varieties shrivel down to their crowns in cold weather, they make a quick comeback each spring. They spread rapidly by means of surface runners that root and form new plants. Also known as carpet bugle.

Rosa wichuraiana will appeal to rose fanciers. Known as memorial rose, it's a trailing plant that offers quick cover and a welcome habit of forming roots wherever its branches touch the soil. It's an excellent candidate for problem spots subject to washouts in heavy rain. In late summer it opens white single and semi-double flowers with bright yellow stamens. The shiny leaves are almost evergreen. Plant it in a spot where you won't worry too much about neatness, because pruning may be a problem due to thorns.

Hypericum calycinum (Aaron's-beard) is a fine cover in areas not subject to below-zero temperatures. Subsurface runners cause top growth to fill empty spots quickly, and yellow flowers deck the foliage in early summer. Plants grow to about 20 inches tall, should be spaced about 15 inches apart. Once established, this cover won't give weeds a chance to compete.

Iberis 'Autumn Snow' is a fine variety of perennial candytuft. The white flowers appear in spring, with a repeat performance throughout mid-autumn. Use it as an edging, because it spreads slowly and rarely grows over about eight inches high.

### DWARF SHRUBS

This is a category that offers a few interesting and unusual plants for use as ground carpets. Ask your nurseryman to show you plants of Pachistima canbyi. It's evergreen, with a maximum height and spread at maturity of 10 and 18 inches respectively. Use it in small spaces, as a divider between a lawn and shrub border, for instance, or along a walk. It's hardy in southern New England, carefree, will grow in light shade.

Spiraea japonica alpina is a low-growing variety of the familiar shrub, provides a generous splash of flamboyant pink flowers in spring. Blooms continue opening all summer. Plant growth is dense, to 12 inches in height, a good weed crowder-outer. The leaves are oval, pointed. Often referred to as the daphne spiraea.

Cotoneaster horizontalis (rock cotoneaster) is a perfect cover in rock gardens, and will tolerate some salt spray in seaside settings. Although not quite as hardy as other groundcovers, it will survive winters south of a line drawn from southeastern Massachusetts through West Virginia, northern Oklahoma, and on through southeastern Nevada and east central Washington. It's evergreen or deciduous, depending on the climate, with small shiny leaves and red autumn berries. The fruits often cling to the plants until spring. It will ultimately reach three feet in height.

### FOR SHADY SPOTS

English ivies will enliven areas that would otherwise be stark and gloomy. Outstanding varieties are Hedera helix caenwoodiana, 'Buttercup,' and purpurea. The first has sharply defined leaf "fingers," the middle one being about three times longer than the other four. 'Buttercup' has bright yellow leaves and is most effective when introduced sparingly into varieties with green foliage, while purpurea sports a brownish-purple leaf that assumes a metallic cast during the winter. All English ivies will climb masonry walls and cling to trees with rough bark.

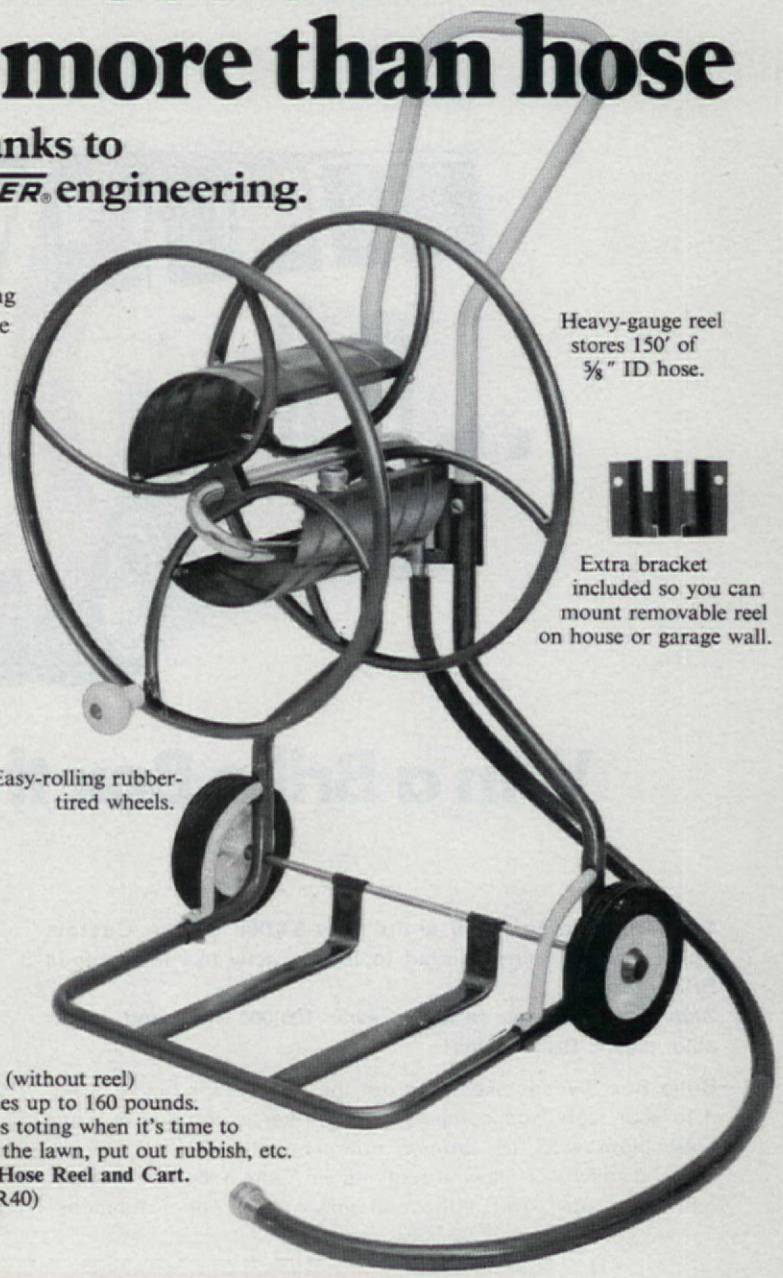
Fragrant lily-of-the-valley has a pink-flowered cousin, Convallaria rosea. Use it with restraint, however, because it's not quite as convincing in a natural setting as its white-flowering relative. Lilies-of-the-valley are rather greedy feeders and need a liberal topdressing of 5-10-5 in late winter.

Vinca is an old evergreen standby, and is commonly called myrtle or periwinkle. The variety 'Bowles' produces large, deep blue flowers in spring, and its football-shaped foliage gives an excellent glossy-textured effect. Vinca minor purpurea boasts a profusion of pretty, light purple blooms. The plantings of these rapid spreaders can be accented with a few


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ecimens of white-flowering nca minor alba in their idst. In warm areas, blue-owering Vinca major is pop-ar and dependable. It won't and northern winters. Its aves are larger, flowers in pring and summer. Elegantis-ma and variegata have yellow nd white variegated leaves. Plumbago larpentae, known s leadwort, is an orderly lant whose blue flowers ap-ear from late summer hrough fall, on plants about even inches tall and three imes as wide. In northern tates give it a winter mulch. pring growth may be slow to tart, but warmer weather will asten recovery of the plants. As a rule, plumbago prefers a spot in mottled shade, and an hour or two of full sun won't hurt it.

The matter of exposure to light is not of equal importance to all groundcovers. Most of them are versatile. Some species in sunny locations will often spread happily into shade, and vice versa. This is especially true of English ivies, Ajuga genevensis, and pachysandra.

Pachysandra is well known in its standard green form, but there's also an interesting variety with variegated leaves. Sold as 'Silveredge,' it can either stand alone, or you can plant it in a bed of green pachysandra for contrast.

Solomon's seal (Polygonatum multiflorum) will thrive in moist, shady spots, especially in a natural setting. Its fragrant, drooping white May blooms and three-foot leaves mark it as one of our loveliest native flowers. Dark purple berries develop in the fall.

## PLANTING AND GROWING

Grow all groundcovers in a well-drained topsoil well fortified with peatmoss, humus, or leafmold. Where heavy clay conditions prevail, vermiculite or perlite added to the soil will lighten it. They are inert substances, however, and offer no organic matter or nutrients.

Plant groundcovers in spring or fall, using a checkerboard pattern. Don't set them too far apart, and mulch the open spaces among the plants heavily immediately after planting, to prevent weeds from getting a foothold. Use partly rotted leaves or salt-marsh hay. Before mulching, however, water the plants well. They will grow toward each other over the mulch, further reducing weed invasions.


# No-no's for mommies from Winnie-the-Pooh




No fooling. Winnie-the-Pooh's new line of go-together playtogs is for kids who never stop going. And only Sears has this colorful collection of sharply-styled rough-and-ready wear.

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This summer, let Pooh bear the burden with his no-worry wear from Sears, Roebuck and Co.



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## Coming in June

Interesting people have interesting houses—and you'll see why in next month's issue. See how one family has taken an unconventional approach to decorating an old house, mostly with the new Pucci fabrics. Or how another has incorporated its fabulous collection into its own lifestyle. PLUS ideas for screened porches . . . fabulous Veal Paupiettes . . . new ways with fresh fruit!

BUYER'S GUIDE

# PROTECT YOUR HEALTH WITH A DISHWASHER

"We haven't had a cold this year since we bought our dishwasher," Mrs. William Haggerty said when we telephoned her last February. "And we have five small children!"

"We got our first dishwasher a year ago," Mrs. E. E. Estes said. "We haven't passed around colds anywhere nearly as much as we used to. And you should see the difference in the appearance of my dishes."

"We're cold-free!" said Mrs. Jack Loss. "We just don't seem to catch them since we've had a dishwasher."

Three women with the same story. One lives in Massachusetts; one, in New Jersey; one, in Missouri. Each owns a different make of dishwasher. Yet when we asked them, "Do you think your dishwasher has made any difference in your family's health?" all instantly answered, "Yes."

Research proves they are right. Therein is good news for every family—especially every young family—who is afflicted with a rarely broken cycle of coughs, drippy noses, sore throats, stomach bugs, aches, fevers and annoying, pesky colds.

**STUDIES BACK IT UP**

Since household dishwashers first started to become really popular in the middle fifties, three impartial, scientific studies have been made to determine how effective they are in sanitizing dishes, glasses, silverware, and cooking utensils. One was made by the University of Louisville's School of Medicine; another by the Ohio Agricultural Experiment Station; and the most recent by the Clothing and Housing Research Division of the U.S. Department of Agriculture at Beltsville, Maryland. All came to the same conclusion:

Although a dishwasher does not sterilize utensils, it destroys so many of the bacteria left on them that, with very rare exceptions, they easily meet the accepted standard for sanitary eating utensils.

This standard is one set by public health officials to reduce the transmission of disease by utensils in public eating places and hospitals. It says, in effect, that for any dish, utensil, etc., to be considered sanitary and safe to use, it must have a count of less than 100 bacteria after washing.

Few dishes washed by hand in the home come close to meeting this standard.

In the University of Louisville study, for example, complete, sterilized place settings for one person were given to 40 randomly selected families who washed dishes by hand. The families were asked to use the dishes at dinner, wash them in the usual way with the rest of their dishes, and return them to the laboratory in sterile bags.

Despite the fact that all the families knew what the tests were about, only one of them washed every piece in the place setting clean enough to meet the 100-bacteria standard. In only 11 homes was the average bacteria count per utensil below 100. And only three out of the total of 359 dishes, glasses, and silver items washed in the 40 homes were completely sanitized.

Even more shocking, the average count per dish washed in the 40 homes was 390 bacteria. (The average count for knives, forks, and spoons was much lower, but still over the 100 standard.)

Compare these results with those of tests made by the Department of Agriculture using dishwashers of the type on the market today:

Of the 591 dishes, glasses, and silver items that were washed, 310 were found to be totally free of bacteria; 277 had less than 25 bacteria and four had between 25 and 75 bacteria. *Not a single one went over the 100 mark bacteria standard.*

**HERE'S WHY**

There are several explanations.

1. Heat kills bacteria better than almost anything else, and in a dish washer the heat is high throughout the entire dishwashing cycle. Nor water temperatures in current mod which have electric heaters to ma tain or boost the incoming water te perature, are 130 to 160 degrees; a in several makes the temperature be raised for brief periods to 170 180 degrees. Drying temperatures even higher.

By contrast, the normal tempe ture of the water used in handwa ing is about 110 degrees. And drying temperature is whatever t room temperature is.

2. Dishwasher detergents make w ter much more alkaline than han washing detergents, which must mild enough to be kind to the ski This aids in destroying bacteria, whi for the most part, need a neutral acid atmosphere to survive.

3. Modern dishwasher detergen also contain chlorine, while han washing detergents do not. Th amount seems small—only 30 to 5 parts per million—but this is actual enough to kill most of the bacter on a glass that is simply swishe through cold water in which the de tergent is dissolved. City water sup plies generally contain only abou one half of one part per million c chlorine.

4. In machine dishwashing, all uten sils are treated alike day in and da out. When you wash by hand, th personal element inevitably enters in Some things are easier to wash tha




others. You take more pains with pieces you love than with those you just use. The way you work is influenced by your mental outlook of the moment.

5. Dishwashers do a more thorough job than most homemakers do by hand. The so-called "normal" or "full" dishwasher cycle takes from 49 to 60 minutes, depending on the make of the machine, and includes one or two wash periods, three or four rinses, and a drying period. Shorter cycles for special types of loads, such as lightly soiled china and crystal, take 30 to 40 minutes. Even rinse-and-hold cycles, which are designed to allow you to remove the worst of the soil from breakfast and luncheon dishes and then hold them for thorough washing when you have a full load, take seven to ten minutes—which is just about as much time as some homemakers give to handwashing the dishes and utensils used for an entire family dinner.

"We've had dishwashers for almost 25 years," a 50-year-old grandmother told us. "We got our first when our children were little. It was an old top-opener without a heating element to raise the water temperature or dry the dishes. But in almost no time we noticed that our family's health was improved. The bugs that used to circulate through the family just didn't bother us any more.

"There are a lot of reasons I wouldn't be without a dishwasher today, but its effect on health is one of the most important."

Scientists, who are generally cautious about making unequivocal statements, seem to agree. Witness the concluding words of the University of Louisville study:

"Three experiments provide adequate scientific data for the recommended use of mechanical dishwashing in the modern home to insure against potential health hazards due to improperly sanitized dishes."

## FACTS TO KNOW ABOUT DISHWASHERS

**Types available.** Front-opening, built-in dishwashers—all designed to fit into a 24-inch-wide space under a standard kitchen counter. Front-opening, portable (roll-around) dishwashers which are often called convertibles because they can be built in under a counter at any time. Front-opening, portable dishwashers which cannot be built-in. Top-opening portable dishwashers which cannot be built in. Front-opening dishwashers which can be built in under a sink.

**Capacities.** Some manufacturers state dishwasher capacity in terms of NEMA Standard Table Settings (NEMA stands for National Electrical Manufacturers Assn.). Others equally reputable do not. Comparison is therefore difficult. The important point to note is that, with the exception of the under-sink dishwasher and economy portables designed primarily for apartment-house use, all dishwashers today hold all the pieces the average family is likely to wash at one time on the average day. Tubs are generally finished in porcelain enamel, but several are stainless steel.

**Soil removal.** Some homemakers have resisted buying dishwashers because "by the time I get through rinsing dishes for the dishwasher I could have washed them completely by hand." In the light of the three studies proving that handwashed dishes contain more bacteria than those coming from a dishwasher, the argument seems to us to be short-sighted. And this is especially true today because the newest dishwashers have several kinds of filters and grinding mechanisms that efficiently flush away soft food particles that are left on dishes. This means that while dishes must be scraped to remove bones and other hard matter, there is little need for careful hand rinsing.

Actual washing is done in dishwashers by a variety of greatly improved spray arms, impellers, and jets that deluge all surfaces of all dishes, glasses, etc., regardless of how they are loaded, with driving streams and sprays of water. Detergent is added to the wash water by automatic dispensers with one to three compartments. In some models a wetting agent dispenser automatically adds a "sparkle" liquid to the final rinse so that glasses and dishes will dry without spotting by hard water.

**Cycles.** All models except the least expensive provide a normal cycle plus one or more special cycles.

**Racks and baskets.** These are movable and random-loading so that you can load them easily and in almost any way you like without impairing the washing-rinsing-drying action. Tough plastic covers the racks to prevent chipping of china and glass. Silver baskets, which have been increased in size, are removable. Several makes include small-items baskets with covers to keep the contents from being bounced around.

**New 1969 features.** To make it easier to fit in pieces of unusual dimensions, such as stemware and turkey platters, deluxe dishwasher models offered by two manufacturers have upper racks which can be adjusted.

Two manufacturers offer top-opening portables with a tub that is lower at the front rim than at the back. This facilitates loading by shortening the reach to the bottom rack.

One manufacturer has a signal that flashes the word "clean" when the wash cycle is completed.

By Stanley Schuler

Manufacturers who supplied us with information: Admiral, Caloric, Chambers, Frigidaire, Gaffers & Sattler, General Electric, Hotpoint, KitchenAid, Magic Chef, Modern Maid, Norge, O'Keefe & Merritt, Whirlpool, Tappan, Thermador, Waste King Universal, Westinghouse, Youngstown.




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But the Food Preparer is more than a good mixer. It's a versatile appliance. You can choose from over a dozen optional sturdy attachments that will sharpen knives, grind meat, juice oranges, open cans and slice vegetables, to mention a few. So if you'd like to start making homemade bread, rolls, pastries, etc., get a KitchenAid Food Preparer. For more details, send the coupon.



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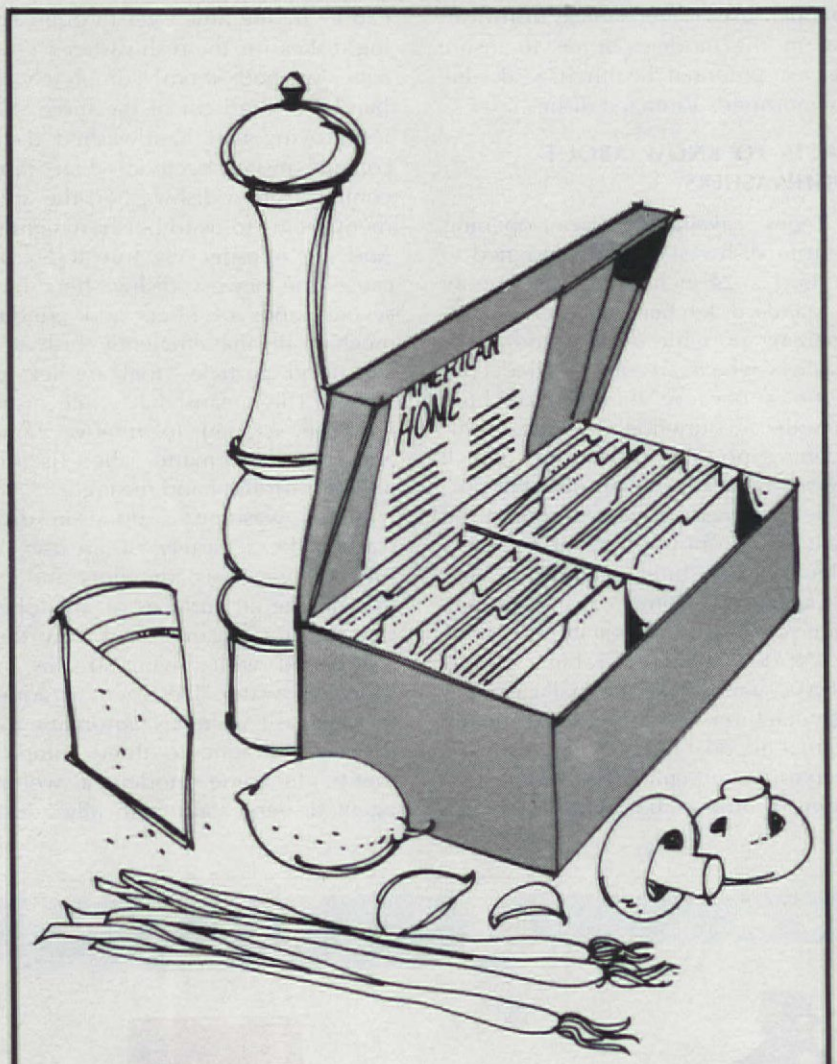
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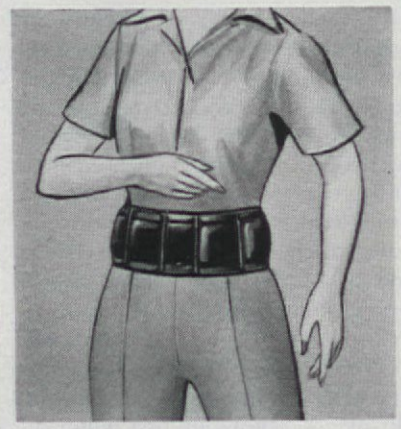
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# DECORATING CLINIC

Question: *I love red and want to combine it with black for the Mediterranean-style living room I am planning. Will this be attractive?*

*Answer:* Red is a great color but needs contrast to soften it and set it off to best advantage. Black will make a heavy and dismal combination, especially so with the dark wood tones of Mediterranean furniture. Use pale greige instead of black for a really stunning effect. Have carpet and draperies in greige, sofa in red, and a pair of chairs upholstered in greige and red pattern.

---

Question: *Our living room is long and narrow (12 by 30 feet). I would like a suggestion other than using screens or bookcases for dividing it into two seating areas.*

*Answer:* A récamier, long bench, or tête-a-tête chair (one that seats two with each seat in opposite directions) will accomplish this. Placed in the center of your room, perpendicular to a long wall, one of these pieces will divide your room without visually cutting it in half.

---

Question: *The headboards in our twin daughters' room are unusually high, painted white, and decorated with bright flowers. I think pictures over them would be too much but the wall looks empty.*

*Answer:* Since girls never have enough mirrors why not put a shelf between the beds with a mirror over it? A very wide, unpainted picture-frame molding could be used as a frame for the mirror. Paint it a solid color and then do stripes or chevrons in accent colors for a striking effect.

---

Question: *We recently moved into an older home and the front door opens directly into the living room. On either side are awkward high windows. How can I integrate them into my decorating plan as they are an eyesore?*

*Answer:* Since your letter indicates you don't need these windows as a source of light, the best idea would be to hide them completely. Build or place a freestanding bookcase in front of each window.

---

Question: *I have been married six months and am anxious to entertain properly. After I serve my guests at a dinner party I never know what to do with the platters of meat, vegetables, etc. Is it proper to place them on the table?*

*Answer:* Half-eaten platters of food are unappealing and will wreck your pretty table setting. So provide another spot such as a serving cart, sideboard, or even a shelf. An electric heating tray placed under the food will keep it warm until everyone is ready for seconds.

---

Question: *Our kitchen has recently been remodeled with dark wood cabinets, a rust color quarry tile floor, and beige counter tops. What other colors can I use and where?*

*Answer:* Ivory and Delft blue are good additions to your neutral color scheme. Try patterned curtains or window shades in this combination for the windows, solid blue for chair seats and canisters.

---

Question: *Our guest room is only 8 by 12 feet and resembles a white jail cell at the moment. Can you suggest a way to furnish it and take the edge off the stark lines?*

*Answer:* Line the walls with sheer white fabric, shirred on rods top and bottom (as on French doors). The secret is to use one of the new synthetic drip-dry materials that come up to 144 inches wide. Easy to sew, easy to wash and rehang. A natural wicker daybed flanked by a pair of white chests and a narrow Parsons table used as a desk will furnish the room.

---

Question: *Is it proper to display photos of my family in the living room and of my parents who are deceased?*

*Answer:* This is a very personal decision. Our feeling, however, is that family pictures have special meaning only for close relatives and should be displayed in a bedroom, den, or family room.

---

Question: *We have a Danish modern console which houses our stereo equipment. Since our new home will be French Provincial, could I still use it if I paint and antique it and add decorative moldings?*

*Answer:* What you outline entails a great deal of work and frankly the result will not be satisfactory with your new furniture.

---

Question: *How high should a chandelier be from the top of a dining table?*

*Answer:* Thirty inches is the proper height. Too many people make the mistake of hanging their chandeliers too high. And for exciting lighting effects, use a dimmer switch.

---

Question: *My husband enjoys taking a quick nap before dinner each evening and I find that removing a heavy bedspread is a chore. Do you have a solution?*

*Answer:* A luxurious blanket, in mohair for example, makes a practical and attractive bed covering. Bind it on all sides with velvet for a finished look. If your room is informal, another choice would be a patterned comforter. Both are used with dust ruffles.

---

Question: *The old farmhouse we bought came "furnished" with a few oak chairs and dressers. Should we junk them or can they possibly be used?*

*Answer:* You probably bought yourself a little treasure trove of mission oak pieces; by all means hang onto them, combine them with some modern things and you'll have a very "in" look. If you object to the yellowish oak color, take them to an auto body shop for spray painting. Colors? Bright yellows, grassy greens, tomato reds, even purple.

---

*Letters submitted to Decorating Clinic will be selected for an answer on the basis of their general interest. We are unable to send personal replies.*







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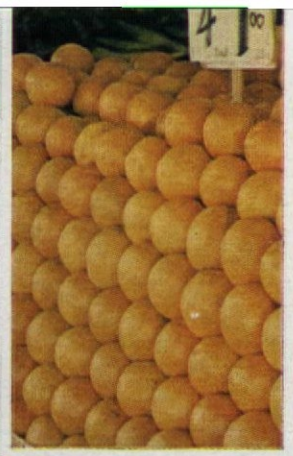
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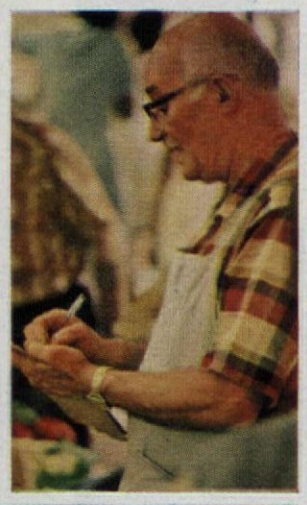
Some 20,000 people shop and visit Farmers Market every day throughout the year. At left are some typical scenes . . . tropical fruit bar; vegetable, fruit, and meat stalls. The man with the hat is Farmer Kidson, one of the original tenants of Farmers Market. From 26 kitchens you can select any cuisine imaginable—French, Chinese, Spanish, Italian, American—then choose a table under a bright umbrella to relax and enjoy your meal.



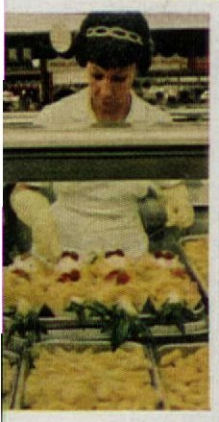








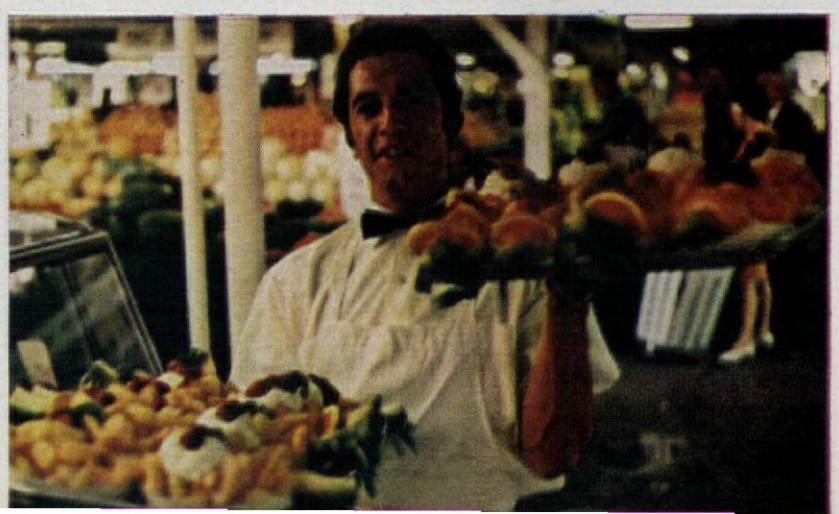












# We go to Farmers Market

By Virginia T. Habeeb

At West Third Street and Fairfax Avenue in Los Angeles, there is perhaps the most spectacular farmers' market in the country, bar none. Born in the depression year of 1934 when eighteen hard-pressed farmers set up stalls in a large, vacant field to sell their produce, this once-crude market place has grown into a complete, one-stop shopping paradise. "You can buy anything at Farmers Market," so the brochure reads and we believe it. Elegant shops with treasures from all over the world; restaurants where you can eat in any language, from Yolanda's Italian Kitchen to Castillo's Spanish Kitchen; and the most tantalizing display of beautiful, morning-fresh fruits, meats, fish, poultry, cheeses, fancy groceries, baked goods, sweets. In this one unique, exciting place you can dine, take home a meal, or buy any ingredient. Why did we go? Who could resist? Why not tote our own portable kitchen here to conjure up recipes with the many delectable foods at hand? We show you just a sprinkling. Our words of advice if you ever shop at this or even a smaller version of a farmers' market: Prepare to lose your mind, forget the shopping list and calorie chart, and let temptation be your guide. (continued)






Above are three dips we concocted to go with the bounty of fresh vegetables you find at Farmers Market: Taco Dip, Avocado Dip, Creamy Blue Cheese Dip. At right is Escarole Soup with a chicken broth stock. Above right are three tempting, old-fashioned salads you can buy at the market: Coleslaw, Bean Salad, Carrot and Raisin Salad. Recipes for all on page 100.



# The delicate, nutty flavor of artichokes

From California's fertile midcoast counties comes the delectable artichoke. It's a wonderful vegetable, good with buttery sauces, meats, seafoods, and especially good with a spicy vinaigrette sauce. Here is our recipe as prepared at Farmers Market.

**ARTICHOKE VINAIGRETTE**

4 medium-size artichokes, washed
1 teaspoon salt
Boiling water
¼ cup wine or tarragon vinegar
½ teaspoon salt
¼ teaspoon pepper
1 teaspoon dry or Dijon mustard
1 cup pure vegetable oil
2 tablespoons chopped pimiento
2 tablespoons chopped green onions

Cut artichokes straight across, 1 inch from top. Cut off tip of each leaf with scissors. Cut stem close to base. Remove small bottom leaves so artichoke will stand. Stand artichokes upright in a deep saucepan large enough to hold them snugly. Add 1 teaspoon salt and 2 to 3 inches boiling water. Cover; boil gently 35 to 45 minutes or until the base can be pierced easily with a fork. (Add a little more boiling water during cooking, if necessary.) Lift out artichokes; turn upside down to drain. Cool. Chill. Mix vinegar, ½ teaspoon salt, pepper, and mustard in bowl. Beat in oil gradually. Add pimiento and green onions. To serve, stand artichoke upright on plate and serve vinaigrette dressing separately. Pull off the outer leaves, one at a time, and dip the tender fleshy end into the dressing. Draw the end of the leaf through your teeth to scrape off the edible part and discard the rest. Continue until you expose the fuzzy center—the choke. Remove and discard it. Underneath is the heart—an edible, delectable morsel. Makes 4 servings.



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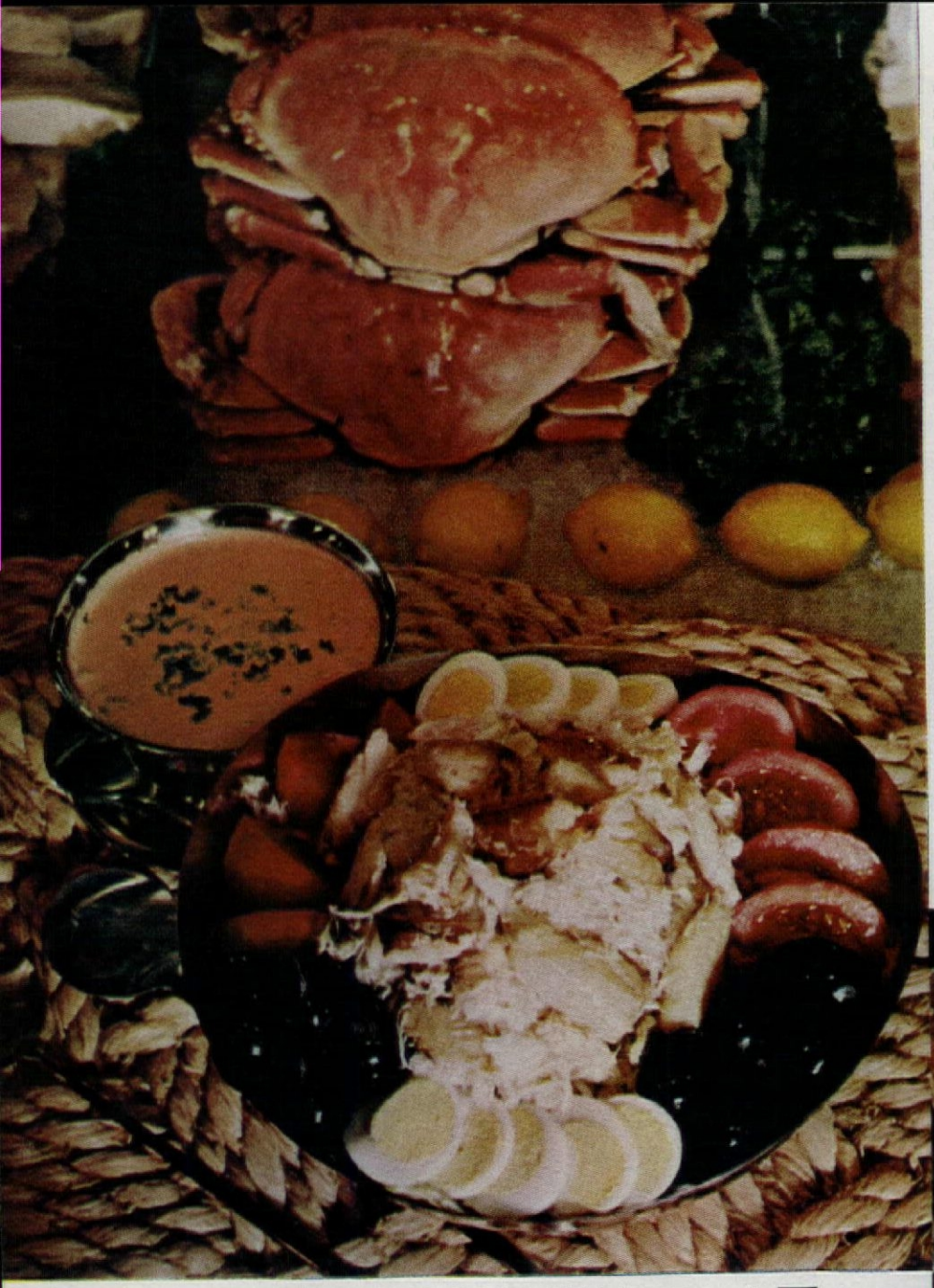
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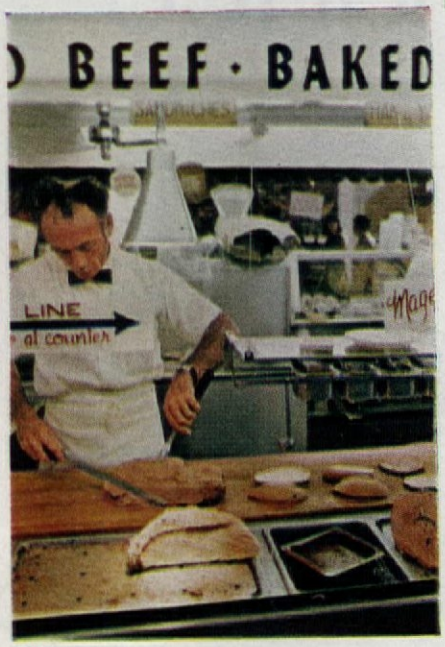
At left is Crab Louis. Tender crab-meat lumps rest on a bed of shredded lettuce, garnished with tomato wedges and quartered hard-cooked eggs, and topped with Sauce Louis. Below, freshly ground horseradish from a machine tops a slice of roast beef. We tell you how to do it at home along with our recipes on page 100.



# Two great specialties

Californians take great pride in their Dungeness crab and you'll find it in abundance at Farmers Market. We used it for our Crab Louis but our recipe works equally well with any of the crab meat you find in your local markets.

If you are a horseradish aficionado, try it, freshly ground, on tender, juicy slices of roast beef. It's a taste treat you'll always remember. We watched with wide and teary eyes, and mouth-watering glee, that glorious, freshly ground horseradish as it was skillfully done in that machine at Magee's Delicatessen. You can eat it with roast beef in Magee's Kitchen or take home a jar. We did both!



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# Take a pound of ground beef

Photographer: Fred Lyon



Butcher George of Jack Seeger's meat stall at Farmers Market is a past master when it comes to handling meats. When we dropped in on him for a demonstration he literally locked us in his cavernous walk-in refrigerator. The ways he deftly cuts, chops, slices beef (meticulously selects, handles, shapes, and displays the simple ground variety) stamp him as an artist. So inspired were we by the show we decided to dream up some exciting new ways to cook with ground beef. Why not try our Hamburger Pie? Or Pizza Burgers? Or our Stuffed Meat Loaf? Absolutely delicious! Below is our recipe for Curried Meatballs with Barbecued Beans. The others and more you'll find on page 100.

**CURRIED MEATBALLS WITH BARBECUED BEANS**

1 pound ground beef
½ cup minced onion (1 medium)
1 clove of garlic, finely minced
¼ cup chopped parsley
1 teaspoon salt
¼ teaspoon leaf thyme, crumbled
1 egg, slightly beaten
2 tablespoons butter or margarine
2 to 3 teaspoons mild curry powder
2 cans (1 pound each) barbecue-style baked beans

**Combine beef, onion, garlic, parsley, salt, thyme, and egg; mix thoroughly. Shape into balls about 1 inch in diameter. Melt butter or margarine in large skillet over medium heat. Stir in curry powder. Add meatballs; brown on all sides. Add beans; cover. Cook 5 minutes or until bubbly. Makes 4 servings.**

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Incidentally, if you haven't had a bowl of Quaker Puffed Rice or Quaker Puffed Wheat lately, now's a good time.

You'll see.

They still taste as great as ever.

# Ground Beef

(continued from page 98)

### PIZZA BURGER

**1 pound ground beef**
**1 package (1½ ounces) spaghetti-sauce mix**
**2 tablespoons chopped parsley**
**½ teaspoon salt**
**1 egg, slightly beaten**
**¼ pound mozzarella or Swiss cheese, thinly sliced**
**1 tablespoon melted butter or margarine**

Combine beef, spaghetti-sauce mix, parsley, salt, and egg. Mix well with 2-tine fork. Shape into 2 patties, 6 inches in diameter each. Place cheese slices on one pattie; top with second pattie. Press edges together to seal. Brush pattie with melted butter or margarine. Broil 5 inches from heat 5 to 6 minutes on each side. Cut in wedges to serve. Makes 3 to 4 servings.

### HAMBURGER PIE

**2 tablespoons butter or margarine**
**1 cup minced onion (1 large)**
**1 small clove of garlic, minced**
**1 can (8 ounces) tomato sauce**
**1½ teaspoons salt**
**¼ teaspoon pepper**
**¼ teaspoon sugar**
**¼ teaspoon leaf thyme, crumbled**
**¼ teaspoon rosemary, crumbled**
**¼ cup chopped parsley**
**1 pound ground beef**
**2 cups soft bread crumbs (4 slices bread)**
**2 eggs, beaten**
**½ package pie-crust mix**

Heat butter or margarine in large skillet over medium heat. Add onion; cook until golden. Add garlic; cook 1 minute. Add tomato sauce, salt, pepper, sugar, thyme, rosemary, and parsley. Bring to boiling; reduce heat; simmer 1 minute. Add meat and bread crumbs; mix well. Remove from heat. Reserve 2 tablespoons beaten egg; stir remainder into meat mixture. Turn into 9-inch pie plate.

Heat oven to 400° F. Prepare pie-crust mix according to package directions. Roll out to an 11-inch circle. Place over meat mixture; fold edge under even with edge of plate. Brush with reserved beaten egg. Bake 30 minutes or until crust is golden brown. Remove from oven; let stand 10 minutes before cutting. Makes 4 to 6 servings.

### CHEESEBURGER ROLL-UPS

**2½ pounds ground round or chuck**
**¼ cup finely chopped onion (1 small)**
**1 teaspoon salt**
**⅛ teaspoon pepper**
**1 teaspoon Worcestershire sauce**
**1 egg, slightly beaten**
**1 package (8 ounces) process American cheese slices**
**8 frankfurter rolls, toasted, if desired**

Combine meat, onion, salt, pepper, Worcestershire, and egg in large bowl. Mix well. Divide into 8 equal portions. Shape each portion into a 4-inch-square pattie. Place 1 slice of cheese on each pattie. Roll meat and cheese like a jelly roll, making sure cheese is completely covered by meat. Pinch edges and ends to seal. Sauté in heavy skillet over medium heat or broil 7 to 8 minutes, turning occasionally. Serve in frankfurter rolls. Makes 8 servings.

### SWEDISH MEATBALLS

**1 tablespoon butter or margarine**
**¼ cup finely chopped onion (1 small)**
**½ cup packaged bread crumbs**
**⅓ cup milk**
**1 pound ground round or chuck**
**1 egg**
**1½ teaspoons salt**
**⅛ teaspoon pepper**
**2 to 3 tablespoons butter or margarine**
**1 cup milk or cream**
**1 tablespoon flour**

Melt 1 tablespoon butter or margarine in large skillet; sauté onion over medium heat 5 minutes or until tender. Soak bread crumbs in milk. Combine onion, bread crumb-milk mixture, meat, egg, salt, and pepper in large bowl. Knead mixture vigorously with both hands or beat with a wooden spoon until ingredients are well blended and mixture is smooth and fluffy. Shape into small balls about 1 inch in diameter.

Melt 2 to 3 tablespoons butter or margarine in skillet. Fry meatballs 6 to 8 minutes over medium heat. Shake pan constantly to prevent meat from sticking and to keep balls round. Remove each batch to hot serving dish and keep warm. When all meatballs are cooked, pour excess fat from skillet. Blend milk or cream into flour; pour into skillet. Simmer 5 minutes, stirring constantly, until mixture is thickened and smooth. Strain gravy over meatballs or serve separately. Makes 4 servings.

### BEEF AND CORN CASSEROLE

**2 tablespoons butter or margarine**
**1 cup chopped onion (1 large)**
**1 pound ground round or chuck**
**1 teaspoon salt**
**¼ teaspoon chili powder**
**½ cup seedless raisins**
**1 can (about 1 pound) cream-style corn**

Heat butter or margarine in large skillet. Add onion; sauté 5 minutes. Add beef; cook, stirring occasionally, until meat loses red color. Stir in salt, chili powder, and raisins. Cook 2 minutes. Stir in corn. Turn into 1½-quart casserole. Bake at 350° F. for 25 minutes or until heated through. Makes 4 servings. Serve with salad, buttered hot bread, and a light dessert, if desired.

### SAVORY STUFFED MEAT LOAF

**2 pounds ground round or chuck**
**½ cup finely chopped onion (1 medium)**
**1 teaspoon salt**
**2 eggs, slightly beaten**
**2 cups packaged herb-seasoned stuffing mix**
**1 can (3 to 4 ounces) mushroom stems and pieces, drained and coarsely chopped**
**¼ cup chopped parsley**
**½ cup water**

Combine ground beef, onion, salt, and eggs in large bowl. Mix well. Remove and reserve 1 cup beef mixture. Line bottom and sides of 9x5x3-inch loaf pan evenly with remaining meat mixture. Press meat to within ½ inch of top of pan. Combine stuffing mix, mushrooms, parsley, and water. Toss lightly. Spoon stuffing into meat-lined pan. Cover with reserved meat mixture. Bake at 375° F. for 1 hour or until meat is well browned. Cool in pan 5 minutes. Loosen from sides; pour off any fat from pan. Invert onto serving platter; remove pan. Slice and serve. Makes 6 to 8 servings.

### HAMBURGER POTATO PINWHEEL

**½ package (4 servings) onion-flavored instant mashed potatoes**
**1 pound ground beef**
**½ cup minced onion (1 medium)**
**1 teaspoon salt**
**¼ teaspoon pepper**
**2 tablespoons chopped parsley**
**1 tablespoon prepared mustard**
**1 egg, beaten**
**2 tablespoons melted butter or margarine**

Prepare potatoes according to package directions, omitting milk. Combine beef, onion, salt, pepper, parsley, mustard, and egg. Pat to ½-inch-thick rectangle on piece of wax paper or aluminum foil, or roll out between 2 pieces of wax paper or foil. Spread potatoes evenly over meat to within ½ inch of edges. Roll up jelly-roll fashion. Wrap in wax paper or foil. Chill.

Unwrap meat. Cut in 1-inch-thick slices. Brush with butter or margarine. Broil 3 inches from heat 2 to 3 minutes on each side. Or put slices in shallow baking dish; brush with butter or margarine and bake at 425° F. for 10 to 15 minutes. Makes 4 servings.

# Farmers Market

(continued from page 93)

*The following recipes are our versions of the foods we saw, ate, and photographed at Farmers Market.*

### ESCAROLE SOUP

**2 tablespoons butter or margarine**
**½ cup minced onion (1 medium)**
**1 medium-size head escarole, trimmed and cut as for salad**
**2 cans (13¾ ounces each) chicken broth**
**Salt**
**Pepper**
**Melba toast rounds or French bread, sliced and toasted**
**Grated Parmesan cheese**

Melt butter or margarine in saucepan over low heat. Add onion; cook, stirring occasionally, until pale yellow and limp. Add escarole; cover; cook 5 to 8 minutes, stirring once or twice. Add chicken broth. Bring to boiling. Cover; reduce heat; simmer 10 to 15 minutes or until escarole is tender. Season to taste with salt and pepper. Ladle into tureen or soup bowls. Top with Melba toast or French bread slices. Sprinkle toast or bread with Parmesan cheese. Makes 4 to 6 servings.

### CREAMY BLUE CHEESE DIP

**2 packages (8 ounces each) cream cheese**
**½ cup mayonnaise or salad dressing**
**1 envelope blue cheese salad-dressing mix**

Let cream cheese soften at room temperature. Beat until light and fluffy; stir in mayonnaise or salad dressing and blue cheese mix. Chill until serving time. Makes about 2½ cups.

### AVOCADO DIP

**2 medium-size ripe avocados**
**2 tablespoons lemon juice**
**1 can (4½ ounces) deviled ham**
**½ cup mayonnaise or salad dressing**

Halve avocados; remove seeds. Peel; mash avocados. Add lemon juice, deviled ham, and mayonnaise or salad dressing. Mix well. Refrigerate at least 1 hour to blend flavors. Makes about 2 cups.

### TACO DIP

**1 pint (2 cups) dairy sour cream**
**1 envelope dry taco mix**

Combine sour cream and taco mix; stir until well blended. Refrigerate at least 1 hour to blend flavors. Makes 2 cups.

### BEAN SALAD

**2 cans (about 1 pound each) kidney beans, drained**
**1 can (1 pound 4 ounces) chick peas (garbanzos), drained**
**1 can (about 1 pound) lima beans, drained, or 1 package (9 ounces) frozen baby lima beans, cooked, drained, and cooled**
**¼ cup minced onion (1 small)**
**½ cup mayonnaise or salad dressing**
**2 tablespoons vinegar**
**1 teaspoon garlic salt**
**¼ teaspoon pepper**
**2 teaspoons prepared mustard**

Combine kidney beans, chick peas, lima beans, and onion in large bowl. Mix mayonnaise or salad dressing and vinegar; stir in garlic salt, pepper, and mustard. Add to beans; toss well. Makes 8 servings.

### COLESLAW

**3 cups finely shredded cabbage**
**1 teaspoon sugar**
**1 teaspoon dry mustard**
**1 teaspoon celery seeds**
**½ teaspoon salt**
**¼ teaspoon pepper**
**¼ cup pure vegetable oil**
**2 tablespoons vinegar**

Put cabbage into serving bowl; chill until serving time to keep cabbage crisp. Combine sugar, mustard, celery seeds, salt, pepper, oil, and vinegar in screw-top jar; shake until blended. Just before serving, pour dressing over cabbage; toss lightly. Makes 4 to 6 servings.

### CARROT AND RAISIN SALAD

**4 cups grated or shredded, pared carrots**
**1 cup raisins**
**½ cup mayonnaise or salad dressing**
**1 teaspoon lemon juice**
**2 tablespoons light cream**
**Lettuce**

Combine carrots and raisins. Mix mayonnaise or salad dressing, lemon juice, and cream. Mix with carrots and raisins. Serve on lettuce. Makes 6 servings.

### CRAB LOUIS

**1 head lettuce, shredded**
**3 cups cooked fresh, thawed frozen, or drained canned crab meat**
**2 tomatoes, cut in wedges**
**2 hard-cooked eggs, sliced**
**Ripe olives**
**1 cup mayonnaise or salad dressing**
**¼ cup chili sauce**
**¼ cup minced green onions**
**¼ cup finely diced green pepper**
**1 tablespoon lemon juice**
**Salt**
**¼ cup heavy cream, whipped**

Put lettuce in serving bowl. Top with crab meat. Garnish with tomato wedges, hard-cooked egg slices, and ripe olives.

Combine mayonnaise or salad dressing, chili sauce, green onions, green pepper, and lemon juice. Add salt to taste. Fold in whipped cream. Garnish with chopped parsley, if desired. Serve with crab meat. Makes 4 servings.

**ALL RECIPES TASTE-TESTED IN AMERICAN HOME KITCHENS**

# Roast Beef

(continued from page 96)

### CUTS FOR ROASTING

**Standing rib roast.** This is found as a 7- or 10-inch roast. The latter has 10 inch-long ribs with the backbone and small bones attached. The butcher, or you, can remove 3 inches of rib bone from the end. The part removed is known as "short ribs" and can be saved to braise for another meal. The 7-inch standing rib roast has had the short ribs, backbone, and small bones removed. It is sometimes called "oven-ready" by the supermarket or butcher.

**Rolled rib roast.** This is a standing rib roast from which all bones have been removed. It is then rolled and tied. It weighs 5 to 7 pounds.

**Filet or tenderloin.** A very, very tender cut and quite expensive, this is the long section of meat that lies in the lower or inner side of the T-bone. It can weigh 4 to 6 pounds.

**Rump.** This triangular piece of beef must be of high quality for roasting. You will find it sold with the bone in or boneless.

**Sirloin tip.** This cut, also called sirloin roast and silver tip, is cut from the end of the sirloin. It should be of high quality for roasting.

**Delmonico roast.** This is also known as the rib eye and is cut from the rib section close to the loin.

### HOW TO ROAST BEEF

Season the meat with salt and pepper, if you wish. You can season a roast before, during, or after cooking as the salt penetrates only a fourth to a half inch.

Put the meat, fat side up, in a shallow, open roasting pan. Use a rack under boneless cuts—the standing rib roast will form its own rack. The rack keeps the meat out of the drippings as it cooks. It isn't necessary to moisten the meat as the fat on top will melt during roasting and do the necessary basting of the meat.

Insert a meat thermometer so the bulb is in the center of the largest muscle and is not resting in fat or touching a bone.

Do not add water and do not cover the pan. Doing either will turn your roast into a pot roast—roasting means cooking by dry heat.

Roast at temperature in chart at right to degree of desired doneness as registered on the meat thermometer, using the time as a guide. Letting the roast "rest" on a heated platter 15 to 20 minutes allows the meat to firm up, and thus will make carving easier. It also helps to retain the meat juices. Because meat continues to cook after it comes from the oven, it is best to take it from the oven when the meat thermometer registers 5° to 10° lower than the temperature of the doneness you desire, if you are going to let the roast "rest."

**TIMETABLE FOR ROASTING BEEF**

| CUT | APPROX. WEIGHT (pounds) | OVEN TEMPERATURE | MEAT THERMOMETER TEMPERATURE | APPROX. COOKING TIME (min. per lb.) |
|---|---|---|---|---|
| Standing Rib | 6 to 8 | 300°–325° F. | 140° F. (rare) | 23 to 25 |
| | | | 160° F. (medium) | 27 to 30 |
| | | | 170° F. (well) | 32 to 35 |
| | 4 to 6 | 300°–325° F. | 140° F. (rare) | 26 to 32 |
| | | | 160° F. (medium) | 34 to 38 |
| | | | 170° F. (well) | 40 to 42 |
| Rolled Rib | 5 to 7 | 300°–325° F. | 140° F. (rare) | 32 |
| | | | 160° F. (medium) | 38 |
| | | | 170° F. (well) | 48 |
| Delmonico (rib eye) | 4 to 6 | 350° F. | 140° F. (rare) | 18 to 20 |
| | | | 160° F. (medium) | 20 to 22 |
| | | | 170° F. (well) | 22 to 24 |
| Tenderloin, whole | 4 to 6 | 425° F. | 140° F. (rare) | 45 to 60 (total) |
| Tenderloin, half | 2 to 3 | 425° F. | 140° F. (rare) | 45 to 50 (total) |
| Rolled Rump (high quality) | 4 to 6 | 300°–325° F. | 150°–170° F. | 25 to 30 |
| Sirloin Tip (high quality) | 3½ to 4 | 300°–325° F. | 150°–170° F. | 35 to 40 |

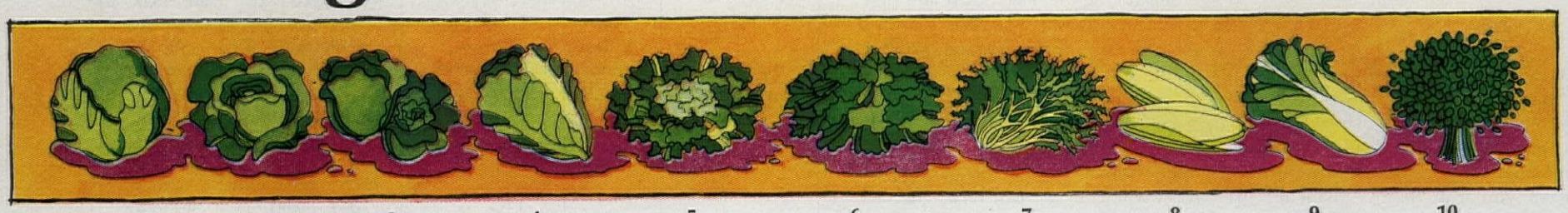
### HORSERADISH

Wash horseradishes; remove the brown skin with vegetable peeler. Grate radishes on medium rasp or grater, or cut them into small pieces and put through food grinder or whirl in blender. Serve at once over roast beef. To keep for any length of time combine 1 cup white vinegar and ½ teaspoon salt with each 2 cups freshly grated horseradish. Put into jars; seal tightly and refrigerate.

For a milder flavor try Horseradish Cream: Whip ½ cup heavy cream. Fold in 1 to 2 tablespoons freshly grated horseradish or the prepared horseradish. Particularly good with cold beef. Makes 1 cup.




# Learning to cook



1 2 3 4 5 6 7 8 9 10

Salads are versatile. There's one for any occasion—there are main-dish salads, accompaniment salads, and even dessert salads. They are easy and fun to do, for the ways of combining foods for salads are almost limitless and the preparation techniques are simple to learn. Two of the most important parts of any salad are the greens and the dressing.

### SALAD GREENS

First, know your greens so you can select those that will add flavor, color, texture, and interest to your salad. Then learn how to handle them.

Lettuce is probably the best-known salad green. Among the varieties are:

**1. Iceberg**—the most popular and best known. Heavy, firm, crisp-textured head; medium green outside to pale green inside; curly leaves that overlap slightly.

**2. Boston**—a member of the butterhead family. Softer and lighter than iceberg and not so crisp. It is medium in size with outer leaves of dark green and inner ones that shade almost to white.

**3. Bibb**—A small cup-shaped lettuce with deep, rich green leaves that blend to whitish green toward the core. It has a distinct flavor, color, and crispness.

**4. Romaine or Cos**—a green, elongated head of moderate firmness that has a coarser leaf and stronger flavor than iceberg. The dark green outer leaves shade almost to white at the root end. The inner leaves, which are lighter green, are particularly tender and flavorful.

**5. Leaf**—this grows with light green, ragged-edged leaves loosely branching from the stalk. Crisp in texture.

### OTHER SALAD GREENS

**6. Escarole**—a member of the endive family, escarole has broad, flat leaves with ruffly edges that shade from dark green outside to yellow on the inside. It is mild to bitter.

**7. Chicory or Curly Endive**—a large, bunchy head of narrow, ragged-edged leaves that curl at the ends. The center is yellowish white and milder in flavor than the slightly bitter outer green leaves.

**8. Endive (French or Belgian)**—which is called witloof chicory, is a rather tightly folded, thin, elongated stalk. It is usually bleached white while growing. The small leaves are slightly bitter.

**9. Chinese or Celery Cabbage**—this long, oval-shaped head looks something like romaine and has some of the characteristics of romaine and cabbage. Look for a head that is firm, fresh, and well blanched.

**10. Watercress**—these tiny, dark green, crisp leaves that branch from tender stalks are known for their spicy, biting flavor.

### BUYING AND CARING FOR GREENS

- Success in salad making depends on fresh, crisp greens, so select the best quality you can.
- Look for firm, hard heads when buying crisp-type lettuce. Pick them up and buy those that are heavy for their size, except when you use them for lettuce cups—then choose loose heads.
- If there is any brown, called "rust," on the greens, avoid it. It is not harmful but is unsightly and may go deep enough to spoil the head.
- When you are buying escarole or chicory, choose those with few tough dark green outside leaves and with no browning.
- Remove any wilted or bruised parts from greens, then wash them well in cold or slightly warm water.
- Drain greens after washing, shaking them to remove excess water. Pat dry with paper towels or a soft towel.



They should be thoroughly dry to be most attractive.

- Store cleaned greens in the refrigerator in a vegetable crisper or in transparent plastic bags until just before you use them.
- Greens with small, whole leaves like parsley and watercress should be washed, dried thoroughly, and stored in a tightly covered container (like a screw-top jar) in the refrigerator.

### ACCOMPANIMENT SALADS

These salads are probably the most popular and the ones most often served. They may be green salads, fruit or vegetable salads, or molded gelatin salads, made in small to medium sizes. Ingredients should be chosen to complement the rest of the menu in flavor, color, and texture. Whichever type salad you choose remember these tips to perfection:

- All ingredients, greens, fresh or canned fruits and vegetables, are best chilled.
- In serving or arranging salads, never let the greens overhang the edge of the dish. Too much greenery can dwarf an arranged salad.
- Drain canned fruits on paper towels. Drain canned vegetables in a sieve.
- Arrange your salad in a bowl or on a plate as simply as possible.
- Salads should look fresh and appetizing when served, so combine or arrange them just before serving.

### SERVING SALADS

There is a choice of how you serve your salad. Crisp green salads or canned or fresh fruit and vegetable arrangements garnished with greens may be served from a large salad bowl or put on individual plates or in small bowls and made part of the place setting. A third way, particularly good for fruit or vegetable salads, is to put individual ones, arranged on greens on a large platter.

When you serve your salad is entirely up to you. It may be served as a first-course appetizer, as an accompaniment to the main course, or as a separate course preceding the entrée.

### TOSSED GREEN SALAD

**1 head iceberg lettuce**
**1 head romaine**
**1 head chicory**
**1 bunch watercress**
**1 package (10 ounces) washed, fresh spinach**
**French Dressing (see below)**

1. Wash and dry lettuce, romaine, chicory, and watercress.
2. Rinse spinach. Trim off any heavy stems.



3. Break greens and spinach into bite-size pieces into a large salad bowl. Cover and refrigerate until serving time.
4. Prepare French Dressing.
5. Just before serving, pour ¼ cup of dressing over greens.



6. Toss lightly with salad servers just until greens are coated and glistening. Add more dressing if you wish, but add it a little at a time. Makes 8 servings.

### SALAD DRESSINGS

The dressing most often used with green salads is French dressing or a variation of it. Your grocer's shelf abounds in bottled ones that are all ready to use, and in packaged salad seasoning mixes. Or you can make your own.

### FRENCH DRESSING

**⅔ cup pure vegetable or olive oil**
**⅓ cup cider, wine, tarragon vinegar**
**1 teaspoon salt**
**¼ teaspoon pepper**
**¼ teaspoon sugar**

1. Put all ingredients into screw-top jar or blender container.
2. Shake vigorously or whirl until blended. Makes 1 cup.

**Blue Cheese Dressing:** Add ½ cup crumbled blue cheese to French Dressing. Use on green salads.

**Garlic French Dressing:** Add 2 minced cloves of garlic to French Dressing. Refrigerate several days to allow flavors to mellow. For green or vegetable salads.

**Creamy French Dressing:** Add 1 tablespoon paprika, 1 egg, ½ teaspoon sugar, and a dash of hot-pepper sauce to French Dressing. Mix well. Good on vegetable salads.

### MAYONNAISE

Take a jar of mayonnaise or salad dressing from the grocer's shelf and use it as is or try a variation:

**Honey Lime Dressing:** Mix 1 cup mayonnaise or salad dressing; ½ cup honey; ¼ cup lime juice; and 1 cup heavy cream, whipped. Use with fruit salads.

**Anchovy Dressing:** Mix 1 cup mayonnaise or salad dressing, 1 teaspoon anchovy paste, and 2 tablespoons chopped parsley. For green salads.

**Cucumber Dressing:** Combine 1 cup mayonnaise or salad dressing, 1 cup finely chopped cucumber, and 1 teaspoon minced onion. For green or vegetable salads.

# SWEETEN TO TASTE

Say "sweet" and you think of sugar. But your supermarket shelves hold many sweeteners. When you know all about them, you will be able to satisfy your family's "sweet tooth" even better.

## SUGAR

**Granulated:** This may be refined from sugar beets or sugarcane. They are interchangeable. Depending on your needs, buy 2-pound boxes or 5- to 10-pound bags. If you use a great deal, the bags are your best and most convenient buy.

One pound of granulated sugar measures 2¼ to 2½ cups.

**Superfine:** This very fine sugar that dissolves instantly is perfect for cold beverages and is very often used for cakes, candies, and meringues.

It is sold in 1-pound boxes and 1 pound measures 2⅓ cups.

**Confectioners':** Otherwise known as 10X and powdered sugar, this finely pulverized sugar is used for uncooked frostings, icings, and candies, and for sugaring doughnuts, cookies, and cakes.

You'll find it in 1-pound cartons which will give you approximately 4 cups, unsifted, and 4½ to 5 cups sifted sugar.

**Brown:** This is made from the syrup that remains after the white sugar has been extracted. It varies in color from light to dark, and in taste from mild to strong, depending on the amount of molasses that clings to the crystals. A pound of light brown sugar yields 2⅓ cups when firmly packed, a pound of dark, 2⅛ to 2¼ cups.

There is also a granulated brown sugar that has been processed to pour easily. It is especially recommended for table use. For baking, follow the package directions for substituting for regular brown sugar.

**Special sugar items:** These include:

Tablets and cubes in various sizes and shapes that are perfect for entertaining and for decorating.

Cinnamon-sugar combines spice and sugar in a shaker jar ready to use on toast, pancakes, or fancy breads.

Colored sugar in a variety of colors in jars or bags for decorating cakes, cookies, confections, and candies.

**Sugar substitutes.** There are several liquid and dry sugar substitutes on the market. They may be used as sweeteners or as a recipe ingredient. Use them following their directions for substituting for sugar.

## SYRUPS

**Corn syrup:** Derived from cornstarch, it is either light or dark. Light or white corn syrup has been clarified and bleached. The dark has been blended with "refiner's syrup"—the product left from refining raw sugar.

**Cane syrup:** As the name implies comes from sugarcane. And like corn syrup, it will be found as light and dark.

**Maple syrup:** When labeled 100 percent it is made from the sap of maple trees. It is expensive because of the amount of sap needed to produce a gallon of syrup. There is also maple-sugar syrup, a mixture of maple sugar and water; maple-blended syrup, a mixture of syrups with some syrup made from maple sugar; and buttered syrup, maple-blended syrup with butter added.

**Honey:** Made by bees, the flavor and color of the honey depend on the flowers from which they gather the nectar. The ones found most often are clover and alfalfa. The lighter the color of the honey, the milder the flavor. Liquid honey that has been extracted from the cone and strained and clarified is sold in glass jars and pails. There is also comb honey in 4-inch-square wooden frames, chunk or bulk honey, and granulated or crystalline honey (sometimes called creamed).

**Molasses:** Processed from the concentrated sap of the sugarcane, it may be sulphured or unsulphured—in the latter the sulphur is removed by a special process. Black strap molasses, which comes from the final boiling, is darker, stronger in flavor, and has a high percentage of ash.

**Blended syrups:** These are blends of pure syrups. Corn and cane blends are most often called pancake or waffle syrups. There are flavored syrups that mix fruit, honey, or maple flavors with the syrup and fruit juice syrups cooked with sugar.

## STORING SUGARS AND SYRUPS

**Granulated, superfine, and confectioners' sugars** should be stored in airtight containers to keep moisture out. It is best to buy only the amount of sugar you will use within a week or two. If granulated sugar hardens, try covering and setting it in a warm place to dry, then crush it with a rolling pin or whirl it in a blender.

**Brown** sugars need to have moisture kept in so they too should be stored in airtight containers. One of the best ways to store brown sugar is to take it from its package and put it into a wide-mouthed jar—the kind you use for canning or preserving. It can then be stored on the pantry shelf or in the refrigerator. Or, you can empty the package into a plastic bag, seal it tightly, and refrigerate it. If it does harden, put it in a shallow pan and heat in a very slow oven. Use it at once, for when it cools it will be harder than it was before.

**Syrups** are, in most cases, best stored on the pantry shelf. Some fruit syrups may require refrigeration—check the label. When storing syrups, always wipe the neck of the bottle before you recap it. This helps prevent mold and crystallization. It also makes it easier to uncap.

**Maple syrup** should be kept in the refrigerator after it is opened. If some mold appears, skim it off and heat the syrup to boiling. If a crust forms on the top of the syrup, heat until the sugar dissolves.

**Honey** should be kept tightly covered in a dry place. Chilling may cause it to cloud. If it becomes sugary or thick, set the jar in a pan of lukewarm water and heat until the honey is syrupy.

## SUBSTITUTIONS

You can substitute other sweeteners for sugar with only a slight change in flavor.

For 1 cup of sugar use:

1 cup firmly packed brown sugar.

1 cup molasses, syrup, or honey plus ¼ teaspoon baking soda. Reduce the liquid in the recipe by ¼ cup.

1½ cups maple syrup. Reduce liquid by ¼ cup.




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# COMPANY'S COMING TO DINNER FOR EIGHT

Our company menu this month was planned for the hostess who wants to avoid last-minute rush. Assemble the entrée early in the day. Add artichoke hearts, mushrooms, sherry, and water to the browned chicken pieces. Cover and refrigerate until 1½ hours before serving. Let stand at room temperature 1 hour, then simmer 30 minutes. Prepare spinach and salad dressing early. Dress the salad just before serving to prevent leaves from wilting. Our no-bake cheesecake can be made a day ahead. For convenience, two 6-ounce packages of the new herb-seasoned rice will serve eight.



**Chicken and Artichokes in Sherry***

**Herb Rice**

**Spinach Salad***

**Refrigerator Pineapple Cheesecake***

**Coffee**

## CHICKEN AND ARTICHOKES IN SHERRY

**½ cup butter or margarine**
**½ pound mushrooms, sliced**
**4 pounds chicken pieces, breasts and legs**
**1 teaspoon salt**
**⅛ teaspoon pepper**
**2 packages (9 ounces each) frozen artichoke hearts**
**1½ cups dry sherry**
**½ cup water**
**2 tablespoons cornstarch**
**3 tablespoons water**

Melt ¼ cup butter or margarine in large skillet or Dutch oven. Add mushrooms; sauté about 3 minutes or until tender. Remove mushrooms; set aside. Sprinkle chicken pieces with salt and pepper. Add remaining butter or margarine to skillet. Brown chicken pieces on both sides. Add frozen artichoke hearts, sherry, ½ cup water, and mushrooms. Cover. Simmer 30 minutes or until chicken is tender. Remove chicken, artichokes, and mushrooms to heated serving platter; place in warm oven. Combine cornstarch and 3 tablespoons water; stir into juices in skillet. Cook, stirring occasionally, until sauce thickens and boils. Spoon sauce over chicken. Makes 8 servings.

## SPINACH SALAD

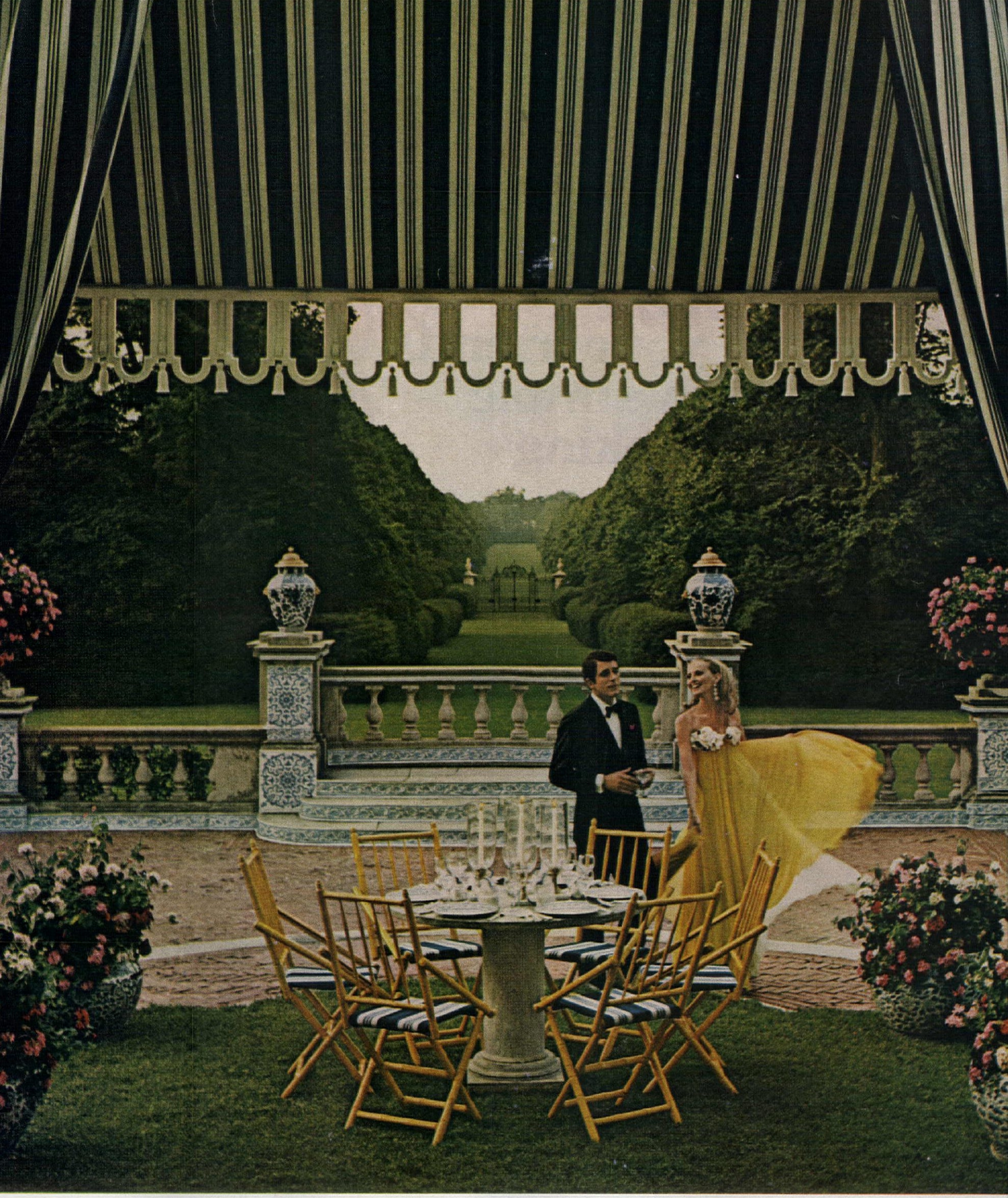
**1 package (10 ounces) fresh spinach, washed, dried, and chilled**
**6 slices bacon, diced**
**½ cup sliced green onions**
**3 tablespoons olive oil**
**3 tablespoons lemon juice**
**½ teaspoon salt**
**¼ teaspoon dry mustard**

Tear spinach leaves into large salad bowl. Cook bacon in skillet over low heat until crisp. Remove bacon from skillet; drain on paper towels. Sauté green onions in bacon drippings just until tender. Remove from heat. Add olive oil, lemon juice, salt, and dry mustard; blend well. Just before serving, pour dressing over spinach; toss lightly. Sprinkle salad with bacon pieces. Makes 8 servings.

## REFRIGERATOR PINEAPPLE CHEESECAKE

**2 packages (8 ounces each) cream cheese**
**1½ cups graham-cracker crumbs**
**¼ cup sugar**
**¼ cup butter or margarine, melted**
**2 envelopes unflavored gelatin**
**½ cup cold water**
**3 eggs, separated**
**1 cup sugar**
**¼ teaspoon salt**
**½ cup cold water**
**3 tablespoons lemon juice**
**1 can (1 pound 4 ounces) crushed pineapple, drained thoroughly**
**1 cup heavy cream, whipped**

Let cream cheese stand at room temperature until softened. Combine cracker crumbs and ¼ cup sugar; blend in butter or margarine. Press mixture evenly on side and bottom of buttered 9-inch springform pan. Crumb mixture should come within 1 inch of top of pan. Soften gelatin in ½ cup cold water 5 minutes. Beat egg yolks slightly in top of double boiler. Stir in 1 cup sugar, salt, and ½ cup water. Cook over hot, not boiling, water about 5 minutes or until slightly thickened. Add gelatin; stir until dissolved. Stir in lemon juice. Beat cream cheese in large bowl until fluffy. Blend in egg mixture gradually; beat until smooth. Chill until mixture begins to set; fold in pineapple gently. Fold in whipped cream. Beat egg whites until stiff; fold into cheese mixture. Pour into prepared pan. Chill 2 to 3 hours or until firm. Remove side from pan; serve cold.



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# FOOD QUESTIONS YOU ASK

Question: *What is cumin and how should it be used?*

*Answer:* Cumin seeds are gathered from a small plant native to the Mediterranean. The seeds resemble caraway and coriander. They are very aromatic and the taste is hot. Its greatest use is as an ingredient in curry and chili powders. Whole cumin seeds may be sprinkled over rye bread before baking, or used in making chutneys, sweet pickles, or vegetable relishes. Ground cumin may be sprinkled over scrambled eggs, added to rice, or blended with oregano and rubbed into lamb before roasting. Add to meat and poultry sauces and soups with coriander, oregano, parsley.

Question: *What is clarified butter? What is it used for?*

*Answer:* Clarified butter is butter that has been melted so that all the milky impurities sink to the bottom. The clear, yellow oils that remain on the top are the clarified butter. You may clarify butter by melting it in a saucepan. Skim off the foam on top and strain the rest through several layers of cheesecloth. You may use the residue in soups and sauces. Clarified butter does not burn as rapidly as regular butter, and for this reason it is used for foods that require long cooking time. Years ago, butter was clarified to improve its keeping quality. Since most of the impurities are removed, the probability of rancidity is greatly reduced.

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Question: *Can you explain what the cooking term "broasted" means? I have seen it so often on restaurant menus, especially for cooking chicken.*

*Answer:* "Broasted" is a relatively new method of cooking and has been perfected for restaurant use. It is a deep-fat frying technique that is done in a vat under pressure. The results are a crispy outside and a juicy, flavorful, tender inside. One great advantage in using this method in restaurants is that the food is not cooked until it is ordered. Pieces of chicken cook in a matter of minutes.

---

Question: *Are sweet and Hungarian paprikas the same?*

*Answer:* There are many varieties of paprika. Paprikas from California and Spain are mild and are considered sweet. The variety that comes from Hungary and Yugoslavia is more pungent and therefore hotter.

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Question: *So often recipes call for fresh herbs that I cannot find in my local supermarket. Is there a substitution I can make with dried herbs?*

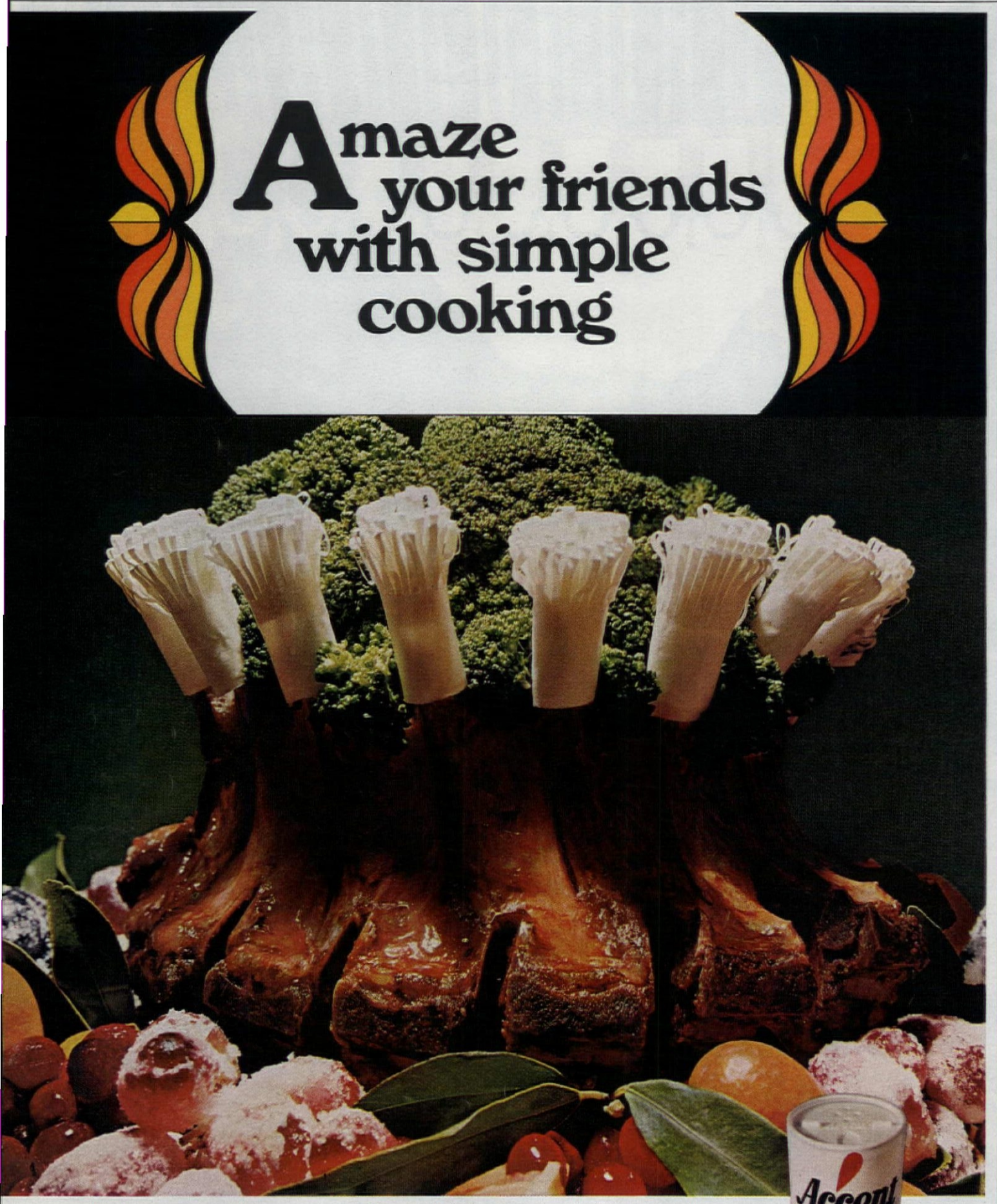
*Answer:* When using dry herbs, 1 teaspoon of dried herbs is equal to 3 tablespoons of fresh.

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Question: *In one of your recent "Cooking Lessons" you featured a Norwegian fish pudding made with codfish. Is there another fish I may substitute, yet get good results?*

*Answer:* Fresh halibut or flounder would be an excellent substitution.


# Amaze your friends with simple cooking




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Question: *Try as I might, I am unable to cook fluffy rice. I follow the cooking instructions on the package, but nothing seems foolproof and I am left with a potful of sticky, gummy rice.*

*Answer:* The Rice Council gives these instructions for foolproof fluffy rice. Measure 1 cup of uncooked regular milled white rice, 2 cups water, and 1 teaspoon salt in a 3-quart saucepan that has a tight-fitting lid. Bring to a rolling boil. Stir several times. Lower heat to simmer. Cover pan. Simmer rice 14 minutes. Do not remove cover or stir rice. Uncover and stir. If water has not been absorbed, cover and simmer 2 to 6 minutes longer. For drier rice, fluff rice lightly with a fork and let stand in covered pan 5 to 10 minutes to steam dry. For extra tender rice, start with ⅓ cup more liquid and increase the cooking time 4 or 5 minutes.

---

Question: *What is the best way to store olive oil? I've heard that putting it in the refrigerator will cause it to become rancid. Is this true?*

*Answer:* Olive oil will keep indefinitely at "room temperature" without losing its pure flavor. It must, however, be kept carefully covered. The oil should not be subjected to sunlight or extremes of heat. If you do not have a cool place to store the oil during the summer months, then it may be placed in the refrigerator. Just before you use it, let it return to room temperature to remove the harmless cloudiness caused by chilling.

---

Question: *What percentage of alcohol is burned off when you use wine in cooking? Is the calorie content of the wine reduced by cooking?*

*Answer:* When wine is used in cooking, the alcohol vaporizes at a relatively low temperature. If wine is used in a sauce that is cooked over direct heat, the alcohol evaporates considerably before the boiling point is reached. If wine is used in a casserole, 1 cup of wine in a shallow dish will lose all of its alcohol in a 300° F. oven in 10 minutes. This loss in alcohol reduces the calorie count by 85 percent of the original calories. The remaining 15 percent of the calories is from nonalcohol substances in the wine, such as from sugar.

Question: *In the Winter issue of* American Home, *you pictured a clay roaster. Can you tell me where to buy it?*

*Answer:* The clay cooker to which you refer was purchased in California. Biordi Italian Imports, 412 Columbus Avenue, San Francisco, California 94133. Cost: $5.00 plus shipping cost.

Question: *What does the cooking term "beat until lemon colored" mean when referring to beating egg yolks?*

*Answer:* Egg yolks will become lighter in color and become thick when beaten sufficiently. It usually requires beating at least 5 minutes by hand or 3 minutes at high speed on an electric beater.

The Food Department welcomes this opportunity to answer your questions about food, food products, and food preparation. Direct questions to:

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**General Electric's** exclusive versatile Toast-R-Oven* toasts, bakes, top browns. Toasts bread all sizes, all shapes, both sides at once—opens automatically. Bakes frozen pastries, meat loaf, potatoes. Top-browns English muffins, cheese sandwiches, hors d'oeuvres. Reheats leftovers. Slide-out crumb tray for convenient cleaning. What a great gift idea!

**Here's all you do to get your set of 4 Campbell Soup Mugs FREE!** Buy the GE Toast-R-Oven* (Model T-93). Fill in form at right. Mail it with coupon clipped from upper right-hand corner of the Use and Care book to address shown on the form by May 31, 1969. We send the mugs to you prepaid. Mugs are sturdy ceramic, 8-oz. size.

Progress is our most important product

GENERAL ELECTRIC

—MAIL THIS FORM BY MAY 31, 1969!—

GE/Soup 'N Sandwich Offer
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I enclose my Model T-93 coupon clipped from the upper right hand corner of the Use and Care book. (Include model number if shown.) Please send prepaid my set of 4 Campbell Soup Mugs to:

Name_____
(Please print clearly)

Address_____

City_____ State_____ Zip_____

*Note: Offer expires May 31, 1969. Limit: One set of 4 Campbell Soup Mugs per family. Allow at least 3 weeks for delivery.*

# YOUR GARDEN IN MAY

Maytime is action time for the plant kingdom; whether it's wild flowers in high mountain meadows or gardenias down south, all have launched a country-wide rebirth after winter's inactivity. It's up to you to channel their energies into a great garden.

Advance soil preparation is the key to healthy, productive plants. Loosen seedbeds, spade in a two-inch layer of compost or manure, and let the area stand a week before sowing seeds. Now's a good time for that general spring feeding, so fertilize your established garden too. Check lawn and trees for winter damage. Let a reputable tree service do any major pruning or corrective tree work. Remove snow mold from the lawn by loosening gray, bare spots. Add compost and reseed where it's necessary. Apply preemergence weed killer before germinating weed seeds can sprout!

Don't put your houseplants outdoors until the weather is consistently warm.


The green beans that don't go soft on you.




Del Monte Blue Lake Cut Green Beans are too crisp and firm to wilt when you heat them. Not even a hot sauce can turn them flabby or limp.

BEANS STROGANOFF
2 cans (16 oz. each) Del Monte® Blue Lake Cut Green Beans
1 can (10½ oz.) condensed cream of mushroom soup
½ cup dairy sour cream
¼ cup Del Monte Tomato Catsup
½ tsp. garlic salt

Heat beans. In small saucepan, combine soup, sour cream, catsup and garlic salt. Heat thoroughly; do not boil. Pour sauce over drained beans. 8 servings.


## IN THE NORTH

Last hard frost dates usually don't come until the end of May in Montana, North Dakota, mountainous regions of Colorado, Wyoming, Utah, and Nevada, or northern New England and Great Lakes states. Chances are, however, that you'll be able to start working your soil in these states soon. If it's a particularly warm spring, start dividing and transplanting established perennials and set out hardy vegetables. If evergreens have started new growth, delay pruning until they're more developed, but don't wait too long. Finish pruning by early July so new growth can harden by winter.

In the cool-humid northern states (southern New England, midwest, and plain states, and intermountain regions of western and northwestern states), last hard frost dates normally fall between the middle and end of April. If you haven't done so already, prepare your seedbeds now! Midwestern soils tend to be dry, so keep the ground loose and provide mulches. Seed your new lawn as soon as possible if you didn't do so last fall.

It's a good idea to fertilize spring-flowering shrubs and trees. Trim, pinch, prune, tie as the need arises. If you begin now, it won't be a chore later. Trim creepers sprawling over paving stones. Pinch back young annuals and perennials that are growing leggy. Divide chrysanthemum clumps. Forsythia should be pruned after it stops blooming. Remove one of every four stalks, cutting right down to the ground. When you're cultivating seedbeds, be careful not to disturb or injure late starters hidden in the soil.

## VEGETABLES, SUMMER-BLOOMING BULBS

Plant tender bulbs: dahlias, ismenes, cannas, summer hyacinths, and gladiolus. They all like a sunny spot. For continuous bloom, start planting a series of gladiolus corms—every two weeks for six weeks, beginning now. Set out pansies now. Plant vegetables at the same time. Cabbage, broccoli, cauliflower,

and spinach grow well in the coolish days of early May.

When the weather has settled, and night temperatures are consistently above 40 degrees, plant tuberous begonias and caladiums in a shady spot. Late in the month, when late tulips and crabapples are in bloom, start tender annuals and vegetables. Protective covers of paper or plastic give tender vegetables and vine crops (tomatoes, eggplant, or peppers) a head start in cooler weather. If you wait until the peonies are in bloom, however, it will be warm enough to set them outdoors without protection. Try corn, cucumbers, melons, or beans this season. Peas make good companions for corn; try planting them in alternate rows.

Roses and fruit trees like an early start as long as it's warm. Give them deep, rich soil and begin spray programs before bugs attack. Onion, garlic, and geranium plants are reputed to have bug-warding-off powers if planted with roses.

### WHERE SPRING COMES EARLY

A large section of the country cuts a wide, temperate-to-warm diagonal swath from coastal New England to the Maryland-Virginia area down through the southern midwest, ending in northern New Mexico and including parts of California. If you garden in this mild zone, your garden is entering its summer phase. You can still start summer-flowering bulbs, carnations, and chrysanthemums. After May 15th, set out the tender vegetables—tomato, eggplant, sweet potatoes, peppers, beans, corn, okra, squash, cucumber, cantaloupe.

Tender annuals like portulaca and torenia can be put out now. Choose a shady spot to plant fatsia, aucubas, or sarcococa. Put houseplants out in filtered sun. Start a lawn with zoysia or Bermuda plugs or sprigs that are available now. Annuals need pinching and tall-growing perennials need staking now. Prune spring-flowering shrubs.

Your vegetable garden needs attention. Thin out beets, carrots, lettuce, radishes, spinach.

### GARDENING BY THE GULF

In the southern Gulf states, New Mexico, Arizona, and southern California, gardens are already beginning a second rebirth of energies. Milder climates encourage abundant growth, so you'd better keep up!

Many of your shrubs will soon stop blooming, if they haven't already. Then it's time to prune. Remove dead flowers from rose bushes, cut back bloom sprays on large-flowered climbers. Cut away old canes on ramblers. Water and fertilize the bed, continue to spray regularly. A summer mulch is especially good for roses, azaleas, and camelias.

Once early-blooming annuals have faded, dig them up to prepare a bed for summer-blooming plants. Renovate bulb beds by cutting dead foliage back, then sow summer annuals in the bed over the bulbs. Plant very tender annuals, perennials, bulbs, and vegetables. A second batch of cool-weather vegetables sown now will be ready for fall harvest, so plant a tasty meal now!

Pinch back late-blooming perennials to keep them bushy, and stake tall-growing plants. Keep your beds weed-free around annuals and first-season perennias so they'll develop into sturdy plants. Use a low-nitrogen fertilizer on established perennials and biennials.


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**On behalf** of the quart pitchers of America which deserve to be filled to capacity with Start instead of to the 24-ounce mark with frozen orange juice,(2)

**On behalf** of vitamin lovers, smart mothers and others who want even more Vitamin C than orange juice has,(3)

**On behalf** of the children of America who want a little yummy in their breakfast drink,(4)

# Start® declares a coupon*

1. Start is not a juice or a juice product. There is no frozen can to defrost. Flavorful crystals dissolve with a swish of a spoon.

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All the parts are shaped and partly sanded, ready to assemble. Just give it a once-over final sanding, paint, and it will dry in an afternoon. Then stencil on your name (sign accommodates up to 11 letters a line), antique, and it's ready to hang on its ready-made bracket.
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MONEY MANAGEMENT
BY MARY FEELEY

# THE INS AND OUTS OF FAMILY FINANCES

Family finances run the gamut—everything from putting your children through college to digging up funds for a second home. Speaking of education, the time to make the first down payment toward baby's college fund is about the same time he gets his first rattle. With an expected rise of about 4-5 percent a year in college costs, 16 years or so seems hardly time enough to save.

**SAVING FOR COLLEGE**

A banker who started a college fund for his son 17 years ago tells me he came out with about $2300. His basic plan was to put aside $10 the first year, adding another $10 each year to the amount deposited, and then supplementing this with an investment program, started when the child was 12.

"Today, I'd raise the ante all along the line," he declares. "And I'd begin investing the savings when the child reached five."

A modest program today indicates at least $5 a month savings to begin with. The following is a simple structure for a plan that can be broadened as income and family increase:

On the basis of $5 a month put into savings, you have $60 the first year. Double this the second year, depositing $120. Then raise the savings the third year to $20 a month—thus adding $240 to the account.

Now, beginning the fourth year, level off the monthly deposits to $20. At the close of the fifth year, the college fund will total $900, not counting interest.

If that amount is left in savings which have been earning interest at 5 percent compounded quarterly—and if that interest continues to prevail—you can chalk up something over $1700 at the start of the child's 17th year.

Or at the fifth year, you can try for higher yields through a good mutual fund plan. Performance records show that many funds have doubled in five years, a few even in one year, and in a few cases some have even tripled in 10 years.

But nobody can give you an exact figure, and naturally there's some risk involved in any investment that offers a variable dollar return. The question is, is it a greater risk than settling for a fixed-dollar profit 17 years from now? If you ponder the thought that the average $2000-tuition per year today could climb to $3500-$4000, everything included, by the time your child's ready for college, the only way to think is big!

When you start a college fund for your child, you can have the bank set it up as a Custodian Account under the Uniform Gifts to Minors Act—thus keeping control over it but not being liable for any tax on the interest earned. The same arrangement could be made with a mutual fund plan.






**NEW FINANCING FOR MOBILE HOMES**

How much longer, prospective buyers of mobile homes are asking, before they can get in on some of that long-term financing made possible by the 1968 Housing Act?

While the federal-chartered savings and loan associations, which have pioneered in low-cost housing, are now entitled to finance mobile homes on a long-term mortgage basis through FHA loans, these funds aren't expected to be readily available much before August. And the state-chartered savings and loans must now win comparable lending and investing powers from state regulators.

Mobile-home sales are estimated to have tripled in the past eight years. Usual method of purchasing has been through the automobile loan, often financed for five years. So the prospect of an FHA loan, with only 3 percent of the purchase price down and long-term repayment sends the likely estimate of sales over the next few years soaring.

The most popular price range is $5700-$6000, with 50 percent of buyers under age 35. To take a higher bracket—both price and age group—financing an $8000 mobile home with three bedrooms on an FHA mortgage-loan basis could work out like this:

Down payment of $240 with a 10-year mortgage for $7800 would set monthly payments at $74.55. Then there's park rental in addition, which can be as low as $40 monthly. Other costs could involve such things as skirting around the base of the house and drainage gutters.

**CONFUSED OVER CREDIT TERMINOLOGY?**

You can hardly avoid credit these days. If a credit card isn't sent to you in the mail unsolicited, you can go round to the bank, likely enough, and get credit in some other form. Readers who confess they're confused about the multiple invitations to use other people's money rather than their own, get hung up especially trying to distinguish between a "bank credit card" and "bank check-credit." The finer points of each are:

When you make a purchase on the strength of your credit card, the charge slip is deposited with the bank, which first pays the merchant, then sends you a bill. When you present a bank credit card, the merchant knows that any merchandise you charge will be paid for by the bank which issued the card to you. If you turn out not to be a good credit risk, so what? The bank must collect from you.

Bank check-credit entitles you to an overdraft account (actually a loan instantly available in a specified amount at that bank) so you may write checks on money you don't have in your account. The bank will honor these checks regardless of whether your regular checking account is at a low-water mark, and automatically cover them with the needed portion of the extra funds or overdraft you and the bank originally agreed on. The bank may require that you use special checks for drawing on this loan or overdraft account, or give you some kind of identification card to confirm the fact that you set up such an arrangement.

Always keep in mind that you pay for the convenience of credit, no matter in what form it's extended.

**REPLACEMENT COSTS, TOO, ARE UP**

You're probably familiar enough with how much more you could sell your home for today than if you'd put it on the market three or four years ago. But have you figured what a contractor would have (continued)

to charge to replace your home if disaster struck?

Better review your home-owner policy without delay. Of special interest is an optional feature that allows for an increase in insurance coverage of 1 percent every three months or 12 percent over a three-year term. The cost for this timely safeguard is 6 percent more.

Of course, whether extra protection really is timely in your particular case will depend on how an objective appraisal of the property sizes up the situation. If trends in your particular locality indicate its value is deteriorating, then you should be guided accordingly.

Other angles to check in your home-owner policy are any revisions that may have been made due to the rising crime losses which naturally cost the insurance companies. You're not allowed as much today, in general, for coverage of furs or jewelry that are stolen. In other years you might have collected, say, $3000 if three items were stolen. But if your revised policy says you're limited to a total of $500 for all jewelry and furs you may lose in one theft, you may want to add certain protective policy riders . . . and be more careful.

### TIPS ON SAVING

Families resort to some offbeat ways of building up the savings account. But they work, given time enough to become habit. To cite a few:

1. Husband or wife sends mate a dun—by postcard—on the first of the month, requesting payment on "your savings account." The recipient develops a guilty feeling if he doesn't send it in.

2. "Sales savings" is a somewhat spotty approach, but effective over a period of time. A faithful practitioner of this one says: "When the grocery has a sale on coffee, for instance, I buy four pounds at 79c instead of the regular 93c. Then I put the savings into an envelope, for deposit when I've accumulated enough."

3. Monthly payments for the TV are regularly allowed for in the budget—long after the TV's paid for. Now it goes to the savings account.

4. The Christmas savings account is put on an individual, rather than a club, basis—to get the regular bank interest rate. Deposits of $10 a week for seven months earn $3.50 in interest at 5 percent annually in a savings bank.

5. "Feed the animals," a game any number can play, is catching on. One family—including six children—collects appealing home banks in the guise of cats, pigs, ducks, dogs, bears, owls, and whatever else they spot. Nightly ritual is "feeding" the menagerie with coins left over from the day's pocket money.

6. Small dividend checks from investments, which used to get lost in the miscellany of daily expenses, now go direct from investment company to family savings account.

7. "Something for nothing" is a principle applied to getting the most entertainment provided for free in the local community—museums, hiking or cycling trails, skating ponds, business and industry exhibits, park concerts. (After all, you're paying taxes for them.

*Mary Feeley has her own Family Financial Planning Service in New York City and is author of Associated Press's syndicated column, "Live Within Your Income."*


Picture this in your new home: siding that doesn't need paint, gutters and downspouts that won't rust or corrode, windows that refuse to stick.

You can have this and more. All you need do is ask.

Tell your builder to use vinyl siding. Its color goes all the way through; and it resists blistering, peeling, warping or denting.

Then tell him to select windows with vinyl clad frames that glide open and shut easily, need next to nothing in maintenance, and fit snug. Tell him, too, that you want vinyl gutters and downspouts because they keep their shape and won't rust.

We manufacture the raw material that others use to make these remarkable new building products. We call this material Geon vinyl. Among vinyls, it was the first. There is also more of it than any other vinyl.

Geon vinyl. Your builder probably knows where to get products that use it. If he doesn't, send us the coupon below and we'll see that you receive information directly from the manufacturers.

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# If anyone tries to keep you from enjoying maintenance freedom in your new home, tell him where to go.



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Please ask manufacturers who use Geon vinyl to send me literature on finished products as follows:

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NAME _____
ADDRESS _____
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Maybe you're not ready to go quite as far as our white-on-white living room. No matter. The point is, with carefree electric heating and cooling you can decorate with light colors to your heart's content . . . confidently pick the new pastels you've yearned for. Because electric heat is flameless. So you can't buy cleaner heat for your furniture, walls, window sills and draperies. In any home, old or new. Mobile home and apartment, too. Take a step toward the carefree life. Call your electric heating contractor or your electric light and power company.



Live the carefree way with

## Flameless Electric Heat

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This Gold Medallion identifies a home where everything's electric, including the heat.

# THINK YOU KNOW ABOUT TERMITES?

Your house is threatened by termites even if you live in the north or even where there are freezes now and then. Termites have been found in 49 states. So far, no infestation has been reported in Alaska. In other words, nearly every American home is vulnerable to termite invasion and damage.

The degree of danger is bound to vary, of course. The severest infestations of termites are found in California, all of the Gulf states, Georgia, and South Carolina. Moderate to heavy invasions are spread out in the populated areas of the southwest, midwest, northeast, and south central states. North of this, termites are less common.

Yet, three or four generations ago, Chicago residents barely knew what a termite was, while Biloxi home owners seem always to have known.

What's been happening?

According to the U. S. Forest Service, termites haven't migrated north during the last 50 years, as some people believe. They've probably always been there, but getting their food from woodlands. As more homes went up, and woodlands shrank, the termites went shopping in the homes.

Then there's the fact that homes are now centrally heated, and therefore more hospitable to the termites, which thrive on warmth. Before central heating, they wintered deep underground. Now they can eat away all year.

## MANY UNAWARE OF THREAT

Literally millions of home owners aren't aware of the threat from termites. Oddly enough, even owners who do know the danger often have the feeling that "it can't happen to me"—probably a mixture of misinformation and human nature. The same blend is present, no doubt, in the following beliefs, all of which recur among home owners:

*As long as I keep my home clean and sanitary, no termites will attack.* Not true. Termites will hit a spotless home just as quickly as an unkempt home. You would do well, however, to clear yard and crawl spaces of scrap wood, brush, trash, and such.

*Termites can't get through a concrete slab foundation.* Way off base. Homes built on a concrete slab are number one on the list of vulnerable targets for termites. They can squeeze through a one sixty-fourth inch crack in the slab. Normal contraction and expansion in a nonreinforced slab can easily make a crack that large. Termites will also work their way through the sliver of space between a sewer pipe and the slab, or through the expansion joint at the juncture of slab and foundation. Presented with a choice, termites will enter the house from beneath the slab rather than build mud tunnels over the outside of the foundation. They like the dark and shun light.

The only way to guarantee against a termite invasion is to place a chemical barrier between the building and the soil, according to experts at Velsicol Chemical Corp., a leading manufacturer of termite control chemicals.

## SWARMING A SURE SIGN

*Sure we saw termites swarm last spring. But they're gone now.* This man's in for a nasty shock. Swarming is almost a sure sign that the house is infested with termites.

What he saw was a new crop of adult, winged reproductives leaving the termite colony on their way to establishing new colonies. The workers remain behind merrily chomping away on wood in the house. So do the soldiers, guarding the tunnels against invaders (their mortal enemy, the ant, for example), and the queen, king, and secondary adult reproductives residing comfortably in their nest underground, located anywhere from a few feet to over 100 feet beneath the house or yard. As long as there is wood to chew, and an unobstructed path between the nest and the house, this colony will remain.

Since termites work in complete silence and from within the wood, the home owner may not discover damage until a wall sags or a floor board gives way. This won't happen overnight, though. A well-established colony working on a house in, say, Iowa, may take three or four years to hollow out one timber, and it could be double or triple that time before any portion of the house actually came to the point of collapse. But in the deep south, Biloxi, for example, conditions of moisture and warmth are ideal for termite life. A house there could be seriously damaged in 18 months.

## WHAT CAN YOU DO ABOUT TERMITES?

First, you can learn to recognize the presence of the little beasties, although this is really a job for a specialist. A common mistake is to confuse the swarming of ordinary flying ants with a swarm of adult reproductive termites. Since both insects are a half inch long, have four wings and an equal number of legs, it's not surprising that you might mix up the two. But in three areas, they differ distinctly. The termite's antennae are straight. An ant's are bent. The termite's body is shaped like a cigar, showing almost no waistline. The ant's body looks like a figure eight, with an extremely tiny waist. A termite's wings are all the same size and slightly opaque. The ant has a forward set of wings that are about twice as large as the rear pair, and all of them are practically transparent. Swarmings of termites may begin around the first warm days in spring and continue intermittently until the middle of September. Ant swarmings generally don't begin until late spring or early summer.

## INSPECT THE FOUNDATION

By making a careful inspection of your basement, crawl space, or foundation walls, you may find mud tunnels built by termites. This is the path the worker builds over an inedible chunk of something to reach his food, your wood. This is a sure indication your home is infested. The tunnel is less than a half inch in diameter; is really made of dried mud; looks rather bumpy, and may zigzag slightly on its path from soil to wood.

Since the workers eat wood always from within—even to the extent of mud-daubing holes they inadvertently make in the shell of the wood member—you can test for infested wood with an ice pick or pen knife.


Save up to 50¢ out of every laundry dollar.




Now get cleaner, brighter, softer, sweeter-smelling washes without costly extras. Both white and colored clothes.

Save on bleach, pre-soaks, water softeners, fabric softeners, and other "miracle" products. Save up to 50¢ out of every laundry dollar.

Just use Arm & Hammer Washing Soda with your detergent.

It works! Good Housekeeping GUARANTEES




ARM & HAMMER® Washing Soda

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Should you find or suspect the presence of termites, you'll obviously want to act. But since we all love a bargain, it wouldn't be unusual to hear this kind of advice:

*Call a pest control operator? Are you crazy? You can buy the chemicals at any hardware store and do the job yourself for practically nothing.* One thing is true. You *can* buy the chemicals at hardware stores or garden supply outlets. Chlordane, heptachlor, dieldrin, aldrin, and benzene hexachloride are ordinary pesticides which, in water solution, have proved quite effective against termites —as well as ants, beetles, centipedes, and many other harmful insects.

Doing it yourself is debatable and not recommended. Without previous experience, you may do the job right, but probably not. Treating the soil around a house built up on piers would be fairly uncomplicated. Treatment of soil around a home constructed over an enclosed crawl space would prove more difficult. But families who own partial-basement, full-basement, or on-slab homes could quite easily make an expensive mistake by doing it themselves.

Moreover, without access to professional equipment, you'll find the task very laborious. And handling chemicals is no job for amateurs.

**PEST CONTROL SERVICES**

If the advice above has made you ponder a bit, you'll want to know more about qualified pest control firms.

First, these firms almost universally give you a written guarantee. As a rule, the guarantee runs for one year on an existing house—longer sometimes on a house treated during construction. If new colonies of live termites are discovered during the warranty period, the operator will retreat the soil at his expense.

Most guarantees also have a repair damage clause. If termites have damaged a wood member after the treatment, and before the warranty is up, the company will repair that portion—again, at their own expense.

Second, for a reasonable annual fee, the same company will reinspect your house and premises at least once a year, give you a written report, and if everything is okay, extend your guarantee for another year. For example, you might spot a swarming. A phone call will get one of the company men right out to inspect.

Third, service from a reputable company is *not* limited to a quick inspection and chemical soil treatment. These firms will carefully examine the entire premises, including such areas as separate garages, patios, stoops, and sun porches. They will correct all physical flaws that might attract termites (too little ventilation in a crawl space, grade that fails to drain away from the house, wooden porch posts too close to the ground, and so on).

If your home has been invaded by termites, these companies will assess the damage, and, if needed, repair it. Should they find major damage, they may call in a carpenter.

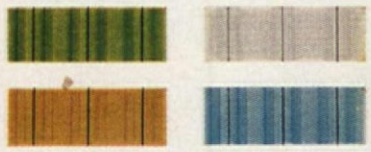
A good pest control firm will look after your interests too. If he suspects that wall studs have been damaged, but finds the wall still sound, he'll suggest leaving it as is, rather than asking you to spend a big sum of money to pull everything out and rebuild. Soil treatment will kill any termites still in the wall by cutting them off from the outside soil from which they must draw moisture. (continued)








Sunguard—in five decorator colors





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Autumn Leaf pattern shown, one of four Filon-Stripes® patterns (Bluegrass shown in upper left).



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*Enclosed is 25c to cover cost of postage and handling.*

Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Dept. #C9

On the average, a crew of two men can termite-proof your home in a day, sometimes less. A very large home, say 3000 square feet and up, may call for two or three days' work.

Costs vary every bit as much as home prices. But to give you a guideline, per-square-foot costs—based on the square-footage in your home—range from a low of about 8c in a few southern localities to a high of 25c. The average falls in the area of 12c to 20c a square foot.

### ARE CHEMICALS SAFE?

Will they hurt your children, your pets, or your plants? Speaking of the water-soluble chemicals used today, the answer is no. As applied by a reliable pest control specialist, only one to two percent of the treatment solution is chemicals, the rest water. They are safe during the treatment, and completely safe once they are in the soil. However, there is some danger in handling the concentrated chemicals. If you're doing the job yourself, read the label very carefully and proceed only if you understand the directions and are equipped to carry them out as prescribed.

### WILL TREATMENT LAST?

At least five years, maybe as long as ten. But call back the pest control firm before you begin construction on any new addition to your home—even a concrete terrace. New construction will rest on untreated soil—an open invitation to termites. The soil should be treated before construction begins. Same thing is true if, in planting a large shrub or tree along the border of your home, you remove the existing soil, and replace it with fresh, untreated soil.

*Well, what's the matter with metal termite shields and preservative-treated, termite-proof wood?* Good question. Metal shields—particularly long-lasting copper shields—are generally effective protection against termites, as long as the shields are installed right and do not get damaged. Unfortunately, most are not installed correctly. And the National Pest Control Association has records of many cases in which termites built mud tunnels around metal shields.

Preservative-treated wood—that is, wood pressure-treated before it reaches the lumberyard—is, indeed impervious to termite attack. So are naturally toxic woods, such as the heartwood of redwood and bald cypress. Building a new home, or an addition to your present home, you might be wise to specify pressure-treated lumber, at least up to the level of the subfloor. The cost runs about 10c a board foot more than for untreated lumber. But never depend on preservative-treated or toxic lumber alone to termite-proof your house. Termites will build mud tunnels over this lumber.

*Suppose a pest-control firm treated your home, and a week later you saw a swarm of termites. Does this spell trouble?* Nine times out of ten, that's the proof the operator did a *good* job, not a bad one. But not always.

There's a one in a hundred chance that the reliable operator goofed on the job somewhere. If he has, he'll be the first to admit it.

There is also the more believable possibility that you really were gypped by one of the dwindling band of itinerant peddlers. "I just happened to be in the neighborhood, ma'am," he may say, "and I noticed your house is sagging a little at one corner. Mind if I inspect for termites?" Although it's a shame you could get taken, some of the blame would have to rest on your shoulders. The wise home owner always checks out a firm's credentials. Call your local Better Business Bureau. Ask for local references.

### WHY WAIT FOR TROUBLE?

But the provident home owner doesn't wait for trouble to hit his home. He calls in a qualified pest control firm *before* termites show up and thereby insures and protects his home investment. And, whenever he builds anew or adds on to the present structure, he has the soil pretreated. This man will spend what is necessary to avoid paying much more later on. Doesn't that seem reasonable to you?

## SHOPPING INFORMATION

**Merchandise listed here is available in leading department and specialty stores. If you cannot find it, write to American Home, Reader Service, 641 Lexington Ave., New York, N.Y. 10022, for additional information. Retail stores are listed with their cities. Items not listed may be privately owned or custom made.**

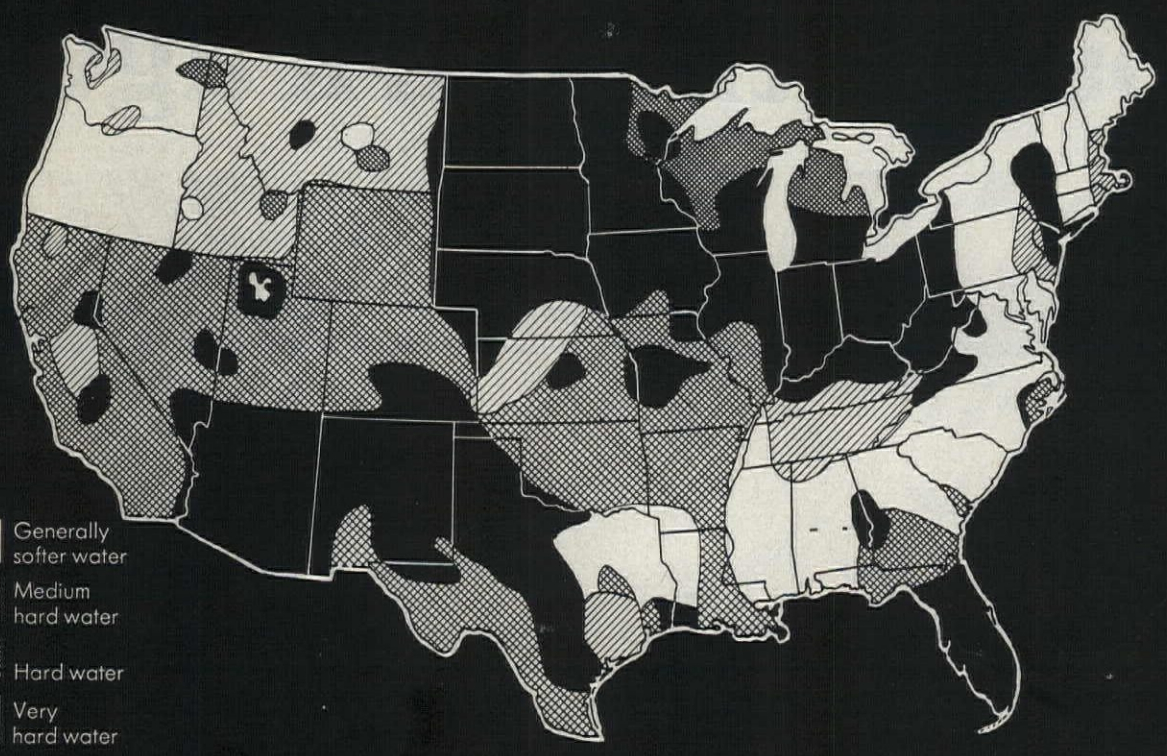
**DECORATE THE IMPOSSIBLE HOUSE**

**Page 72**: Rug, Vasata, Cabin Crafts. Window fabric, Gamut, Hathaway Fabrics, Division of Berkshire Hathaway, Inc. Patterned pillows, Pillow Concepts, Inc. Suede pillows, Willikins, Inc. Folding stool, B. Altman & Co. N.Y.C. Vases and ashtray, Bonniers, Inc. N.Y.C. **Page 73**: Lamp, Robert Sonneman, Inc. Basket, Vreeland Trading Corp. N.Y.C. Ottoman by Flair, Inc. **Page 74**: Rug: Shagado, Cabin Craft. Wing chair, Flair, Inc. Pillow, Pillow Concepts, Inc. Chairs, Fritz Hansen, Inc. Table, Founders. Lamp, Raymor, Inc. Wine rack, salad bowl, tray, Lucidity, N.Y.C. China, Mikasa, Inc. Flatware, Dansk Designs, Ltd. Glassware, Avitra, Inc. Centerpiece, Bonniers. **Page 75**: Rug, Profusion, Lees Carpets. Shade fabric, Bloomcraft. Lamp, Robert Sonneman. Files, Greenbrier Products, Inc. Tea pot, Swinging Wonder, Bonniers. Letter rack, vase, frame, Lucidity. **Page 76**: Rug, Behold, Callaway Mills. Chair, table, Vreeland Trading Corp. Kartell mirror, Macy's, Herald Square, N.Y.C. Lamp, Tyndale by Wilmar. TV, Singer. Clock, tray, Lucidity. Accessories by Bonniers. **Page 77:** Bedspreads, Futura, Everwear. Pillows, U.S. Pillow Corp. Lamp, Haeger Potteries, Inc. Rug, Fourth of July, Callaway Mills. Riviera blinds, Levolor Lorentzen, Inc.

**REMODELED KITCHEN**

**Page 80**: Cabinets, Wood-Mode. Dishwasher, Kitchen Aid. Eye-level range, Crown. Sink, Elkay. Built-in mixer, Nutone. Quarry tile flooring, Ludowici-Caldon. Counter top, Formica. Fabric, Fishman & Sons.


# Which water zone do you live in?




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# rare, english bone china roses

## exquisite on tall 12" stems



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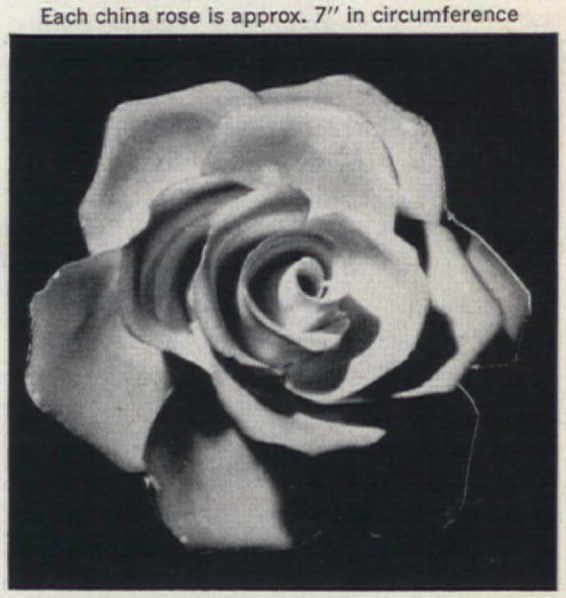
### exquisite hand made roses in fine china add fabulous decorating flair!

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### supply very limited

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Each china rose is approx. 7" in circumference



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**WORLD ART GROUP** – Westport, Conn.
Exclusive Queen Mary Roses are hand made by skilled artisans in Stoke on Trent, Staffordshire, England. World famous for 400 years for flawless China.

## Do you have a "split personality"?



Ever feel there are two of you? One of you is ready for fun. The other is uncomfortably aware of those difficult days each month. Why not forget about the "other you"?

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Tampax tampons, for comfort, for convenience, for the total, all-of-the-time you.

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NOW USED BY MILLIONS OF WOMEN

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# FLOWER BUGS AND OTHER FAUNA

You aren't the only one enjoying the new growth in your garden this spring. Emerging from their winter sleep are a number of interested parties who take very visible delight in tender, new leaves and rising sap in young stems. It's the season for budding insect larvae and active insect adults that swarm over flowers and fresh green foliage. Most are friendly, but a few have voracious appetites. If they aren't controlled, insect pests may sabotage the most conscientious gardener's efforts to have vigorous, healthy flowers, shrubs, and trees.

If you begin your defense against insect pests with good gardening practices, you probably won't have to spray. Keep flower beds thoroughly weeded and be sure to remove and destroy all plant refuse. Many insects hide in weeds during the day and feed at night. In the fall, plant refuse may harbor overwintering eggs. Be cautious about planting a gift from a neighbor who's had pest problems—there's no better way to make insect pests community property.

Use a pesticide only when the bug invasion is extensive and damaging enough to warrant it, and then use the one best suited to your problem. Remember that in nature's broad scheme of things pesticides are a radical solution to bug problems. The key to safe and effective use is *read the directions*. Don't just skim the label; know what to do in case of an accident *before* using a pesticide.

### THE BATTLE OF THE BUGS

One of the most common (and most bothersome) pests is the soft-bodied, fattish aphid. If your chrysanthemum or bulb foliage is curling up or turning black, chances are you'll find clusters of these tiny greenish-black sucking insects on the underside of leaves and on stems. They also leave a colorless, sticky honeydew that attracts ants and is a medium of growth for black fungus or sooty mold. Some aphids, such as the black peach aphid, attack the roots of plants. A soil drench of dimethoate (Cygon) in early spring will discourage them, as will two cups of lindane poured into a depression scooped out around each plant. Later, spray or dust foliage with malathion, lindane, or dimethoate.

There are 26,000 species of beetles, but you won't have to fight them all! In the northeast, watch for the Asiatic garden beetle, in the south and California, the Fuller rose beetle. Both Japanese beetles and May beetles occur throughout the country. The thing to remember about beetles is they're destructive in two stages. As larvae or grubs, they feed on roots of grass and young plants, causing patches in your lawn and stunted, yellowed flowering plants. The May beetles' white grubs cut off herbaceous plants entirely and even attack the bark of woody stems!

Adult beetles chew ragged notches into flowers and foliage of a wide range of flowering plants!

An early spring treatment of chlordane solution or milky spore disease for the soil will discourage Asiatic garden beetle and Japanese beetle grubs. Spray Asiatic garden beetles with malathion or methoxychlor. The Fuller rose beetle is best controlled with lindane. For May beetles and Japanese beetles, start a weekly spray program in mid-June with Sevin, Kelthane, or malathion, if you haven't already killed their grubs. Sevin is harmful to bees.

Iris borers are the larval stage of brown moths which lay their eggs on old leaves of iris and nearby plants in autumn. The following April or May, overwintering eggs hatch into cream-colored or green grubs with black spots. Starting with the leaves, these hungry adolescents chew their way down into the stems of young plants, finally ending up, by June or July, in the interior of the rhizomes.

Few plants survive such a devastating attack, so start an iris-borer preventive program early. In early spring, treat the soil with dimethoate. Otherwise, when plants are five to six inches high, spray with carbaryl (Kelthane) or dicofol (Sevin) every seven to ten days, until flower spikes appear. Dig up and destroy infested plants. Be sure all plant refuse is burned, especially in fall and winter. When you're dividing your plants, inspect for brown entry holes on stems and roots. Burn infected plants.

In the warmer parts of the country, the pale brown cabbage looper, a caterpillar, feeds on the undersides of leaves, leaving ragged holes and dark pellets of excrement. In addition to cabbage and other vegetables, calendula, chrysanthemums, geraniums, and German ivy are particularly susceptible. Handpicking will control them if they aren't too numerous. If necessary, spray flowers—not vegetables!—with malathion. Be careful not to overapply, especially in hot weather, or you'll damage your plants. Microbial insecticides have been most successful, so try a Bacillus thuringiensis (Thuricide).

True to their name, cut worms cut off young flowering plants near the soil surface, or work underground, eating roots and subsurface stems. Climbing cut worms will even crawl up trees to devour buds, leaves, and fruit. Treat the soil with chlordane.

### TINY BUT POTENT

Cyclamen mites may be invisible, but their damage is clear enough: blackened buds, curled glassy leaves, stunted stems. They're particularly fond of delphinium and snapdragons, producing on the former a condition known as "blacks." Cut out and destroy badly infested shoots; spray the rest with Kelthane or Dimite every week or ten days. (An application of Sevin nearby may *increase* mites.)

Leafhoppers come in swarms of minute yellow-green to gray wedge-shaped bugs on the undersides of leaves. They suck plant juices, causing foliage to yellow and blanch, flower petals to turn green. They also act as vectors of many virus diseases, the most important on flowers being aster yellows. To control the carriers, apply Cygon, Sevin, or malathion.

Mealybugs are actually soft scale insects that suck plant sap and secrete a honeydew. They're covered with a powdery wax, and are about ¼ inch long. Their honeydew deposits on the foliage attract ants and encourage a black sooty mold that stunts or may kill the plant. Spray badly infested areas with malathion every two weeks.

Nematodes are microscopic, translucent worms which can cause galls on plant root systems or merely a general yellowing, stunting, or dieback. It's extremely difficult to diagnose their presence. Peony, clematis, tuberose, and gladiolus are stunted by nematode action. Destroy sick plants and start a new bed, if practical. If in doubt, send a sample of soil and roots to your state agricultural station for analysis. It's also a source of information on nematocides for your area.

Spider mites are barely visible because of their size (⅛ inch long) and color which usually matches plant foliage. They occur throughout the country, but damage is more severe in dry areas. Spider mites weave fine webs on flowers, petals, and leaves, causing them to yellow and spot. Spray them with Kelthane or Cygon at weekly intervals starting in June. A spray is generally more effective than dusts for mites. To break up webs, syringe your plants frequently with a forceful spray of water. Pay careful attention to weeding around roses and violets.

Gladiolus thrips are just as likely to feed on iris, lilies, carnations, delphiniums, or freesia as gladiolus. They're tiny (1/16 inch or less) black bugs, the females of which lay their eggs in plant tissues. Both adult and larval forms streak foliage and flowers. Flowers often fail to open and the plant becomes deformed and brown. Control is difficult. Treat the soil with chlordane, and spray plants with diazinon or dimethoate weekly throughout the blooming season. When storing gladiolus corms, dust with methoxychlor. If they appear sticky and corky later, soak in a Lysol solution for three hours.

The rose chafer is a brownish beetle with long spiny legs that likes peonies, geraniums, and hydrangeas as well as roses. The recommended control is methoxychlor (Marlate), an analog of DDT that should be used with caution. Another solution would be a garden toad—they're quite fond of rose chafers and other pests!



Wasn't I klutzy-looking in these old snapshots? I was 150 pounds.

# I'd probably never be married now, if I hadn't lost 49 pounds

Dear Ruth McCarthy:

You don't know me, but I've been reading your stories about people who've lost weight and I'd like to tell you my tale.

I was a junior in high school. A fat, date-less teenager who spent her lonely evenings at the refrigerator. Either at my house or baby-sitting at someone else's. The bad thing about baby-sitting was that there was always food in the house, which turned into fat on my hips. Whenever I got a chance to dance (usually in the arms of my father at a family wedding), I looked like a bowl of jelly, jiggling across the floor. Sounds funny, doesn't it? But it wasn't. Particularly not when you had a slim sister, who dated regularly.

She and her boyfriend tried to fix me up with fellows, but who wanted to do the Twist with 150 pounds of fat. I kept telling myself that I'd outgrow it. I didn't. And you don't when you eat like I did.

My mother is Maltese and my father Czechoslovakian. When he married my mother, he insisted that she learn how to bake all those fancy Czech pastries. Of course, she had a few Maltese specialties of her own. And me, I just lapped them up.

By the time I'd become a junior in high school, however, I began to think more about boys than baked goods. Not too far from where I lived, in Flushing, New York, there's a very nice place that has dances for teenagers on Friday evenings. I used to go sometimes, but nothing ever came of it. I always wound up a wallflower.

Summers were hard, too. Bathing-suit time. Mine would always be one-piece. And black. I'd stay in the water, up to my neck, as much as possible. On the sand, I'd wrap myself in a robe and watch the others have fun. I'm sure they thought I was shy, but I was really ashamed.

After unhappy times like these, I'd try to "starve" myself. I'd lose a couple of pounds, but at the end of the week, I'd go on a binge and gain it all back.

Then one day I read an ad about a reducing-plan candy, called Ayds. And the word "candy" got me. This sounded like the answer to my problem.

After all, I thought, it wouldn't be like taking a reducing pill. And it wasn't, once I tried Ayds. One thing I liked, this candy contained no harmful drugs. And it was sweet enough to satisfy my sweet tooth, so I didn't feel I was denying myself at all. I just took one or two before meals as directed, with a hot drink. And it helped me control my appetite. Really. It was as pleasant as could be. I lost 25 pounds in three months. That's when my friends began to notice my looks. I even began to like the way I looked myself. In fact, I began to think about getting contact lenses. "Might as well go all the way," I thought.

When I reached 125 pounds, one of the girls got me a date for Rye Beach. It was great. And it was only the beginning. There were dates and more dates.

Every pound I lost motivated me to lose another. By the time I graduated, I had dropped to 115 pounds. And it wasn't long before I lost more. The only reason I took baby-sitting jobs from then on was to make money. Not fill up my evening.

After years of being wrapped in 150 pounds of fat, I was slim—and free.

**I'm 5'2½" tall and today, I weigh 101 pounds, down from 150. In the measurements department, I've gone from 40" to 33½" in the bust; from 29" to 23½" in the waist; from 40" to 34" in the hips; and from a size 16½ to a size 5 dress.**

Isn't that wonderful? And what really makes me feel good is knowing that I haven't gained any of the weight back in six years. And I haven't even had to continue using Ayds to stay slim. On the Ayds Plan, I had trained myself to eat less. And like it. And the habit has lasted.

In January, I was married to a wonderful man, who found it hard to believe I was ever heavy. During our engagement, I showed him the enclosed pictures of myself. I suppose it wasn't the brightest thing to do, but, thank goodness, it didn't scare him off. He did say though: "If I'd seen you when you were that big, I'd never have asked you out." And I'm sure that, without Ayds, I'd never have this wedding band on my finger today.

Mary Marcinko Kane



Here I'm 101. My husband carries this one in his wallet.

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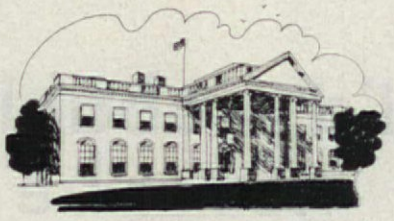
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# NEWS AND NOTES



*Dateline: Washington, D.C., The White House.* We were privileged to be invited by Mrs. Richard Nixon to the first sit-down meal held in the State Dining Room since our new First Family moved in. It was a scintillating luncheon, filled with gaiety, feminine chatter, and the delightful music of the Strolling Strings of the United States Army Band Orchestra. Fires crackled in the fireplaces, lovely bouquets were all around. We were greeted by Mrs. Nixon who was wearing the cyclamen pink dress she had worn for the inauguration. We were warmly welcomed by Mrs. Agnew and the Cabinet wives who, Mrs. Nixon said, "were making a great contribution of their own." Each guest, and Mrs. Nixon, selected a card from a large silver bowl which indicated where she would sit. My hostess was Mrs. John Mitchell, the wife of our Attorney General. The dining room and tables were a study in gold and white, even to the vermeil flatware and the Johnson china, which is trimmed with eagles and state flowers. The luncheon menu was Celery Consommé, Chicken and Mushroom Crepes, Asparagus, Hearts of Palm and Tomatoes Vinaigrette, Fresh Fruits au Kirsch, and Demitasse. The wine was a California one, Wente Brothers Pinot Chardonnay. Each guest helped herself as the waiters presented the serving dishes. Just as we were served, President Nixon joined us for a short welcome. He said he had called Mrs. Nixon that morning and "thought he would drop by later and have a visit with the ladies." He greeted us with a big smile, and said we were always welcome, both at social functions or as press women. . . . What impressed us was the credit he gave to Mrs. Nixon . . . the vast role she plays both at home and abroad. Pat Nixon greeted us warmly too. "Everybody wants to know what I'm doing. We've moved and now we are trying to get settled." She hasn't decided what "Project A" will be as yet, though she is interested in several . . . said she has had lots of mail giving project suggestions. She answered many questions by those who sat at her table. A little peek into their private lives indicated that the President "doesn't get into a bad mood. We respect each other too much. When one of us wants to be quiet he moves away from the other. There are no big family fights."

## FOR YOUR HEART'S SAKE

We owe it to ourselves to take a tip from the American Heart Association. "Preventive measures should be initiated early in life to have the best chance for preventing or retarding coronary heart disease. Correction of established adverse eating or smoking habits is certainly of less value than if the improper practice were never begun." Mothers, take note! (But we feel preventive measures aid immeasurably if bad habits reign.) Doctors have set up simple but effective dietary guidelines . . . that weight control be taken seriously; that limits be put on the intake of saturated fats and simple sugars. Follow your own doctor's advice.

We learned from Gerber's nutritionist, Edna Mae McIntosh, that dietary surveys indicate infants under a year old are the most adequately fed population segment in the United States. This favorable situation is subject to rapid reversal, however, as toddlers make the transition to family fare, usually early in the second year. The need for supervision of the diets of preschool children was stressed.

Several facts which might contribute to less adequate diets during the toddler and preschool years include a lower total food intake due to a second- and third-year slowdown in growth rate. During periods of diminished food intake, the food which is eaten must be of a relatively higher nutritive quality if total dietary needs are to be met. There is a good chance that one's diet will be adequate if each day it includes foods that supply the essential nutrients. USDA's Daily Food Guide:
1) milk or cheese or ice cream; 2) meat, poultry, fish, or eggs; 3) vegetables and fruits, especially green or yellow vegetables and some citrus fruit; 4) bread or cereals—enriched or whole grain or restored. Adults too? Why not!




Meat in the headlines—Hormel "pulls off" a new package for Spam—the 12-ounce can for 59c has a ring opener that pulls around and off, lets the meat slide out the wide-open side. New sausage flavors from Swift—Smoke-Flavored, Kountry Kitchen, Milano, and Bacon 'n' Sausage; Armour is vacuum packing dry sausages and eliminating the cardboard sleeves. From Libby—*Chicken Stew* with ripply egg-type dumplings.

Just found out from the Silver Floss Sauerkraut people that history's first record of sauerkraut places it as "sour cabbage" in China about 200 BC, while the Great Wall was under construction. Cabbage was stored in wine to preserve it through the winter.




Equipment jottings: Crown Stove Works is in the news with the "upside-down" range—the individual broiler is above the oven. You don't have to bend to broil, but how about oven use? Oven is self cleaning with the catalytic version (cleans itself while cooking).

Sunbeam's new hair dryer is a three-in-one—a *hair dryer*, a mist conditioner to dampen and set hair, and used with a "sauna shield" and a shower cap, it triples as a facial sauna.

Household Hint: For meringue-topped pies, spread meringue on slightly cooled filling, making sure the meringue touches the crust.

Virginia T. Habel

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Each Instruction Set gives you 5 top-quality double-faced, long-playing 7" Vinyl records of unmatched clarity. You learn to speak like a native because you learn from actual native instructors! It's like being in a foreign country and hearing a native talk directly to you. In addition, you'll find these Instruction Records light and convenient to carry wherever you go.

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In addition, Manuals provide you with many extra bits of information you'll find useful when traveling abroad: handy facts on transportation, local customs, international road signs, hotels, restaurants, amusements, and more! No better language Instruction was ever created!

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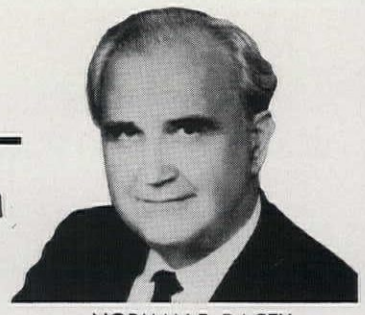
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**Americans work harder than any other people on earth to make adequate financial provision for their families after they are gone—BUT much of their hard-earned money is wasted, siphoned off by a scandalous probate system before it ever reaches their loved ones**



NORMAN F. DACEY

# Why Haven't You and Your Family Been Told These Facts?

- **On average, it takes one to five years to close out an estate. During that time your spouse can draw a pitifully-small "widow's allowance" but your children can't draw a cent.**
- **It costs three to ten times as much proportionately to settle a poor man's estate as that of a millionaire.**
- **Under the existing probate system, complete strangers may share your estate with your family.**

*But, in the next 60 seconds I will tell you of an astonishingly simple way to transfer absolutely everything you now own to your loved ones after your death without delay, without red tape and without the excessive probate costs which your estate may otherwise be called upon to bear.*

If you don't take the steps I suggest, my advice to you is "Don't die," because complications will start the moment you do. Your estate will come under the jurisdiction of a special court. Sometimes called the "orphans," "chancery" or "surrogate" court, its most common name is "probate" court. If you've left no will, it will dictate one for you in accordance with your state's law which won't necessarily read as *you* would wish. Now your children can start their long one-to-five-year wait to get what is left of their inheritance after the appraiser fees, executor or administrator fees and probate court costs are deducted.

### THE UGLY SIDE OF PROBATE

Senator Robert F. Kennedy recently charged that courts handling probate are "shot through with scandal, scandal that has been documented over the years."

Fiorello LaGuardia called the probate system "the most expensive undertaking establishment in the world." The New York *Herald-Tribune* editorially denounced those "clubhouse lawyers" who "profit to the extent of one million dollars annually in fees, many taken, at a large percentage, from small guardianships where every dollar is needed." The Bridgeport *Post* called the probate system a "gravy train." An article in the Journal of the American Bar Association called the Connecticut probate system "one of the most viciously corrupt."

Probate judges on average are the highest paid judges in America. Many of them work on percentage and may earn more than the governors of their states. The income of one judge was 20% higher than that of the Chief Justice in Washington.

The clerk of a Chicago probate court appointed 691 "special guardians" in a nine-month period. One of his friends got 76 guardianships—an average of two a week. A probate judge has reported that 90% of the appraisers appointed by a probate court perform no service whatever for the fee they receive. Many conscientious members of the bar are worried about the corruption built into our probate system but most lack the courage to speak out.

It is up to *you* to do something to help yourself. Sooner or later some of your own family's money will be involved. Don't wait and let your family and your children face this problem. Learn now how to avoid the probate system.

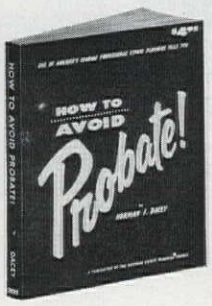
### THE MAGIC KEY TO AVOID PROBATE

How can you give your loved ones the very maximum estate in the very minimum time after you have gone? By *avoiding* probate. Yes, virtually everything you now own can be quickly and easily transferred to your heirs after your death—and exactly as you specify, without any red tape, without publicity, without strangers meddling in your affairs and draining off the financial security you worked so hard to build for your family.

You can achieve all this very simply by a method which few laymen know about called an "inter vivos" or "living" trust. Indeed, only a small proportion of lawyers fully understand its use—the American Bar Association has just issued a training film to be shown to local bar associations to educate them on its advantages.

**CLEARED!**

**The Book The Lawyers Tried to Ban . . . until the Lawyers' New York State suit was THROWN OUT by New York's highest court... The book so extraordinary Norman F. Dacey insists it be printed not on regular book paper but highest quality bond paper . . . Because it contains important legal forms which you can fill in, use and which last over 100 years.**




It's amazingly simple: Let's assume that you own a piece of real estate which you wish to leave to your wife at your death. In a simple "declaration of trust" you say in part: "I declare that I am holding this property in trust for my wife. Upon my death my successor trustee is to turn the property over to the beneficiary and terminate this trust. I hereby appoint as successor trustee the beneficiary hereunder." Upon your death, your wife, acting in her capacity as successor trustee, simply turns the property over to herself as beneficiary. She is then immediately the complete and absolute owner of the property. That's all there is to it—no executor's fees, no appraiser's fees, no probate court cost. No one-to-five-year wait. No piece in the paper telling all your business.

### VITAL IF YOU OWN A SMALL BUSINESS

Passing on a small business, incorporated or unincorporated, to relatives or employees is extremely important. If necessary, your business can be quickly sold by the beneficiary-trustee if that is your and their wish. Otherwise, it could be tied up in probate court for years. A distress sale under probate procedures may produce little or nothing . . . may even create obligations. With an "inter vivos" trust, your successor trustee can quietly, privately and immediately investigate possible buyers . . . then take his time to make the deal that will give your family the very maximum, with no undesirable publicity to harm the sale.

### WHY THIS BOOK IS AMERICA'S NO. 1 BEST SELLER

I wrote this book to tell a few friends and clients how to avoid probate. They told *their* friends . . . and now it has zoomed to the top of the best-seller list because Americans everywhere are discovering that it frees them from the bondage of the iniquitous probate system.

In it you will find an explanation of why it is vitally important to you and your family that *you* avoid probate. Next, you'll find the *actual trust instruments* needed to exempt your home or other real estate, your savings or checking account, your stocks, your mutual fund shares, your small unincorporated business, your close corporation . . . even your personal effects such as jewelry, antiques, paintings, etc.

With each instrument are instructions that even a school child can understand, and a picture of how the instrument should look when it is completed. All of the instruments are specially perforated for easy removal from the book and *actual use.*

In addition, you'll find precise advice on a wide range of family financial planning decisions which you are called upon to make on matters of life insurance, taxes, investments and the like . . . the very things you and I would talk about if we sat down in your own home to discuss your financial estate problems.

### LOADED WITH TAX–SAVING IDEAS, TOO

I'll show you a special way to give support to an elderly relative or to a growing child. I'll show you how you and the beneficiary can gain valuable tax benefits. I'll show you how to make gifts to charity to take effect at your death—but give you important tax benefits this year. I'll even tell you exactly what you do if you change your mind about any of the trust arrangements or want to change a beneficiary . . . and provide necessary forms.

### WHAT DOES ALL THIS MEAN?

It means that you're going to learn how to make the money you earn safer and more productive, you're going to pass it on to your family at your death with a minimum of wear and tear from taxes — and you're going to avoid completely the up-to-10% or 20% cost, the one-to-five year delay and the unwelcome publicity which will attract the attention of unscrupulous persons to your heirs. And you're going to keep the sticky fingers of any probate racketeers out of your family's affairs.

To my knowledge, there's never been a book like this before. It is truly a "do-it-yourself kit" which will enable any literate American to administer his own estate. If you came by your money easily and you don't much care who gets it when you're gone, the book isn't for you. But if you're a hard-working American and you want to decide for yourself, with a conscientious lawyer if you like, who is to get your estate when you're gone, and if you have no intention of bequeathing a chunk of it to the local probate court, this book was written for you.

### PUBLISHER'S NOTE

Your own lawyer may not like this man because of his courageous fight against the probate system. (On the other hand, he might be one of those enlightened lawyers who will positively agree with Mr. Dacey's fight.) But in a hundred books and articles, in more than than 500 broadcasts, Norman F. Dacey has brought his case for the streamlined passing of personal property to the American people. The American people have responded. Norman F. Dacey is bombshell news today. He is America's best known professional estate planner. Senate committees, the Justice Department, the Defense Department, the largest consumer organization in America have all sought his professional assistance. At the invitation of the U.S. Air Force, he has delivered a series of lectures on estate planning at the Air Force Academy. Now you can obtain his guidance in planning *your* estate. We are proud to have published this historical book.

The author has also insisted that you be permitted to examine the book at no risk to your self. Accordingly, you may examine it in your own home for ten days and return it if it is not all that we claim it to be.

Since its publication we have printed and completely sold out *twenty-nine* editions. It is constantly in short supply. It has been first come, first served. Order it today on our special money-back guarantee. It costs nothing at all unless you are completely satisfied, and otherwise only $4.95. Send the coupon below.

Norman F. Dacey

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Please ship me your book "How to Avoid Probate" including full information as to how I may pass on my property without Probate costs and delays. I understand that this book is printed on special bond document paper and includes the legal forms I need and which I will be able to fill in. If not delighted I may return within ten days for full refund.

☐ Enclosed $4.95 plus 35¢ postage and handling.

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Order merchandise from the Market Place by sending your check or money order to the company mentioned. Unless otherwise stated, postage is included in the price. Anything not personalized may be returned within seven days for a full refund.



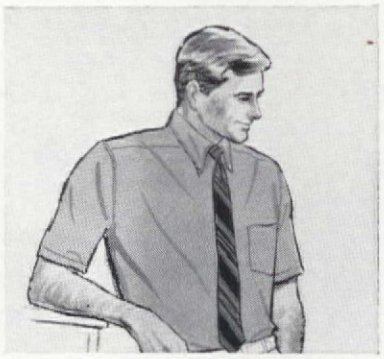
### Swinging suburbanite

Golfer dress designed for figure flattery plus freedom of movement has a button front, action back, and sleeves that unbutton. Washable seersucker in blue, brown or charcoal with white. Sizes: 10–20; 14½–24½. A casual charmer, it's ideal for shopping, etc., as well as to chip or putt. $8.95 plus 60¢ postage. Western Classics, 606-AHG, So. Country Club Rd., Tucson, Ariz. 85716.



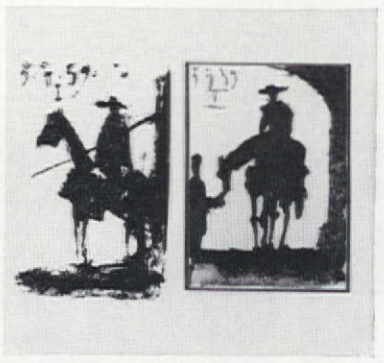
### Perfect lawn partners

It's fun-simple to assemble a beautiful bench of wrought iron and wood. You supply standard-size wood; company below sells the heavy black wrought iron bases (all 25x29 in.), all drilled. Comes with wood bolts, full instructions. Arm rest bench supports, $29.95 pair. Armless supports, $22.95 pair. Shipping charges collect. Yield House, Dept. AH-5, No. Conway, N.H. 03860.



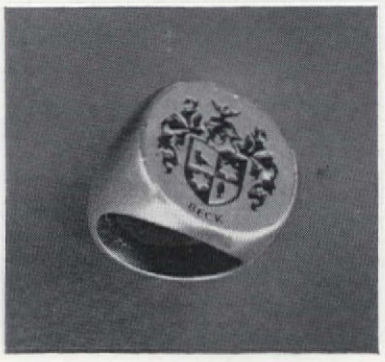
### Tumbledry target

Arrow perma-iron decton short sleeve button-down tumbledries free of wrinkles. Dacron and cotton, it's fashion-geared for the tall or big man to permit the epitome in comfort plus styling. In French blue, white, blue with maize stripe; pewter or maize with blue stripe. Sizes 15 to 18½. $7.95 ppd. Color catalogue available. King-Size Co., 2939 King-Size Bldg., Brockton, Mass. 02402.



### Picasso on canvas

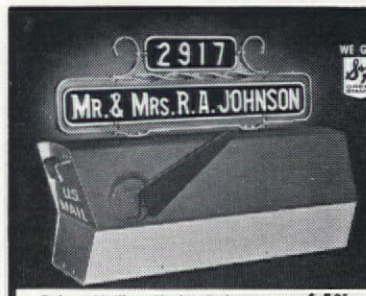
Two striking silk-screen reproductions of *Toreros* (right) and *Picador* (left) by Picasso are breath-taking to behold. In black and white, the shadowy silhouette effect is fascinating. Nice to show singly or as a decorative duet. On artist canvas, each measures 18x24 in. $2.98 each plus 45¢ for postage. Lambert Studios, Dept. 205, 336 Central Park West, New York, N.Y. 10025.



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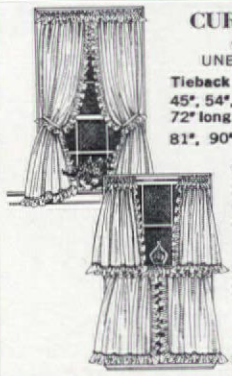
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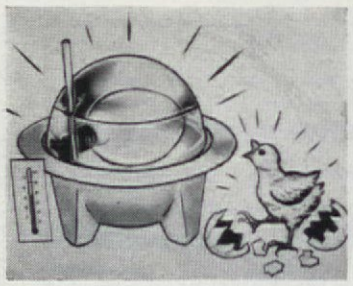
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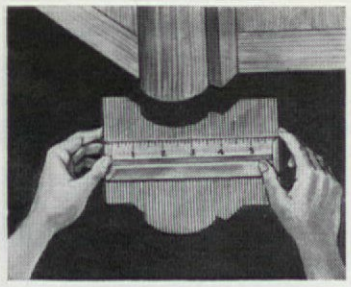
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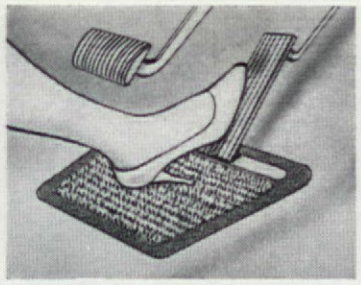
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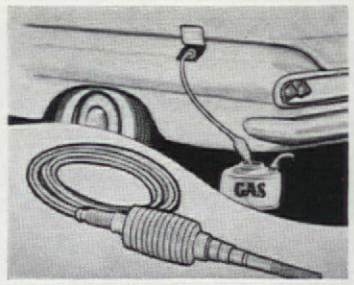
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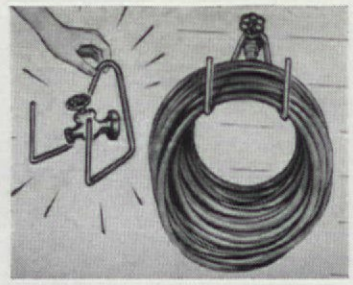
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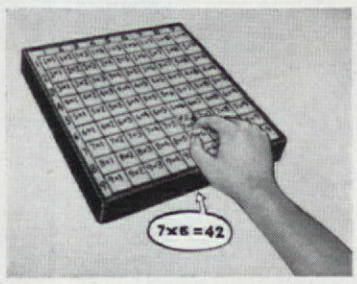
## SHOP BY MAIL—CONVENIENTLY AT HOME—YOUR



## GARDEN BOOTS KEEP FEET DRY

You need them outdoors gardening, watering lawn, hanging clothes. Indoors mopping, laundering, waxing! Soft, pure latex, guaranteed waterproof, washable. Squirt with hose, mud slides off! Light and cool to wear. Women's sizes.

**4955 — Garden Boots, 4-6** ..... $3.98
**4956 — Garden Boots, 6-8** ..... $3.98
**4957 — Garden Boots, 8-10** ..... $3.98




## FAST MATH TEACHING MACHINE

Kids learn all the multiplication tables up to 9 x 9 just pushing buttons. Newest jet-age designed computer-type aid is the fascinating way to combine the study of basic mathematics with fun of a numbers game. How much is 7 x 6? Push down the button — there's the answer: 42! Plastic, 7¼" sq. Easy and fun way to teach!

**7546 — Teaching Machine** ..... $2.98



## GARDEN SUPER SPRAY

At last . . . a powerful, all-purpose sprayer without electricity, batteries or back-breaking tanks! Nozzle adjusts from fine mist to 20 ft. jet stream, treats the whole lawn or the roots of a tree. Pistol grip, trigger action, easy to use, even for women. 36" flexible tube attaches to any gallon jug, can, etc. from ¾" opening.

**5514 — Super Spray** ..... $2.49



## TAPE TRIM LAWN AUTOMATICALLY

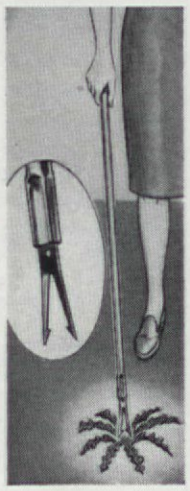
Magic Border-Tape takes the strain out of trimming lawn where machine-edging is difficult . . . near wall, walkway, sprinkler heads, flower beds. Just lay down this amazing tape. Invisible chemicals released automatically restrain growth up to 5 years. Kills grass or weeds, shapes lawn to any contour. Safe to humans, pets. 60 ft.

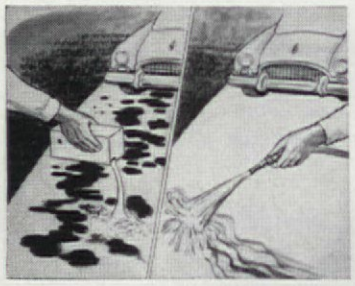
**6735 — Magic Border-Tape** ..... $1.98

## WEED-PULLER IS A LONG ARM!

Remove weeds without back-bending strain! Stop stooping when you use this long extension with 2-pronged weed pullers on the end. One twist of the wrist and weed is removed, root and all. 33½" long, adds almost 3 feet to your arm's length. Restores joy of gardening. Keep lawn beautiful. Hardened spring tool steel head, lasts a lifetime.

**6641—Weed Puller $2.98**

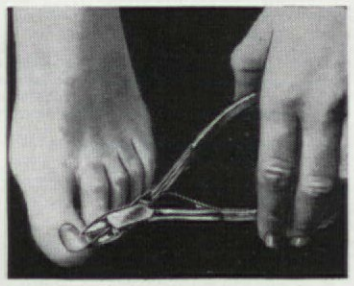




## WASH AWAY DRIVEWAY STAINS

Amazing Quick-Clean works like magic! Attacks oil drippings that accumulate on concrete to mar the beauty of your home. Let it work for half an hour, then simply flush away with your garden hose. Use for garage floors, workshop, patios. For cleanest driveway ever. Developed for industrial use. Handy home-size 8 oz.

**6844 — Quick-Clean** ..... $1



## REMOVE INGROWN TOE NAILS

Now, a surgical steel clipper makes it easy and safe to remove ingrown toe nails at home. Curved jaws slide under the nail. Press the plier-like handles and the nail is clipped! Sensitive pain is gone! Use also for regular toe nail clipping. Finest surgical steel keeps sharp edges. Clipper is 4¾" long. How wonderful to realize relief at last!

**6051 — Ingrown Toe Nail Clipper, $2.98**

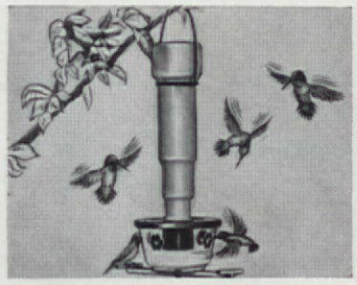


## FLAME GUN

### Kills weeds fast in SUMMER!

Eliminate the drudgery of home-owner chores with amazing Flame Gun. Clears ice and snow in winter; weeds lawn and garden in summer! Operates on low cost kerosene, less than a quart will provide 30 minutes of steady, powerful flame. Flame Gun is 32 inches long, weighs less than 5 pounds. Lets you do the job without bending or straining. Keep driveway and walk free of ice and snow in winter. In summer, clear weeds, crab grass from driveway area, between flagstones, along garden edge. Does the job in seconds! Use it to sterilize soil before planting by destroying weed growth. Allows soil to give complete nourishment. Completely self-contained, no batteries, no cords. Electrically welded steel tubing with built-in compression pump.

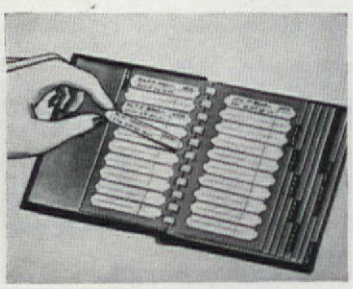
**7378—Flame Gun** ..... $22.95



## ATTRACT HUMINGBIRDS TO YARD

Nature's tiny beauties flock to your porch or garden when you hang this Hummingbird Feeder from any tree, post or shrub. Big 10" high reservoir attracts and feeds hummingbirds for weeks, until the next filling. Rail on bottom allows them to perch while eating. Sturdy weather-proof plastic.

**6727 — Hummingbird Feeder** ..... $1.98
**4454 — Hummingbird Nectar** ..... 59¢



## NEW LIFETIME ADDRESS BOOK

Has removable address tabs. You'll never need another address and phone book when you own this. Works with removable tabs. Slip them in and out as needed and it stays "alive" forever. Handsome leather-like gold-stamped binding holds scores of names, has supply of extra tabs.

**2107 — Address Book** ..... $1.00
**2107B — Deluxe (Larger)** ..... $1.50

## WINE BOTTLE CANDELABRA

Create a candelabra from your favorite liquor bottle! Unique accessory clips on bottle, holds 5 tapers that shed a romantic glow over any meal. Order several for entertaining and set them up at individual tables. Elegance without investing in expensive candelabra. Graceful black wrought metal design with floral-shape holders. 7" high. 7" wide.

**6814—Instant Candelabra $1**
**Two for $1.89**





## SAVE UP TO $50 ON HAIR-CUTS

Cut costs by cutting and grooming your hair in seconds at home, office. Trims, shapes hair like your barber, but without cost! Use like comb. Keep in bathroom, carry in purse. Long-lasting plastic 4" adjustable holder has combing teeth, operates with standard razor blade. Refill has 15 blades.

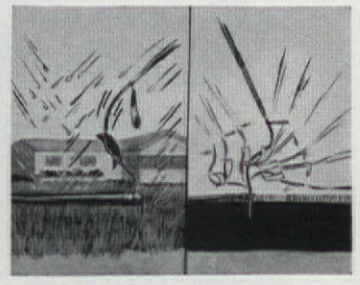
**5621 — Hair Trimmer** ..... $1
**6869 — Blades Set** ..... $1



## CATNIP SCRATCH-BAR AND GYM!

Kitty can't resist this 19" long post that saves furniture from being clawed. He keeps busy pawing post and playing with ball atop coil spring. Deluxe carpet treated with catnip is bounded on both ends by solid wood. Extra catnip aerosol in 5-oz. spray can. Here's a great treat for your special pet!

**7364 — Cat Post** ..... $3.98
**7388 — Catnip Spray** ..... $1.49

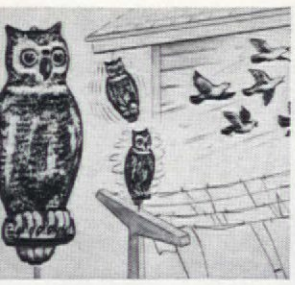


## WIDE-SWEEP LAWN SPRINKLER

Covers 2,800 sq. ft. evenly — no puddles, no soil erosion. Amazing new lawn watering discovery twists and turns for full, even coverage over large or small areas without causing water over-flow or flooding! Set it, forget it! Automatically shifts its sprinkling pattern. Fits any hose. Rubber, 24" high; plastic flags.

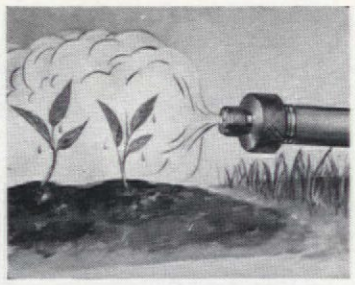
**6742 — Wide-Sweep Sprinkler** ..... $3.98

## USE HANDY ORDER FORM ON OPPOSITE PAGE ▸ ALL ITEMS



### HT OWL SCARES OFF BIRDS

nore washday blues! True-to-life dimensional owl makes your esline bird-proof. Shoos off pesky thieves, seed snatchers too. see your garden flourish. Noise- harmless, but his looks could Life-size 9½" plastic owl swings cingly from branch, roof, or spins, ted on post.
— Fright Owl ..... $1



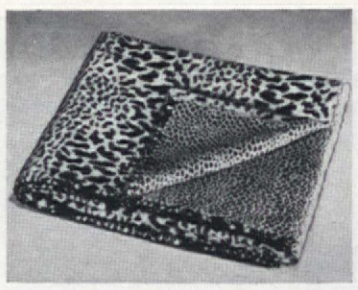
### FINE MIST SPRAY NOZZLE

Marvelous spray nozzle gently creates a cloud of water to finely envelope your delicate flowers, plants, ferns, seedlings. It gives necessary moisture without danger of ordinary hose pressure. Brass with steel no clog strainer. No more worry about flowers, plants, etc. toppling over from staggering water pressure!
7496 — Mist Nozzle ..... $1.29



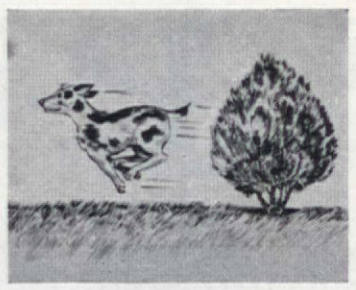
### TROUSER RACK HOLDS 8 PAIRS!

Suddenly your closet stores more clothes. Space-booster Trouser Rack transforms wasted space into valuable storage. Holds up to 8 pairs of slacks or trousers. Sits under hanging garments in closet, pulls out on easy-roll casters for quick selection. Brass-plated steel stand with hardwood frame and hangers. 26' x 17½" x 17¼".
7535 — Trouser Rack ..... $7.98



### "LEOPARD ROBE" HAS JUNGLE THRILL

If your only safari is to work and home every day, you'll derive special joy from this sleek "leopard" robe. Soft, cotton "fur," but we defy you to distinguish this from the real skin. Drape over couch or chair, hear the throb of native drums. Import of West Germany. Hand washable. 51" x 61".
6669 — "Leopard" Robe ..... $5.98
7491—Reversible Robe ..... $6.98

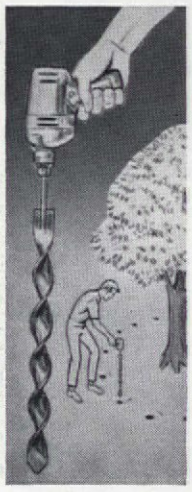


### PREVENT PET DAMAGE

Keep pets away from places they don't belong with this aerosol spray! Prevents dog, cat damage to sofa, rugs. Protects shrubs, plants, outdoors. Household, stray animals shy away from odor. Smell doesn't bother humans! Safe, harmless. 7 oz. cans. Stay-Away Spray is great!
6061 — Indoor Stay-Away ..... $1
6062 — Outdoor Stay-Away ..... $1

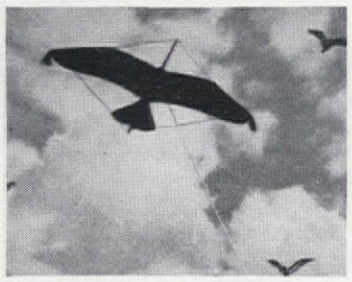
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auger attach- drills 1¼" wide up to 18" deep. t for planting or seedlings. s earth for shrubs, trees lants. Creates on holes or ntire system ealthier, faster . Makes it easy ep-feed trees large roots. spiral-shaped st drilling! Fits ¼" or larger . A must for ardener greats! —Drill Auger $2.98



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Flies like a bird! Simple to operate, no running to fly. World's only kite with instant flight! No rag tail, no keel. Flies immediately when released from your hand. Swoops and soars majestically! Control it with 400 ft. of nylon non-filament cord included and cord winding shell. Big 4 feet wing span. Made of plastic, wood.
6702 — Blackhawk Kite ..... $3.98




### POP ART LAWN SIGNS!

Put a little whimsy in your lawn with these way-out, tongue-in-cheek grass protectors! 6" signs of cast aluminum with letters and figures in yellow.
6709 — Men Working ..... $1.98
6710 — Bunny Trail ..... $1.98
6711 — Dear Crossing ..... $1.98
6712 — Birds Bathing ..... $1.98
6515 — Chipmunk Crossing ..... $1.98
any 4 for $6.98



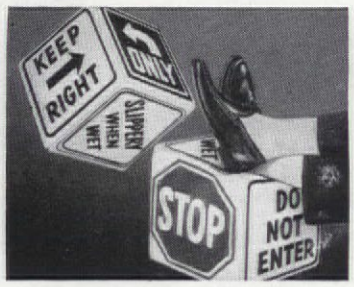

- Eliminate pests that ruin picnics, patio lounging and outdoor living with this new Mystic Light Electro Ray Bug Killer. Forget fly swatters, sprays, chemicals and traps!
- Plug in this silent killer for instant action. Works like a mini anti-missile system, attracting mosquitoes, flies, gnats to its tantalizing rays, then kills them with low power electric charge.
- Keeps wide area free and clear. Yet it's a boon for pets and people. Doesn't bug anyone — just the bugs. Uses no powders, no chemicals, no liquids.
- Smart design looks like a colonial lamp. Golden chain gives it the styling of a high-fashion swag lamp. Measures 7½" long and 4½" across. No moving parts to wear out. Ready to plug in and hang the moment it's received.
- At this low, low price you owe it to yourself to enjoy the new way — the guaranteed way — to enjoy a bug-free life. There's no risk. If you for any reason are not satisfied return the bug killer for a prompt refund.

7490—Electro Ray ..... $7.98



### HAIR HEIGHT WITHOUT TEASING!

glamorous inches to your hair style ntly! Simply drape hair or fall plastic Hair-Hill. Fits right into stays in place with a bobby pin. -pattern plastic is featherweight. gh; 5" across. Added grace and ty for flowing falls. Perfect for opular bouffant styles! So easy, he "height" of convenience!
— Hair-Hill ..... 79¢; 2/$1.42




### MOD POP-ART HASSOCK!

Inflate to use where, when you want instant comfort! The "in" hassock for den, patio, dorm, TV viewing. Extra-heavy vinyl will hold an adult! Actual traffic signs in actual colors. 11" cube. Here's a hassock to please the most mod seeker of pop-art fun-functional gifts! Great for youngster's room as well!
7553 — Pop-Art Hassock ..... $1.29



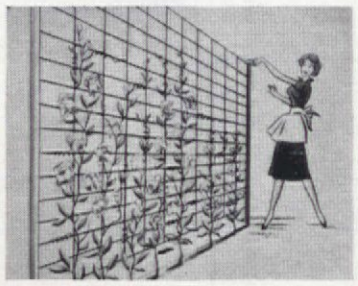

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Your own name and address, or any three lines, beautifully printed on quality gummed paper. Each 1⅝" x ½" in pad form. Packed in reusable plastic box that keeps them clean, neat. For mail, checks, books, orders, reports, dozens of other uses. Please print clearly. Allow 3 weeks.
D-1811 — Labels ..... $1
D-4885 — 500 Gold Labels ..... $2

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y place invita- rosebud or cor- in pan along special crystals ake in any oven. s a solid plastic ope. Also makes chains, mobiles, ters. Complete clear and col- crystals, pan, rflies, crushed and starfish to for decorations. whole family will this fun kit!
—Preserve-It Kit $2.98





### 6-FT. TRELLIS TRAINS CLIMBING PLANTS

Weather-proof netting provides ideal support for climbing vines, plants. Keeps them healthy, off the ground. Easier spraying, budding, picking. More blooms, control pests. Superior to wire which gets hot, burns tendrils. Big 5' x 6' garden trellis hangs in minutes, lasts almost indefinitely. Used by professionals!
2929 — Garden Trellis ..... $1; 3/$2.79

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*Even with rollers, inner band keeps hair bone-dry*

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- Stretches over any hair-style, to keep it completely dry—even in a dive!
- Satisfaction guaranteed or money back!

Swim without fear of wet, stringy hair, losing coiffure shape! Expandable Sta-Dri stretches over a bouffant hairdo or a headful of rollers—flattering over sleek styles, too! Ingenious "magic circle"—an inner rim which fits under, not over ears—**keeps hair completely dry!** Now enjoy the water and still look lovely for that big date. White: one size fits all.
69583 Expandable Sta-Dri Cap. 2.98; 2/5.50

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## A CERAMIC 'MASTERPIECE' From Your Child's Drawing



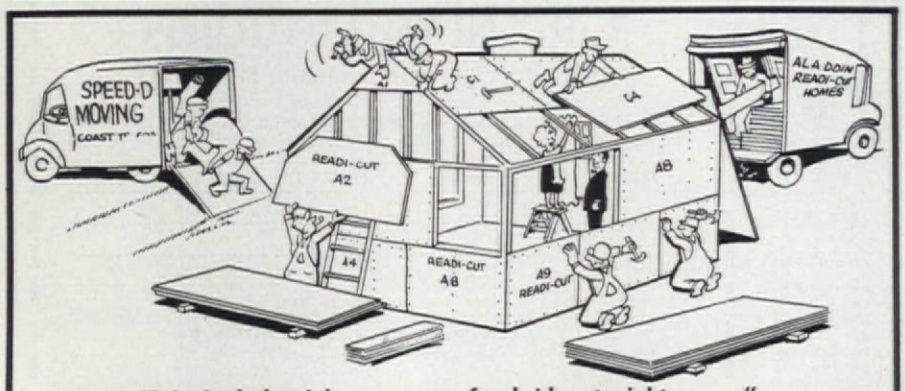

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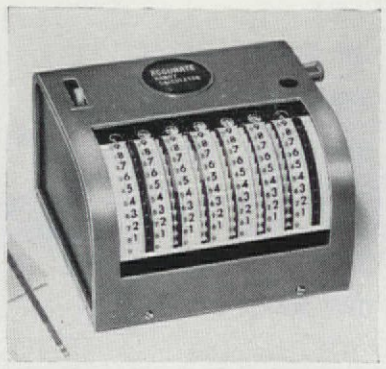



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Send 25¢ today for Aladdin's full-color, 64 page catalog of homes. Custom manufacturing also available. Send To: The Aladdin Company, Dept. 69-8 916 Washington, Bay City, Michigan 48706.


### Calculated convenience



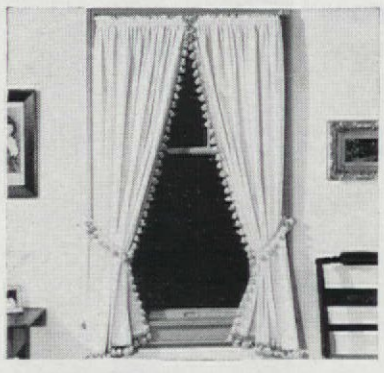
Automatic calculator adds, subtracts and multiplies with speedy answers and, of course, always correct. Ideal for checking bank statements, grocery bills, charge accounts, etc. Sturdy and sure, it's 5½x5x4 in. Fits easily into a desk drawer at home or in the office. A real helper and time saver for students, too. $5.95 ppd. Crescent House, Dept. AH-5, 26 South 6th Ave., Mt. Vernon, N.Y. 10551.

### Home hair remover



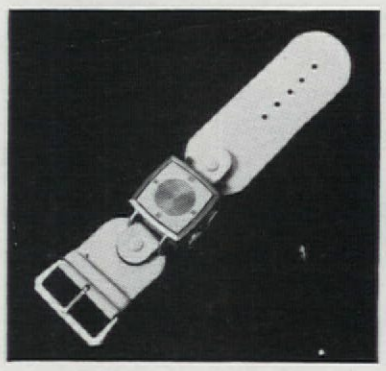
Perma Tweez easily removes any unwanted hair permanently from face, arms, legs and body in one simple step. Automatic "tweezer-like" action destroys the hair root without puncturing the skin. Professionally endorsed, it gives safe and permanent results. Perma Tweez is $14.95 ppd. General Medical Company, Dept. AH-5, 5701 West Adams Blvd., Los Angeles, Calif. 90016.

### Fringe benefits

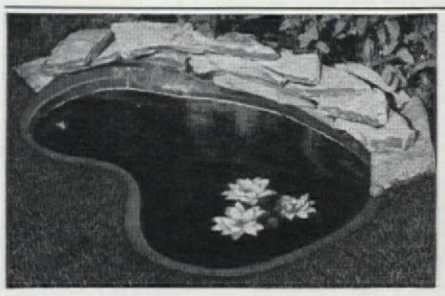


Beautify your windows with unbleached muslin tiebacks edged with antique gold tassel fringe. Wash with care, please, because of the fringe. They are so pretty, you won't mind. 45, 54, 63, 72 inches long, $8 per pair. 81 or 90 inches long, $9.50 per pair. Available, valance 10x80 inches, $2.50 each. Add 50¢ for postage. Country Curtains, Dept. AH-5, Stockbridge, Mass. 01262.

### Wide-band wrist radio



Looks like a wristwatch, but it's a powerful 7-transistor radio in a 2 in. square case. It weighs a mere 6 oz. and has an adjustable vinyl strap. Works on 2 hearing aid batteries, included, available anywhere. Complete speaker system, it has on-off control dial and separate station-selector dial. A mini-marvel. $19.98 ppd. Coventry, Dept. AH-569, 1164 Hempstead Tpke., Uniondale, N.Y. 11553.

## OUTDOOR GARDEN POOL $3.98

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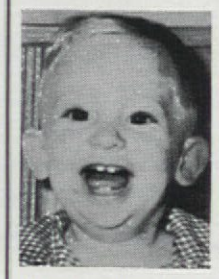

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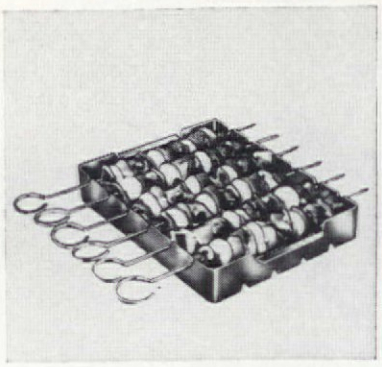
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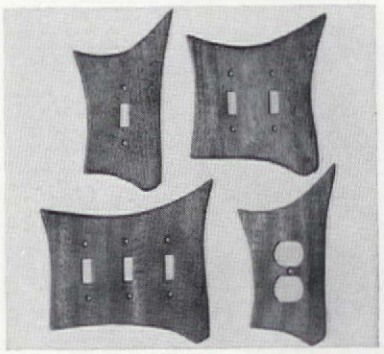
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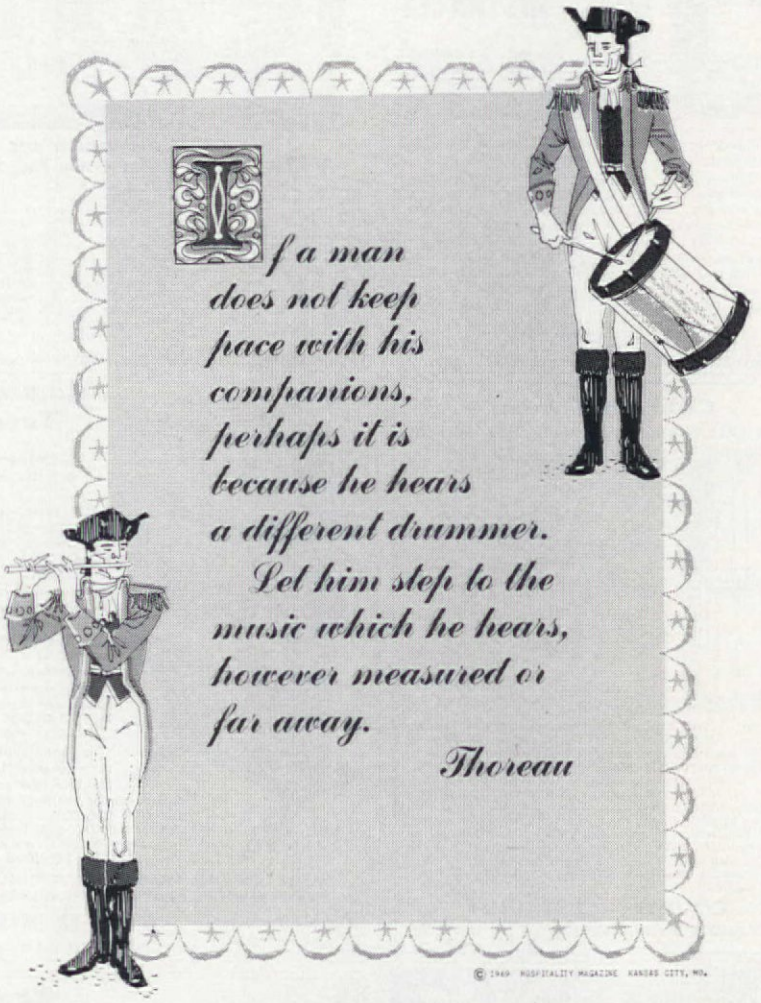
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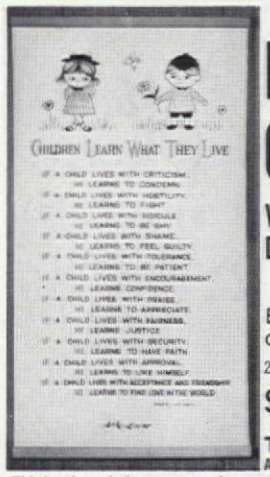
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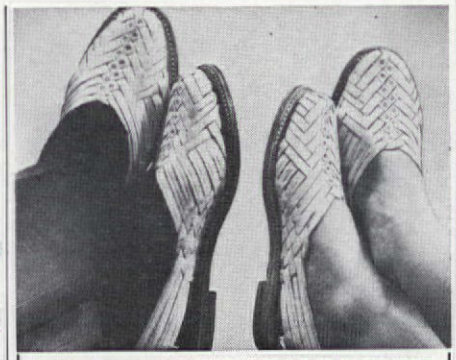
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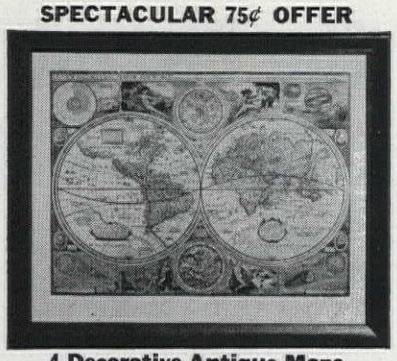
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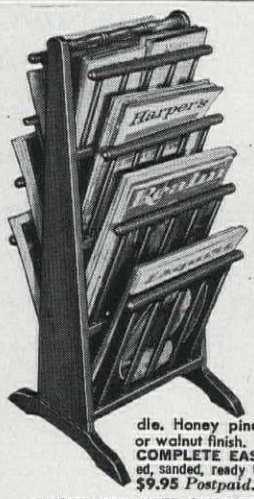
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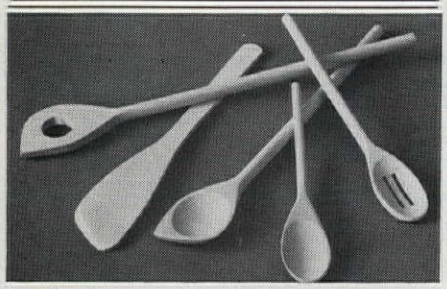

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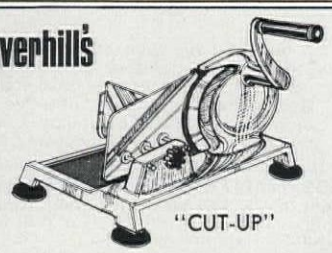
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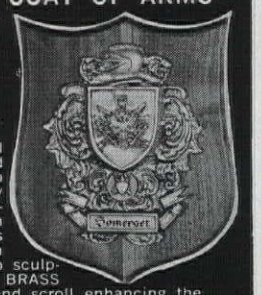
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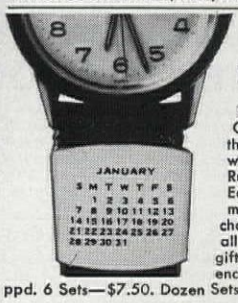


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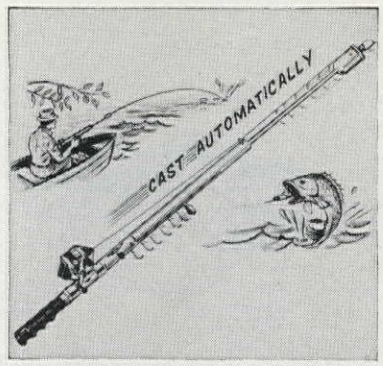
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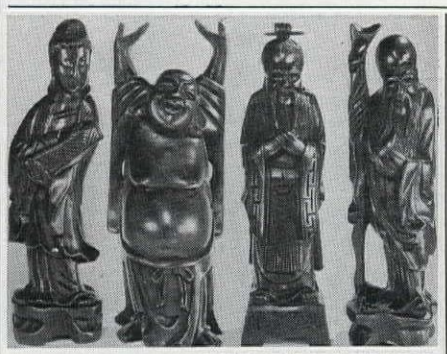



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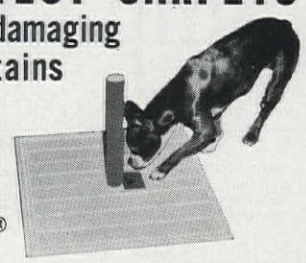
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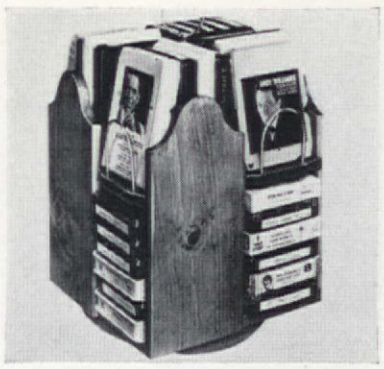
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# NEW ELECTRONIC BUG-KILLING INVENTION WORKS CONTINUOUSLY TO HELP CLEAR ANNOYING, NIGHT FLYING INSECTS

Effective for Patio, Pool, Garden and Inside the Home!

### THE CASE AGAINST POISONS, SPRAYS AND FOGS.

Several years ago, a Night Watch IMS Corporation representative visited a United States Public Health Service installation where he saw something so strange and unusual that he was literally frightened. He found himself behind heavy doors in some sort of "Inner Sanctum" kept under very tight security.

There, he saw an entire wall filled to the ceiling with cages and cages of insects . . . bugs . . . which had been fed for years solely on poisons, insecticides so deadly that a few drops would kill a human being, but which had actually been absorbed and digested by these bugs every day. They not only survived, they were thriving! Each generation seemed to become larger and stronger on this deadly diet! The bugs had learned to convert these poisons into food energy, and in doing this, had grown to tremendous size and strength way beyond the usual for each species. Some of these cages had been unopened for as long as seventeen years, and the inhabitants would frighten even the most sophisticated observer.

Science has been breeding these "better bugs" for years to attempt to determine just how amazing their adjustment is to man's efforts to kill them!

At the very moment our man viewed this terrible and awesome sight, the realization came in loud and clear that chemicals could only go so far, something else was needed, and fast.

When he returned to the factory and reported his chilling experience, a concerted effort was immediately begun to design and build a better product to do the job.

The result is NIGHT WATCH, an insect trap so effective against most night flying insects that we offer you an unconditional money-back guarantee. You must be satisfied with the actual results, not just our promises, or your money back!



FEDERAL GOVERNMENT PATENTS HAVE BEEN GRANTED TO THE NIGHTWATCH INSECT DESTROYER. IT IS AVAILABLE FOR HOME USE! PAT #3336694 & PAT. #3348332.

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THE NEW, PATENTED NIGHTWATCH — THE ONE THAT WORKS!




### PROVEN AND ENDORSED BY HOME OWNERS JUST LIKE YOURSELF:

This year we've been drenched with mosquitoes and I did not know it! One day one of the neighbors asked me if I didn't think this was the worst summer we had ever had for these mosquitoes. In all innocence, I said, "What mosquitoes." It was then that I discovered the reason we could sit out on our deck porch, evenings, all summer long was "NIGHTWATCH". **Mrs. E.M.D., Bedford, Mass.**

I purchased one of your NIGHTWATCH TRAPS, and am very happy with it . . . I would like to know if you people sell stock in your company. **W.W., Jackson, N.J.**

Even though I did not get my lights installed until about June 1st (1968) which was a good month late, I feel they have done a tremendous job . . . It is hard to say why one year certain garden vegetables do well and not another, but I would also like to mention that I have never had such beautiful, hardy, robust, tomato, chili, bell pepper plants in my life. I am sure that much of this can be attributed to your traps. I would like to add that my wife's flowers are also exceptionally beautiful and healthy this year. **J.B.B., Albuquerque, N.M.**

### TESTED AND REPORTED BY POPULAR SCIENCE MAGAZINE

**"Several POPULAR SCIENCE staff members tried out one of the NIGHTWATCH patio traps . . . In each case, its black light attracted and killed an amazing mass of insects in a very short time."**

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In one test, using the NIGHTWATCH smaller unit, without patented improvements, a trap was installed in a mosquito rearing room where the temperature is held at 80 degrees. Some adults (mosquitoes) emerge here daily. Trap operated for three days and caught adults (mosquitoes) each night. Each morning revealed no adults (mosquitoes) flying or resting.

**QUALIFIED ENTOMOLOGIST REPORTS:**
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**Never Again Let Bugs Ruin Your Evenings Outdoors — This Summer Or Any Summer!** Now enjoy your garden, patio parties, even a peaceful sleep in a hammock, any time of the summer . . **FREE AT LAST** of blood-sucking mosquitoes, gnats, moths — all those annoying night flying insects that have always sent you scurrying indoors. We owe a debt of gratitude to a group of scientists who took a respite from their occupation, and turned their attention finally to the age-old problem of insect control. What they came up with is a sheer miracle of electronic genius . . the NIGHTWATCH INSECT KILLER. It actually lures and attracts insects to its hungry mouth . . . making it effective for patio, gardens, pools, and inside the home. Its super-powerful beam of RADIANT ENERGY actually lures insects to its patented air curtain and destroys them at a rate that will make you blink in amazement.

**Absolutely Safe — Works Only On Insects, Nothing Else!** Night-flying insects are irresistibly drawn (like metal to a magnet) to a frequency of light almost invisible to the human eye. This "black light" attracts them, and a patented curtain of air blows them into detergent-water that drowns them on contact. No insects are left alive in the trap. Cleaning is simple and easy. Just slide out the water drawer and empty . . . water, insects and all. No poisons, no chemicals to harm children, pets, plants, flowers, no danger of electrical injury . . . yet so effective, it's guaranteed. Results tested by leading entomologists, and Louisiana Mosquito Control Assoc. and testing laboratories. Useful everywhere . . . outside or inside . . . homes, restaurants, institutions, nurseries, dairy barns. "Night Watch units should be used **each night** on a continuing basis to obtain best effects. Results are **cumulative** with **conditions improving with each night's operation** at a very small operating cost."

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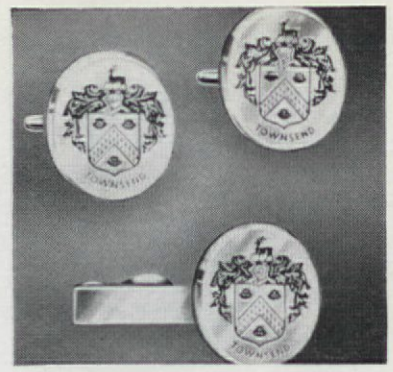
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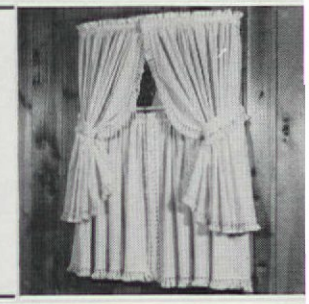
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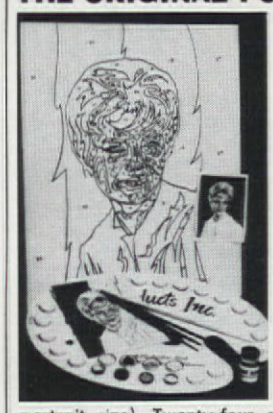
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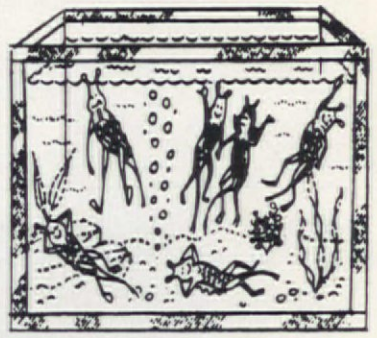
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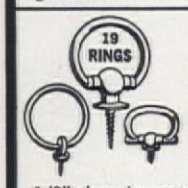





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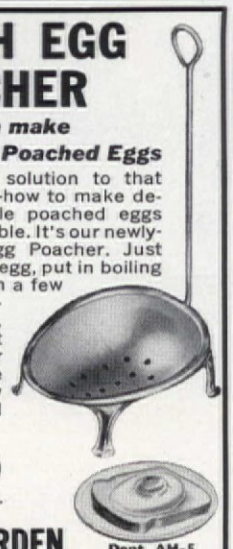
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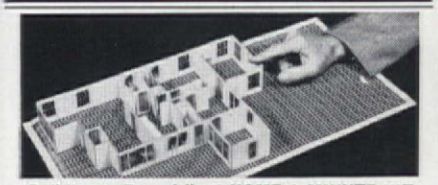


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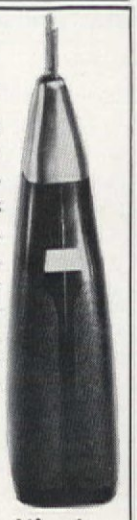


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# BOOKS AND BOOKLETS

Vacation time will soon be here. You can make your vacation more meaningful by combining the pursuit of pleasure with pursuing a hobby. Below are some items for chasing around the country, as well as some for stay-at-homes.

## BOOKS

**Antique Collector's Dictionary.** This compact paperback would be ideal to take along with you on an antique hunting trip. Use it to check a chair style or verify a china marking. When illustration is necessary to amplify a written definition, it's here, in the form of line drawings or photographs. In fact, for beginning collectors, this is a thorough grounding in the basics, and as such, is worth boning up on before starting out on the antique hunt. Covers furniture, ceramics, glass, silver, clocks, carpets, tapestries, metalware. Compiled by Donald Cowie and Keith Henshaw. $1.45, Arc Books.

**Antique American Clocks and Watches.** A fine book for collectors. The story of American clocks and watches is not only a history of mechanical ingenuity but also a reflection of society's changing styles and affluence. Richard Thomson traces this engrossing history of timekeeping in America with a good look at its European, particularly English, background. Illustrated with line drawings and photographs. Includes lists of serial and production numbers to be found in the backs of timepieces from important American makers of the latter half of the 19th century. $5.95, D. Van Nostrand Company.

**Seashells of North America.** Are you a malacologist? This practical little field guide has more information and illustrations than many of the very expensive books on the topic. It provides identification of the common shells of the Atlantic and Pacific coasts. 850 species are included, complete with notes on the habits and habitat of the creatures inhabiting the shell, and indications of how the actual specimen you find on the beach is likely to vary from the idealized illustration. By R. Tucker Abbott, illustrated by George F. Sandstrom. $3.95, Golden Press.

**Bonsai, Saikei and Bonkei.** The Oriental arts of tray planting and tray landscapes are becoming more and more popular. Robert Lee Behme herein describes every technique necessary to growing these miniature plants and tells how to select containers appropriate to the intended design. One chapter is devoted to "instant" bonsai, for students who want to learn the techniques and see results without waiting for years. But the author gives full attention to the painstaking (though basically simple) maneuvers traditionally used to develop the various shapes in plants. The techniques are illustrated step by step in photographs and the book is replete with photos of completed bonsai. $9.95, William Morrow & Company.






**The Care and Feeding of Trees.** Though tree care is just as important as gardening, much less is generally known about it. Thousands of home owners neglect it and their trees suffer everything from malnutrition and thirst, to insect attack and sunscald. Since trees can't pick themselves up and move to the shady side of the house, it's up to you to protect them so they, in turn will *become* the shady side of the house. This book, by Richard C. Murphy and William E. Meyer, will enable the layman to diagnose what his trees need and how to perform routine tree-care chores for himself. Includes safety tips, how and when to prune, and tree feeding; $5.95, Crown.

*These books may be ordered through your local bookstore.*

## BOOKLETS

**New York State Vacationlands.** New York State, the gateway to New England and Canada, is worth a vacation trip of its own. This 96-page, full-color booklet outlines all you can find in the Empire State. And not just in the summer. There are year-round attractions (not the least of which is the scenery—everything from mountains to beaches). Divided into eleven sections of the state, it lists points of interest and hours and fees, where applicable. Maybe you didn't know you can see performing bears at the Sterling Alaska Fur and Game Farm, in Ausable Chasm, or that there's an annual canoe race down the Susquehanna to Bainbridge every Memorial Day. Or that there's an abandoned castle in the Thousand Islands. Find out about all this and the Big City too. Free booklet. Write to Department of Commerce, Dept. AH-5, 112 State Street, Albany, New York 12207.

**The Exciting Art of Decoupage.** This fascinating art, basically the result of gluing a paper cutout design to an object and applying a clear finish, was originated in the 18th century in an attempt to copy the elaborately engraved and gilded Oriental lacquer ware. You can learn to decorate many household objects with this little pamphlet from Deft, the wood-finish people. Written by Leon Cowan, an expert, it explains in easy-to-follow steps exactly how to go about it. Booklet is free. Send stamped self-addressed business envelope to Deft, Inc., Dept. AH, P.O. Box 3669, Torrance, California 90510.

**We Can Conquer Uterine Cancer.** Every woman owes it to herself and her family to have an annual Pap test for detection of possible cancer. Especially since uterine cancer is virtually 100 percent curable if detected early enough. Yet 13,000 women still die of it each year. This pamphlet discusses the various means of detection. 25c, Public Affairs Committee, Inc., Dept. AH, 381 Park Ave. South, New York, New York 10016.

**202 Priceless Pointers for New Mothers.** Here are ingenious tips on safety, health, teaching aids, and keeping your family happy. For instance, have you tried stopping a temper tantrum by whispering (not shouting) at your child? He'll have to stop crying to hear what you're saying. For the other 201 tips, send 25c to The Hedstrom Company, Dept. AH, Box 123, Bedford, Pennsylvania 15522.

# Razzle Dazzling!

# The Kleenex® Boutique Collection

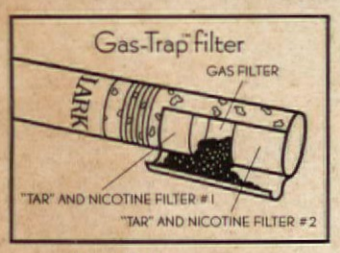



The Kleenex Boutique Collection is in . . . and tissues have never been so glorious. Full-size tissues shockful of color. Splashful of scent. Stashed in name-dropping mini boxes. Five pow! pow! pow-erful ways to glow. Bold Gold. Hot Pink. True Blue. Avocado Green. Bright White. With matching bathroom tissues.

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You might start with the T.V. repairman. Tell him about Lark and he may say all you need is a 20¢ tube.

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